

Name: Uppari Vaishnavi

Rollno: 20X51A3262

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College name: Santhiram engineering college

Branch: 3<sup>rd</sup> year cse-data science

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## **Problem statement for hospitality and finance pain points**

The hospitality industry faces several pain points that hinder its efficiency and profitability. These include:

**Customer Experience Management:** The challenge of providing consistently excellent customer experiences across various touchpoints such as reservations, check-ins, dining, and guest services.

Maintaining high levels of customer satisfaction is crucial for repeat business and positive word-of-mouth.

**Operational Efficiency:** Managing and optimizing complex operational processes, such as housekeeping, inventory management, and staff scheduling.

Inefficiencies can lead to increased costs, longer wait times, and decreased customer satisfaction.

**Technology Integration:** Integrating and managing various technology systems such as property

management systems, online booking platforms, and customer relationship management tools.

The lack of interoperability and data silos can impede seamless operations and hinder data-driven decision-making.

**Workforce Management:** Effectively managing and retaining a diverse workforce, which includes recruitment, training, and staff engagement.

High employee turnover rates and a shortage of skilled workers can disrupt operations and impact service quality.

**Revenue Management:** Optimizing pricing strategies, managing distribution channels, and forecasting demand to maximize revenue.

The dynamic nature of the hospitality industry requires constant monitoring and adjustment of pricing and inventory allocation, which can be complex and time-consuming.

## **Problem Statement 2: Finance Pain Points**

The finance sector faces various pain points that pose challenges to financial institutions and individuals.

These pain points include:

**Regulatory Compliance:** Navigating complex and evolving regulatory frameworks, such as anti-money laundering (AML) and know your customer (KYC) requirements. Compliance costs can be substantial, and non-compliance can result in severe penalties and reputational damage.

**Cybersecurity and Data Privacy:** Protecting sensitive financial information and preventing data breaches. With the increasing frequency and sophistication of cyberattacks, financial institutions need robust security measures to safeguard customer data and maintain trust.

**Legacy Systems and Technology:** Dealing with outdated legacy systems that hinder operational efficiency, integration, and innovation.

Legacy systems often lack scalability, flexibility, and real-time capabilities, making it challenging to meet customer expectations and leverage emerging technologies.

**Digital Transformation:** Adapting to the rapid digital transformation in the finance industry, including the rise of fintech and digital banking.

Traditional financial institutions must find ways to remain competitive and meet customer demands for convenient, user-friendly digital services.

**Risk Management:** Identifying, assessing, and mitigating financial risks, such as credit risk, market risk, and operational risk. Inaccurate risk assessments or inadequate risk management strategies can result in significant financial losses and instability within the financial system.

Addressing these pain points in both the hospitality and finance sectors is crucial for organizations to improve operational efficiency, enhance customer satisfaction, and remain competitive in their respective industries.

## **Abstract**

The hospitality and finance sectors face distinct pain points that impede their efficiency and profitability. In the hospitality industry, challenges arise in customer experience management, operational efficiency, technology integration, workforce management, and revenue management.

These pain points hinder the ability to provide excellent customer experiences, optimize operations, leverage technology effectively, manage the workforce, and maximize revenue.

On the other hand, the finance sector encounters pain points such as regulatory compliance, cybersecurity and data privacy, legacy systems and technology, digital transformation, and risk management.

Meeting regulatory requirements, safeguarding customer data, modernizing outdated systems, adapting to digital advancements, and effectively managing financial risks pose significant challenges to financial institutions.

Addressing these pain points is crucial for organizations in both sectors to enhance their operational effectiveness, deliver exceptional customer service, and stay competitive in rapidly evolving industries.

By identifying and tackling these challenges head-on, businesses can drive innovation, improve efficiency, and achieve sustainable growth in the dynamic worlds of hospitality and finance.

## **Introduction**

The hospitality and finance sectors play integral roles in our modern society, catering to our diverse needs and facilitating economic transactions.

However, these industries are not without their challenges.

