

Student Survey Report

Age Bins

5

20

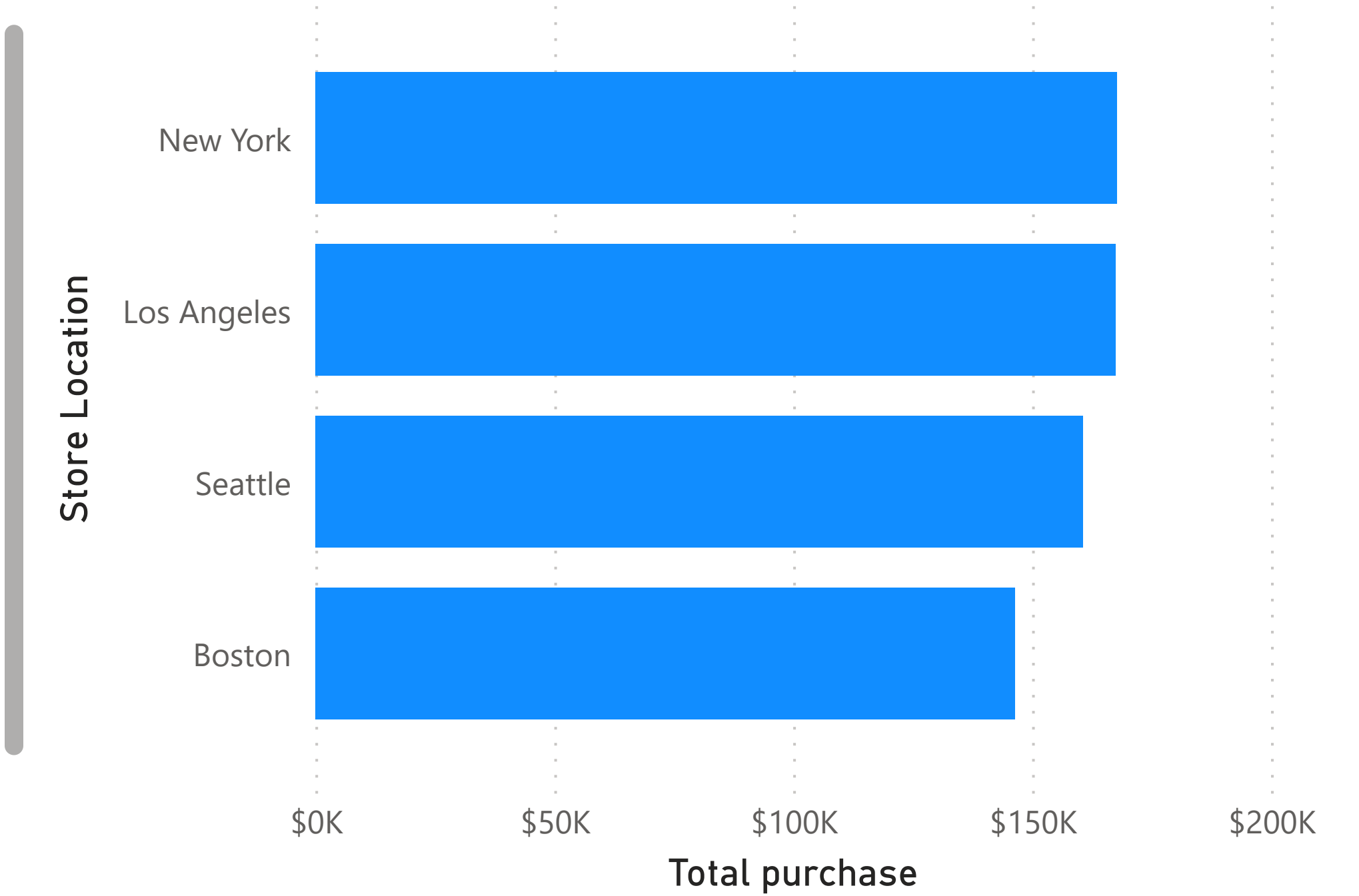
\$642.08K

Total purchase

Total amount of purchase on outdoor Sportkits

Age	Rural		Suburb		Urban		Total
9	<div><div></div></div>	2,181.19	<div><div></div></div>	1,692.67	<div><div></div></div>	1,631.93	
22	<div><div></div></div>	1,571.70	<div><div></div></div>	2,307.84	<div><div></div></div>	1,718.32	
15	<div><div></div></div>	2,590.77	<div><div></div></div>	2,678.28	<div><div></div></div>	336.36	
12	<div><div></div></div>	815.53	<div><div></div></div>	2,435.98	<div><div></div></div>	2,547.73	
19	<div><div></div></div>	2,094.33	<div><div></div></div>	2,479.28	<div><div></div></div>	1,477.14	
21	<div><div></div></div>	756.32	<div><div></div></div>	4,171.83	<div><div></div></div>	1,313.52	
11	<div><div></div></div>	1,834.96	<div><div></div></div>	2,826.51	<div><div></div></div>	1,712.76	
13	<div><div></div></div>	1,916.92	<div><div></div></div>	2,353.29	<div><div></div></div>	2,158.33	
14	<div><div></div></div>	2,282.82	<div><div></div></div>	1,925.39	<div><div></div></div>	2,305.94	
17	<div><div></div></div>	253.79	<div><div></div></div>	2,962.89	<div><div></div></div>	3,404.16	
10	<div><div></div></div>	866.29	<div><div></div></div>	3,128.24	<div><div></div></div>	3,016.29	
7	<div><div></div></div>	3,232.70	<div><div></div></div>	2,343.82	<div><div></div></div>	2,230.18	
18	<div><div></div></div>	2,513.88	<div><div></div></div>	4,417.54	<div><div></div></div>	1,740.91	
16	<div><div></div></div>	2,267.56	<div><div></div></div>	4,660.62	<div><div></div></div>	2,437.52	
Total	30,034.43		48,694.18		35,033.11		113,761.72

