

Store Performance Analysis

Total_IR

207M

Total_SU

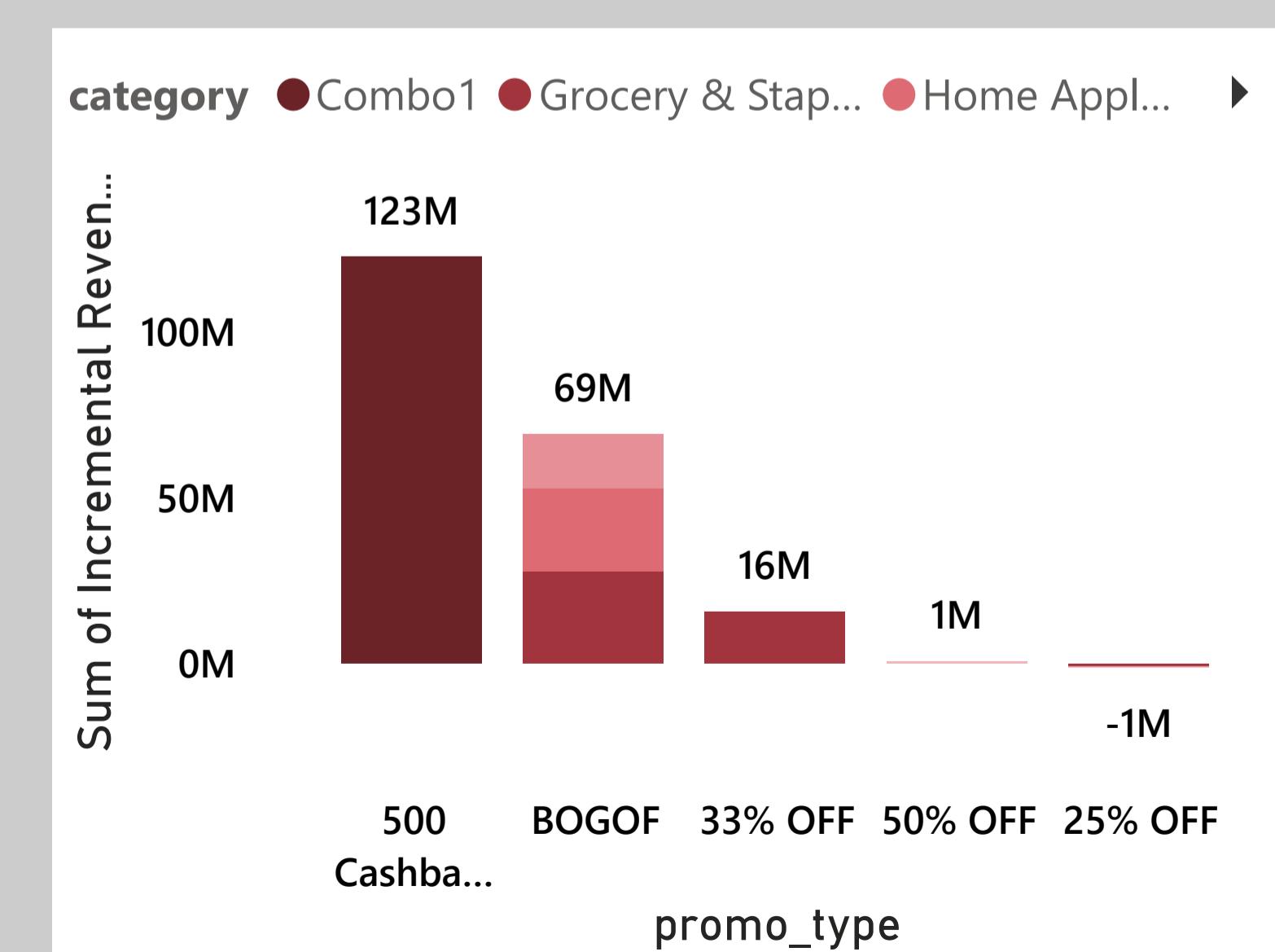
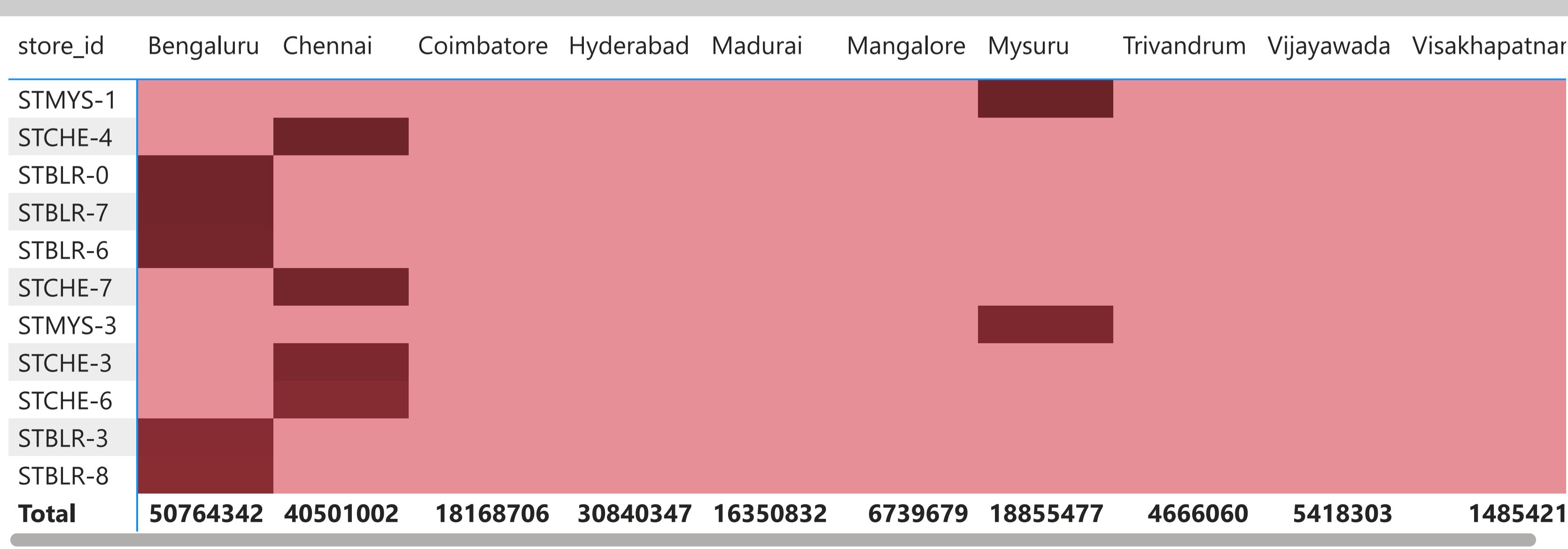
