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Summary

A highly motivated and detail-oriented Data Analyst with a strong foundation in statistical analysis and data visualization techniques. Proficient in utilizing SQL for data extraction and manipulation, alongside tools like Tableau and Power BI to create impactful dashboards that drive informed business decisions. Eager to leverage analytical skills and contribute to strategic initiatives within a dynamic environment.

Skills

- SQL
- Tableau
- Power BI
- Python (Pandas, NumPy)
- Data Mining
- Statistical Analysis
- Data Visualization
- Data Cleaning & Preprocessing
- Reporting

Experience

Data Analyst | Data Insights Corp | 2019 – Present

- Developed and maintained interactive dashboards using Tableau to visualize key performance indicators (KPIs) for various departments.
- Extracted, cleaned, and transformed large datasets from multiple sources using SQL queries.
- Conducted exploratory data analysis to identify trends, patterns, and anomalies within customer behavior and sales data.
- Presented data-driven insights and recommendations to stakeholders, supporting strategic decision-making processes.
- Collaborated with cross-functional teams to define data requirements and ensure accurate reporting.

Education

Bachelor of Statistics | Madras University | 2019

- Focused coursework in statistical modeling, regression analysis, probability theory, and experimental design.
- Developed strong analytical and problem-solving skills through academic projects and assignments.

Projects

- **Customer Segmentation Analysis:** Utilized clustering techniques to segment customers based on demographics, purchase history, and online behavior, leading to targeted marketing campaigns.
- **Sales Performance Dashboard:** Designed a dynamic dashboard in Power BI that tracked key sales metrics (revenue, volume, conversion rates) across different product

lines and regions, enabling proactive performance management.