Total purchase by Store Location



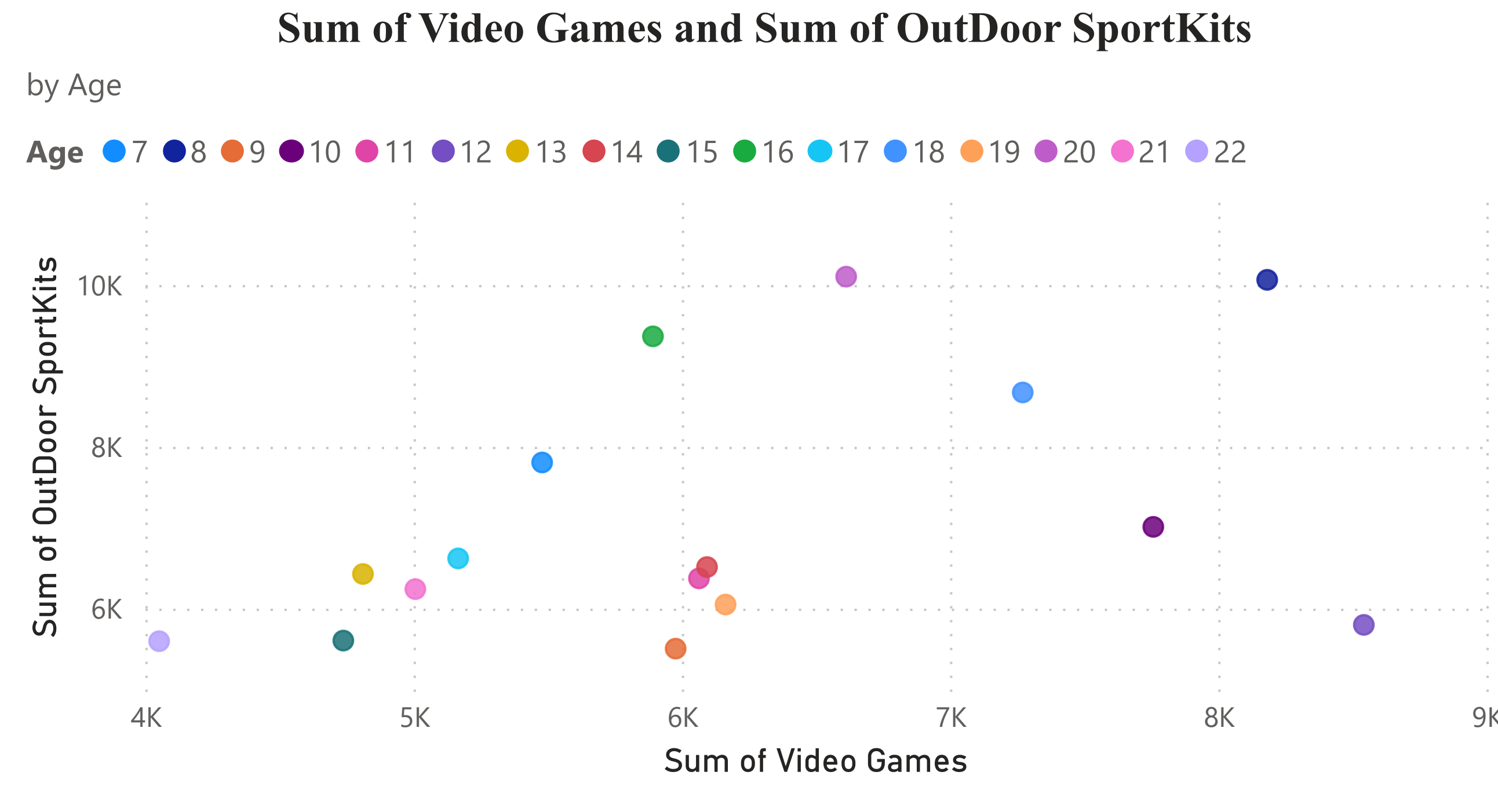