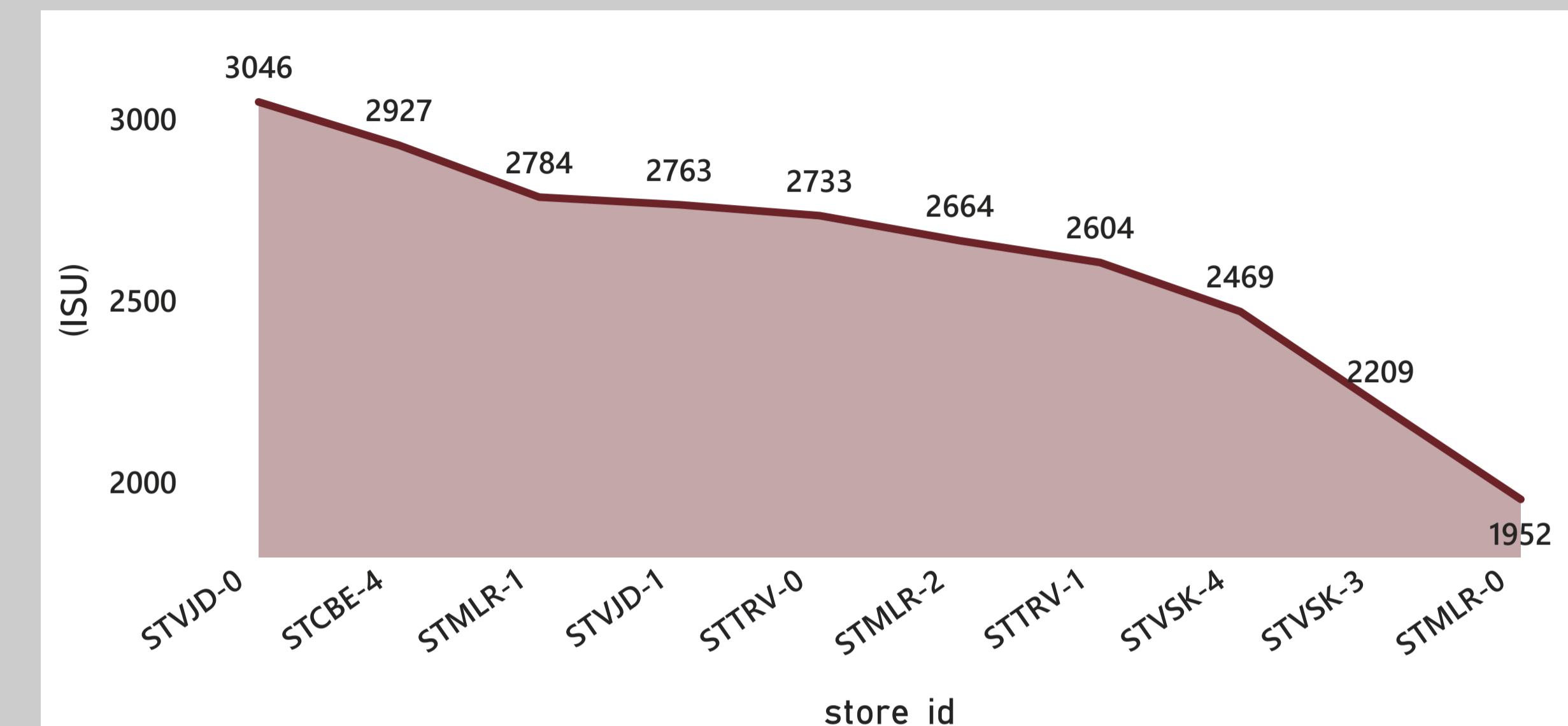
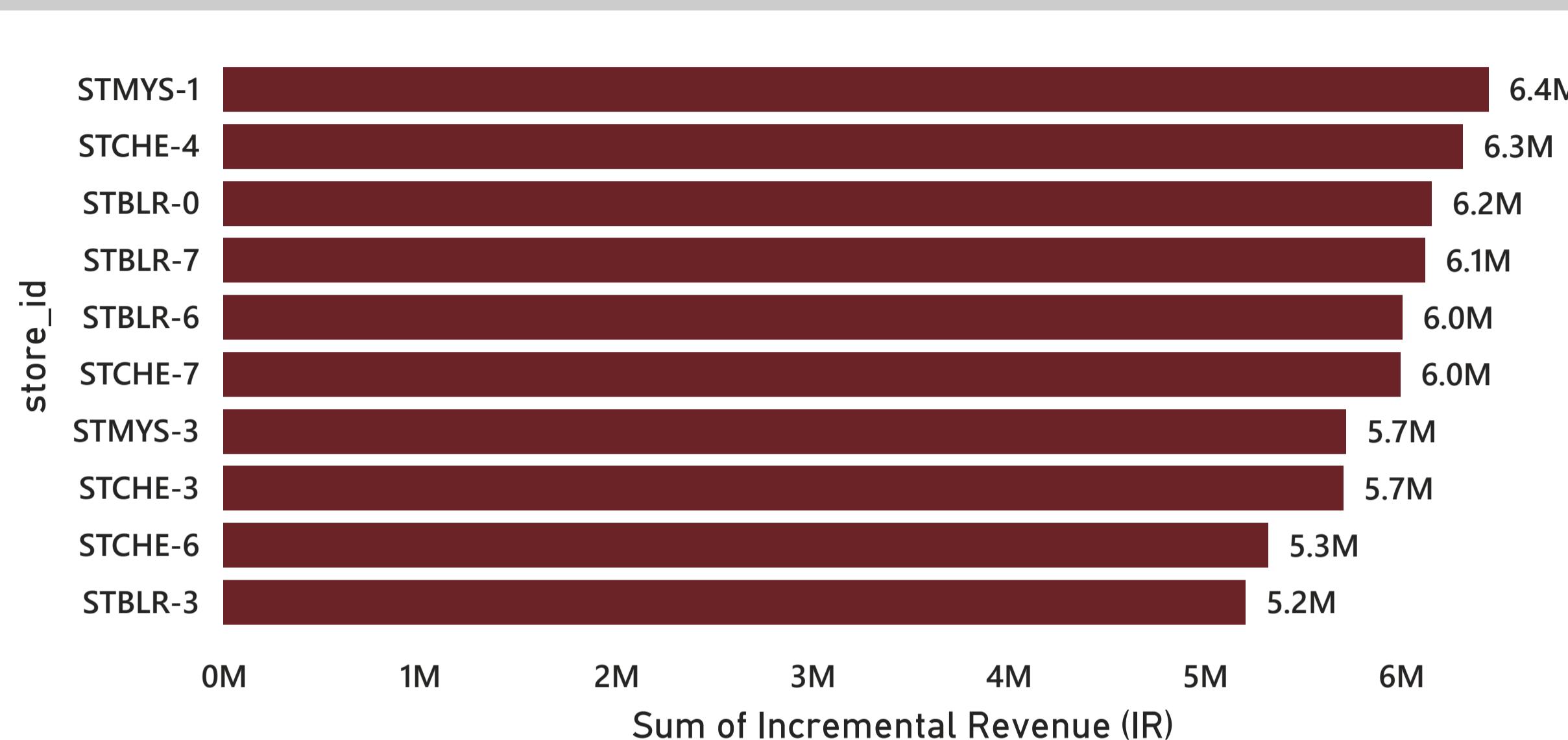
226K

