

VAISHNAVI PAWAR

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 <https://vaishnavi-portfolio-woad.vercel.app/>



CAREER OBJECTIVE

Dynamic graphic designer with expertise in Canva, Figma and a proven track record at GDG MESCOE, where I led a team to boost online reach by 20%. Skilled in social media management and digital graphics, I excel in creating compelling visual content and fostering collaboration to drive successful marketing campaigns.

EXPERIENCE

07/2025 – 09/2025
India

DC studio, GRAPHIC DESIGN INTERN

- Supported social media campaigns by designing engaging visual content.
- Generated digital image files for use in digital and traditional printing.
- Worked closely with the marketing team on content creation including logo designs, email campaigns, social media posts.

01/2025 – 01/2025
Pune

GCC Pune 2024, VOLUNTEER

- Assisted in event execution and coordination.
- Organized community outreach events to engage local residents and promote initiatives.

01/2024 – 01/2025
Pune

GDG MESCOE, LEAD - SOCIAL MEDIA

- Organized community outreach events to engage local residents and promote initiatives.
- Directed a team of volunteers to create and execute graphic designs for event promotions and community-building activities.
- Designed posters, banners, and digital assets for events like Google Cloud Community Day Pune 2024, increasing online reach by 20%.
- Managed visual content strategies and tracked performance using analytics tools.

EDUCATION

01/2026
B.Tech: Computer Science & Engineering,
Modern Education Society's College Of Engineering

SKILLS

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|----------------------------|-------------------------------|-----------------------------|
| • Social media management | • HTML and CSS development | • Logo design |
| • Digital graphics | • Canva and Figma proficiency | • Adobe Photoshop expertise |
| • 3D modeling with Blender | | |

LANGUAGES

English
Advanced (C1)

Hindi
Proficient (C2)

Marathi
Native