In order to thrive in competitive markets and meet the ever-evolving demands of customers and regulatory bodies, organizations in the hospitality and finance sectors must address a range of pain points that hinder their efficiency and profitability.

In the hospitality industry, organizations face numerous challenges related to customer experience management, operational efficiency, technology integration, workforce management, and revenue management.

Providing exceptional customer experiences consistently across various touchpoints is vital for attracting and retaining customers.



However, achieving this goal requires streamlined operational processes, effective utilization of technology, a skilled and engaged workforce, and dynamic revenue management strategies.

Similarly, the finance sector encounters its own set of pain points.

Regulatory compliance poses a significant challenge, with financial institutions needing to navigate complex frameworks and requirements to ensure transparency, security, and integrity.

Cybersecurity and data privacy are also critical concerns as the digital landscape expands, requiring robust measures to protect sensitive financial information and maintain customer trust.

Additionally, legacy systems and technology limitations hinder operational efficiency and innovation, while the rapid pace of digital transformation necessitates adapting to new technologies and business models.

Effective risk management, including the identification, assessment, and mitigation of

financial risks, is another essential area that financial institutions must navigate.

Addressing these pain points is not only a matter of operational effectiveness but also a key driver of business success.

Organizations that tackle these challenges head-on can enhance customer satisfaction, reduce costs, increase operational efficiency, and seize growth opportunities.

By embracing innovative solutions, leveraging technology, implementing robust risk management strategies, and prioritizing regulatory compliance, businesses in the hospitality and finance sectors can position themselves for long-term success in an ever-evolving landscape.

In this context, it becomes imperative to delve deeper into the specific pain points faced by the hospitality and finance sectors.

By understanding and addressing these challenges, organizations can pave the way for enhanced

performance, customer satisfaction, and sustainable growth in their respective industries.

### **Data set**

However, I can provide you with some general ideas for data sources related to hospitality and finance pain points:

Name	Description
Age	Age of client
No of kids	Number of children the client have
Region	Whether the client lives in south west,northwest,southeast Or northwest
Gender	Female /Male

**Surveys and Market Research:** Conducting surveys and market research studies can help gather valuable data on customer experiences, operational challenges, technology integration issues, and workforce management in the hospitality industry. Similarly, surveys and research can be conducted to collect data on regulatory compliance, cybersecurity concerns, legacy systems, digital transformation, and risk management in the finance sector.

**Customer Feedback and Reviews:** Analyzing customer feedback and reviews from platforms such as TripAdvisor, Yelp, or online review sites specific to finance and banking can provide insights into pain points experienced by customers in the hospitality and finance sectors.

Identifying recurring themes and issues raised by customers can help identify key pain points.

**Financial Reports and Industry Analysis:** Examining financial reports and industry analysis reports of hospitality companies and financial institutions can provide valuable information on

revenue management challenges, operational inefficiencies, regulatory compliance costs, technology investments, and risk management strategies.

### **Industry Associations and Trade Publications:**

Hospitality and finance industry associations often conduct research, publish reports, and share insights on pain points and challenges faced by their respective sectors.

Exploring reports, whitepapers, and publications from these organizations can offer valuable data on industry pain points and potential solutions.

**Case Studies and Success Stories:** Analyzing case studies and success stories of hospitality companies and financial institutions can provide real-world examples of pain points and how organizations have addressed them.

These case studies often include data on the challenges faced, solutions implemented, and the resulting outcomes.

It's important to note that finding comprehensive and specific datasets on hospitality and finance pain points may require a combination of primary and secondary research methods.

By leveraging a variety of data sources, you can gain a better understanding of the pain points and challenges faced by these industries and develop effective strategies to address them.

### **Pre processing of data**

Preprocessing of data plays a crucial role in addressing pain points in the hospitality and finance industries.

By applying appropriate preprocessing techniques, organizations can enhance the quality and usefulness of their data, leading to improved decision-making, efficiency, and customer satisfaction.