Avg_store_IR

41.43M

Top_store_id

STMYS-1



Promotion Type Analysis

Promo_IR

207M

Promo_SU

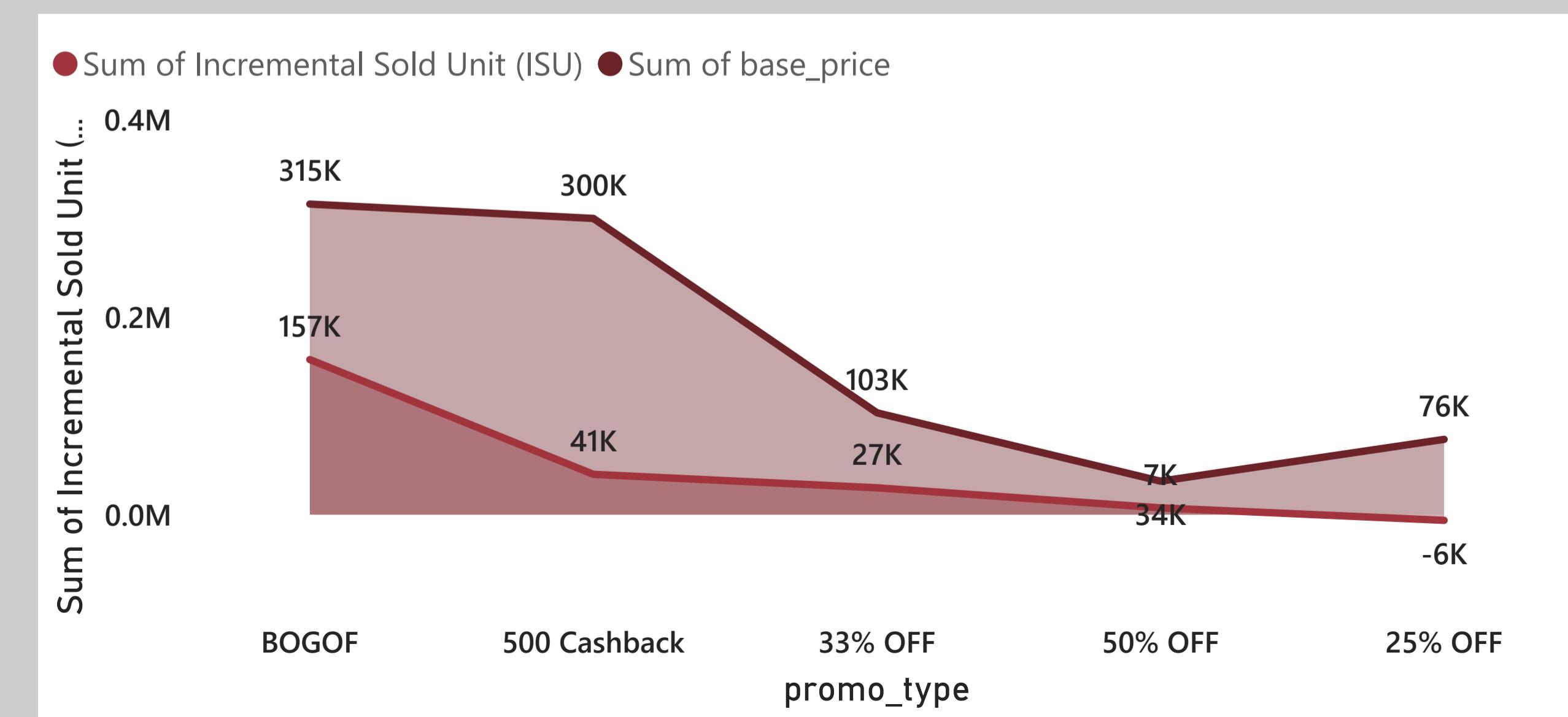
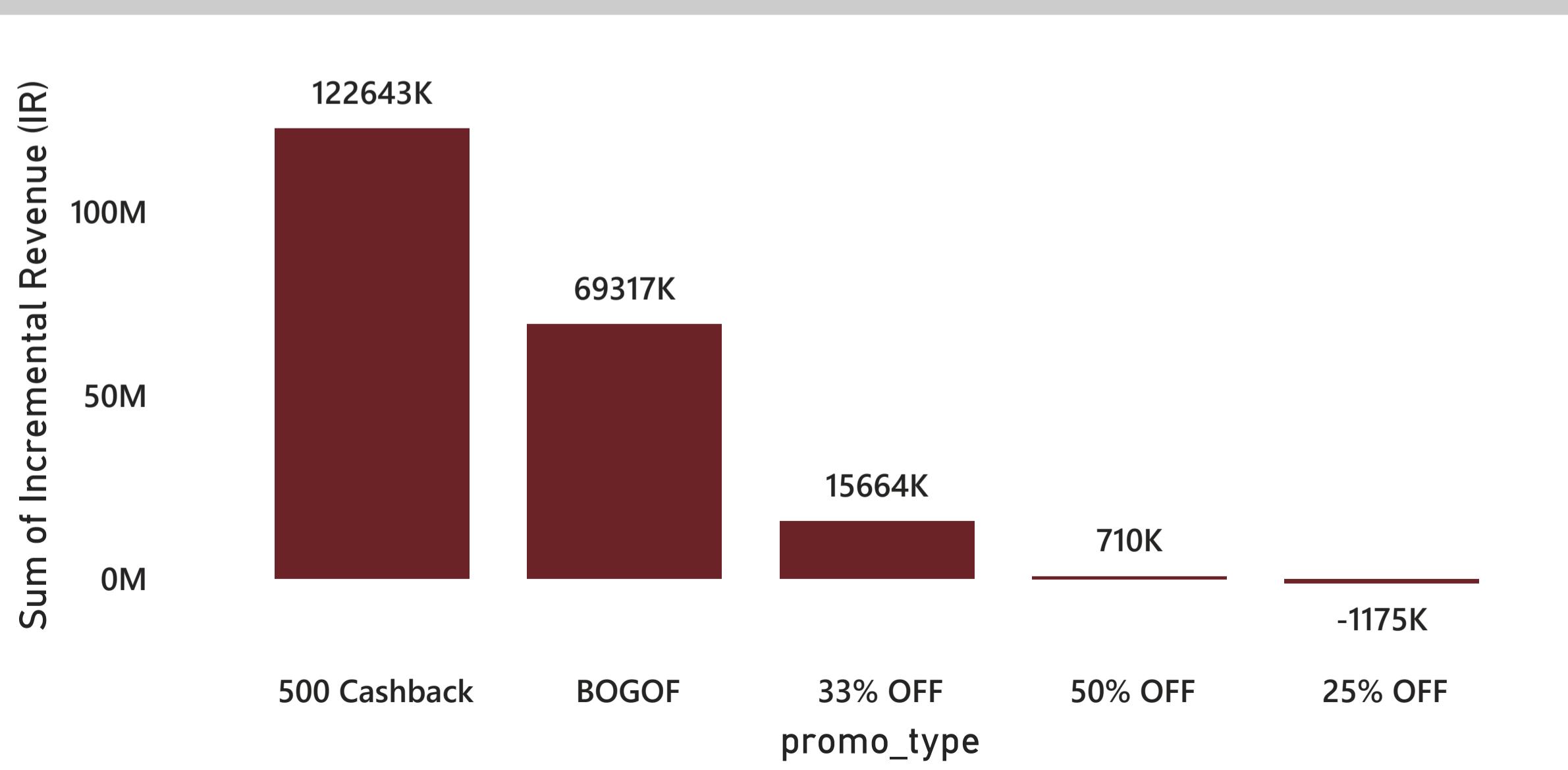
