# **Used Car Price Prediction**

#### Life cycle of Machine learning Project

- · Understanding the Problem Statement
- Data Collection
- · Exploratory data analysis
- · Data Cleaning
- · Data Pre-Processing
- Model Training
- · Choose best model

## 1) Problem statement.

- This dataset comprises used cars sold on cardehko.com in India as well as important features
  of these cars.
- · If user can predict the price of the car based on input features.
- Prediction results can be used to give new seller the price suggestion based on market condition.

## 2) Data Collection.

- · The Dataset is collected from scrapping from cardheko webiste
- The data consists of 13 column and 15411 rows.

## 2.1 Import Data and Required Packages

Importing Pandas, Numpy, Matplotlib, Seaborn and Warings Library.

Download and Import the CSV Data as Pandas DataFrame

```
In [4]:
          1
             download_dir = "./data/"
          2
             download_url = "https://raw.githubusercontent.com/aravind9722/datasets-for-M
          3
          4
          5
            os.makedirs(download_dir,exist_ok=True)
          6
          7
             filename = os.path.basename(download_url)
          8
          9
             download_file_path = os.path.join(download_dir, filename)
         10
         11
            urllib.request.urlretrieve(download_url, download_file_path)
         12
            df = pd.read_csv(download_file_path, index_col=[0])
         13
```

## **Show Top 5 Records**

5]:	1	df.head	()						
		car_name	brand	model	vehicle_age	km_driven	seller_type	fuel_type	transmission_type
	0	Maruti Alto	Maruti	Alto	9	120000	Individual	Petrol	Manual
	1	Hyundai Grand	Hyundai	Grand	5	20000	Individual	Petrol	Manual
	2	Hyundai i20	Hyundai	i20	11	60000	Individual	Petrol	Manual
	3	Maruti Alto	Maruti	Alto	9	37000	Individual	Petrol	Manual
	4	Ford Ecosport	Ford	Ecosport	6	30000	Dealer	Diesel	Manual
	<b>←</b>								<b>•</b>

## Shape of the dataset

```
In [6]: 1 df.shape
Out[6]: (15411, 13)
```

## Summary of the dataset

```
In [7]: 1 # Display summary statistics for a dataframe
2 df.describe()
```

#### Out[7]:

	vehicle_age	km_driven	mileage	engine	max_power	seats	sellinç
count	15411.000000	1.541100e+04	15411.000000	15411.000000	15411.000000	15411.000000	1.5411
mean	6.036338	5.561648e+04	19.701151	1486.057751	100.588254	5.325482	7.7497
std	3.013291	5.161855e+04	4.171265	521.106696	42.972979	0.807628	8.9412
min	0.000000	1.000000e+02	4.000000	793.000000	38.400000	0.000000	4.0000
25%	4.000000	3.000000e+04	17.000000	1197.000000	74.000000	5.000000	3.8500
50%	6.000000	5.000000e+04	19.670000	1248.000000	88.500000	5.000000	5.5600
75%	8.000000	7.000000e+04	22.700000	1582.000000	117.300000	5.000000	8.2500
max	29.000000	3.800000e+06	33.540000	6592.000000	626.000000	9.000000	3.9500

## **Check Datatypes in the dataset**

```
In [8]: 1 # Check Null and Dtypes
2 df.info()
```

<class 'pandas.core.frame.DataFrame'>
Int64Index: 15411 entries, 0 to 19543
Data columns (total 13 columns):

#	Column	Non-Null Count	Dtype
0	car_name	15411 non-null	object
1	brand	15411 non-null	object
2	model	15411 non-null	object
3	vehicle_age	15411 non-null	int64
4	km_driven	15411 non-null	int64
5	seller_type	15411 non-null	object
6	fuel_type	15411 non-null	object
7	transmission_type	15411 non-null	object
8	mileage	15411 non-null	float64
9	engine	15411 non-null	int64
10	max_power	15411 non-null	float64
11	seats	15411 non-null	int64
12	selling_price	15411 non-null	int64
dtvn	es: float64(2), into	64(5), object(6)	

dtypes: float64(2), int64(5), object(6)

memory usage: 1.6+ MB

# 3. EXPLORING DATA

```
e', 'max_power', 'seats', 'selling_price']

We have 6 categorical features : ['car_name', 'brand', 'model', 'seller_type', 'fuel type', 'transmission type']
```

