

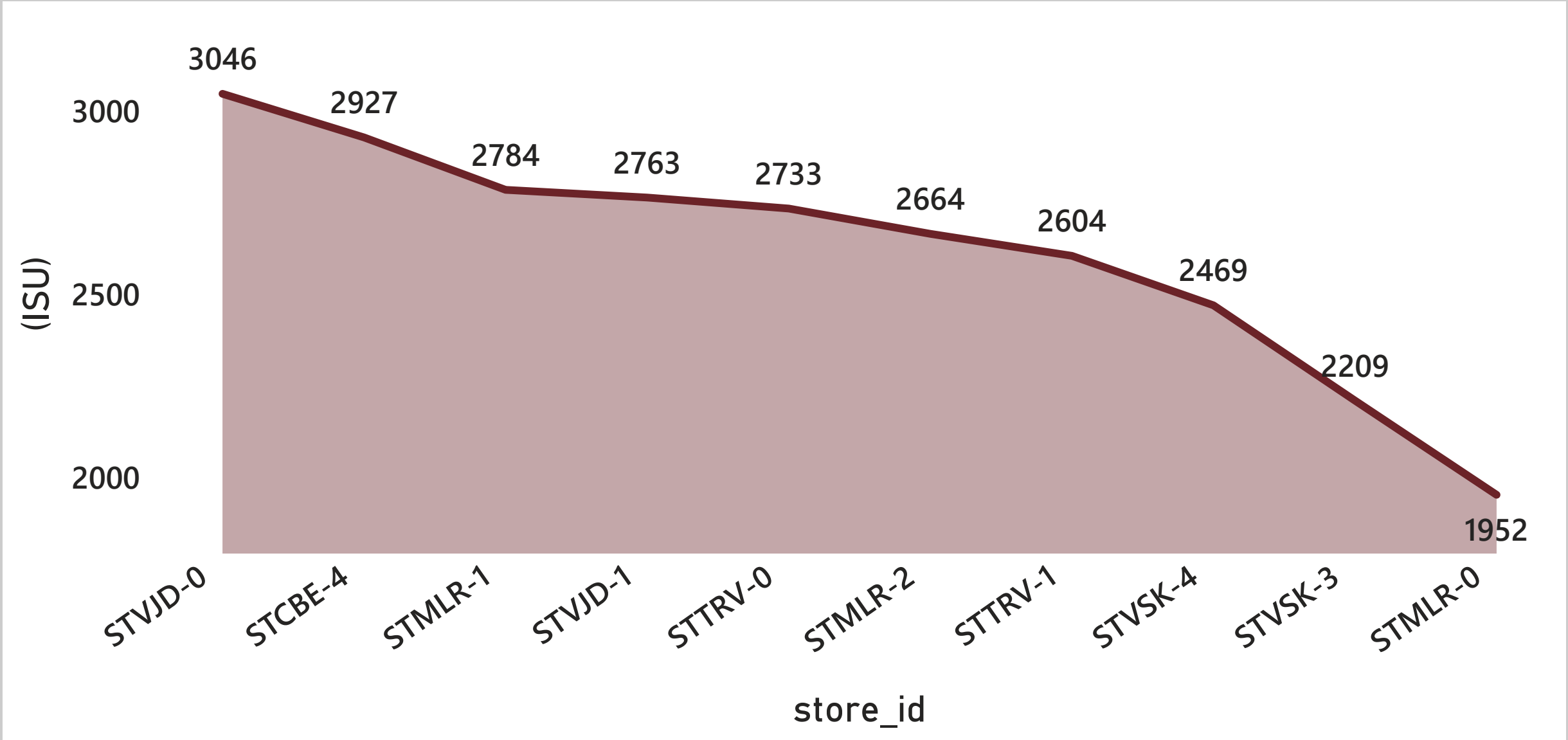