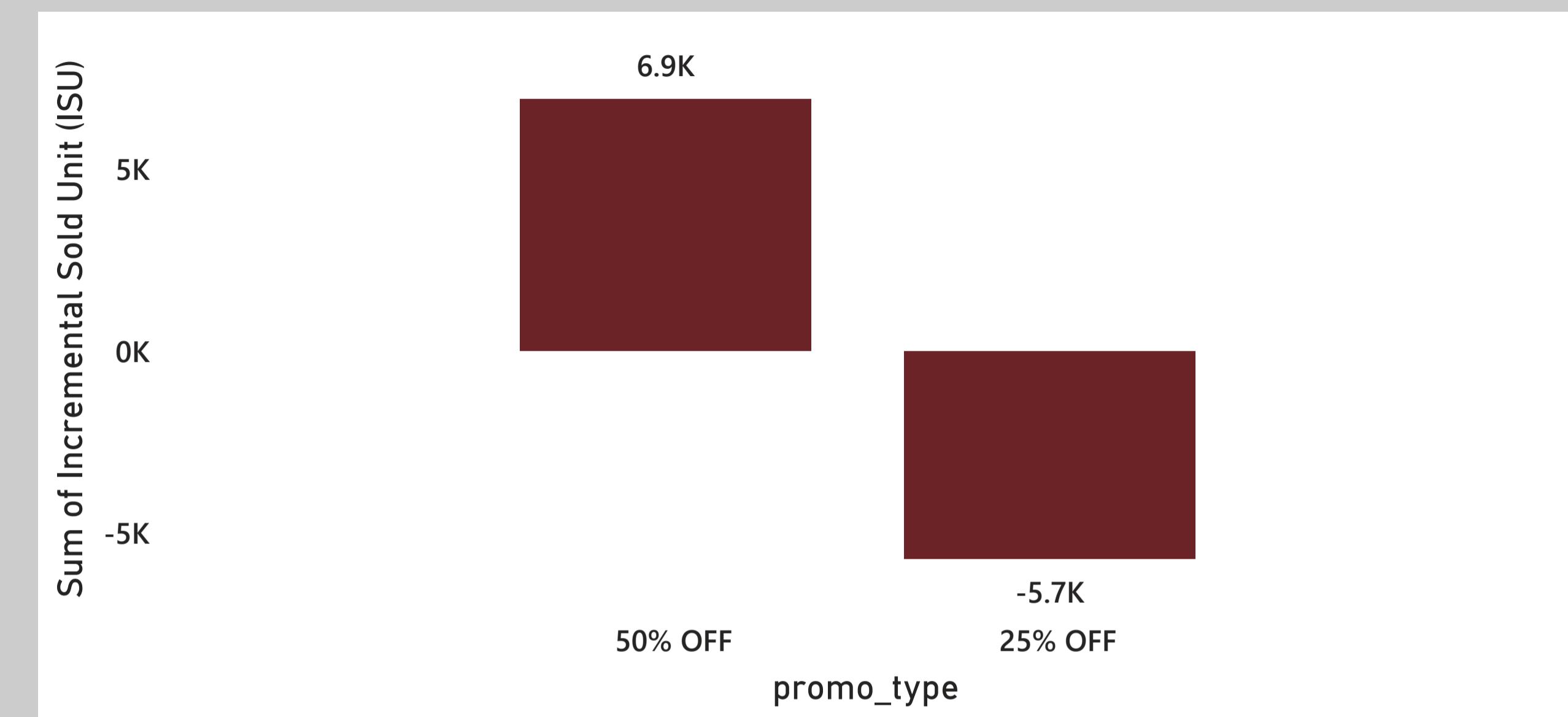
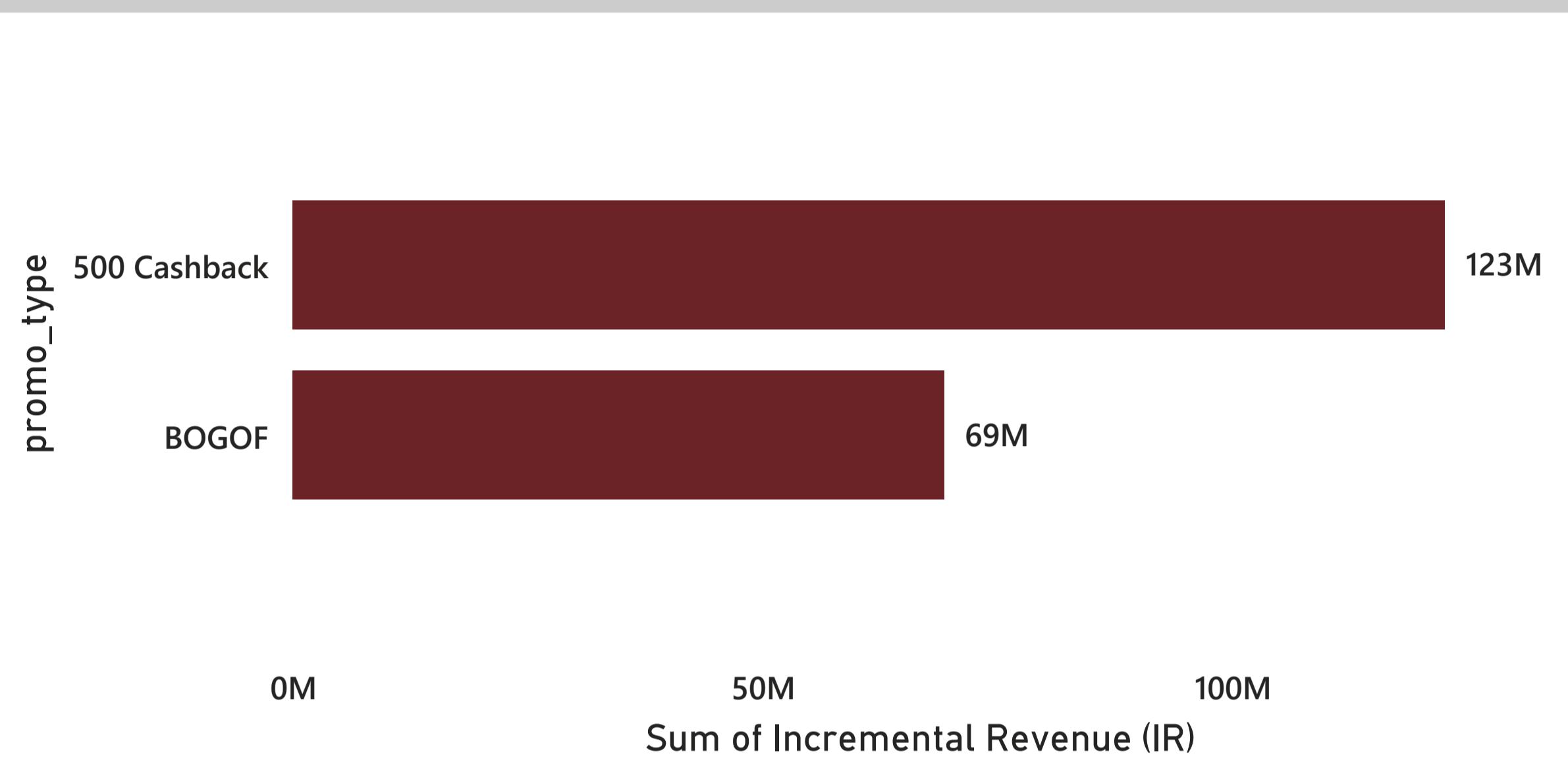
226K