Here are some common pain points in these industries and how preprocessing can help:

#### **Hospitality industry pain points:**

**Incomplete or missing data:** Hospitality businesses often deal with large volumes of data, including customer information, bookings, and transactions. However, incomplete or missing data can hinder analysis and decision-making.

Preprocessing techniques like data cleaning and imputation can help fill in missing values and ensure data completeness.

**Data inconsistency:** Data collected from various sources may have inconsistencies in formats, units, or naming conventions.

Preprocessing can standardize the data by converting it into a consistent format, resolving naming conflicts, and normalizing units.

This ensures accurate analysis and reporting.

**Data integration:** Hospitality companies may have data spread across different systems and departments, making it challenging to obtain a unified view of operations.

Preprocessing techniques such as data integration and data merging can combine data from multiple sources, enabling a comprehensive analysis and a holistic understanding of the business.

### **Finance industry pain points:**

**Data quality and accuracy:** Financial data needs to be highly accurate and reliable.

However, it can be affected by errors, outliers, or inconsistencies.

Preprocessing techniques such as data cleaning, outlier detection, and data validation can help identify and address data quality issues, ensuring that financial analyses and models are based on accurate data.

**Data normalization and scaling:** Financial data often contains variables with different scales, which can affect the performance of certain algorithms and models.

Preprocessing methods like feature scaling, such as standardization or normalization, can bring variables



to a common scale, enabling fair comparisons and improved model performance.

**Handling categorical data:** Financial data may include categorical variables like transaction types, customer segments, or industry sectors.

Preprocessing techniques like one-hot encoding or label encoding can transform categorical data into numerical representations that can be used in machine learning models or statistical analyses.

**Dealing with missing data:** Missing data is common in finance, for example, when certain financial indicators are not available for specific companies or time periods.

Preprocessing techniques like imputation or deletion can be applied to handle missing data appropriately, ensuring that valuable information is not lost and analyses are accurate.

Overall, preprocessing data in the hospitality and finance industries helps address pain points related to data quality, consistency, integration, and accuracy.

It sets the foundation for effective data analysis, modeling, and decision-making in these sectors.

### **Inferences for Hospitality Pain Points:**

**Labor and Staffing Challenges:** The hospitality industry often faces difficulties in finding and retaining qualified staff, especially in certain positions like chefs, servers, and housekeeping.

This can lead to understaffing, increased workloads for existing employees, and a decline in service quality.

**Rising Operational Costs:** Hospitality businesses face rising costs of various operational aspects such as utilities, rent, food supplies, and maintenance.

These increasing expenses can put pressure on profit margins and require efficient cost management strategies.

**Intense Competition:** The hospitality sector is highly competitive, with numerous hotels, restaurants, and entertainment venues vying for customers.

This can lead to challenges in attracting and retaining guests, implementing effective marketing strategies, and differentiating the business from competitors.

**Seasonality and Demand Fluctuations:** Many hospitality businesses experience seasonal demand fluctuations, which can result in periods of low occupancy and revenue.

Managing this cyclical nature requires careful planning, marketing efforts, and offering compelling services or promotions during off-peak periods.

**Evolving Customer Expectations:** Customer preferences and expectations in the hospitality industry are constantly evolving.

Guests now demand personalized experiences, seamless online booking processes, advanced technology integration, sustainability initiatives, and enhanced health and safety measures.

Adapting to these changing expectations can be challenging for businesses.

## **Inferences for Finance Pain Points:**

**Regulatory Compliance:** Financial institutions face stringent regulations and compliance requirements imposed by government bodies, which can be complex and time-consuming to navigate. Ensuring compliance with anti-money laundering (AML) laws, consumer protection regulations, and data privacy laws can pose significant challenges.

**Cybersecurity Threats:** With the increasing reliance on digital technologies, financial institutions are susceptible to cybersecurity threats such as data breaches, identity theft, and hacking attempts. Safeguarding sensitive customer information and maintaining robust cybersecurity measures is of paramount importance.

**Risk Management:** Managing financial risks, including credit risk, market risk, and operational risk, is a critical aspect of the finance industry. Evaluating and mitigating these risks, while ensuring business continuity, requires sophisticated risk management strategies and tools.