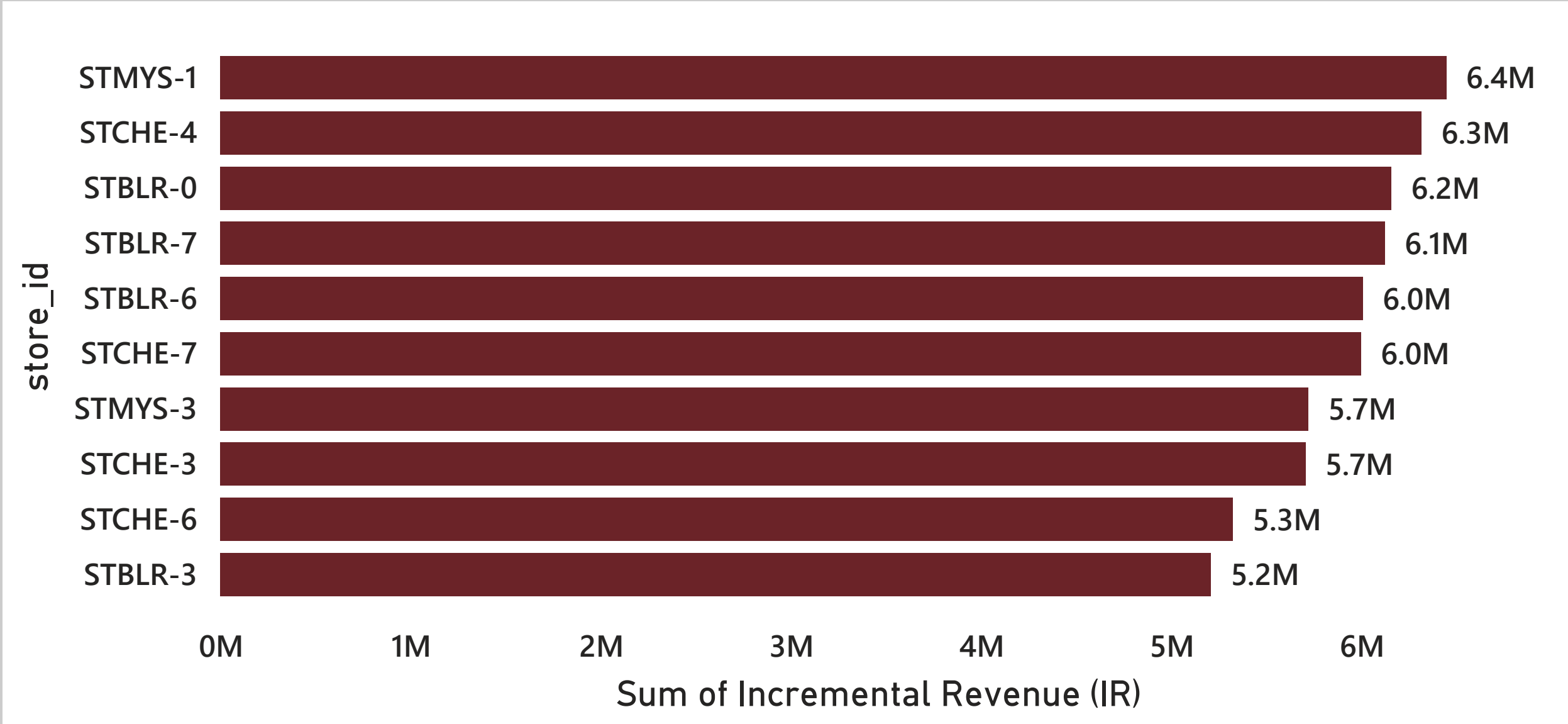
Store Performance Analysis

