



## Sales Trend Analysis

No\_of\_trans

149K

Total revenue

698.81K

Avg\_trans\_value

4.69

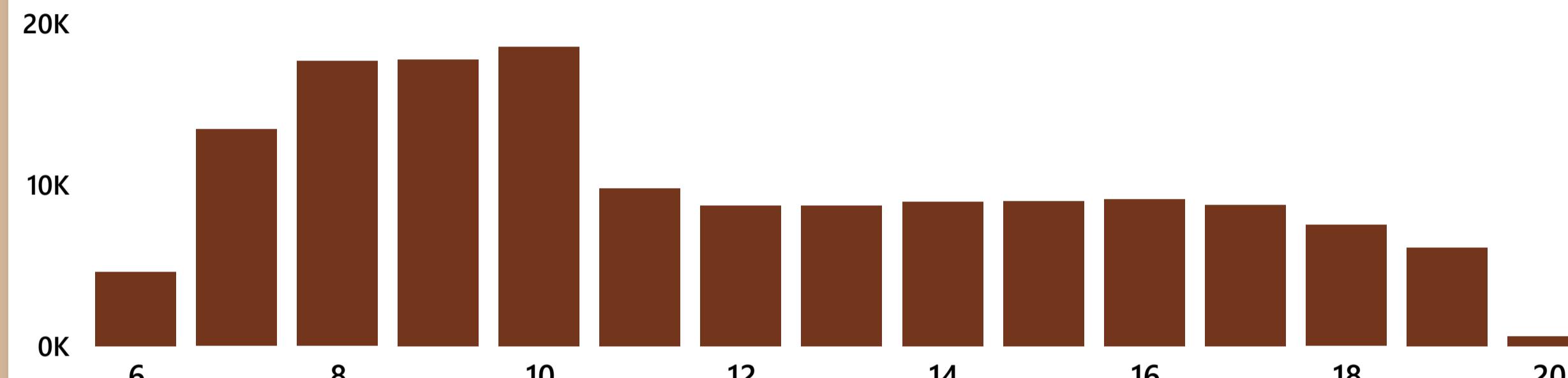
Sum of transaction\_qty

214K

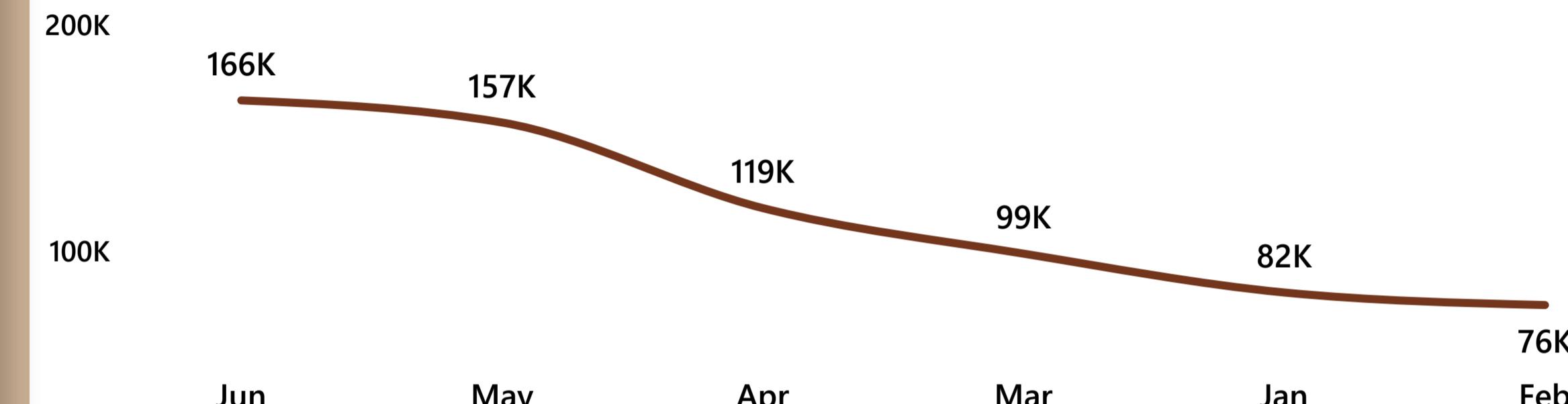
Top\_store\_revenue

