EMPLOYEE REWARDS & RECOGNITION TRACKER



Platform: Salesforce



Institution: Pragati Engineering

College

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Developed by: BATCH 7

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BUSINESS CHALLENGE

- Manual performance reviews are time-consuming and inconsistent
- Lack of real-time recognition leads to disengaged employees
- Managers lack visibility into data-driven performance trends
- How can we automate fair and transparent employee appreciation?

PROPOSED SOLUTION

- Custom Salesforce-based solution using standard automation
- Automates employee data evaluation using formula fields and workflow rules
- Calculates task and attendance performance
- Auto-assigns appropriate rewards with zero manual effort
- Enables dashboards for leadership visibility



SYSTEM ARCHITECTURE

Data Source: CSV import (from company

DB)

Salesforce Object: Employee_Details_c

Formula Fields:

- Task Completion %
- Attendance %

Scheduled Trigger Flow Rule:

Criteria-based Trigger (on record create/update)

Flow Logic:

- Schedule Flow automation for reward assignment
- Reports & Dashboards for visibility

IMPLEMENTATION HIGHLIGHTS

Custom Object: Employee_Details_c

Key Fields:

- Employee ID, Name
- Tickets Assigned & Completed
- Days Worked vs Total Working Days

Output Fields:

- Top_Performer_c (Checkbox)
- Reward_Type__c (Picklist: Bonus, Hike, Coupon,

Vacation, None)



EMPLOYEE RECOGNITION

FORMULA FIELDS:

Task Completion:

IF(Number_of_Tickets_Assigned__c = 0, 0, Number_of_Tickets_Completed__c / Number_of_Tickets_Assigned__c)

Attendance:

IF(Total_Number_of_Working_Days_Quarter_c = 0, 0,

Number_of_Working_Days_Quarter__c / Total_Number_of_Working_Days_Quarter__c)

Performance Based Score:

(Attendance_Percentage_c + Taska_Completion_Percentage_c) / 2

FLOW AUTOMATION

Used Record-Triggered Flow

Trigger: On record creation/update

Logic:

- Attendance% >= 85
- Task Completion% >= 80

Actions:

Mark Top_Performer__c = TRUE

Assign Reward_Type__c:

- Rank 1 → Vacation
- Rank 2 → Hike
- Rank 3 → Bonus
- Rank 4 → Coupons
- Others → None

Entire logic built using declarative

Flow tools in Salesforce

OUTPUT & REPORTS

Real-time updates on employee records

Reports:

- List of Top Performers
- Reward distribution: Bonus / Hike / Coupon /
 Vacation / None

Dashboards:

- Pie chart : Reward Types
- Bar chart : Team or Department Performance
 Trends





VALDATION

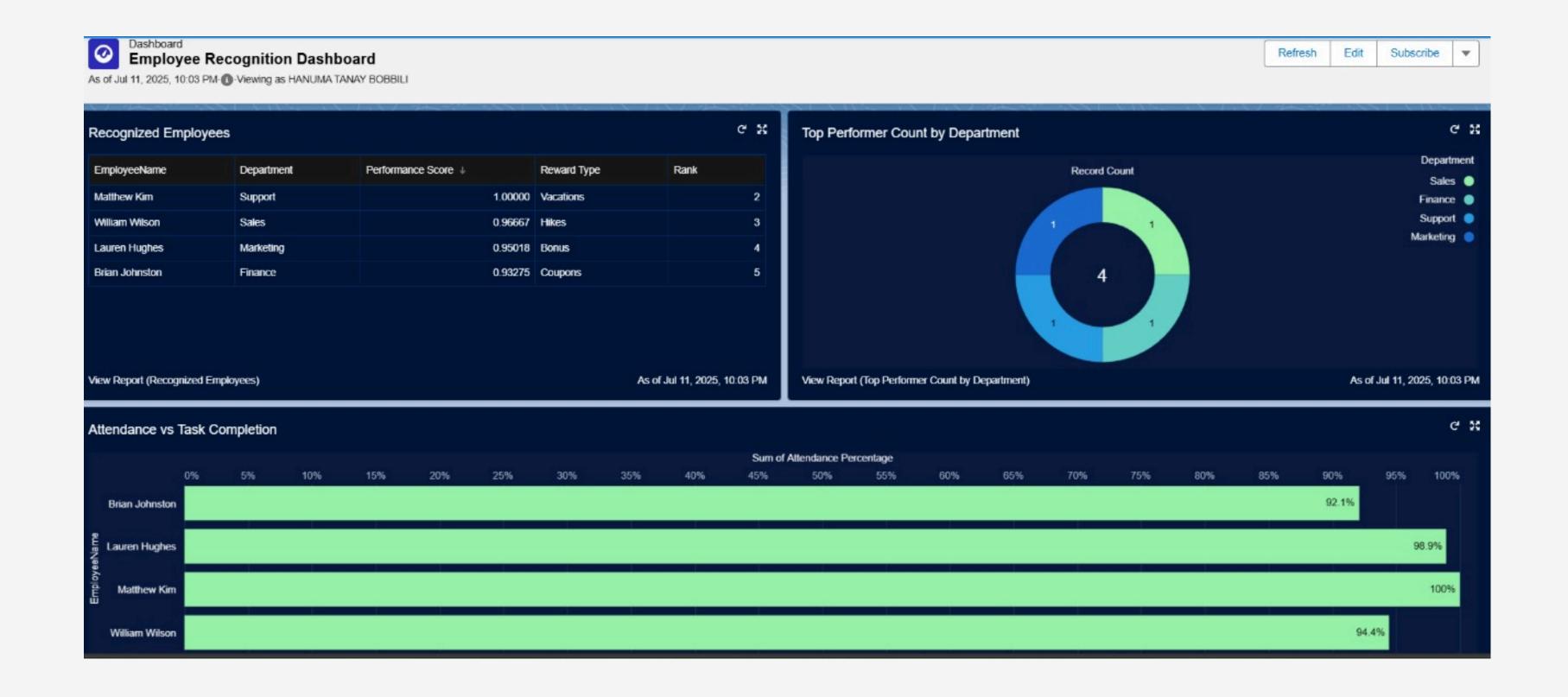
Imported 10+ sample records via CSV Validated:

- Formula calculations for accuracy
- Flow triggered correctly under conditions
- Rewards assigned as expected

Covered edge cases: Zero tasks, 100%

performers, low performers

CUTCON



BUSINESS VALUE & FUTURE SCOPE

Business Value:

Fully automated using Salesforce Flows

Boosts morale through timely recognition

Transparent and performance-driven

Future Enhancements:

Auto-generate and email certificates

Einstein Analytics integration for predictive performance



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