



# GOLFSURPRIZE

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## Project Objective:

Developing a website that provides a great opportunity for the golf business in terms of marketing and customer acquisition and also helps golfers to get a review of the platform.

## Goals

1. Need to retain new golfers to the game.
2. Maintain the price integrity.
3. Stimulate players' loyalty.
4. Make the golf experience more fun and more enjoyable.

## **Understanding of Project:**

The project is based on developing a golf and club management website which is an extension of the golf shop. The purpose of the website is to provide information about the golf course, upcoming events and add value to the visitors.

There are two website been created for social play and for handicap play

The website named targetscore.com is for the golfer with a GA handicap playing in a club competition . The golfer purchases the target score and reveals their target score before the tee time. A target score is between 34 and 41 points and is randomly generated as is the prize amount. Golfer play's the club competition and then the club certifies player score and if their target scores equal or exceed they get the prize

### **There are two-step to get the target score**

step 1: golfer enters the phone number and purchases the target score.

step 2: After getting the target score they can reveal their target scores and they can go out and play in an official competition and claim their prize.

The other website is for the social play named golfsurprize.com where players who are associated with the club enter the mobile number answer the randomly generated questions and win the prize they can also get the information of the upcoming events this website also provide players to do the booking of a time slot for a play for a particular day.

Both the websites have admin management where admin can store and maintain the player's details such as :

- Adding country clubs and new events
- Uploading stickers for a club
- maintaining payment details,
- Adding and maintaining membership details
- Admin can also do the booking of a particular time slot for a player or block the
- time slot and day.

### **Work Done Till Now:**

- Requirement gathering
- Database design
- Website design
- Adding a membership booking feature where members of the associated club can book.
- their time slot
- Block day and time slot feature which is managed by the admin.
- Clubs should be able to do a booking for any time slot by entering name and mobile.

- Adding sponsor logo, name, and amount if the player is the winner.
- Home page optimisation
- Live entries

## **Technologies:**

- Frontend - HTML ,CSS ,javascript
- Backend - PHP
- Database - MySQL