## **Feature Information**

- car\_name: Car's Full name, which includes brand and specific model name.
- brand: Brand Name of the particular car.
- model: Exact model name of the car of a particular brand.
- seller\_type: Which Type of seller is selling the used car
- fuel\_type: Fuel used in the used car, which was put up on sale.
- transmission\_type: Transmission used in the used car, which was put on sale.
- vehicle\_age: The count of years since car was bought.
- mileage: It is the number of kilometer the car runs per litre.
- engine: It is the engine capacity in cc(cubic centimeters)
- max\_power: Max power it produces in BHP.
- · seats: Total number of seats in car.
- selling\_price: The sale price which was put up on website.

```
In [10]:
            1 # proportion of count data on categorical columns
              for col in categorical_features:
            2
            3
                   print(df[col].value counts(normalize=True) * 100)
                   print('----')
            4
          Hyundai i20
                                 5.878918
          Maruti Swift Dzire
                                 5.775096
          Maruti Swift
                                 5.067809
                               5.048342
          Maruti Alto
          Honda City
                                 4.912076
                                    . . .
         Mercedes-AMG C 0.006489
Tata Altroz 0.006489
Ferrari GTC4Lusso 0.006489
Hyundai Aura 0.006489
Force Gurkha 0.006489
          Name: car_name, Length: 121, dtype: float64
          -----
                        32.392447
          Maruti
          Hyundai
Honda
                          19.349815
          Honda
                            9.635974
          Mahindra 6.560249
Tovota 5.145675
         Toyota
Ford 5.12021
Volkswagen 4.023100
Renault 3.478035
2.848615
2.790215
          Tata
                            2.790215
          Mercedes-Benz
Skoda
                             2.186750
                             2.167283
          Audi
                             1.245863
          Datsun
                             1.103108
          Jaguar
                             0.382843
          Land Rover
                             0.330932
          Jeep
                             0.266044
          Kia
                             0.207644
          Porsche
                             0.136266
          Volvo
                             0.129777
          MG
                             0.123289
          Mini
                             0.110311
          Nissan
                             0.071378
                             0.064889
          Lexus
          Isuzu
                             0.051911
          Bentley
                             0.019467
          Maserati
                             0.012978
          ISUZU
                             0.012978
         Ferrari
Mercedes-AMG
Rolls-Royce
Force
                             0.006489
                             0.006489
                             0.006489
                             0.006489
          Force
          Name: brand, dtype: float64
          -----
          i20
                        5.878918
          Swift Dzire 5.775096
          Swift
                   5.067809
          Alto
                          5.048342
```

4.912076

City

Ghibli 0.006489
Altroz 0.006489
GTC4Lusso 0.006489
Aura 0.006489
Gurkha 0.006489

Name: model, Length: 120, dtype: float64

-----

Dealer 61.897346
Individual 36.980079
Trustmark Dealer 1.122575 Name: seller\_type, dtype: float64

-----

Petrol 49.594446 Diesel 48.140938 CNG 1.953150 LPG 0.285510 Electric 0.025955

Name: fuel\_type, dtype: float64

Manual 79.326455 Automatic 20.673545

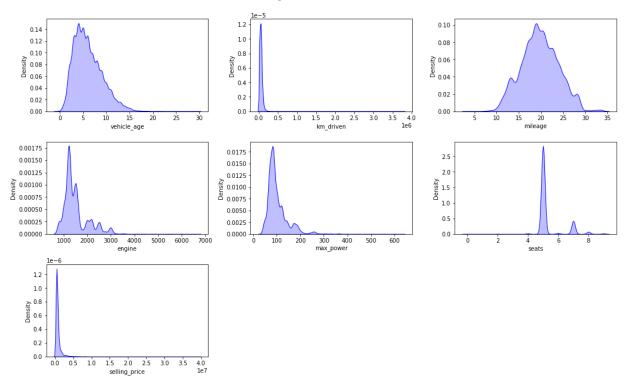
Name: transmission\_type, dtype: float64

# **Univariate Analysis**

• The term univariate analysis refers to the analysis of one variable prefix "uni" means "one." The purpose of univariate analysis is to understand the distribution of values for a single variable.

## **Numerical Features**

#### **Univariate Analysis of Numerical Features**

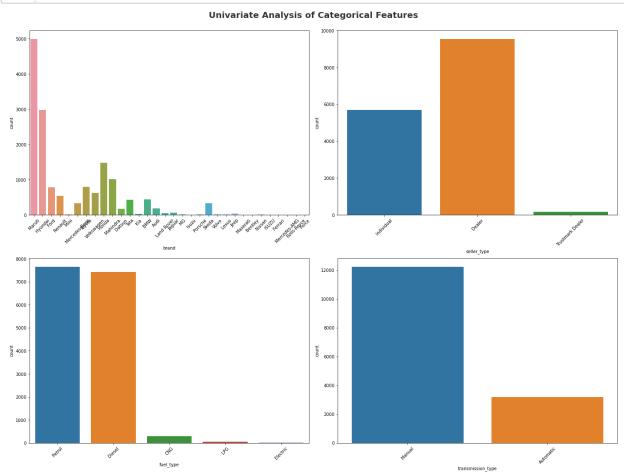


#### Report

- Km\_driven, max\_power, selling\_price, and engine are right skewed and postively skewed.
- Outliers in km\_driven, enginer, selling\_price, and max power.