**Legacy Systems and Technology Integration:** Many financial institutions still rely on outdated legacy systems that can hinder operational efficiency, data integration, and customer experience.

Integrating new technologies and updating infrastructure while ensuring seamless integration with existing systems can be a significant challenge.

**Changing Customer Expectations:** Customers in the finance sector increasingly expect personalized and convenient banking experiences, seamless mobile and online services, and quick response times.

Meeting these expectations requires agile technological solutions, streamlined processes, and enhanced customer service.

**Economic Uncertainty:** Financial institutions are sensitive to economic fluctuations, interest rate changes, and geopolitical events that can impact investment portfolios, lending practices, and profitability.

Navigating economic uncertainties and effectively managing financial portfolios is crucial for maintaining stability and growth in the finance industry.

## **Predictive modelling approach**

Predictive modeling can be a powerful tool to address pain points in the hospitality and finance industries.

Here are some examples of how predictive modeling can be applied to tackle specific challenges:

### **Hospitality industry pain points:**

**Demand forecasting:** Predictive modeling techniques can help forecast demand for hotel rooms, restaurant reservations, or event bookings. By analyzing historical data such as booking patterns, seasonal trends, and market factors, predictive models can provide insights into future demand, allowing businesses to optimize pricing, staffing, and inventory management.

**Customer churn prediction:** Predictive models can be used to identify customers who are at risk of churning (i.e., discontinuing their business relationship).

By analyzing customer behavior, satisfaction surveys, and demographic data, models can predict which customers are likely to churn, enabling proactive retention strategies, such as personalized offers or targeted marketing campaigns.

**Revenue management:** Predictive models can assist in optimizing revenue management strategies, such as dynamic pricing.

By analyzing factors like historical sales, competitor prices, and market conditions, models can suggest optimal pricing strategies to maximize revenue while considering demand elasticity and customer preferences.

**Finance industry pain points:**

**Credit risk assessment:** Predictive modeling can help financial institutions assess the creditworthiness of borrowers.

By analyzing a variety of factors such as credit history, financial statements, and economic indicators, models can predict the likelihood of default or delinquency, aiding in more accurate risk evaluation and decision-making.

**Fraud detection:** Predictive models can be employed to detect fraudulent activities in financial transactions.

By analyzing patterns, anomalies, and historical fraud cases, models can identify suspicious transactions in real-time, triggering alerts or automated actions to prevent or mitigate fraud.

**Portfolio management:** Predictive modeling can assist in portfolio management by predicting future performance and risks associated with investment assets.



Models can analyze historical market data, economic indicators, and asset-specific factors to provide insights into asset allocation, risk diversification, and investment decision-making.

**Forecasting financial metrics:** Predictive modeling can be utilized to forecast financial metrics such as revenue, expenses, or profitability.

By considering historical financial data, market trends, and external factors, models can provide accurate predictions, aiding in budgeting, financial planning, and strategic decision-making.

It's important to note that predictive modeling requires quality data, appropriate feature selection, and careful model validation to ensure accurate results.

Additionally, domain expertise and understanding of the specific pain points in the hospitality and finance industries are crucial to develop effective predictive models.

Make sure to replace the file names ('hospitality\_data.csv' and 'finance\_data.csv') with the actual file names or paths where your data is stored. Also, update the feature columns ('feature1', 'feature2', 'feature3') and the target variable column ('target') with the appropriate column names from your dataset.

In this example, we're using the LinearRegression class from scikit-learn library for training and predicting with linear regression models. The program splits the data into training and testing sets, trains the models on the training sets, makes predictions on the testing sets, and computes the Mean Squared Error (MSE) to evaluate the performance of the models.

Note that this is a basic example, and you may need to modify the code to suit your specific data and requirements.

Additionally, preprocessing steps like data cleaning, feature engineering, and scaling may be necessary

before applying linear regression or other machine learning models to achieve better results.

## Decision tree algorithm

Certainly! Below is an example of how you can implement decision tree algorithms for both hospitality and finance scenarios using the scikit-learn library in Python.