Total_IR
207M

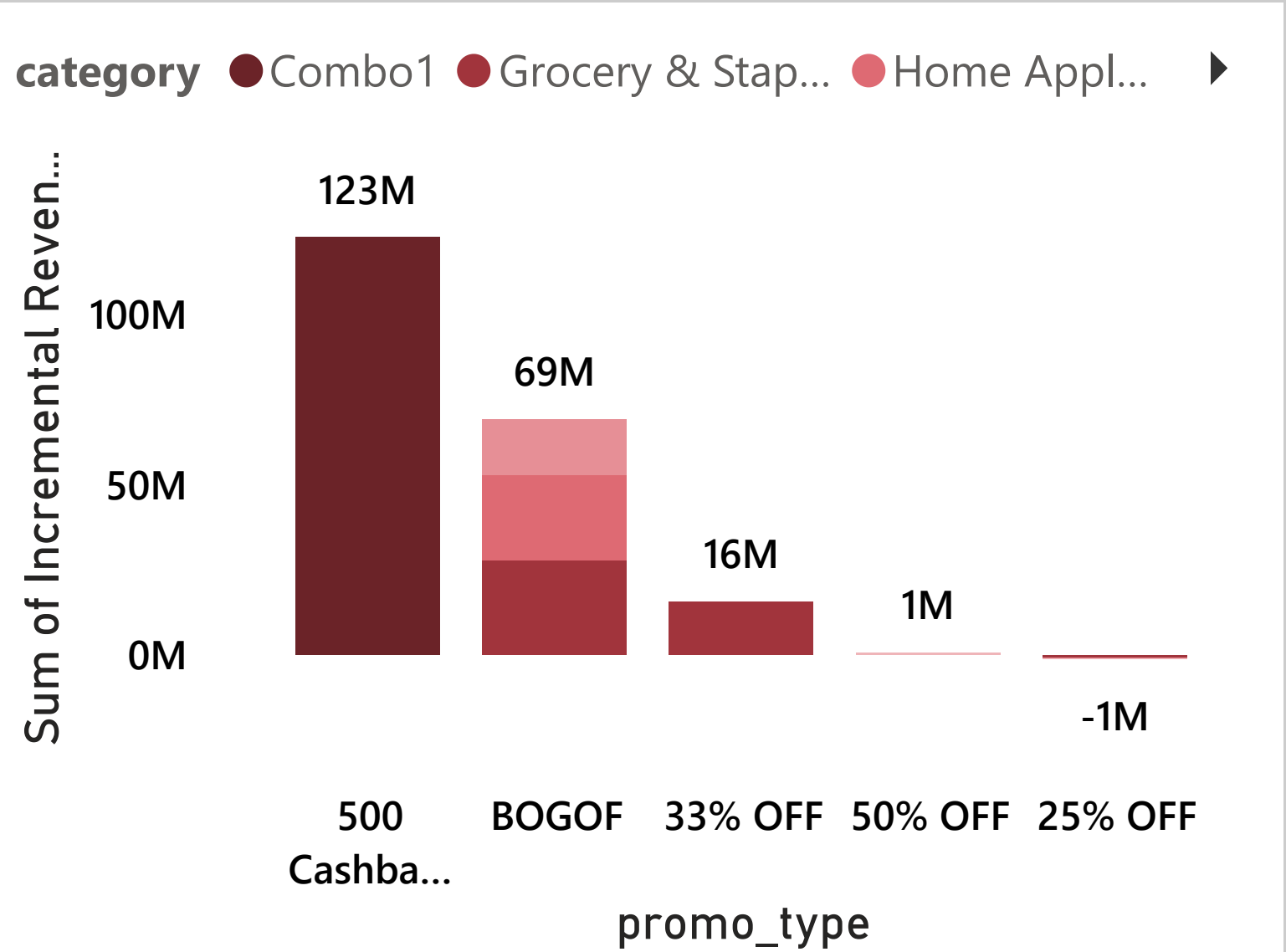
Total_SU
226K

Avg_store_IR
41.43M

Top_store_id
STMYS-1



| store_id | Bengaluru | Chennai | Coimbatore | Hyderabad | Madurai | Mangalore | Mysuru | Trivandrum | Vijayawada | Visakhapatnar |
|----------|-----------|----------|------------|-----------|----------|-----------|----------|------------|------------|---------------|
| STMYS-1 | | | | | | | | | | |
| STCHE-4 | | | | | | | | | | |
| STBLR-0 | | | | | | | | | | |
| STBLR-7 | | | | | | | | | | |
| STBLR-6 | | | | | | | | | | |
| STCHE-7 | | | | | | | | | | |
| STMYS-3 | | | | | | | | | | |
| STCHE-3 | | | | | | | | | | |
| STCHE-6 | | | | | | | | | | |
| STBLR-3 | | | | | | | | | | |
| STBLR-8 | | | | | | | | | | |
| Total | 50764342 | 40501002 | 18168706 | 30840347 | 16350832 | 6739679 | 18855477 | 4666060 | 5418303 | 1485421 |