## **Categorical Features**

```
In [13]:
              # categorical columns
              plt.figure(figsize=(20, 15))
             plt.suptitle('Univariate Analysis of Categorical Features', fontsize=20, fon
              cat1 = [ 'brand', 'seller_type', 'fuel_type', 'transmission_type']
              for i in range(0, len(cat1)):
           5
                  plt.subplot(2, 2, i+1)
           6
                  sns.countplot(x=df[cat1[i]])
           7
           8
                  plt.xlabel(cat1[i])
           9
                  plt.xticks(rotation=45)
          10
                  plt.tight_layout()
```



# **Multivariate Analysis**

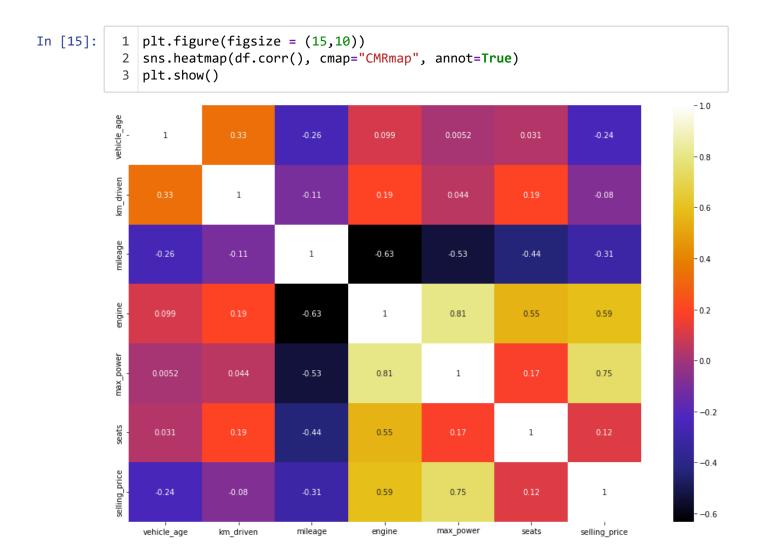
• Multivariate analysis is the analysis of more than one variable.

## **Check Multicollinearity in Numerical features**

In [14]: 1 df[(list(df.columns)[1:])].corr()

Out[14]:

	vehicle_age	km_driven	mileage	engine	max_power	seats	selling_price
vehicle_age	1.000000	0.333891	-0.257394	0.098965	0.005208	0.030791	-0.241851
km_driven	0.333891	1.000000	-0.105239	0.192885	0.044421	0.192830	-0.080030
mileage	-0.257394	-0.105239	1.000000	-0.632987	-0.533128	-0.440280	-0.305549
engine	0.098965	0.192885	-0.632987	1.000000	0.807368	0.551236	0.585844
max_power	0.005208	0.044421	-0.533128	0.807368	1.000000	0.172257	0.750236
seats	0.030791	0.192830	-0.440280	0.551236	0.172257	1.000000	0.115033
selling_price	-0.241851	-0.080030	-0.305549	0.585844	0.750236	0.115033	1.000000



## Report

- Our target column ProdTaken has a weak negative correlation on Age and MontlyIncome.
- The NumberOfFollowups and Passport columns also have a weak positive correlation with ProdTaken.

• The NumberOfPersonVisiting and NumberOfChildrenVisiting columns have a strong enough positive correlation.

## **Check Multicollinearity for Categorical features**

- A chi-squared test (also chi-square or  $\chi 2$  test) is a statistical hypothesis test that is valid to perform when the test statistic is chi-squared distributed under the null hypothesis, specifically Pearson's chi-squared test
- A chi-square statistic is one way to show a relationship between two categorical variables.
- Here we test correlation of Categorical columns with Target column i.e Selling Price

```
In [16]:
           1 from scipy.stats import chi2_contingency
           2 chi2 test = []
           3 for feature in categorical features:
                  if chi2 contingency(pd.crosstab(df['selling price'], df[feature]))[1] <</pre>
           4
           5
                      chi2_test.append('Reject Null Hypothesis')
           6
                  else:
           7
                      chi2 test.append('Fail to Reject Null Hypothesis')
             result = pd.DataFrame(data=[categorical features, chi2 test]).T
             result.columns = ['Column', 'Hypothesis Result']
           9
          10 result
```

#### Out[16]:

	Column	Hypothesis Result
0	car_name	Reject Null Hypothesis
1	brand	Reject Null Hypothesis
2	model	Reject Null Hypothesis
3	seller_type	Reject Null Hypothesis
4	fuel_type	Reject Null Hypothesis
5	transmission_type	Reject Null Hypothesis