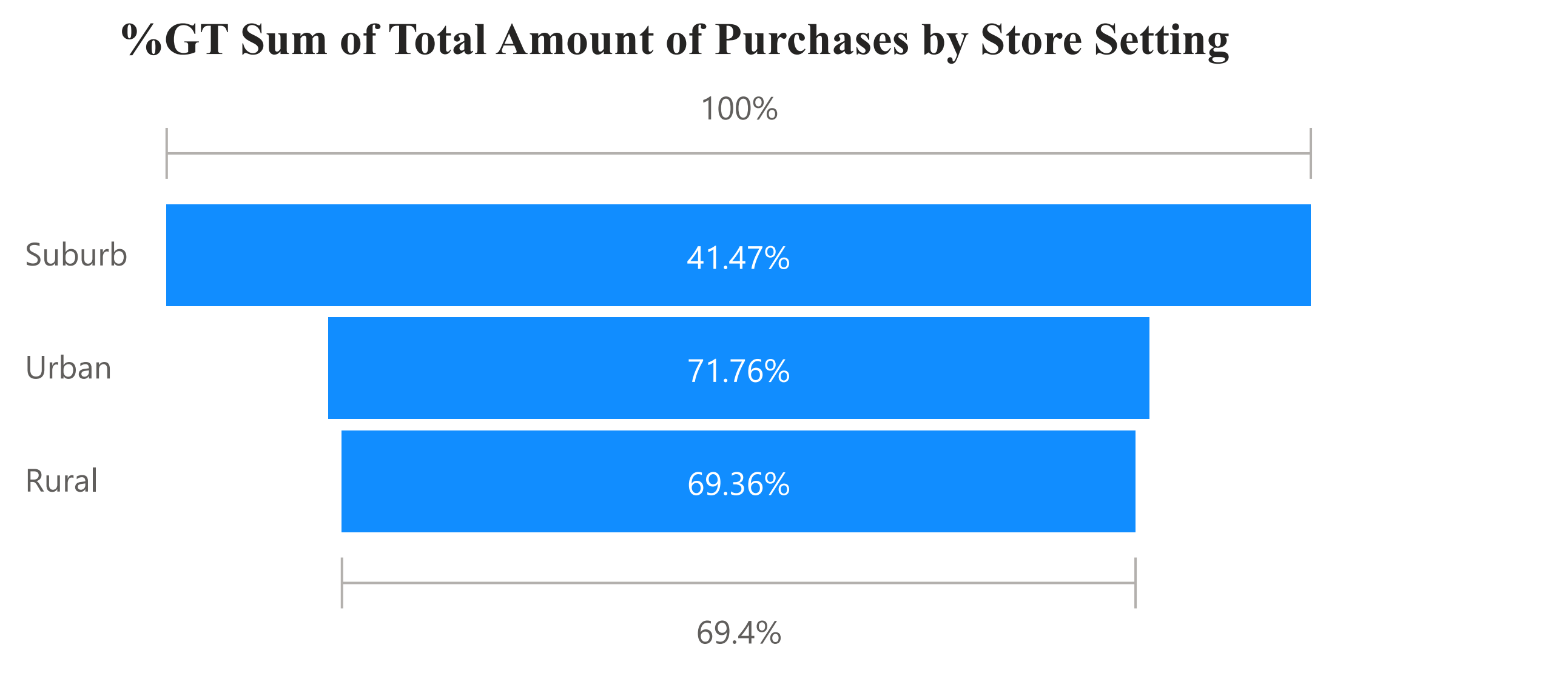
Store Location