Promotion Type Analysis

Promo_IR

207M

Promo_SU

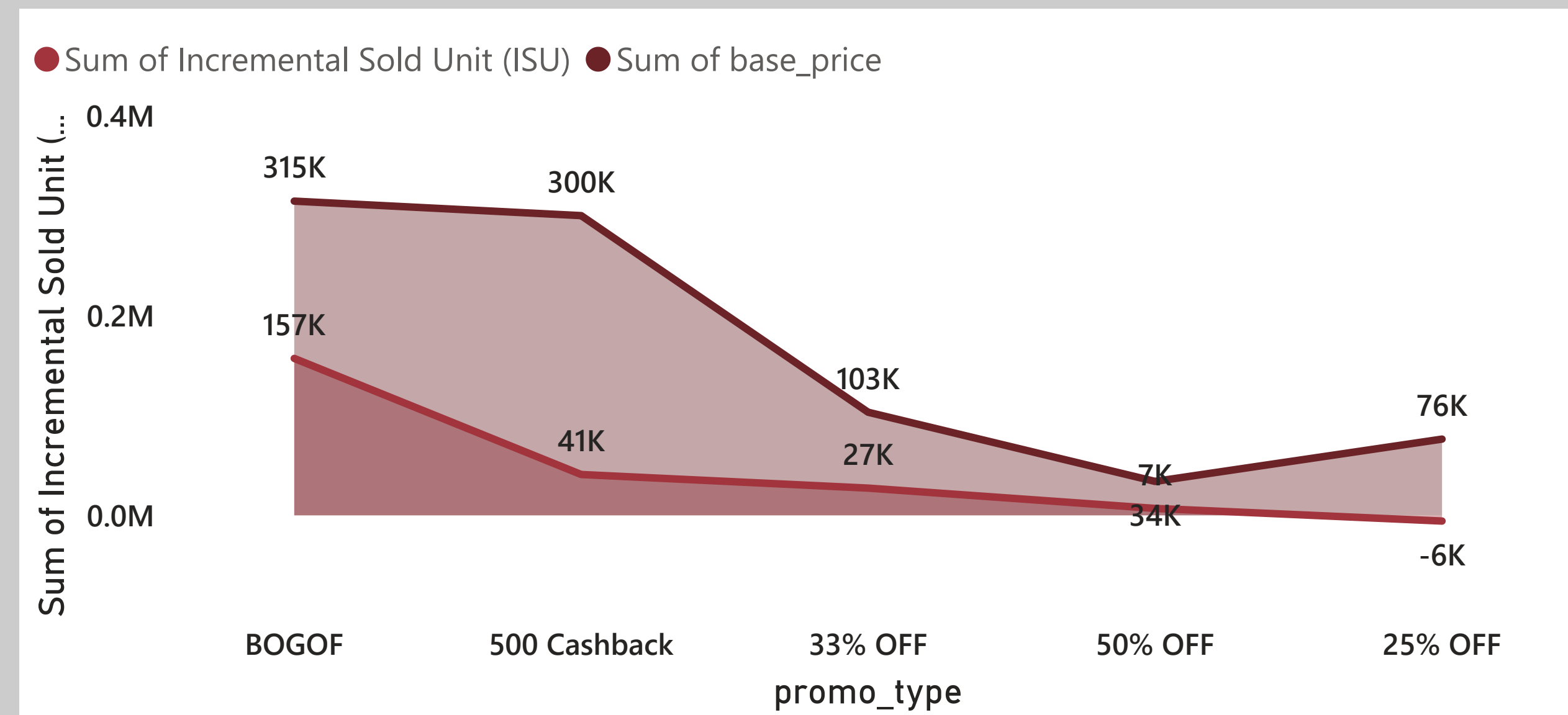