## **Checking Null Values**

```
In [17]:
            1 df.isnull().sum()
Out[17]: car_name
                                 0
          brand
                                 0
          model
                                 0
          vehicle age
                                 0
          km_driven
                                 0
          seller type
                                 0
          fuel_type
                                 0
          transmission_type
                                 0
                                 0
          mileage
          engine
                                 0
          max_power
                                 0
          seats
                                 0
          selling_price
                                 0
          dtype: int64
In [18]:
               continues features=[feature for feature in numeric features if len(df[featur
               print('Num of continues features :',continues_features)
          Num of continues features : ['vehicle age', 'km driven', 'mileage', 'engine',
          'max_power', 'selling_price']
In [19]:
               fig = plt.figure(figsize=(15, 20))
            2
            3
               for i in range(0, len(continues_features)):
                   ax = plt.subplot(8, 2, i+1)
            4
            5
                   sns.scatterplot(data= df ,x='selling_price', y=continues_features[i], co
            6
            7
                   plt.xlim(0,25000000) # Limit to 25 Lakhs Rupees to view clean
            8
                   plt.tight layout()
                               selling_price
                                                  -|
2.5
1e7
                                                                          selling_price
            600
                              selling_price
```

# **Initial Analysis Report**

#### Report

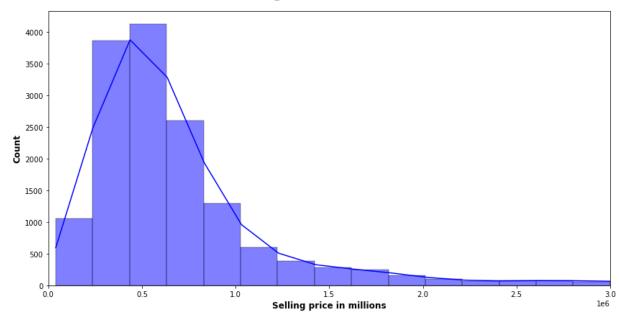
- · Lower Vehicle age has more selling price than Vehicle with more age.
- Engine CC has positive effect on price, Vehicle with 2000 cc and below are mostly priced below 5lakh.
- · Kms Driven has negative effect on selling price.

## 4. Visualization

## 4.1 Visualize the Target Feature

```
In [20]: 1 plt.subplots(figsize=(14,7))
2 sns.histplot(df.selling_price, bins=200, kde=True, color = 'b')
3 plt.title("Selling Price Distribution", weight="bold", fontsize=20, pad=20)
4 plt.ylabel("Count", weight="bold", fontsize=12)
5 plt.xlabel("Selling price in millions", weight="bold", fontsize=12)
6 plt.xlim(0,3000000)
7 plt.show()
```

## **Selling Price Distribution**



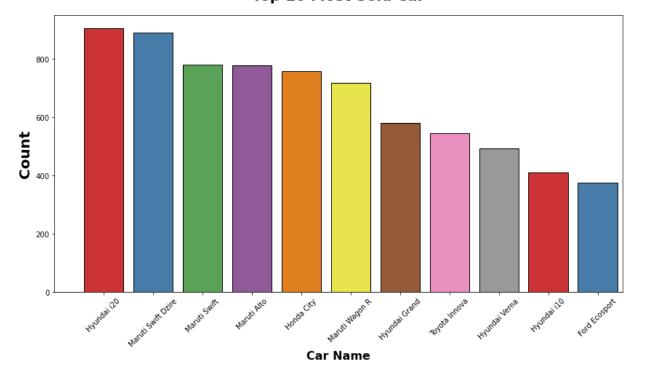
· From the chart it is clear that the Target Variable Skewed

## 4.2 Most Selling car in Used car website?

```
In [21]:
           1 df.car_name.value_counts()[0:10]
Out[21]: Hyundai i20
                                906
         Maruti Swift Dzire
                                890
         Maruti Swift
                                781
         Maruti Alto
                                778
         Honda City
                                757
         Maruti Wagon R
                                717
         Hyundai Grand
                                580
         Toyota Innova
                                545
         Hyundai Verna
                                492
         Hyundai i10
                                410
         Name: car_name, dtype: int64
```

## Most Selling Used Car is Hyundai i20

Top 10 Most Sold Car



Check mean price of Hyundai i20 which is most sold

The mean price of Hyundai i20 is 543603.75 Rupees

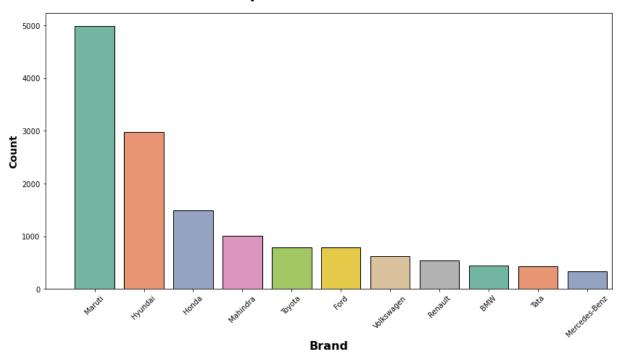
## Report:

- As per the Chart these are top 10 most selling cars in used car website.
- Of the total cars sold Hyundai i20 shares 5.8% of total ads posted and followed by Maruti Swift Dzire.
- · Mean Price of Most Sold Car is 5.4 lakhs.
- · This Feature has impact on the Target Variable.