First, make sure you have scikit-learn installed by running `pip install scikit-learn` in your Python environment.

```
In [6]: from sklearn import tree

# Create a dataset for hospitality
features = [[25, 1], [35, 1], [18, 0], [28, 1], [40, 0], [60, 1]]
labels = ['Yes', 'Yes', 'No', 'No', 'No', 'No']

# Create a decision tree classifier
clf_hospitality = tree.DecisionTreeClassifier()

# Train the classifier
clf_hospitality = clf_hospitality.fit(features, labels)

# Test the classifier
test_data = [[22, 0], [32, 1]]
predictions = clf_hospitality.predict(test_data)

# Print the predictions
for data, prediction in zip(test_data, predictions):
    print(f>Data: {data}, Prediction: {prediction}")

Data: [22, 0], Prediction: Yes
Data: [32, 1], Prediction: Yes
```

In this example, the features represent age and gender, while the labels represent the decision of whether to offer hospitality ("Yes" or "No"). You can customize the features and labels according to your specific scenario.

```
In [7]: from sklearn import tree

# Create a dataset for finance
features = [[10000, 35], [5000, 25], [20000, 40], [3000, 22], [15000, 30]]
labels = ['Approved', 'Denied', 'Approved', 'Denied', 'Approved']

# Create a decision tree classifier
clf_finance = tree.DecisionTreeClassifier()

# Train the classifier
clf_finance = clf_finance.fit(features, labels)

# Test the classifier
test_data = [[12000, 32], [8000, 26]]
predictions = clf_finance.predict(test_data)

# Print the predictions
for data, prediction in zip(test_data, predictions):
    print(f>Data: {data}, Prediction: {prediction}")

Data: [12000, 32], Prediction: Approved
Data: [8000, 26], Prediction: Denied
```

In this example, the features represent income and age, while the labels represent the decision of whether a finance application is approved or denied. You can customize the features and labels based on your specific finance scenario.

Feel free to adjust the code according to your specific requirements, such as adding more features or labels, and modifying the decision tree parameters for fine-tuning the models.

## Model training and evaluation

```
In [8]: from sklearn import tree
from sklearn.model_selection import train_test_split
from sklearn.metrics import accuracy_score

# Create a dataset for hospitality
features = [[25, 1], [35, 1], [18, 0], [28, 1], [40, 0], [60, 1]]
labels = ['Yes', 'Yes', 'No', 'No', 'No', 'No']

# Split the data into training and testing sets
X_train, X_test, y_train, y_test = train_test_split(features, labels, test_size=0.2, random_state=42)

# Create a decision tree classifier
clf_hospitality = tree.DecisionTreeClassifier()

# Train the classifier
clf_hospitality = clf_hospitality.fit(X_train, y_train)

# Make predictions on the test set
predictions = clf_hospitality.predict(X_test)

# Evaluate the model
accuracy = accuracy_score(y_test, predictions)

# Print the accuracy
print("Accuracy:", accuracy)
```

Accuracy: 0.0

In this example, the features represent age and gender, while the labels represent the decision of whether to offer hospitality ("Yes" or "No").

The data is split into training and testing sets using the `train_test_split` function, with 80% of the data used for training and 20% for testing. The accuracy of the model is then calculated using the `accuracy_score` function by comparing the predicted labels with the actual labels.

## Model Training and Evaluation for Finance

```
In [9]: from sklearn import tree
        from sklearn.model_selection import train_test_split
        from sklearn.metrics import accuracy_score

        # Create a dataset for finance
        features = [[10000, 35], [5000, 25], [20000, 40], [3000, 22], [15000, 30]]
        labels = ['Approved', 'Denied', 'Approved', 'Denied', 'Approved']

        # Split the data into training and testing sets
        X_train, X_test, y_train, y_test = train_test_split(features, labels, test_size=0.2, random_state=42)

        # Create a decision tree classifier
        clf_finance = tree.DecisionTreeClassifier()

        # Train the classifier
        clf_finance = clf_finance.fit(X_train, y_train)

        # Make predictions on the test set
        predictions = clf_finance.predict(X_test)

        # Evaluate the model
        accuracy = accuracy_score(y_test, predictions)

        # Print the accuracy
        print("Accuracy:", accuracy)
```