236.51K

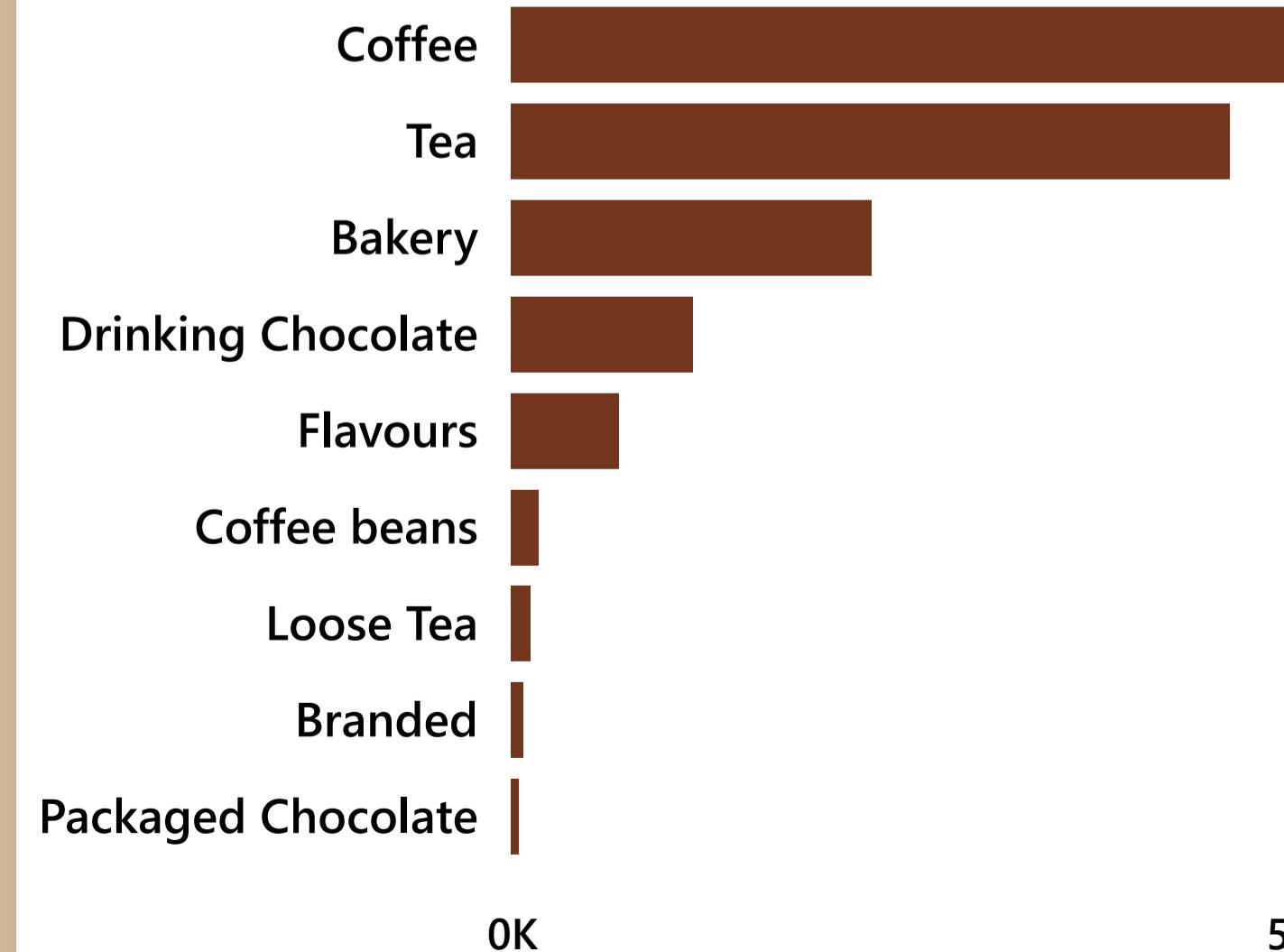
Transaction by hour



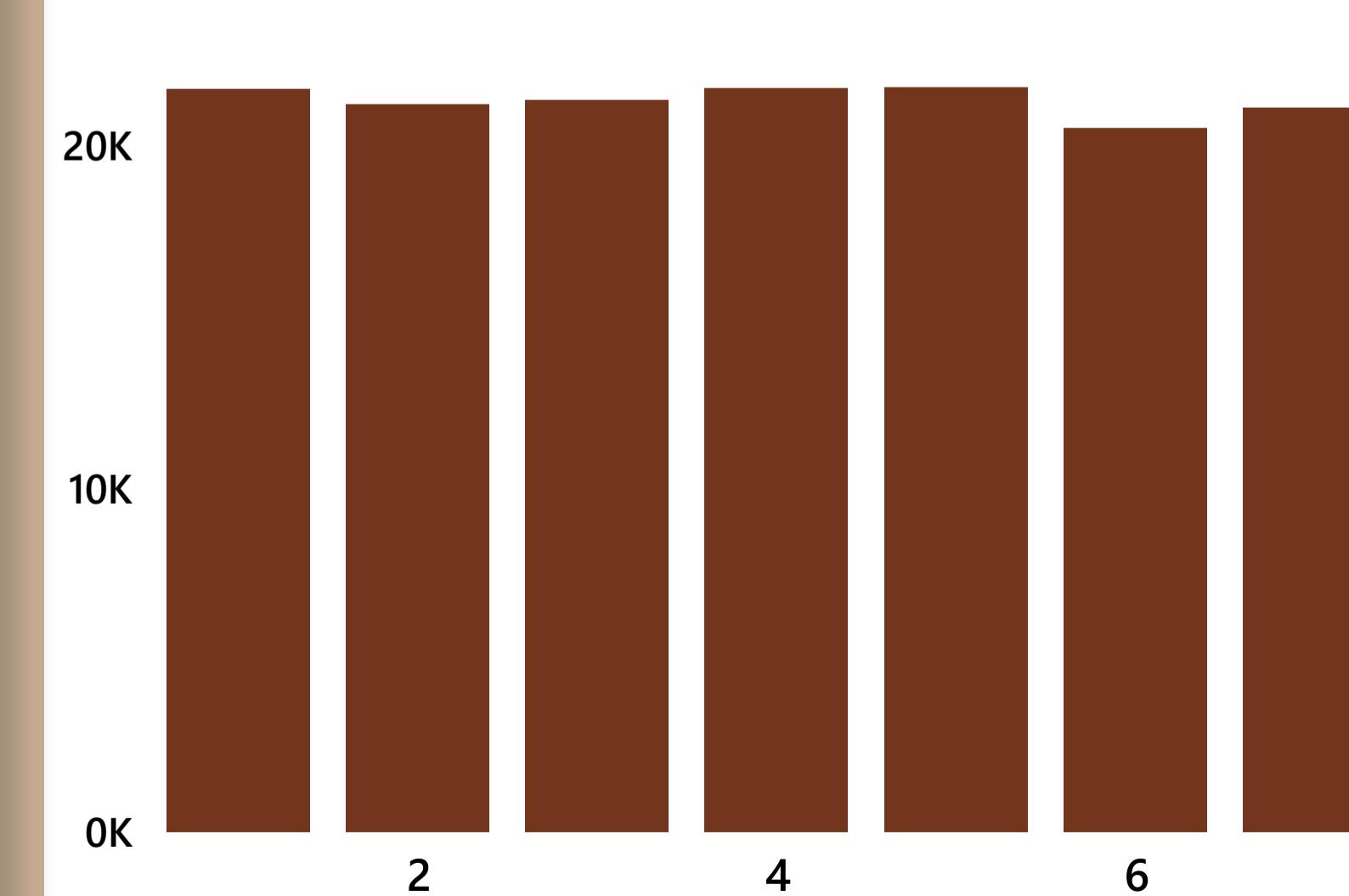
Revenue by month



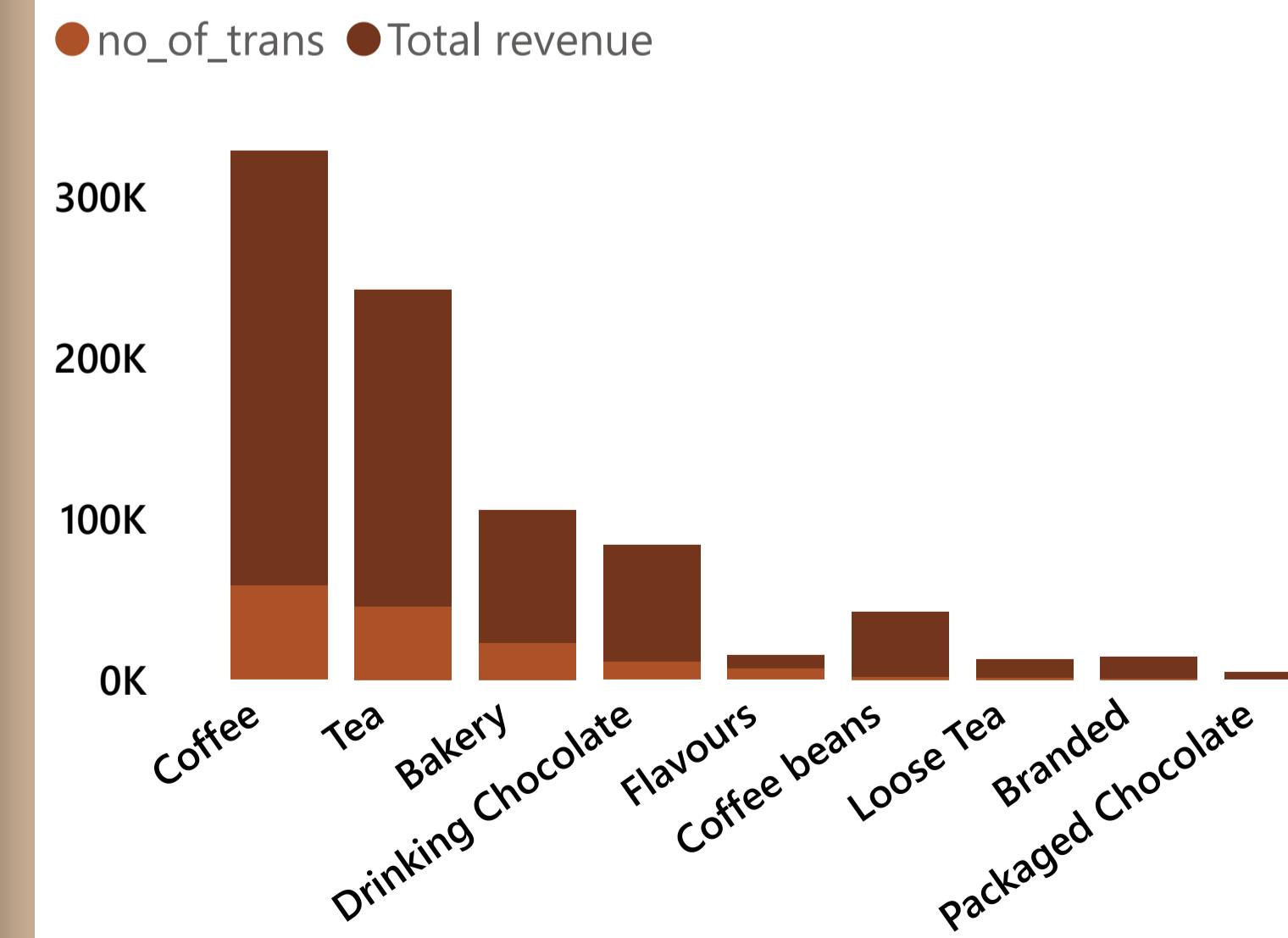
no\_of\_trans by product\_category



