

Segregation of the views:

1. Overall

- Ride Volume Over Time
- Booking Status Breakdown

2. Vehicle Type

- Top 5 Vehicle Types by Ride Distance

3. Revenue

- Revenue by Payment Method
- Top 5 Customers by Total Booking Value
- Ride Distance Distribution Per Day

4. Cancellation

- Cancelled Rides Reasons (Customer)
- cancelled Rides Reasons(Drivers)

5. Ratings

- Driver Ratings
- Customer Ratings



Overall



Vehicle Type



Revenue



Cancellation



Ratings

Date

01-07-2024

31-07-2024

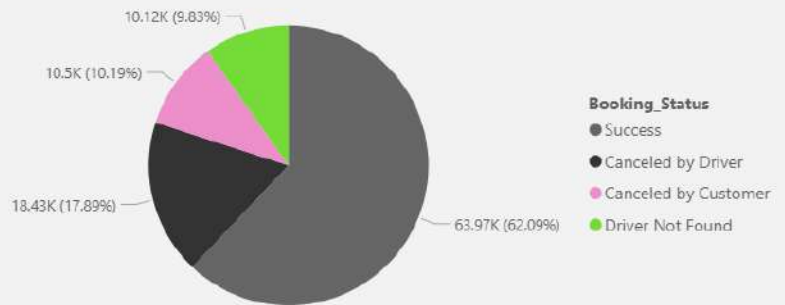
Total Booking

103024

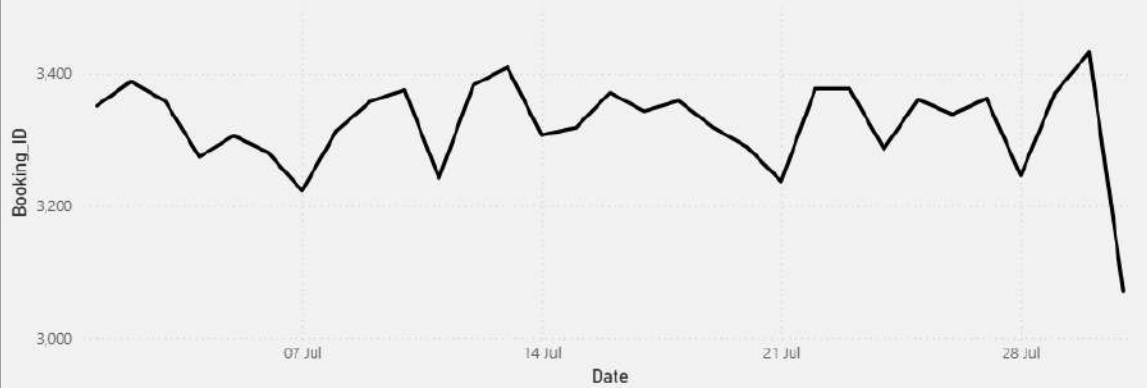
Total Revenue

35M

Booking Status Background



Ride Volume Over time





Overall



Vehicle Type



Revenue



Cancellation



Ratings

01-07-2024

31-07-2024

Vehicle Type	Total Booking Value	Success Booking Value	Avg. Distance Travelled	Total Distance Travelled
 Prime Sedan	8.30M	5.22M	25.01	235K
 Prime SUV	7.93M	4.88M	24.88	224K
 Prime Plus	8.05M	5.02M	25.03	227K
 Mini	7.99M	4.89M	24.98	226K
 Auto	8.09M	5.05M	10.04	92K
 Bike	7.99M	4.97M	24.93	228K
 E-Bike	8.18M	5.05M	25.15	231K

