

## **Q1. Difference between K-Means and Hierarchical Clustering**

K-Means partitions data into a fixed number of clusters using centroids and requires predefined k. Hierarchical clustering builds a tree of clusters without predefining k. Use case: K-Means for customer segmentation, Hierarchical for gene analysis.

## **Q2. Purpose of Silhouette Score**

It measures how well a data point fits within its cluster versus others. Score ranges from -1 to 1. Higher is better.

## **Q3. Core parameters of DBSCAN**

eps defines neighborhood radius, min\_samples defines minimum points to form a dense region. They control cluster density and noise.

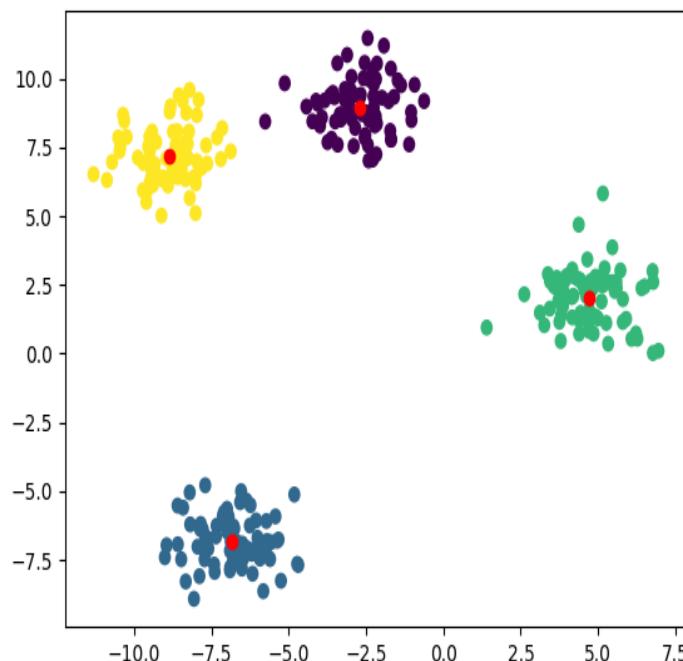
## **Q4. Importance of feature scaling**

Clustering relies on distance. Scaling ensures all features contribute equally.

## **Q5. Elbow Method**

It plots inertia vs k and identifies a point where improvement slows, indicating optimal clusters.

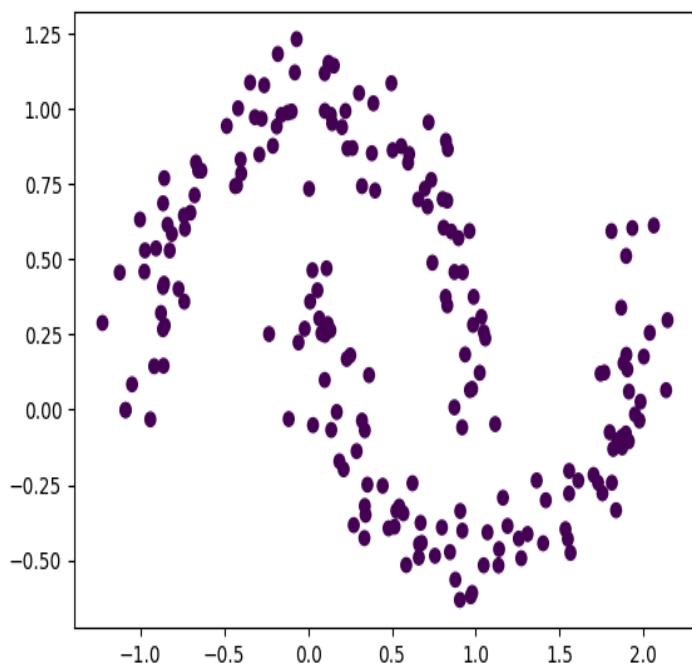
## **Q6. KMeans on make\_blobs**



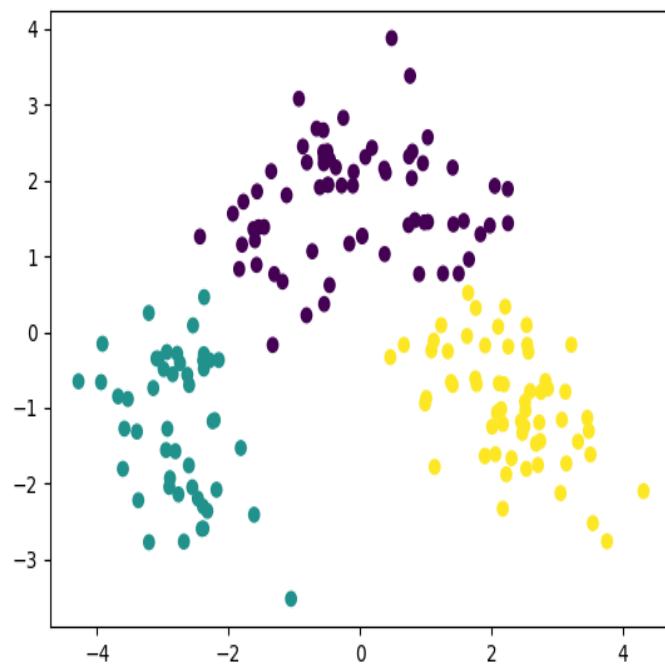
## **Q7. DBSCAN on Wine Dataset**

Number of clusters found (excluding noise): 0

## **Q8. DBSCAN on make\_moons**



## **Q9. Agglomerative Clustering with PCA**



## Q10. Real-world clustering workflow

I would clean data, scale features, apply KMeans or DBSCAN, use Elbow/Silhouette to pick clusters, and help marketing target customer groups effectively.