## Most selling brand

```
In [24]:
              df.brand.value counts()[0:10]
Out[24]: Maruti
                        4992
         Hyundai
                        2982
         Honda
                        1485
         Mahindra
                        1011
          Toyota
                         793
                         790
          Ford
                         620
          Volkswagen
          Renault
                         536
          BMW
                         439
          Tata
                         430
          Name: brand, dtype: int64
```

Top 10 Most Sold Brand



## Check the Mean price of Maruti brand which is most sold

```
In [26]: 1 maruti = df[df['brand'] == 'Maruti']['selling_price'].mean()
2 print(f'The mean price of Maruti is {maruti:.2f} Rupees')
```

The mean price of Maruti is 487089.32 Rupees

#### Report:

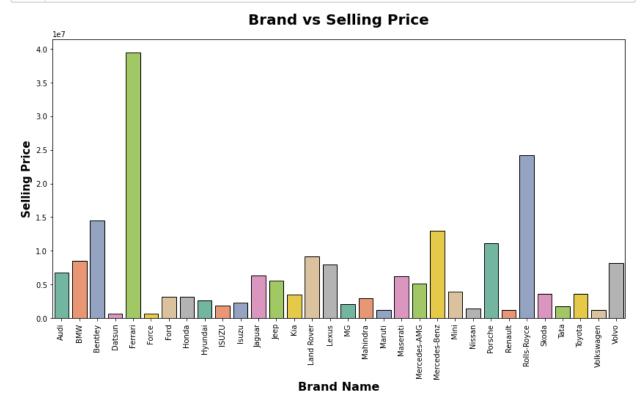
- As per the Chart Maruti has the most share of Ads in Used car website and Maruti is the most sold brand.
- Following Maruti we have Hyundai and Honda.
- · Mean Price of Maruti Brand is 4.8 lakhs.

# **Costliest Brand and Costliest Car**

Out[27]:

## selling\_price

brand	
Ferrari	39500000
Rolls-Royce	24200000
Bentley	14500000
Mercedes-Benz	13000000
Porsche	11100000
Land Rover	9200000
BMW	8500000
Volvo	8195000
Lexus	8000000
Audi	6800000



## Report:

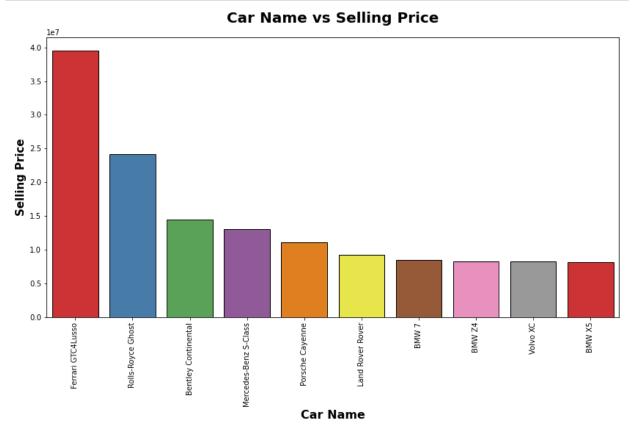
- · Costliest Brand sold is Ferrari at 3.95 Crores.
- Second most costliest car Brand is Rolls-Royce as 2.42 Crores.
- · Brand name has very clear impact on selling price.

## **Costliest Car**

Out[29]:

## selling\_price

car_name			
Ferrari GTC4Lusso	39500000		
Rolls-Royce Ghost	24200000		
Bentley Continental	14500000		
Mercedes-Benz S-Class	13000000		
Porsche Cayenne	11100000		
Land Rover Rover	9200000		
BMW 7	8500000		
BMW Z4	8250000		
Volvo XC	8195000		
BMW X5	8100000		



## Report

- Costliest Car sold is Ferrari GTC4 Lusso followed by Rolls Royce Ghost.
- Ferrari selling price is 3.95 Crs.
- Other than Ferrari other car has priced below 1.5cr.

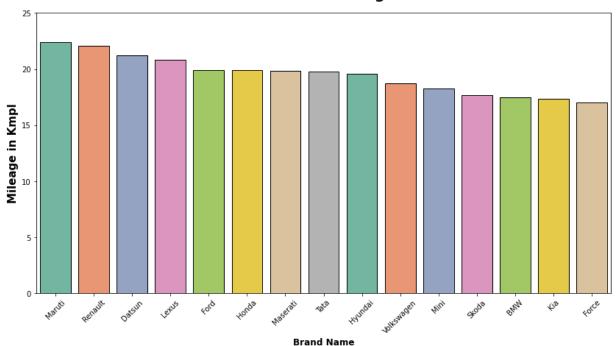
## Most Mileage Brand and Car Name

Out[31]:

mileage

	iiiiougo
brand	
Maruti	22.430980
Renault	22.099142
Datsun	21.215647
Lexus	20.846000
Ford	19.922620
Honda	19.908795
Maserati	19.820000
Tata	19.755279
Hyundai	19.588776
Volkswagen	18.689774
Mini	18.287647
Skoda	17.667006
BMW	17.440182
Kia	17.323125
Force	17.000000