No\_of\_transaction by weekdays



no\_of\_trans and Total revenue by product\_category



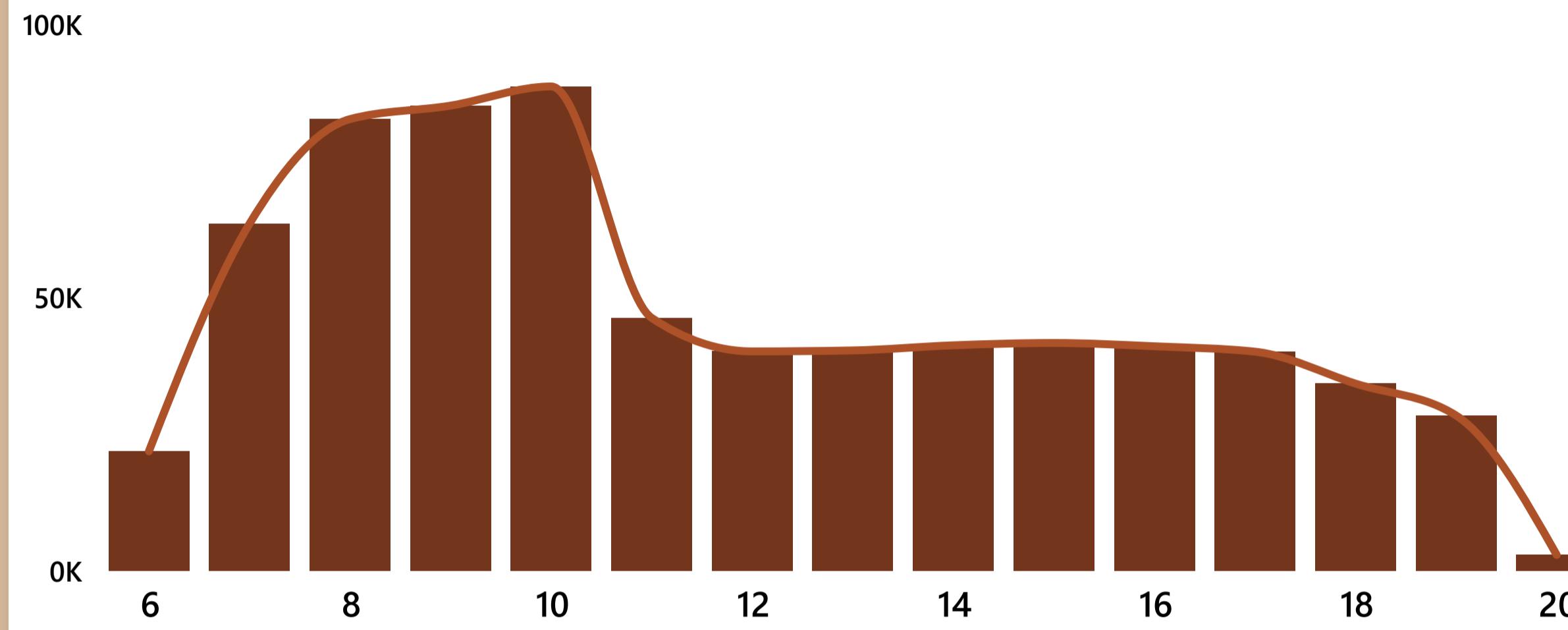


# Coffee Shop Sales Dashboard - Sales Trend Analysis



cum\_sales and Total revenue by hour