Overall

Vehicle Type

Revenue

Cancellation

Ratings

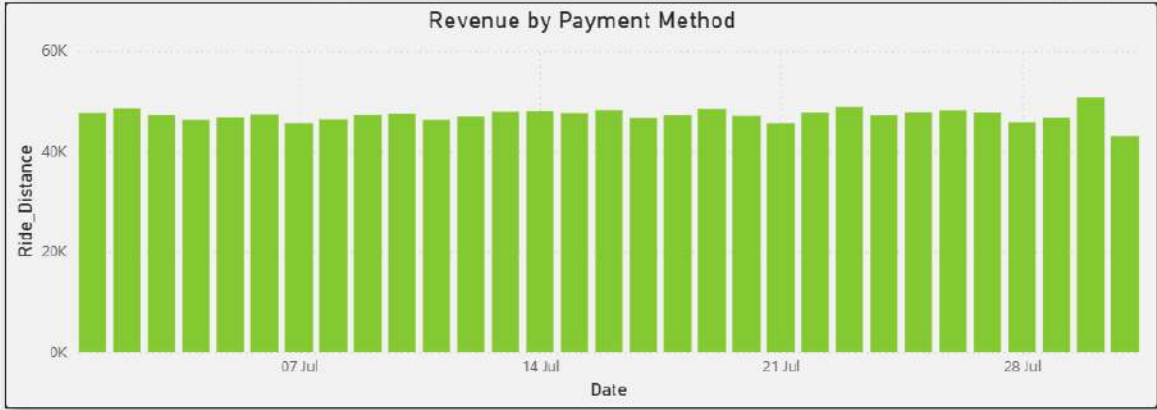
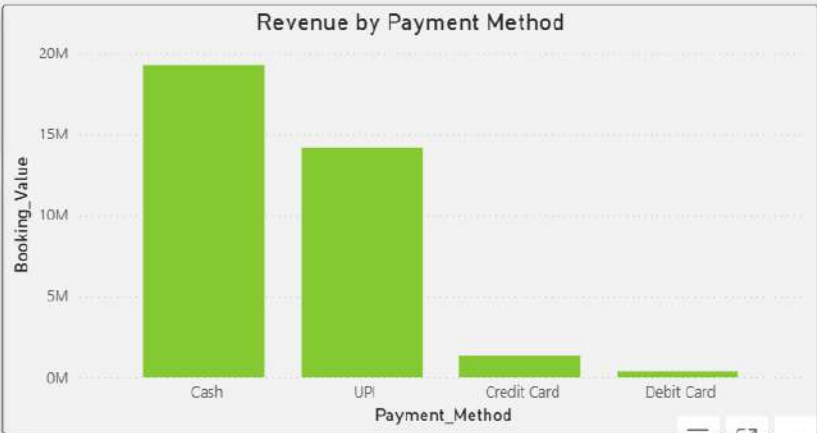
Date

01-07-2024

31-07-2024

Top 5 Costumers

Customer_ID	Sum of Booking_Value
CID308763	6281
CID353074	6110
CID734557	6177
CID785112	6025
CID836942	6019
Total	32612





Overall



Vehicle Type



Revenue



Cancellation



Ratings

Date

01-07-2024

31-07-2024

Total Booking

103024

Success Booking

63967

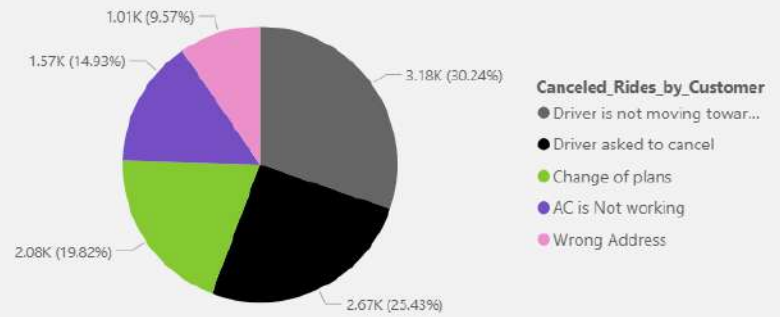
Cancellation Booking

28933

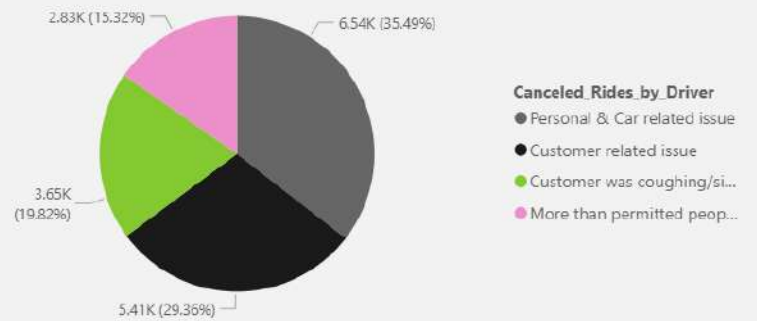
Cancellation Rate

28.08%

Cancel Rides by Customers



Cancel Rides by Riders





Overall



Vehicle Type



Revenue



Cancellation




Ratings

01-07-2024

31-07-2024

Driver Ratings

 Prime Sedan	 Prime SUV	 Prime Plus	 Mini	 Auto	 Bike	 E-Bike
2.52	2.46	2.47	2.48	2.49	2.48	2.48

Customer Ratings

 Prime Sedan	 Prime SUV	 Prime Plus	 Mini	 Auto	 Bike	 E-Bike
2.52	2.46	2.47	2.48	2.48	2.49	2.47