



Select Meas...

Net Sales

Gateway

All

Province

All

## SHOPIFY | SALES & CUSTOMER FUNNEL REPORT

Trasaction  
Performance

\$90,708

Net Sales

162

Total Quantity

\$566.9

Net Avg Order Value

Cusstomer  
Purchase  
Behaviour

158

Total Customers

156

Single Order Customers

2

Repeat Customers

Retention  
Value KPIs

\$574.1

Life Time Value

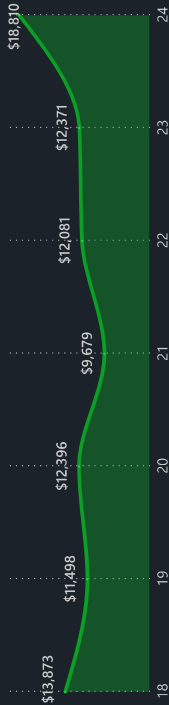
1.27%

Repeat Rate

1.01

Purchase Frequency

Net SalesTrend Over Time



Net Salesby Gateway Method