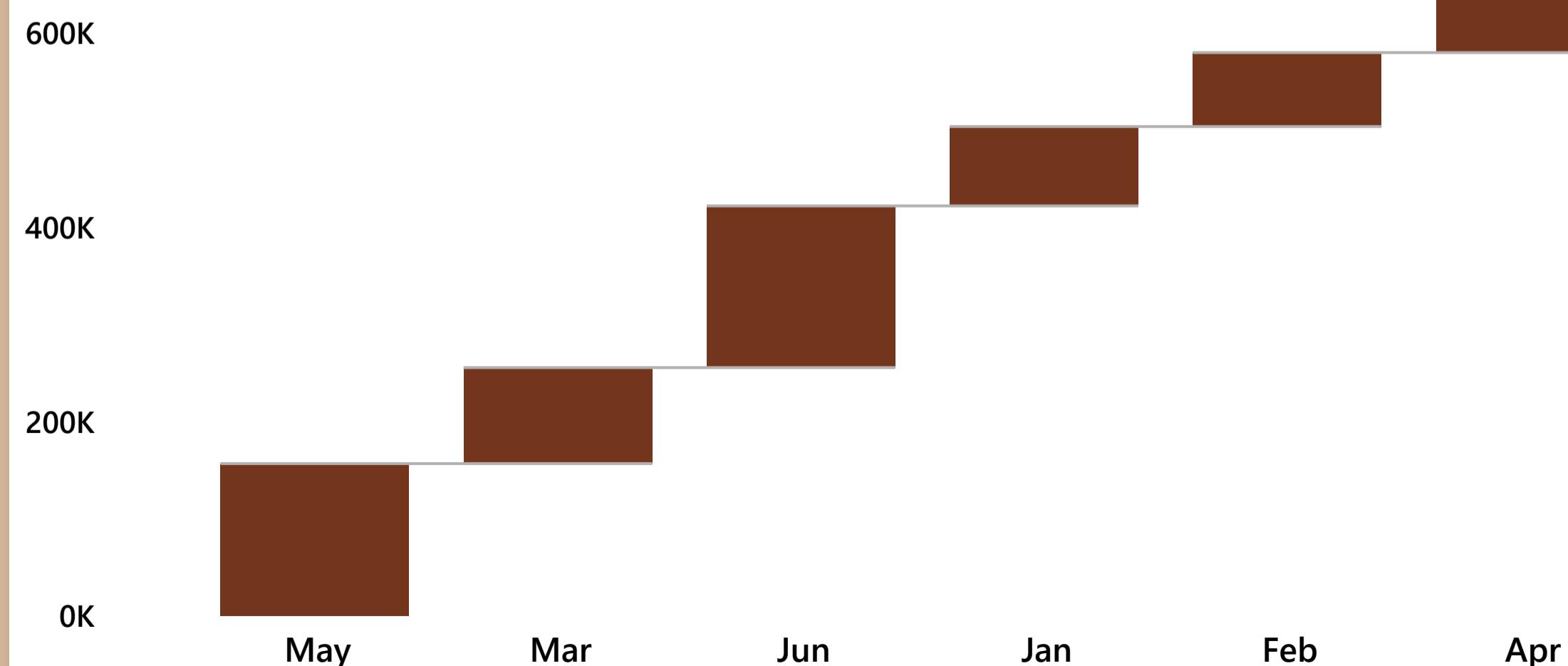
● cum\_sales ● Total revenue



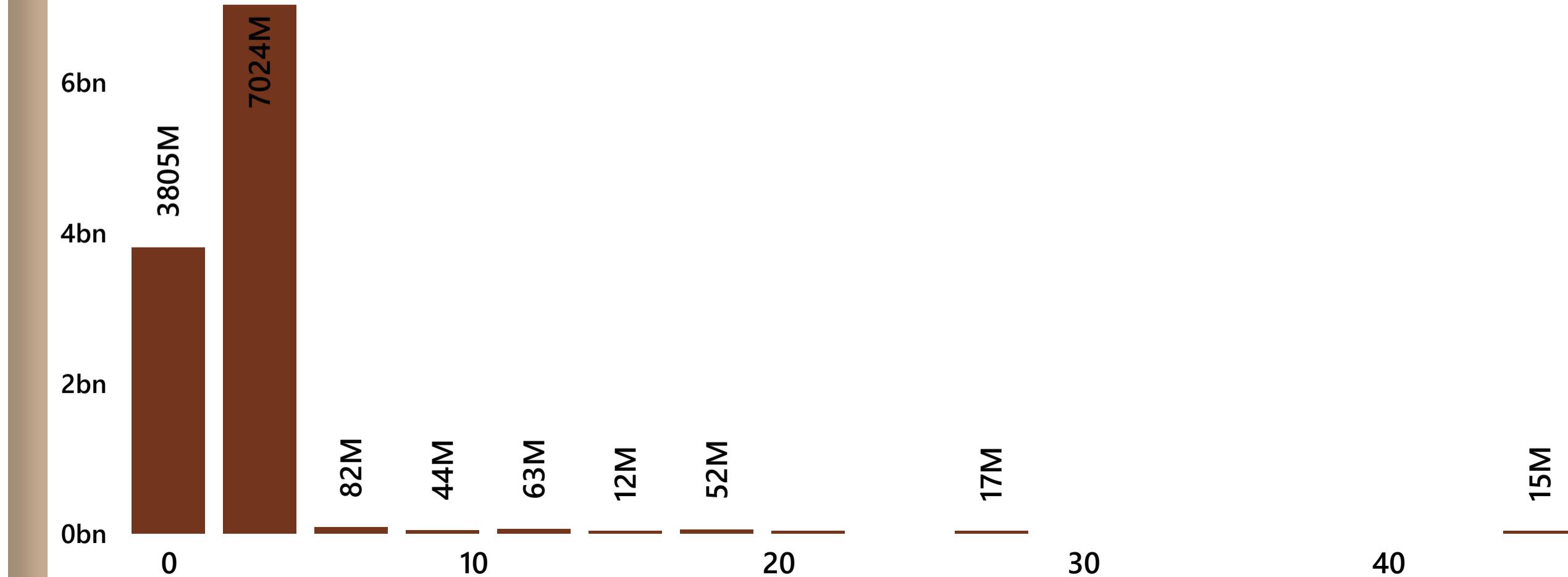
Total revenue by day\_of\_week



Total revenue by month\_name



Sum of transaction\_id by unit\_price (bins)

