

VAISHNAVI PAWAR

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<https://vaishnavi-portfolio-woad.vercel.app/>



CAREER OBJECTIVE

Dynamic graphic designer with expertise in Canva, Figma and a proven track record at GDG MESCOE, where I led a team to boost online reach by 20%. Skilled in social media management and digital graphics, I excel in creating compelling visual content and fostering collaboration to drive successful marketing campaigns.

EXPERIENCE

07/2025 – 09/2025 india	DC studio, GRAPHIC DESIGN INTERN <ul style="list-style-type: none">Supported social media campaigns by designing engaging visual content.Generated digital image files for use in digital and traditional printing.Worked closely with the marketing team on content creation including logo designs, email campaigns, social media posts.
01/2025 – 01/2025 Pune	GCC Pune 2024, VOLUNTEER <ul style="list-style-type: none">Assisted in event execution and coordination.Organized community outreach events to engage local residents and promote initiatives.
01/2024 – 01/2025 Pune	GDG MESCOE, LEAD - SOCIAL MEDIA <ul style="list-style-type: none">Organized community outreach events to engage local residents and promote initiatives.Directed a team of volunteers to create and execute graphic designs for event promotions and community-building activities.Designed posters, banners, and digital assets for events like Google Cloud Community Day Pune 2024, increasing online reach by 20%.Managed visual content strategies and tracked performance using analytics tools.

EDUCATION

01/2026	B.Tech: Computer Science & Engineering, <i>Modern Education Society's College Of Engineering</i>
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SKILLS

• Social media management	• HTML and CSS development	• Logo design
• Digital graphics	• Canva and Figma proficiency	• Adobe Photoshop expertise
• 3D modeling with Blender		

LANGUAGES

English Advanced (C1)	Hindi Proficient (C2)	Marathi Native
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