Age Bins

520

Store Setting

All



ALL ROWS16

FILTERED0

SELECTED0

CHART

☐ Grid

☐ Bar

☐ Scatter

☐ Treemap

☐ Density

☐ Strips

☒ Column

☐ Stacks

COLUMN MAPPING

X Axis

Total purchase of Indoor s... ▾

X axis max bins

10

Z Axis

-- none -- ▾

Color by

Total purchase of Outdoo... ▾

Total purchase of Outdoor sportkits

< 5630

5630 – 6110

6110 – 6400

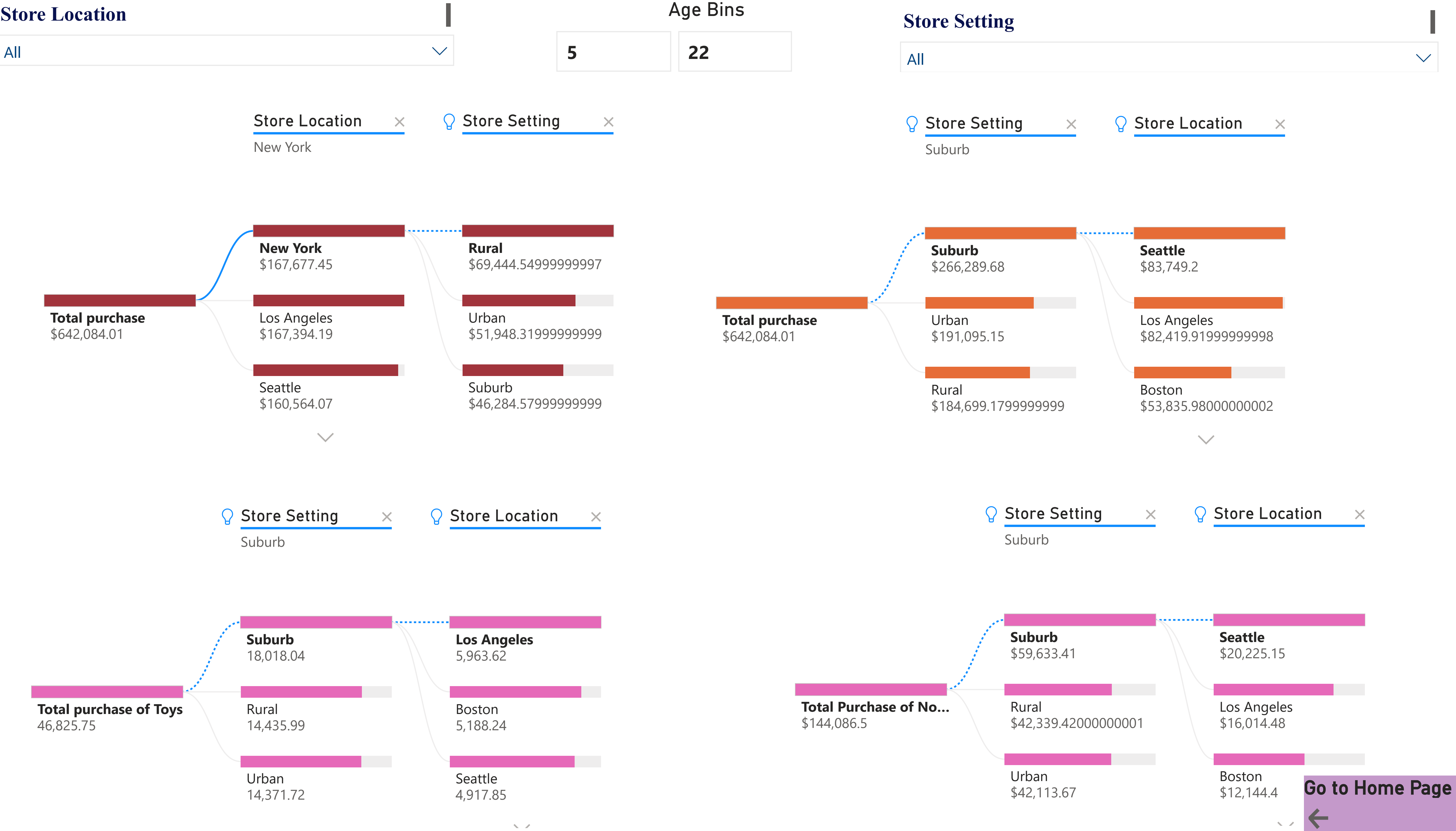
6400 – 6580

6580 – 7580

7580 – 9270

≥ 9270

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Click to see Basic insights

Student Survey Report

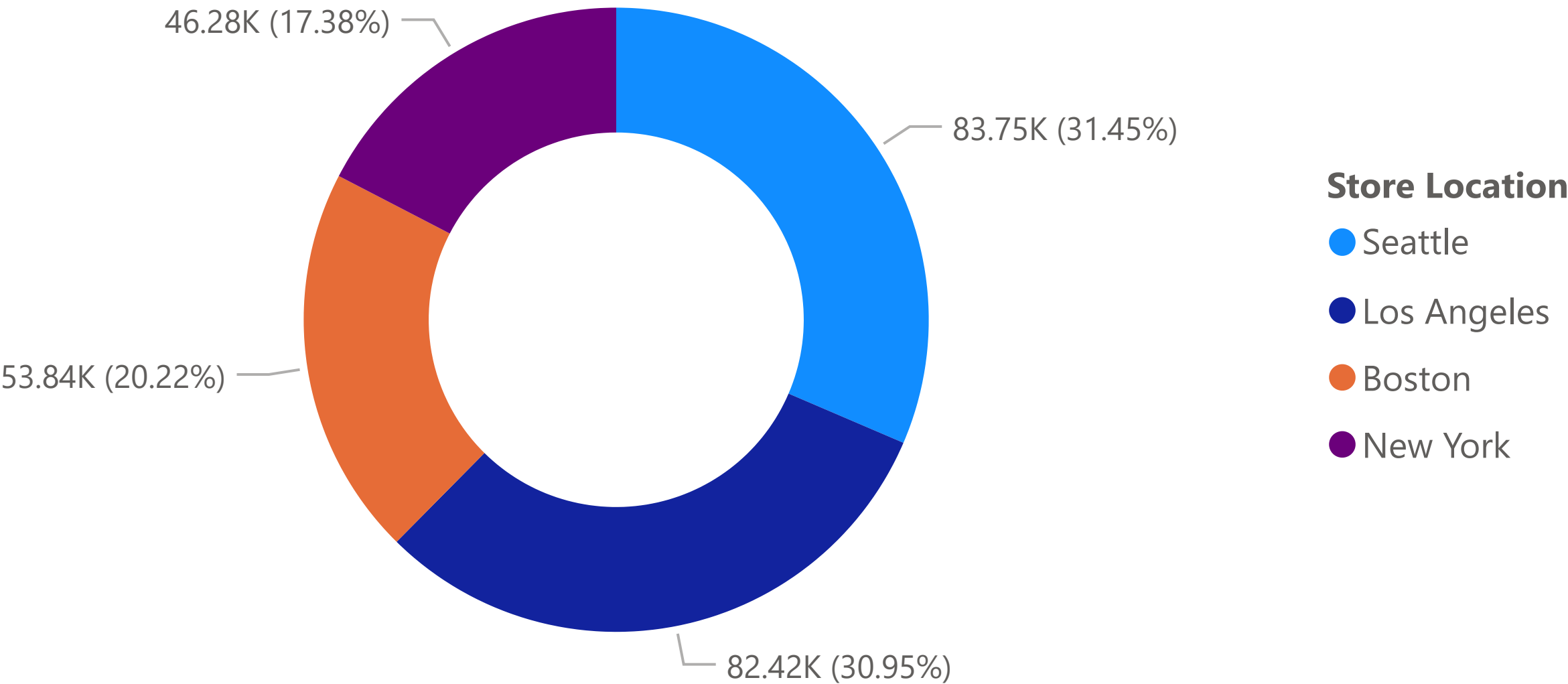
Store Location

Age Bins

Store Setting

Total purchases by store location and setting		
Store Location	Store Setting	Sum of Total Amount of Purchases
Seattle	Suburb	83,749.20
Los Angeles	Suburb	82,419.92
New York	Rural	69,444.55
Los Angeles	Urban	54,964.79
Boston	Suburb	53,835.98
New York	Urban	51,948.32
Boston	Urban	50,595.51
New York	Suburb	46,284.58
Seattle	Rural	43,228.34