## **Brand vs Mileage**



## **Car with Highest Mileage**

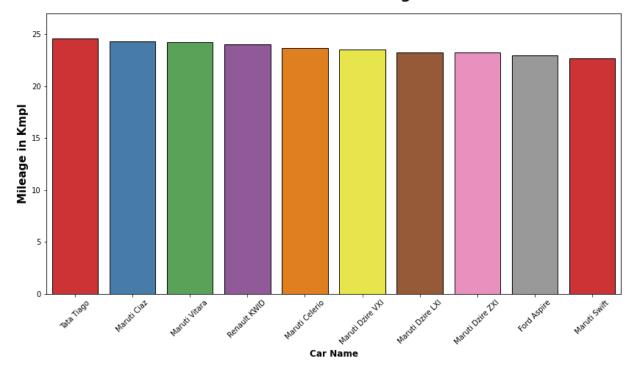
#### Out[33]:

## mileage

car_name	
Tata Tiago	24.625103
Maruti Ciaz	24.289046
Maruti Vitara	24.231932
Renault KWID	24.037810
Maruti Celerio	23.703502
Maruti Dzire VXI	23.512941
Maruti Dzire LXI	23.260000
Maruti Dzire ZXI	23.260000
Ford Aspire	22.993846
Maruti Swift	22.719910

```
In [34]: 1 plt.subplots(figsize=(14,7))
2 sns.barplot(x=mileage_C.index, y=mileage_C.values, ec = "black", palette="Se
3 plt.title("Car Name vs Mileage", weight="bold", fontsize=20, pad=20)
4 plt.ylabel("Mileage in Kmpl", weight="bold", fontsize=15)
5 plt.xlabel("Car Name", weight="bold", fontsize=12)
6 plt.ylim(0,27)
7 plt.xticks(rotation=45)
8 plt.show()
```

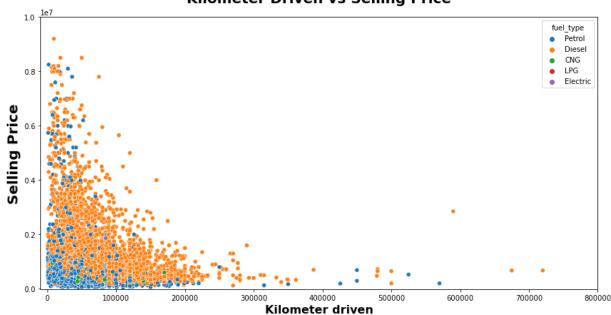
## Car Name vs Mileage



## Kilometer driven vs Selling Price

```
In [35]: 1 plt.subplots(figsize=(14,7))
2 sns.scatterplot(x="km_driven", y='selling_price', data=df,ec = "white",color
3 plt.title("Kilometer Driven vs Selling Price", weight="bold",fontsize=20, pa
4 plt.ylabel("Selling Price", weight="bold", fontsize=20)
5 plt.xlim(-10000,800000) #used limit for better visualization
6 plt.ylim(-10000,10000000)
7 plt.xlabel("Kilometer driven", weight="bold", fontsize=16)
8 plt.show()
```

## Kilometer Driven vs Selling Price



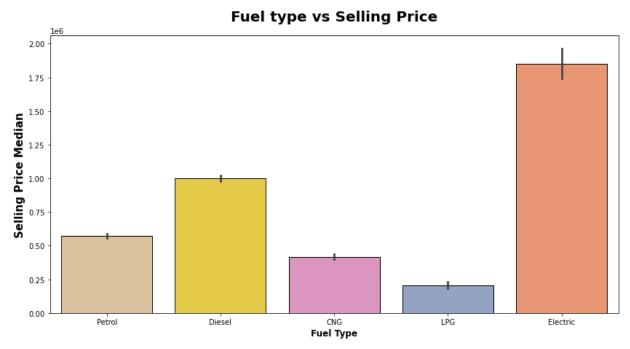
## Report

**LPG** 

- Many Cars were sold with kms between 0 to 20k Kilometers
- Low Kms driven cars had more selling price compared to cars which had more kms driven.

## **Fuel Type Selling Price**

182500.0



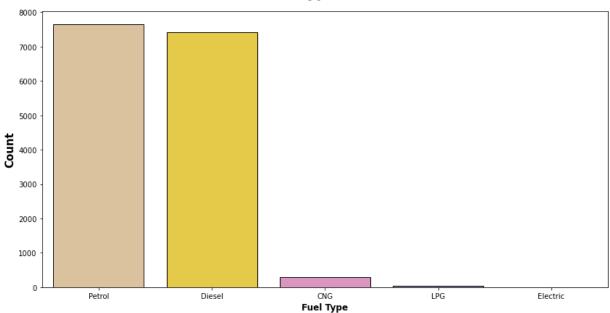
#### Report

- · Electric cars have highers selling average price.
- · Followed by Diesel and Petrol.
- · Fuel Type is also important feature for the Target variable.