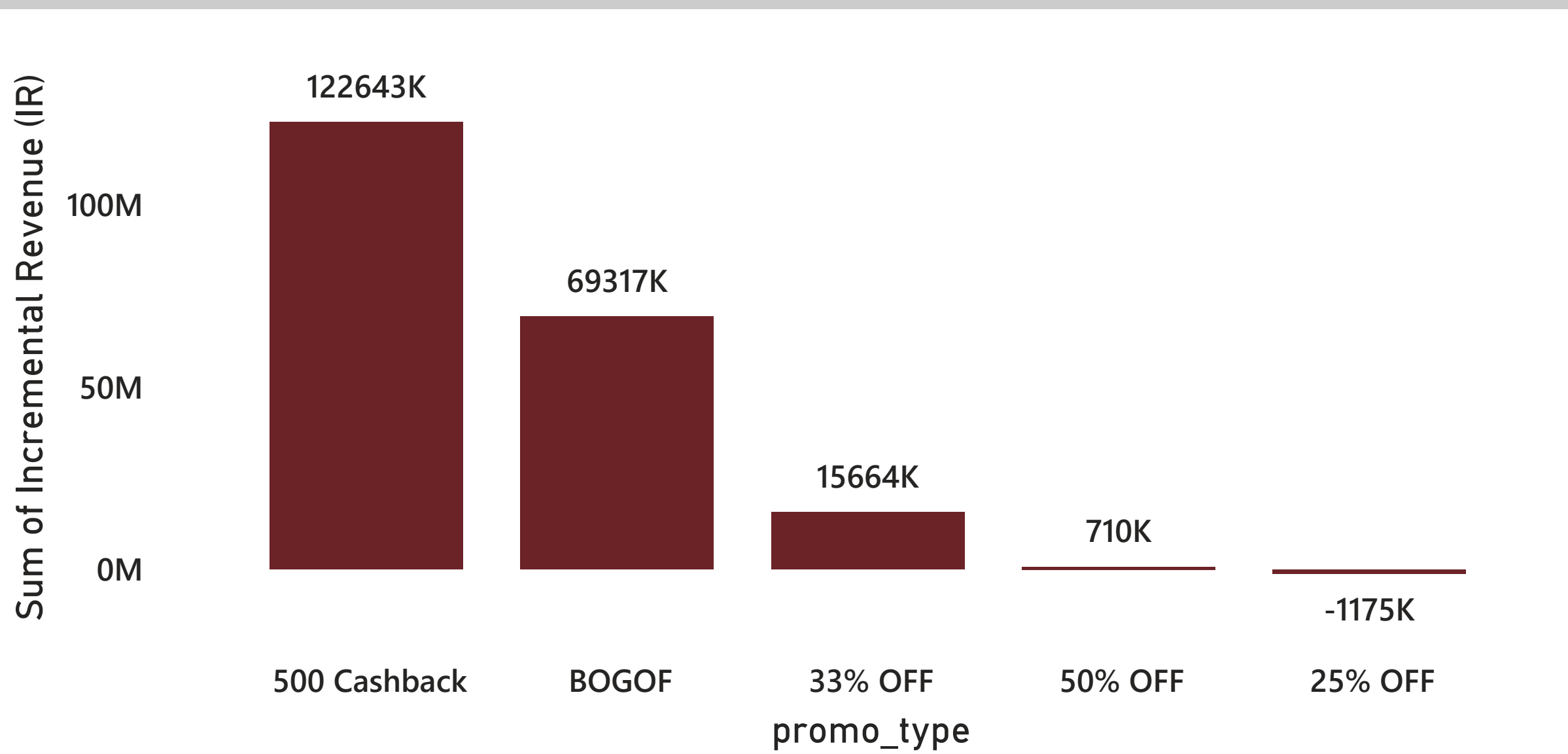