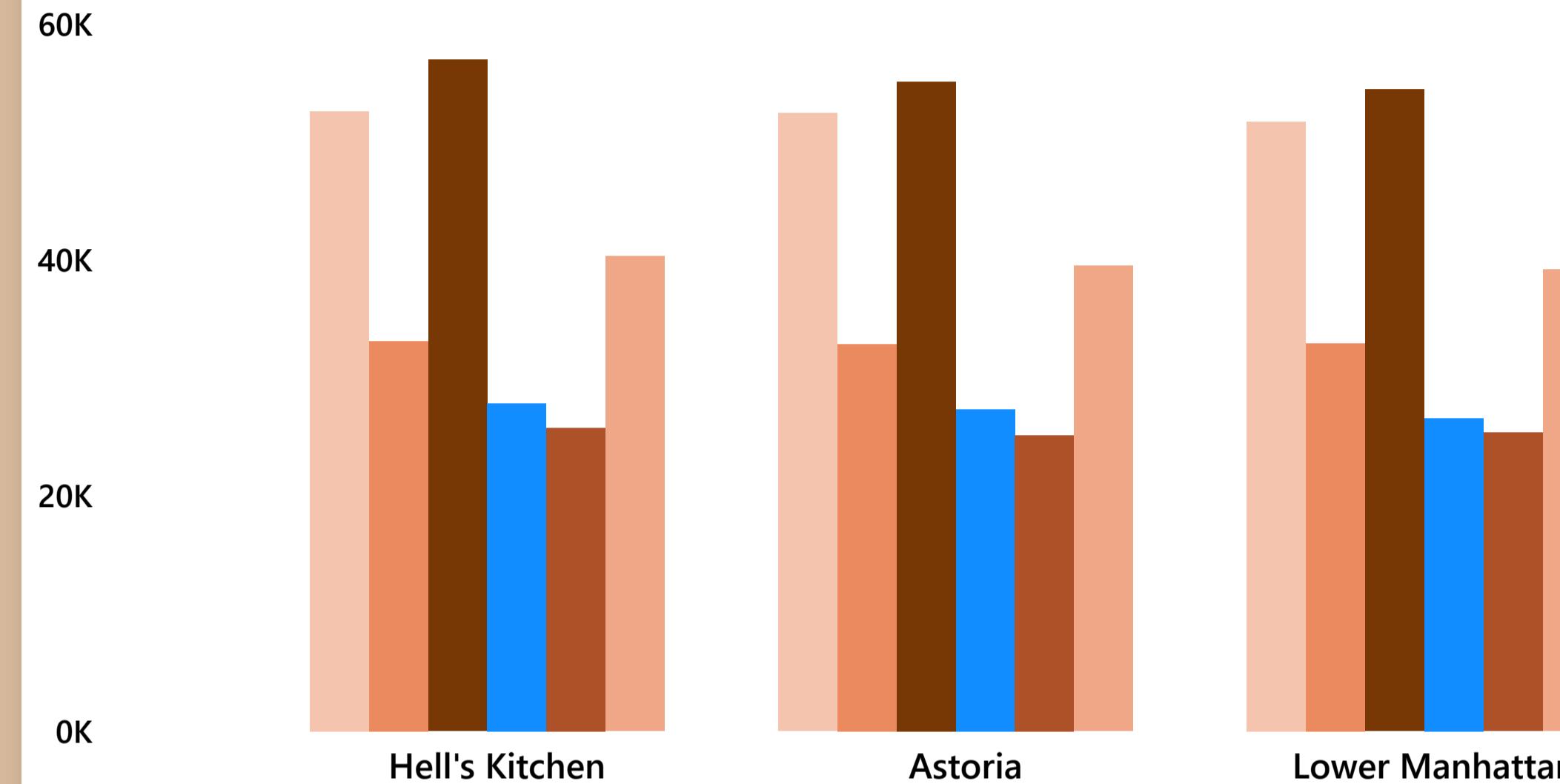




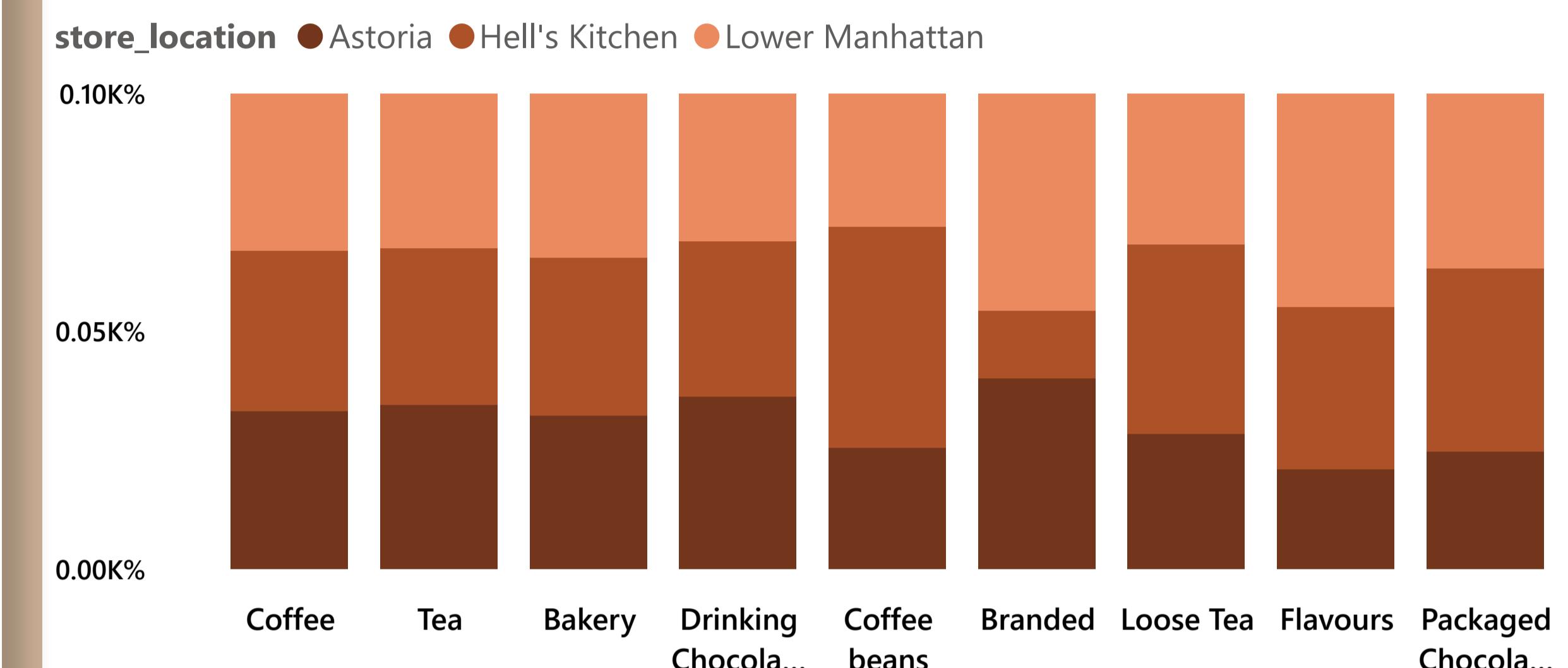
# Coffee Shop Sales Dashboard - Store Performance Analysis



