

# VAISHNAVI PAWAR

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## CAREER OBJECTIVE

Dynamic graphic designer with expertise in Canva, Figma and a proven track record at GDG MESCOE, where I led a team to boost online reach by 20%. Skilled in social media management and digital graphics, I excel in creating compelling visual content and fostering collaboration to drive successful marketing campaigns.

## EXPERIENCE

07/2025 – 09/2025 india	<b>DC studio, GRAPHIC DESIGN INTERN</b> <ul style="list-style-type: none"><li>Supported social media campaigns by designing engaging visual content.</li><li>Generated digital image files for use in digital and traditional printing.</li><li>Worked closely with the marketing team on content creation including logo designs, email campaigns, social media posts.</li></ul>
01/2025 – 01/2025 Pune	<b>GCC Pune 2024, VOLUNTEER</b> <ul style="list-style-type: none"><li>Assisted in event execution and coordination.</li><li>Organized community outreach events to engage local residents and promote initiatives.</li></ul>
01/2024 – 01/2025 Pune	<b>GDG MESCOE, LEAD - SOCIAL MEDIA</b> <ul style="list-style-type: none"><li>Organized community outreach events to engage local residents and promote initiatives.</li><li>Directed a team of volunteers to create and execute graphic designs for event promotions and community-building activities.</li><li>Designed posters, banners, and digital assets for events like Google Cloud Community Day Pune 2024, increasing online reach by 20%.</li><li>Managed visual content strategies and tracked performance using analytics tools.</li></ul>

## EDUCATION

01/2026	<b>B.Tech: Computer Science &amp; Engineering,</b> <i>Modern Education Society's College Of Engineering</i>
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## SKILLS

• Social media management	• HTML and CSS development	• Logo design
• Digital graphics	• Canva and Figma proficiency	• Adobe Photoshop expertise
• 3D modeling with Blender		

## LANGUAGES

<b>English</b> Advanced (C1)	<b>Hindi</b> Proficient (C2)	<b>Marathi</b> Native
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