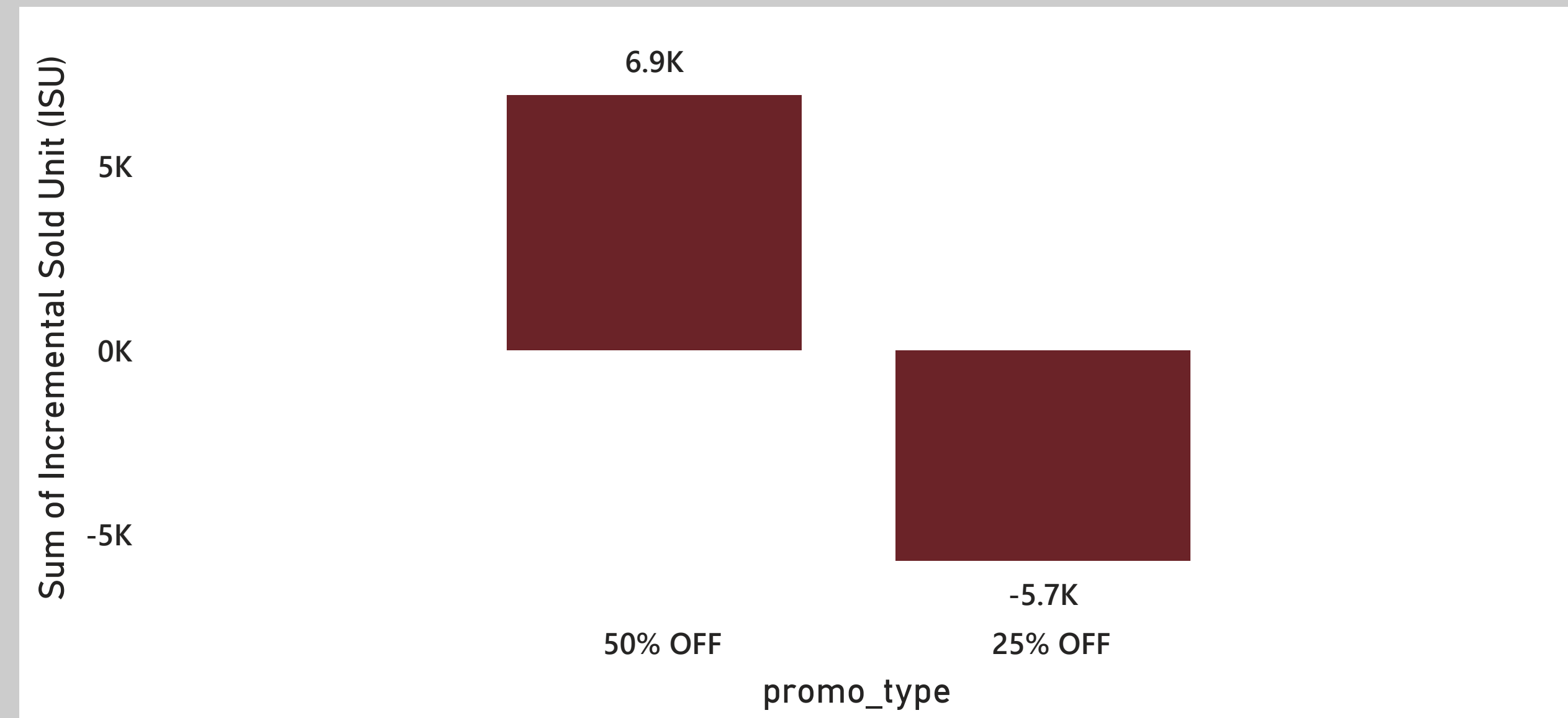
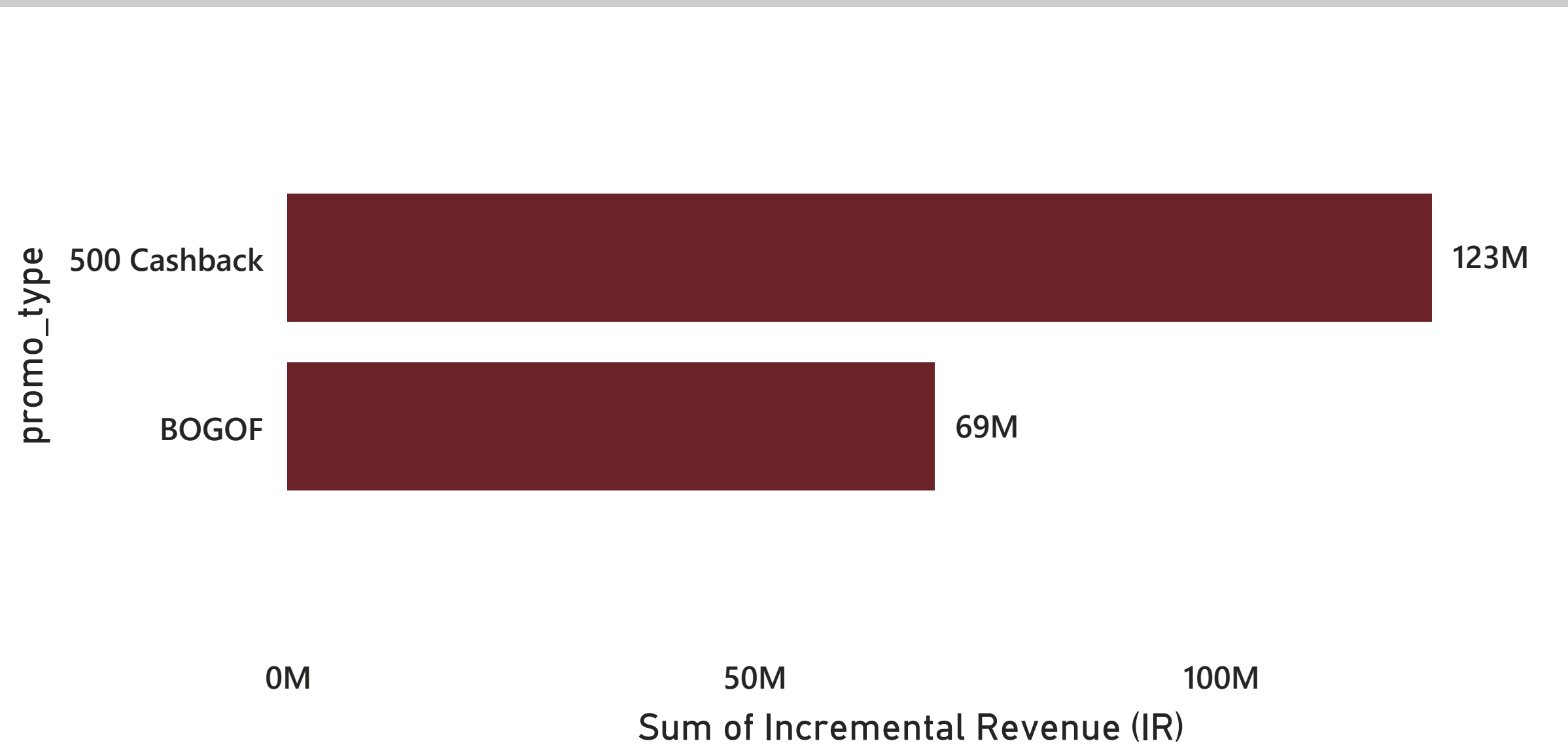
226K

