

# Vaishnavi Gupta

Indian Citizen | vaishnavig1020@gmail.com | +91 70002 46492 | <https://www.linkedin.com/in/vaishnavi-gupta-648885272/> |

## PROFESSIONAL SUMMARY

Aspiring Data Analyst with a strong foundation in data analysis, data cleaning, and exploratory data analysis. Skilled in Python, SQL, Pandas, NumPy, and Power BI for extracting, analyzing, and visualizing data to generate actionable insights. Detail-oriented and analytical problem solver with the ability to interpret complex datasets and support data-driven business decisions.

## TECHNICAL SKILLS

**Languages and Querying:** , Python, , SQL

**Data Analysis and Manipulation:** Pandas, NumPy, **Exploratory Data Analysis (EDA)**, Data Preprocessing

**Data Visualization & BI Tools :** Matplotlib, Seaborn, Power BI , Excel

**Database:** MySQL

**Statistical Analytics :** Descriptive Statistics , Trend Analysis , KPI Tracking & Reporting

## EXTRA-CURRICULAR ACTIVITIES

### Tata Data Visualisation: Empowering Business with Effective Insights Job Simulation - Jan 2026 | [See Credential](#)

- Completed a simulation involving creating data visualizations for Tata Consultancy Services
- Prepared questions for a meeting with client senior leadership
- Created visuals for data analysis to help executives with effective decision making

## PROJECTS

### Bank Loan Analysis Dashboard |

*SQL , Power BI , Excel*

Analyzed bank loan data using SQL to calculate KPIs such as total applications, funded amount, amount received, average interest rate, and DTI with MTD & MoM analysis.

- Built interactive Power BI dashboards to track loan performance by state, purpose, grade, and loan status (Good vs Bad loans).
- Delivered actionable insights to monitor lending trends, risk distribution, and portfolio performance.

### E-Commerce Sales Analysis Dashboard |

*Microsoft Excel , Power Query , Power Pivot*

Developed an interactive Excel dashboard to analyze sales, profit, orders, and profit margins with YoY growth analysis.

- Used Pivot Tables, charts, and slicers to visualize category-wise, region-wise, and state-wise performance.
- Identified top-performing products and regions to support data-driven business decisions.

## CERTIFICATIONS & PARTICIPATION

- Python Programming | [See Credential](#)

- Introduction To Data Analytics | [See Credential](#)

- Participated in institution-led **Soft Skills** and CRISP (Career Readiness & Industry Preparation) training for professional development

## EDUCATION

### B.Tech in Information Technology

*Indira Gandhi Engineering College / CGPA: 7.68/10.0*

**2023 - 2027**

**Related Coursework :** SQL and Database , Statistics , Data Visualization , Business intelligence, Advanced Excel