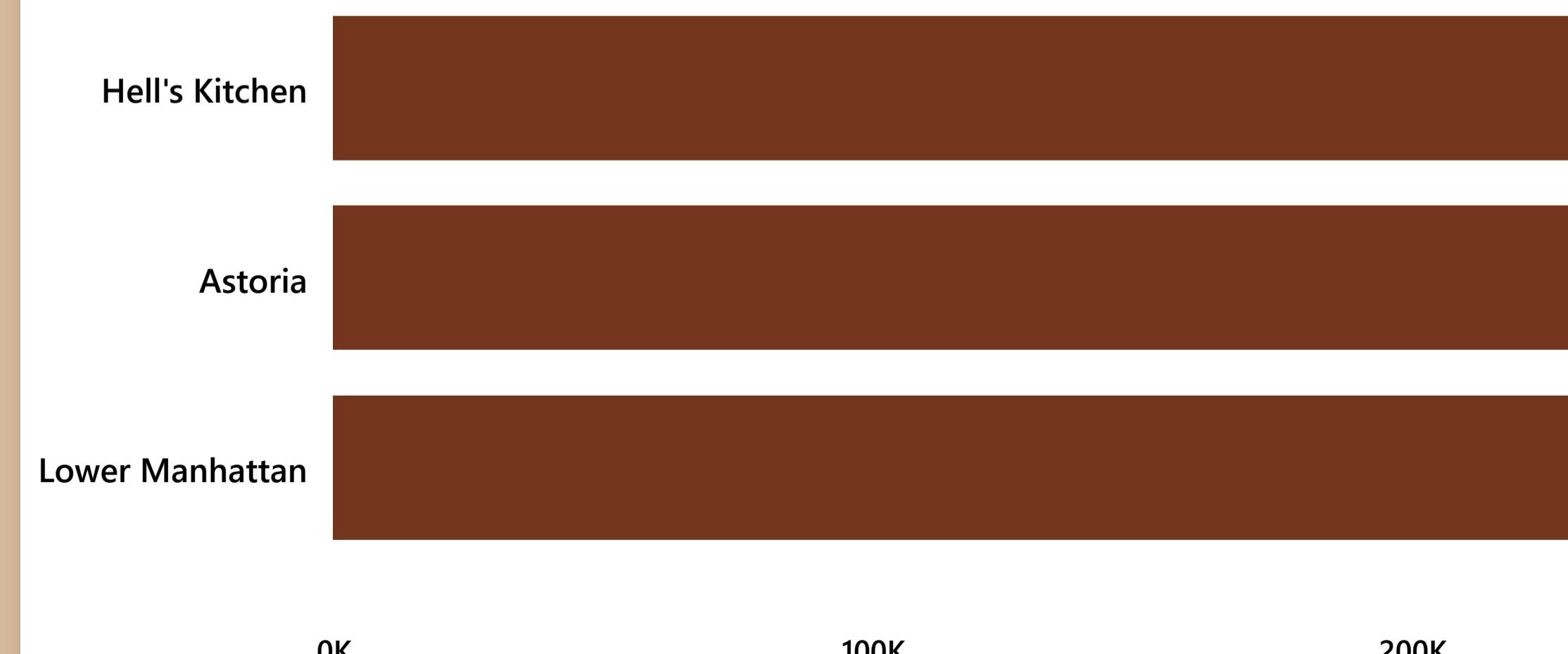
Total revenue by store\_location and month\_name



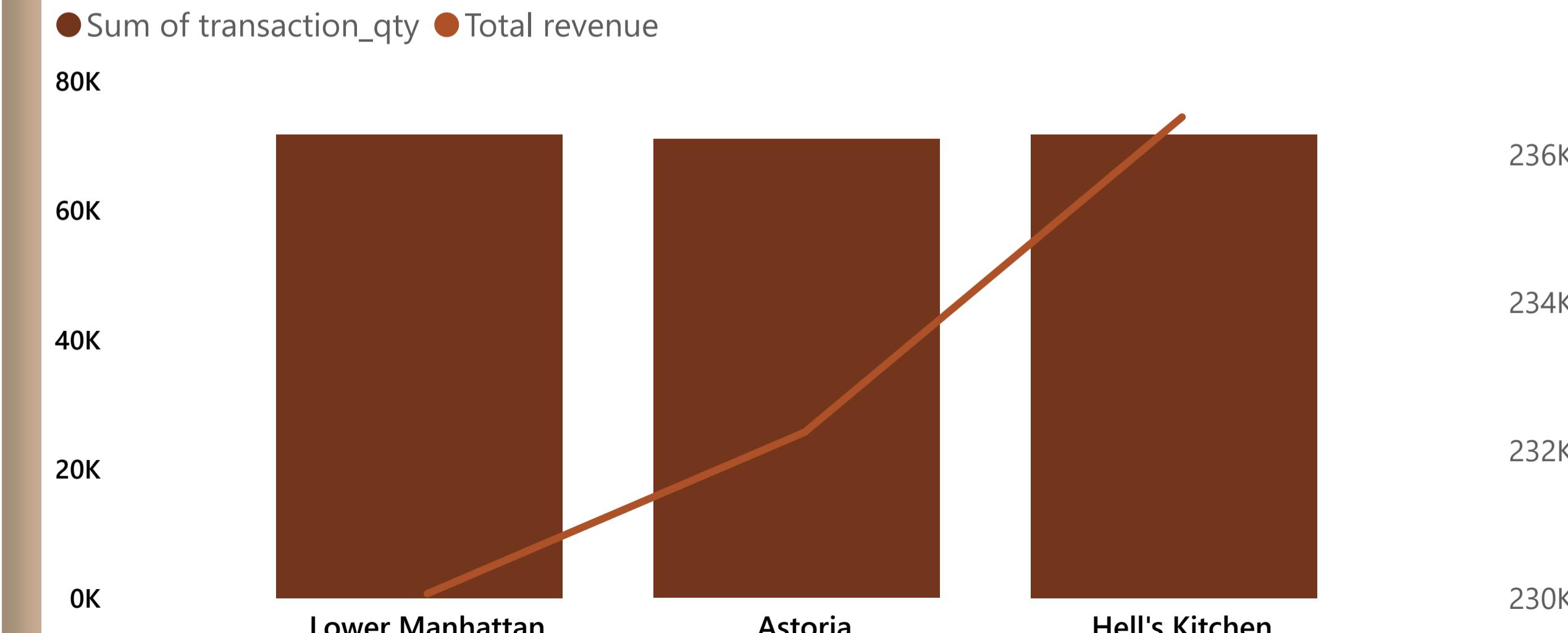
Total revenue by product\_category and store\_location