Avg_promo_IR

41.43M

Top_promo

500 Cashback



Category and Product Analysis

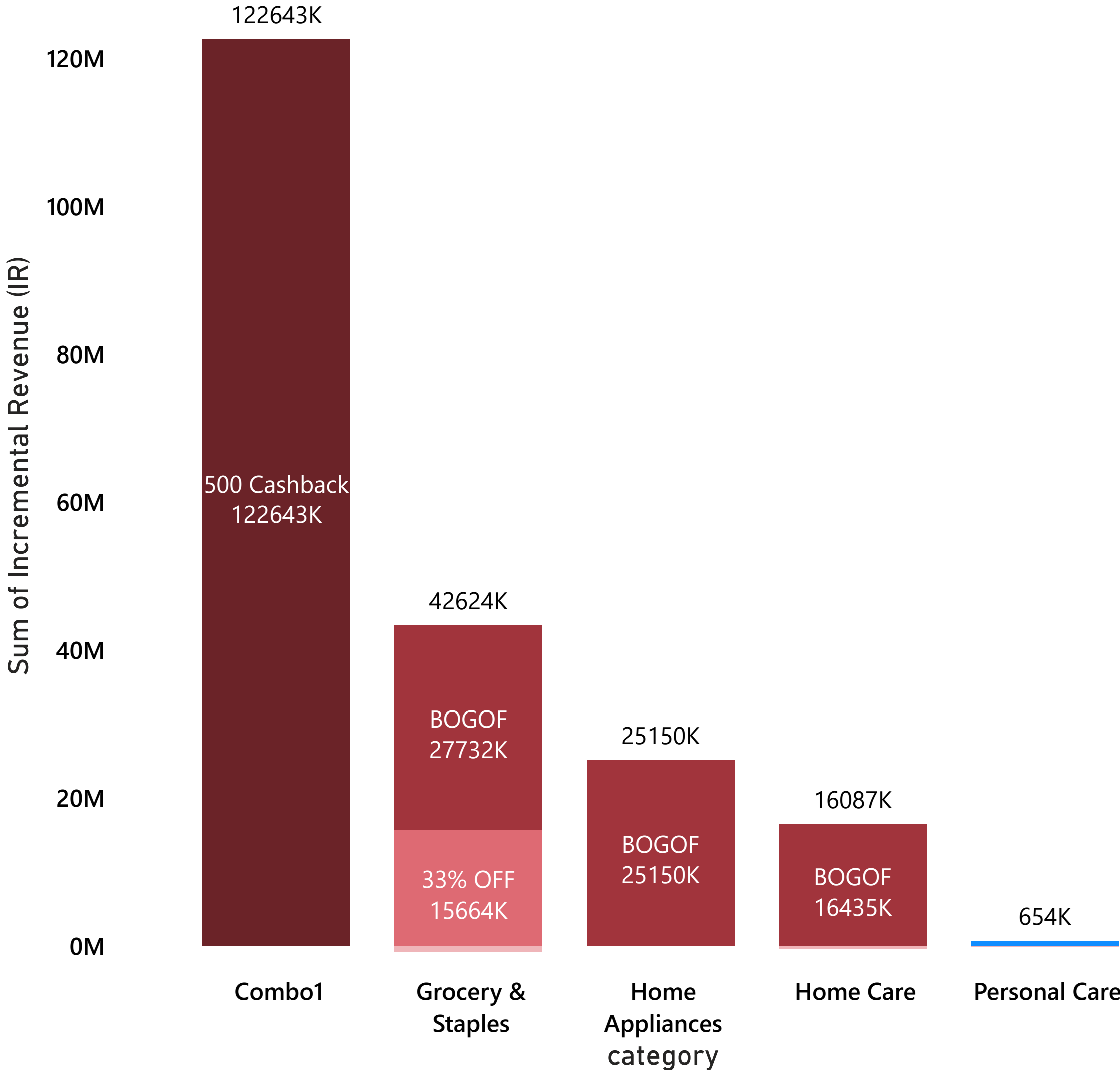
Category_IR
207M

Category_SU
226K

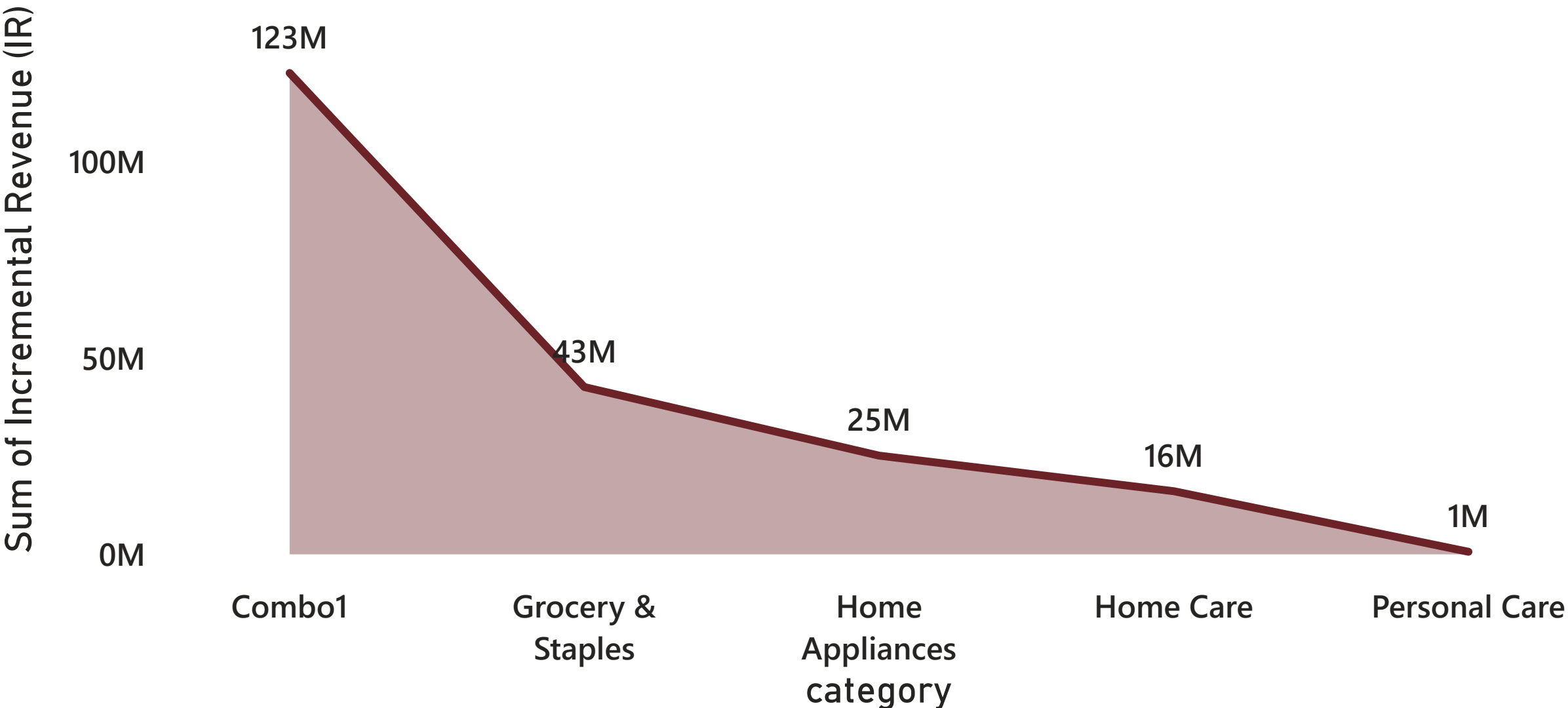
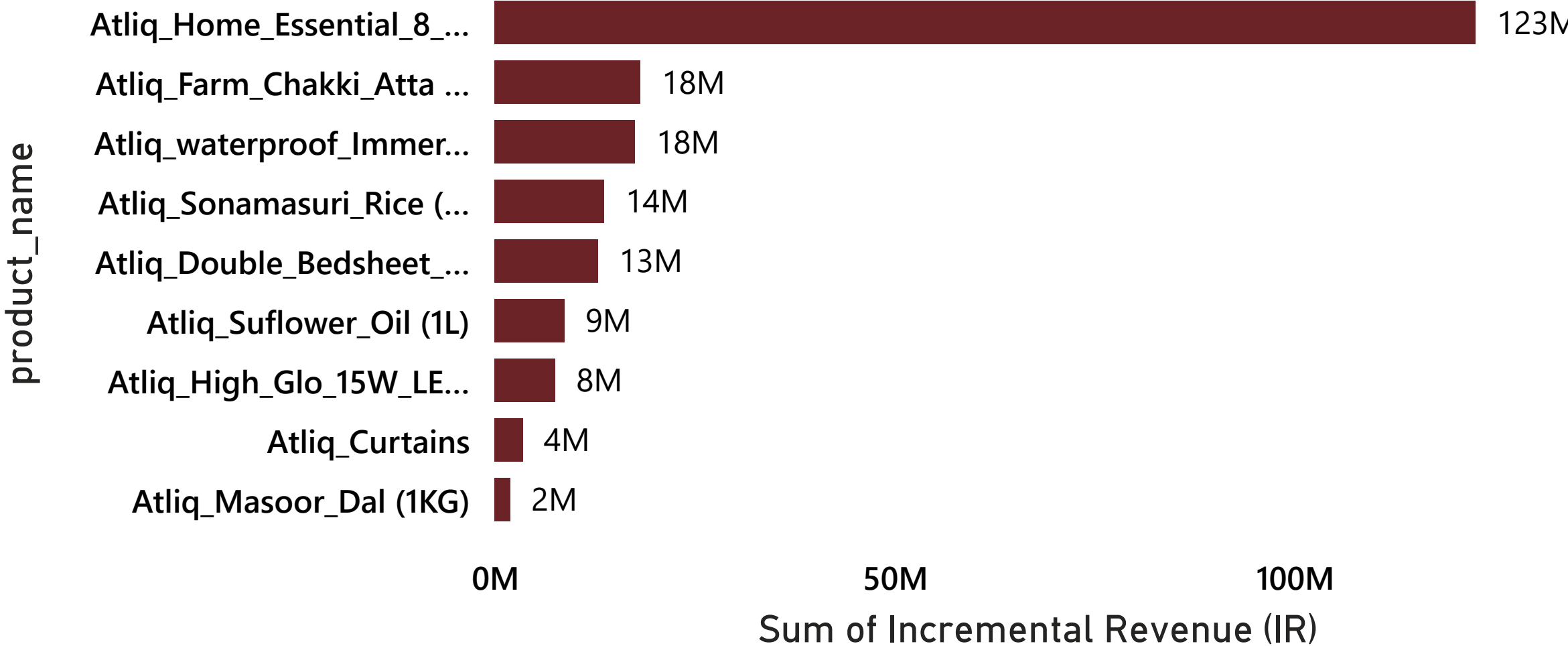
Category_store_IR
41.43M

Top_category
Combo1

promo_type 25% OFF 33% OFF 50% OFF 500 Cashback BOGOF



Sum of Incremental Revenue (IR) by product_name



Campaign Analysis

Campaign_IR
207M

Campaign_SU
226K

Campaign_store_IR
41.43M

Top_Campaign
Diwali