## **Most sold Fuel type**

```
In [38]:
1  plt.subplots(figsize=(14,7))
2  sns.countplot(x=df.fuel_type, ec = "black", palette="Set2_r")
3  plt.title("Fuel Type Count", weight="bold", fontsize=20, pad=20)
4  plt.ylabel("Count", weight="bold", fontsize=15)
5  plt.xlabel("Fuel Type", weight="bold", fontsize=12)
6  plt.show()
```

## **Fuel Type Count**



#### Report

- Petrol and Diesel dominate the used car market in the website.
- The most sold fuel type Vechicle is Petrol.
- Followed by diesel and CNG and least sold is Electric

# Fuel types available and mileage given

```
In [39]: 1 fuel_mileage = df.groupby('fuel_type')['mileage'].mean().sort_values(ascendi
2 fuel_mileage.to_frame()
```

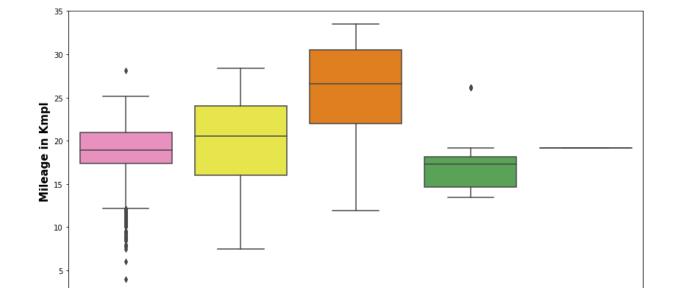
## Out[39]:

#### mileage

# fuel\_type CNG 25.814651 Diesel 20.060030 Electric 19.160000 Petrol 19.123045 LPG 17.836364

## 5 plt.xlabel("Fuel Type", weight="bold", fontsize=12)

# plt.show()



CNG

Fuel Type

LPG

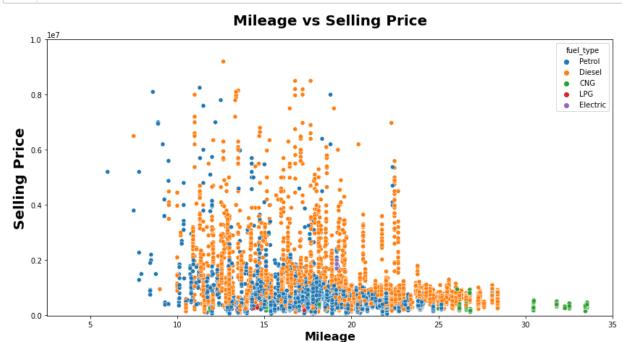
Fuel type vs Mileage

# Mileage vs Selling Price

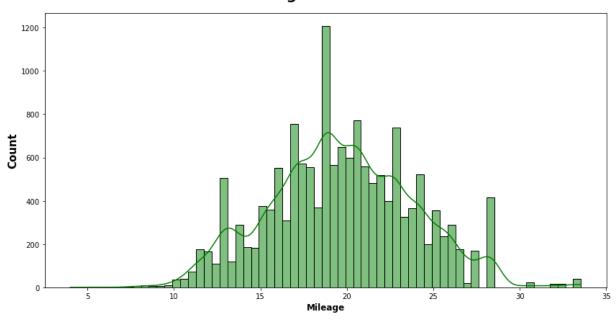
Petrol

Diesel

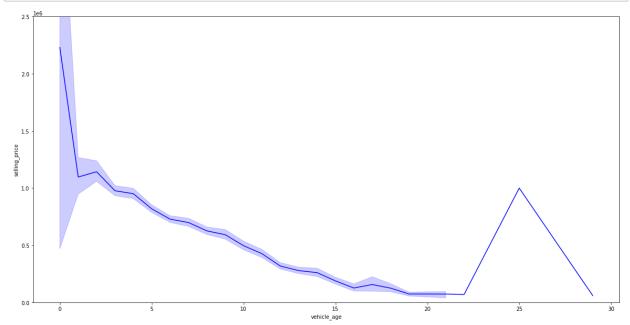
Electric



## Mileage Distribution



## Vehicle age vs Selling Price



## Report

- As the Vehicle age increases the price also get reduced.
- · Vehicle age has Negative impact on selling price

## Vehicle age vs Mileage

3

4

5

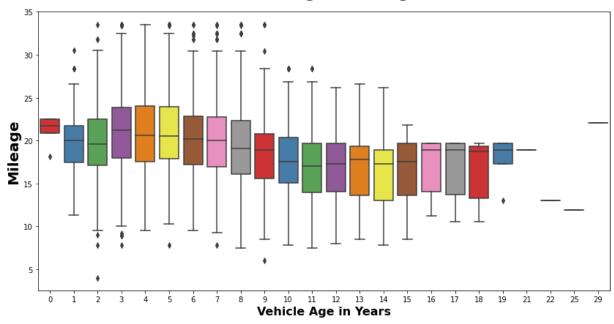
21.21

20.63

20.51

```
In [45]:
1  plt.subplots(figsize=(14,7))
2  sns.boxplot(x=df.vehicle_age, y= df.mileage, palette="Set1")
3  plt.title("Vehicle Age vs Mileage", weight="bold", fontsize=20, pad=20)
4  plt.ylabel("Mileage", weight="bold", fontsize=20)
5  plt.xlabel("Vehicle Age in Years", weight="bold", fontsize=16)
6  plt.show()
```