Accuracy: 1.0

In this example, the features represent income and age, while the labels represent the decision of whether a finance application is approved or denied. The data is split into training and testing sets using the `train_test_split` function, with 80% of the data used for training and 20% for testing. The accuracy of the model is then calculated using the `accuracy_score` function by comparing the predicted labels with the actual labels.

You can modify the code according to your specific datasets and pain points, including adding more features, adjusting the train-test split ratio, and using different evaluation metrics based on your requirements.

## **Feature selection and engineering**

**Data Preparation:** Load the data for hospitality and finance domains.

Explore the data to understand its structure, missing values, and data types.

Handle missing values and outliers appropriately.

## **Feature Engineering - Hospitality Domain:**

Create new features that might be relevant to hospitality pain points. For example:

**Length of stay:** Calculate the duration of a guest's stay based on check-in and check-out dates.

**Weekend stay:** Create a binary feature indicating whether the stay includes a weekend or not.

**Reservation lead time:** Calculate the time gap between reservation and check-in dates.

**Room occupancy rate:** Calculate the percentage of rooms occupied during a specific period.

**Customer loyalty:** If applicable, create features based on loyalty program data.

## **Feature Engineering - Finance Domain:**

For finance data, create features that can help address pain points specific to this domain. For example:

**Transaction frequency:** Count the number of transactions for each account in a given period.



**Average transaction amount:** Calculate the average transaction amount for each account.

**Account balance changes:** Track changes in account balances over time.

**Credit utilization ratio:** Calculate the ratio of credit used to the total credit available.

**Customer credit risk score:** If available, incorporate credit scores or risk metrics.

### **Feature Selection:**

Use domain knowledge and exploratory data analysis to select relevant features for each pain point.

Drop irrelevant or redundant features to reduce dimensionality and improve model performance.

Utilize statistical tests, correlation matrices, or feature importance from machine learning models to identify valuable features.

## **Modeling and Evaluation:**

After feature engineering and selection, train and test machine learning models to address the specific pain points in each domain.

Utilize appropriate evaluation metrics to assess the model's performance.

Fine-tune the models as needed.

## **Iterate and Improve:**

Analyze the model results and re-evaluate the feature selection and engineering process if necessary.

Gather feedback from domain experts or stakeholders to further improve the models.

Remember that the success of feature engineering and selection heavily depends on domain expertise and understanding the underlying pain points.

Additionally, you may need to customize the steps above based on the actual data and the specific

problems you encounter in the hospitality and finance domains.

## **Results and findings**

### **Hospitality Pain Points:**

**High Staff Turnover:** The hospitality industry often faces challenges related to employee turnover. Frequent hiring and training of new staff members can be costly and time-consuming.

**Customer Experience:** Providing excellent customer service and maintaining a consistent customer experience can be demanding in the hospitality sector.

Meeting customer expectations while handling complaints and managing guest interactions can be challenging.

**Revenue Management:** Optimizing room rates, managing inventory, and forecasting demand can be complex tasks for hotels.

Balancing occupancy levels and maximizing revenue can be a pain point for hospitality businesses.

**Seasonality and Demand Fluctuations:** Many hospitality establishments experience seasonal fluctuations in demand.

Managing staffing levels, maintaining profitability during off-peak periods, and handling sudden surges in demand can pose challenges.

**Online Reviews and Reputation Management:** In today's digital era, online reviews and social media greatly influence a hotel's reputation.

Managing and responding to online reviews, addressing negative feedback, and maintaining a positive online presence can be crucial for success.

**Finance Pain Points:**

**Regulatory Compliance:** Financial institutions must adhere to complex and evolving regulations, which can be challenging to navigate.

Compliance with anti-money laundering (AML), Know Your Customer (KYC), and data protection regulations poses ongoing challenges for the finance industry.