Total revenue by store\_location



Sum of transaction\_qty and Total revenue by store\_location

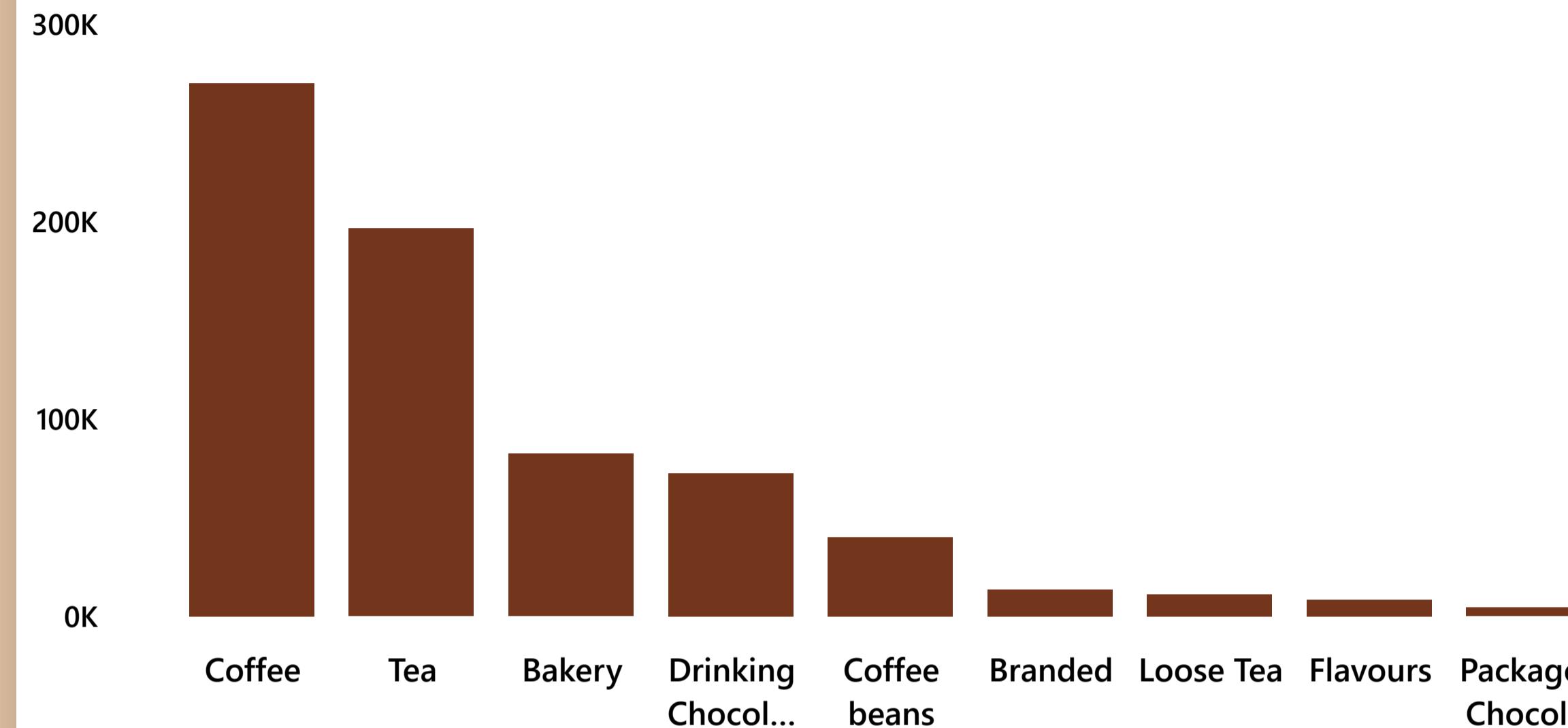




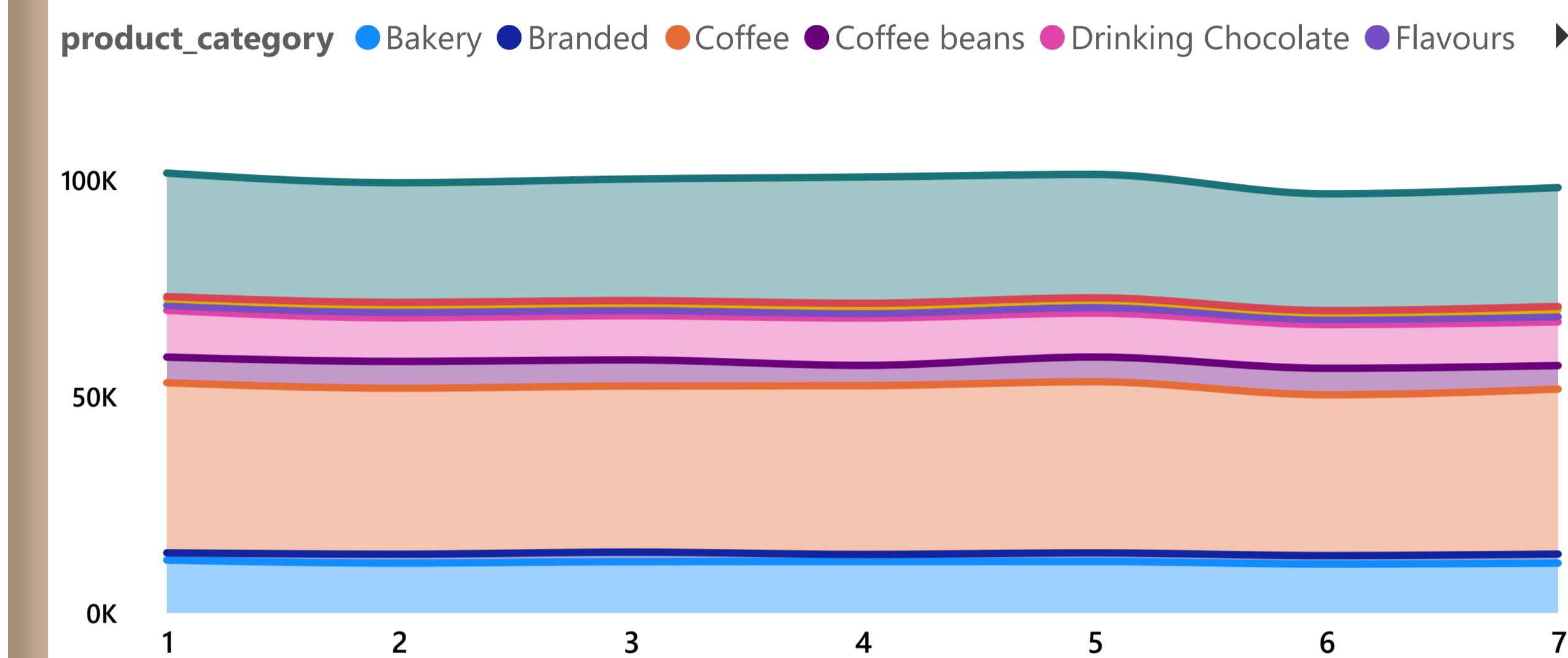
# Coffee Shop Sales Dashboard - Product Category Analysis



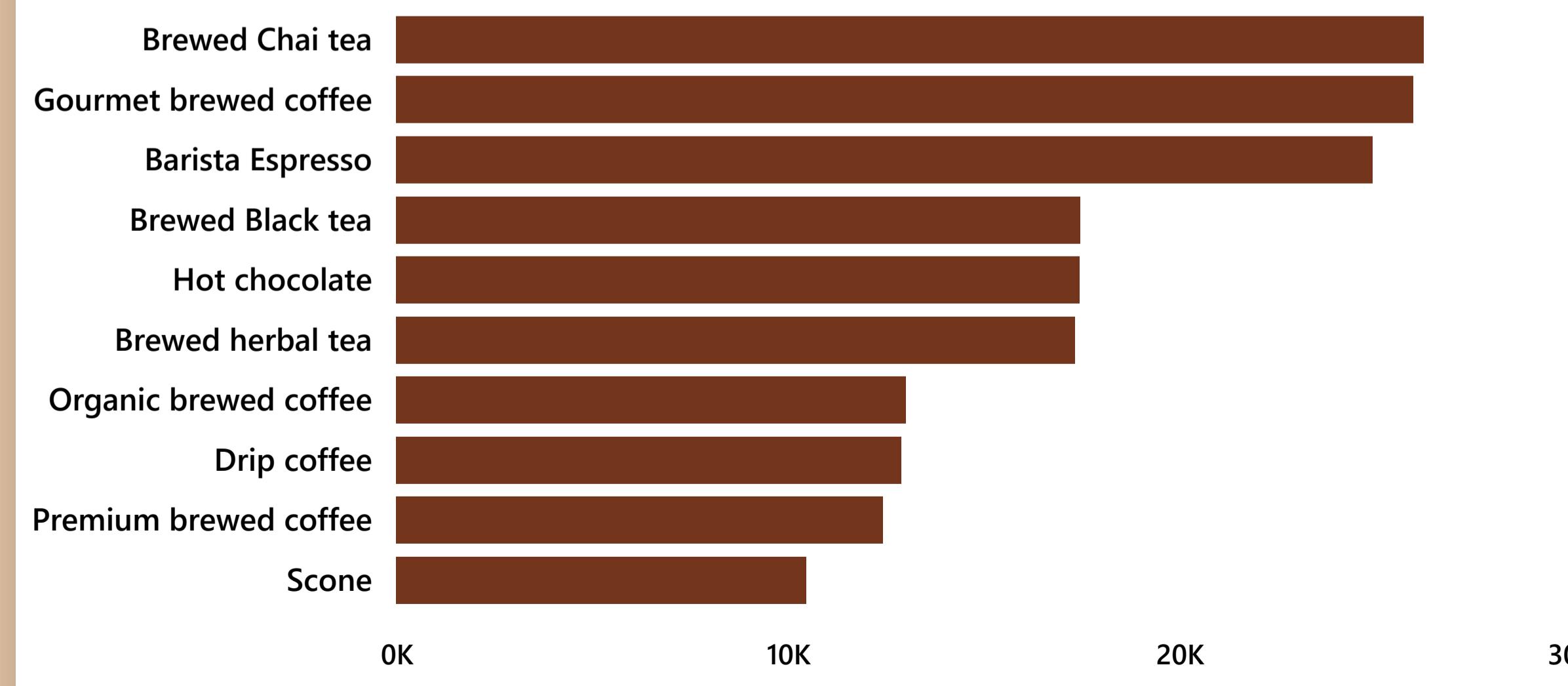
Total revenue by product\_category



Total revenue by day\_of\_week and product\_category



Sum of transaction\_qty by product\_type



product\_detail      Total revenue      Average of unit\_price      Sum of transaction\_qty

product_detail	Total revenue	Average of unit_price	Sum of transaction_qty
Almond Croissant	7,168.13	3.75	1911
Brazilian - Organic	3,852.00	18.00	214
Brazilian Lg	15,109.50	3.50	4317
Brazilian Rg	13,155.00	3.00	4385
Brazilian Sm	9,482.00	2.20	4310
Cappuccino	15,997.50	3.75	4266
Cappuccino Lg	17,641.75	4.25	4151
Carmel syrup	2,060.80	0.80	2576
Chili Mavan	1,972.84	13.33	148
<b>Total</b>	<b>698,812.33</b>	<b>3.38</b>	<b>214470</b>