# VAISHNAVI DEVI GUJJARI

# **Data Analyst**

## **SUMMARY**

- 3+ years of proficient Industry experience as **Data Analyst** and proven project management experience in Python, SQL, Power BI, Snowflake, Data Analysis surpassing project goals and fostering success.
- Expertise in Python, Power BI, Snowflake, SQL, Tableau and delivering top-tier solutions.
- Proven leadership in agile teams resulting in a 67% increase in project completion rate.
- Experience in AWS in creating and maintaining databases and writing lambda functions.
- Recognized as "*Employee of the Month*" for stellar performance for successfully delivering multiple projects.

#### **EXPERIENCE**

#### SUREIFY, Data Analyst, Hyderabad, India

July 2020 - July 2022

- Led a **cross-functional team**, achieving a remarkable 67% increase in project completion rate, delivering 5 major projects within a year, meeting all quality and functionality requirements.
- Created Tables using DynamoDB, buckets for code deployment using S3, developed Lambda functions using Python and created APIs using API gateway in AWS.
- Utilized **Agile Methodology** of development for requirement gathering, planning, design, and development and developed business models.
- Created **interactive dashboards** and reports using **Tableau** to track progress and visualize performance.
- Created **Tableau** server landing page to access recent report data and reduced search time by 20%.
- Designed, developed, and maintained data pipelines, ETL processes and data models using Snowflake.
- Worked on various applications using **Python-integrated IDEs** such as Visual Studio Code, Atom, PyCharm, Spyder.
- Performed Data warehousing, Data collection, Data cleaning, Data Wrangling, Data Analysis and built **Machine Learning** models using **Python**.
- Designed and developed an intuitive user interface, achieving 30% improvement in the website performance with React JS, JavaScript ES6+ for client-side validation and form submission functions.
- Reduced software development cycle time by 35%, resulting in an average time-to-market of 6 weeks for new product releases by implementing agile/scrum practices using JIRA boards.
- Handled a project on **Sentiment Analysis** using **Python** libraries to analyze the fraudulent activity.
- Validated **Data integrity** by writing various **SQL** queries and documented the procedure and the results using **Confluence**.
- Created, executed, tested complex SQL queries by performing A/B testing & Hypothesis testing.
- Enhanced **UI** in the Lifetime Agent portal by applying **React JS** and **Material UI**, resulting in a **22%** improvement in portal performance, architecture, and responsiveness across various devices.
- Led and mentored a team of 8 interns in React JS, Python, Tableau and Snowflake.

#### INNOPARK VENTURES, Data Analyst Intern, India

March 2020 - June 2020

- Pioneered implementation of an innovative platform named rent-a-block and attained 45% increase in revenue over estimated projections through the development and launch of the platform.
- Led a pivotal project focused on developing a **predictive model** to estimate property values accurately.
- Automated web scraping tool using python and conducted meticulous data cleaning and preprocessing, including **one-hot encoding**, to ensure data integrity and suitability for model training.
- Applied advanced techniques such as **hyperparameter tuning** to optimize model performance, resulting in a **Root Mean Squared Error (RMSE)** of 0.16.
- Collaborated closely with cross-functional teams throughout the **project lifecycle**, fostering seamless integration of machine learning solutions into existing business operations
- **Documented** project methodologies, findings, and insights, contributing to organizational knowledge management and facilitating future **data-driven initiatives**.
- Implemented Data Analysis Expressions (DAX) calculations to extract meaningful insights from data.
- Validated data and data interpretations using **R Statistical Software**.

#### AMAZON, Data Analyst ACMS Mentee, India

January 2020 - June 2020

- Created and maintained DynamoDB tables in AWS for a seasonal project.
- Extracted data from SQL database using Power BI and maintained reports using Notion.
- Achieved a 25% improvement in website loading speed through algorithm optimization techniques.
- Created and presented interactive and visually appealing dashboards using **Power BI** and **Tableau**.

#### MICROSOFT, Microsoft Student Partner, India

September 2019 - April 2020

- Facilitated **GitHub**, **Python** and **JavaScript** practice sessions at **CBIT** campus, leading to a **25%** increase in attendees' technical proficiency.
- Organized **Microsoft Women in Tech** events, leading to a **35%** increase in diversity initiatives within the technology sectors. Participated in Microsoft seminars, enhancing expertise in their programs.

## SKILLS

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**Languages:** Python, R, JavaScript, Java, C++, SQL, NoSQL.

Cloud Technologies: AWS – EC2, S3, Lambda, DynamoDB, API Gateway

**Python libraries:** Pandas, NumPy, Scikit-learn, Matplotlib, Seaborn, Keras, TensorFlow, Ggplot2

Web Frameworks: Flask, Django

Visualization Tools: Tableau, Power BI, Advanced Excel, Pivot Tables, Microsoft Office (MS Power Point, MS Excel, MS Access, MS Word, Visio), Google Suite (Slides, Sheets)

**Data Analytics skills:** Data cleaning, Data Analysis, Data Mining, Data Manipulation, Data visualization, Data management, Data extraction.

**Databases:** MySQL, PostgreSQL, SQL Server, MongoDB.

**Methodologies:** SDLC (Software Development Life Cycle), Agile, Scrum, Waterfall.

**Testing tools:** React Testing libraries, A/B testing Hypothesis testing, ANOVA testing.

Version Control Tools: Git, GitHub. Web Technologies: HTML, CSS, Java Script ES6, React JS, Redux, Material UI, JSON, RESTful APIs.

**IDEs:** Visual Studio Code, PyCharm, Atom, Spyder, Jupyter Notebook, Google Colab, Sublime.

**Operating System:** Windows, MacOS, Linux.

Others: Data Structures and Algorithms, UML, Web Design Principles, Jira, Confluence, Visual Studio Code.

**Soft Skills:** Extreme Attention to detail, Organized, Creative, Adaptable, Team player, Problemsolving skills, Individual Contributor, Leadership skills, Initiative to take on new challenges, Resilient.

#### **EDUCATION**

# ARIZONA STATE UNIVERSITY, Tempe, Arizona

August 2022 - May 2024

Masters in Computer Science

## CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY, Hyderabad, India

August 2017 - June 2021

Bachelors in Engineering in Information Technology