## Vehicle Age vs Mileage



## Report

- As the Age of vehicle increases the median of mileage drops.
- Newer Vehicles have more mileage median older vehicle.

Out[46]:

#### vehicle\_age

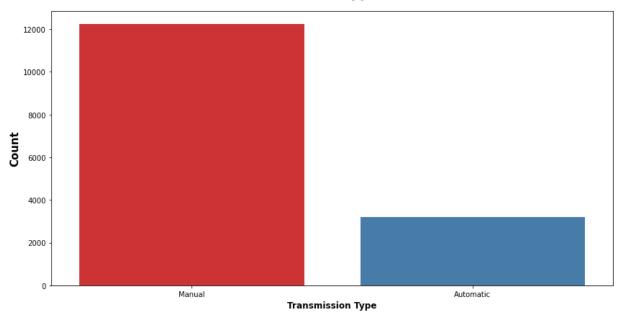
car_name	
Maruti Alto	29
BMW 3	25
Honda City	22
Maruti Wagon R	21
Mahindra Bolero	18
Mahindra Scorpio	18
Skoda Octavia	18
Honda CR-V	17
Mercedes-Benz E-Class	17
Honda Civic	15

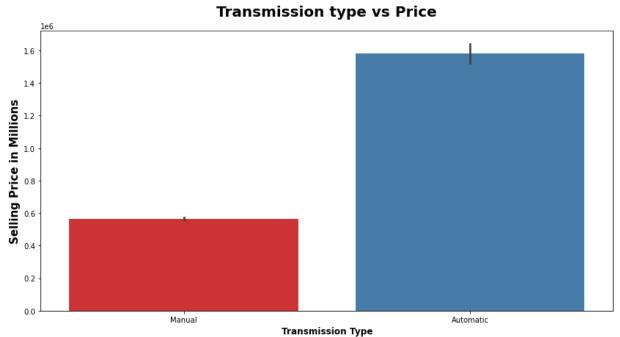
## Report

 Maruti Alto is the Oldest car available 29 years old in the used car website followed by BMW 3 for 25 years old.

# **Transmission Type**

## **Transmission type Count**





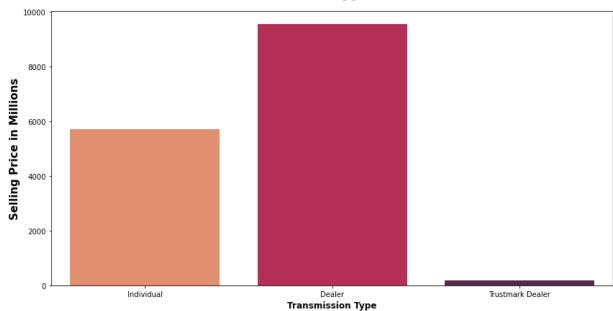
#### Report

- · Manual Transmission was found in most of the cars which was sold.
- · Automatic cars have more selling price than manual cars.

# **Seller Type**

```
In [49]: 1 plt.subplots(figsize=(14,7))
2 sns.countplot(x='seller_type', data=df,palette="rocket_r")
3 plt.title("Transmission type vs Price", weight="bold", fontsize=20, pad=20)
4 plt.ylabel("Selling Price in Millions", weight="bold", fontsize=15)
5 plt.xlabel("Transmission Type", weight="bold", fontsize=12)
6 plt.show()
```

#### Transmission type vs Price



#### Out[50]:

#### selling\_price

seller_type	
Dealer	591000.0
Trustmark Dealer	540000.0
Individual	507000.0

#### Report

- Dealers have put more ads on used car website.
- Dealers have put 9539 ads with median selling price of 5.91 Lakhs.
- Followed by Individual with 5699 ads with median selling price of 5.4 Lakhs.
- · Dealers have more median selling price than Individual.

# **Final Report**

- The datatypes and Column names were right and there was 15411 rows and 13 columns
- The selling\_price column is the target to predict. i.e Regression Problem.
- There are outliers in the km\_driven, enginer, selling\_price, and max power.
- · Dealers are the highest sellers of the used cars.
- · Skewness is found in few of the columns will check it after handling outliers.
- · Vehicle age has negative impact on the price.
- · Manual cars are mostly sold and automatic has higher selling average than manual cars.
- Petrol is the most preffered choice of fuel in used car website, followed by diesel and LPG.
- We just need less data cleaning for this dataset.