Avg_promo_IR

41.43M

Top_promo

500 Cashback



Category and Product Analysis

Category_IR

207M

Category_SU

226K

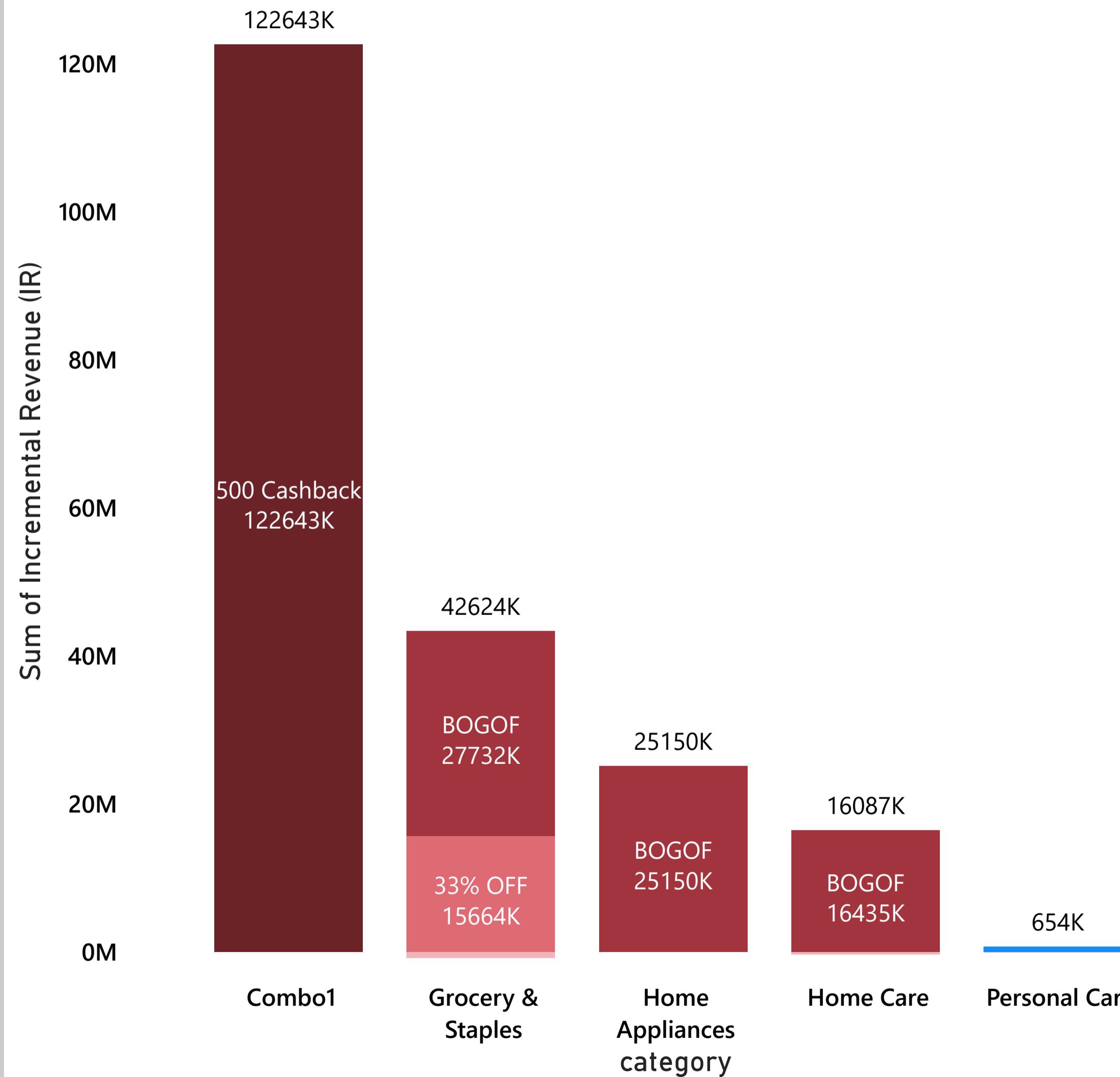
Category_store_IR

41.43M

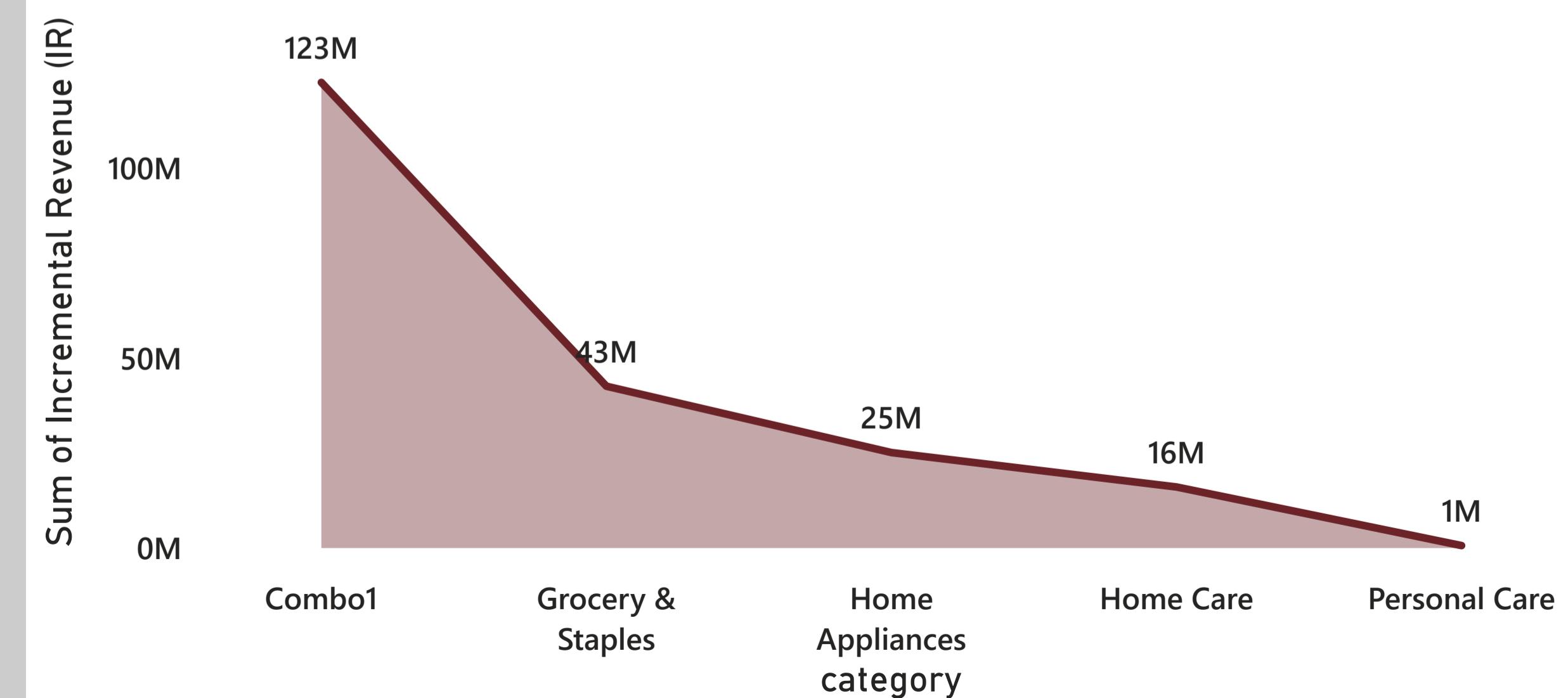
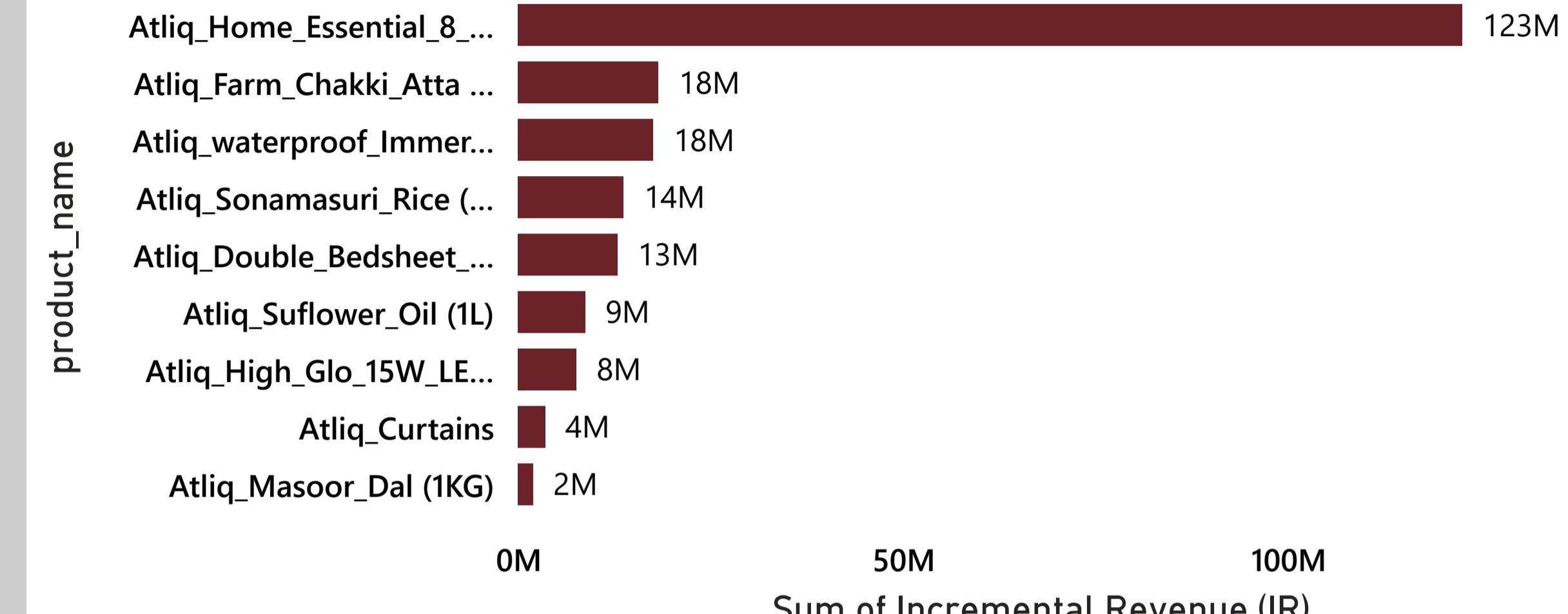
Top_category

Combo1

promo_type ● 25% OFF ● 33% OFF ● 50% OFF ● 500 Cashback ● BOGOF



Sum of Incremental Revenue (IR) by product_name



Campaign Analysis

Campaign_IR

207M

Campaign_SU

226K

Campaign_store_IR

41.43M

Top_Campaign

Diwali