Boston	Rural	42,016.81
Seattle	Urban	33,586.53
Los Angeles	Rural	30,009.48
Total		642,084.01

Total Amount of Purchases by Store Location only for Suburb



Total purchase by Age (bins)



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Total Purchase on Various Items

Store Number	Total purchase	Total purchase of Outdoor sportkits	Total purchase of Indoor sportkits	Total purchase of Gadgets	Total Purchase of Non-Academic Books	Total purchases of Toys
60	\$15,089.2	\$3,215.9	\$1,468.97	\$1,836.5	\$3,750.11	1,390.
50	\$12,277.57	\$3,149.88	\$906.78	\$2,293.81	\$2,734.18	402.
38	\$11,819.29	\$3,111.19	\$1,405.31	\$1,829.04	\$2,169.35	619.
58	\$11,559.05	\$2,869.97	\$613.74	\$2,475.26	\$1,951.92	719.
34	\$15,132	\$2,730.3	\$1,113.12	\$2,446.6	\$3,988.56	2,153.
45	\$13,123.94	\$2,613.26	\$867	\$2,612.98	\$2,496.51	911.
81	\$9,351.23	\$2,538.78	\$760.73	\$1,799	\$2,375.76	420.
27	\$9,697.09	\$2,435.49	\$752.93	\$1,608.2	\$2,037.48	393.
67	\$11,490	\$2,425.62	\$1,378.48	\$2,169.06	\$3,048.68	309.
36	\$10,035.14	\$2,303.15	\$975.48	\$1,581.44	\$2,234.76	346.
71	\$10,065.5	\$2,264.14	\$686.35	\$1,934.35	\$1,579.35	544.
51	\$9,000.78	\$2,253.8	\$609.42	\$2,062.25	\$1,722.81	830.
59	\$10,201.58	\$2,240.77	\$717.17	\$1,801.65	\$3,053.9	377.
32	\$16,336.41	\$2,212.88	\$714.66	\$2,493.94	\$3,381.9	1,216.
Total	\$642,084.0100000001	\$113,761.72	\$50,040.73	\$128,359.54	\$144,086.5000000001	46,825.

BASIC INGSIGHTS FROM THE STUDENT SURVEY DATA

- Maximum amount of purchase is done by children belonging to age-group 10-15 .
- Maximum total purchase is from Rural area of New York City.
- Stores located in Suburban area of most of the cities contributes to Maximum Sales/Purchase of Sportkits.
- However, the stores located in the Rural area of New York City Contributes to Maximum Purchase
- Students are spending least on Toys and highest on Non-Academic Books.

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