**Risk Management:** Financial institutions face various risks, including credit risk, market risk, and operational risk.

Implementing effective risk management practices, assessing potential risks, and ensuring compliance with risk mitigation measures are critical pain points.

**Data Security and Cybersecurity:** With the increasing digitization of financial services, protecting customer data and ensuring cybersecurity has become a significant concern.

Financial institutions must invest in robust security measures to prevent data breaches and cyber-attacks.

**Legacy Systems and Technology Integration:** Many financial institutions still rely on legacy systems that are outdated and difficult to integrate with modern technologies.

This can hinder operational efficiency, hinder innovation, and limit the ability to provide seamless customer experiences.

### **Customer Expectations and Personalization:**

Customers now expect personalized and convenient financial services.

Meeting these expectations, providing intuitive digital experiences, and offering personalized financial advice can be challenging for traditional financial institutions.

Please note that these pain points are not exhaustive, and the specific challenges faced by individual businesses within the hospitality and finance industries may vary based on their size, location, and other factors.

```
In [10]: class Guest:
    def __init__(self, guest_id, name, room_number):
        self.guest_id = guest_id
        self.name = name
        self.room_number = room_number

class Hotel:
    def __init__(self, hotel_name):
        self.hotel_name = hotel_name
        self.guests = []
        self.revenue = 0

    def check_in(self, guest_id, name, room_number):
        guest = Guest(guest_id, name, room_number)
        self.guests.append(guest)
        print(f"Guest {name} checked into room {room_number}.")

    def check_out(self, guest_id):
        for guest in self.guests:
            if guest.guest_id == guest_id:
                self.guests.remove(guest)
                print(f"Guest {guest.name} checked out.")
                return
        print("Guest not found.")

    def calculate_revenue(self):
        self.revenue = 0
```

```
        for guest in self.guests:
            self.revenue += self.calculate_room_rate(guest.room_number)
        print(f"Total revenue: ${self.revenue}")

    def calculate_room_rate(self, room_number):
        # Replace this with your actual room rate calculation logic
        # For simplicity, we are assuming a fixed room rate of $100 per night
        return 100

# Usage example
hotel = Hotel("Grand Hotel")

hotel.check_in(1, "John Doe", 101)
hotel.check_in(2, "Jane Smith", 201)
hotel.check_in(3, "Bob Johnson", 301)

hotel.calculate_revenue()
# Total revenue: $300

hotel.check_out(2)
# Guest Jane Smith checked out.

hotel.calculate_revenue()
# Total revenue: $200
```

---

```
Guest John Doe checked into room 101.
Guest Jane Smith checked into room 201.
Guest Bob Johnson checked into room 301.
Total revenue: $300
Guest Jane Smith checked out.
Total revenue: $200
```



## **Conclusion**

For the hospitality industry, high staff turnover, maintaining excellent customer experiences, revenue management, dealing with seasonality and demand fluctuations, and managing online reputation are common pain points.

Overcoming these challenges involves implementing effective recruitment and retention strategies, investing in customer service training, leveraging technology for revenue management, and adopting proactive reputation management practices.

In the finance industry, pain points revolve around regulatory compliance, risk management, data security, legacy systems, and meeting evolving customer expectations.

Overcoming these challenges entails staying updated with regulatory changes, implementing robust risk management practices, prioritizing cybersecurity measures, modernizing technology infrastructure, and focusing on personalized customer experiences through digital innovations.

Both industries can benefit from embracing technology solutions, such as data analytics, automation, and digital platforms, to streamline operations, enhance decision-making, and improve customer interactions. Additionally, fostering a culture of continuous learning, adaptability, and innovation is crucial for organizations to effectively address the evolving pain points in these industries.

It's important to note that the specific pain points and challenges faced by individual businesses within these industries may vary based on factors such as their size, location, target market, and business model.

Regular monitoring of industry trends and ongoing efforts to address these pain points can contribute to the long-term success and competitiveness of hospitality and finance businesses.

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