

# Maven Toys Store Analysis - Mexico

## Sales analysis

Total\_units\_sold

1M

Total\_Revenue

\$14.44M

Avg\_Monthly\_Sales

\$90.9K

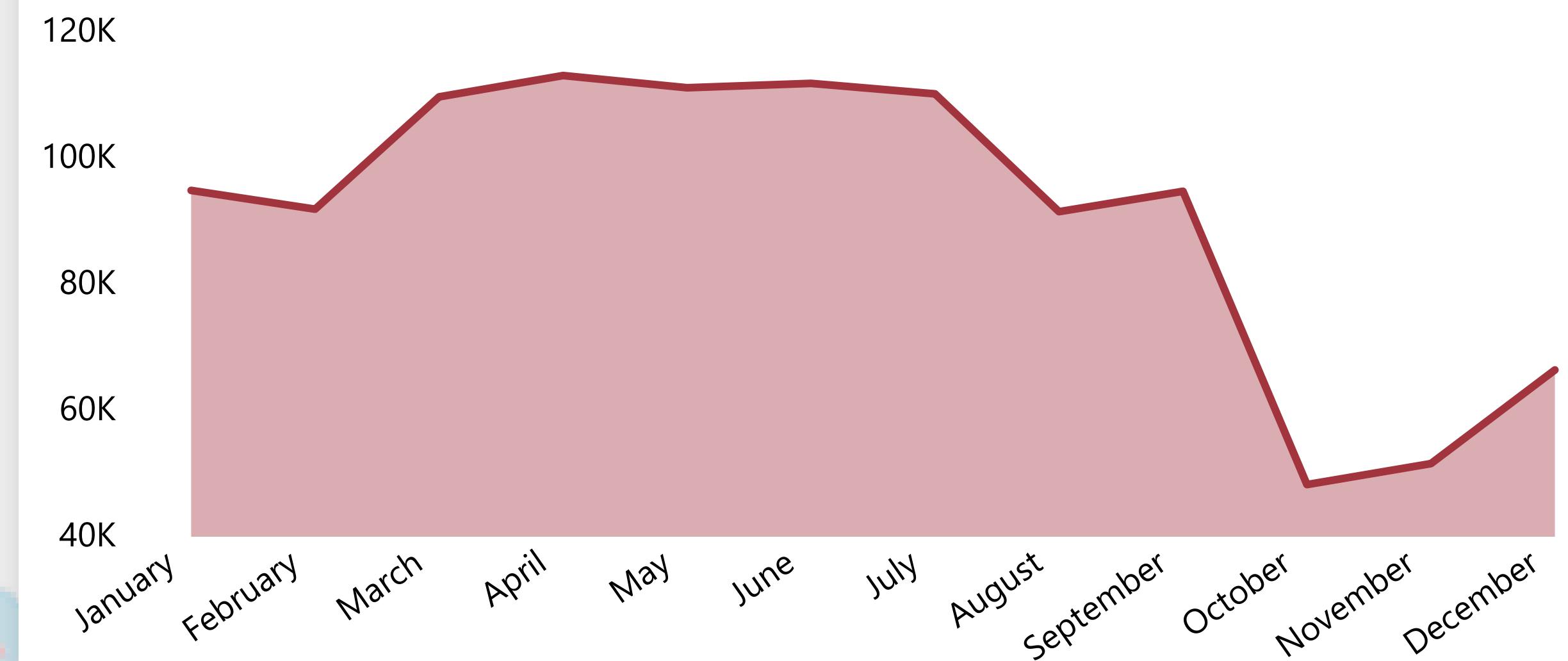
Avg\_Daily\_Sales

\$1.71K

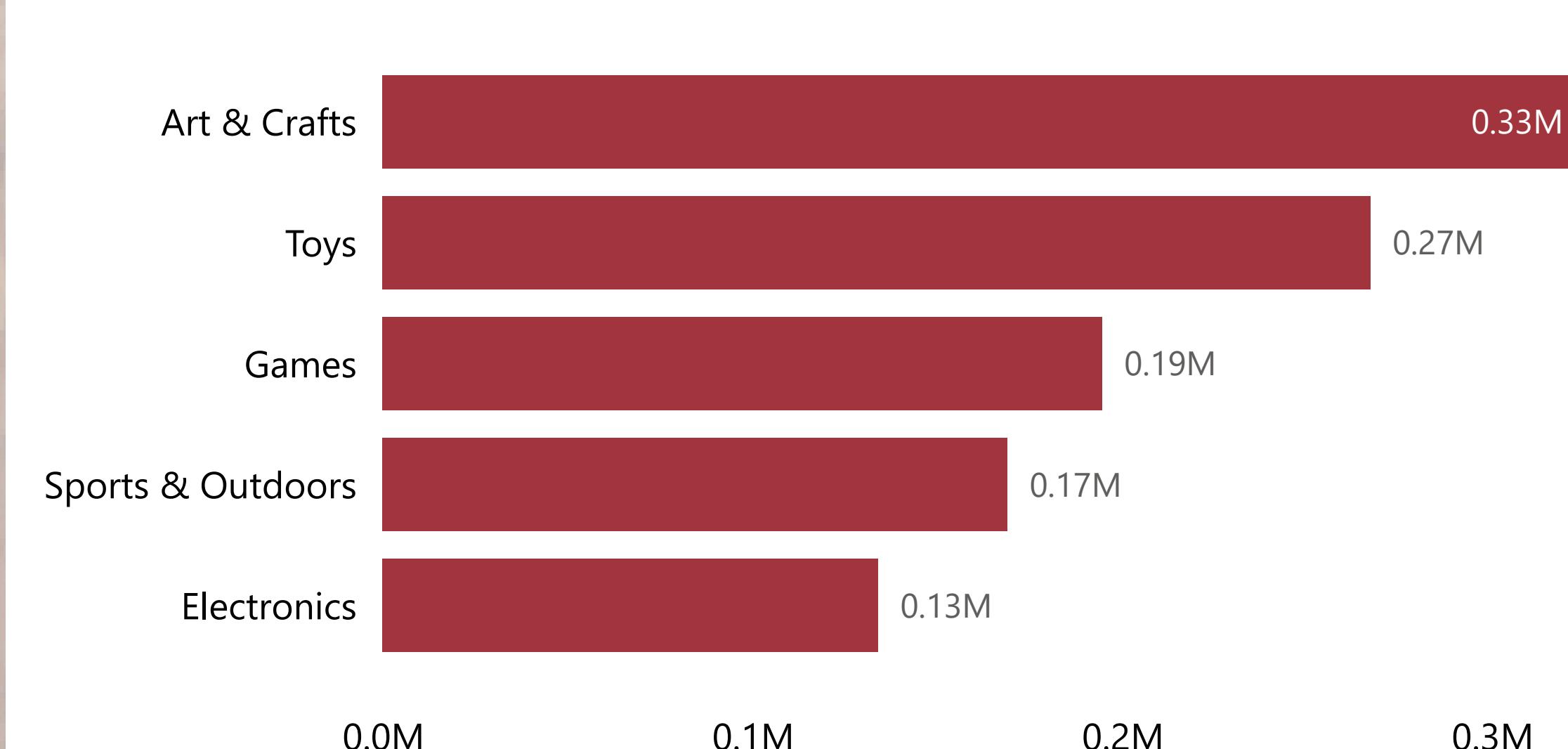
MoM Growth %

4.77%

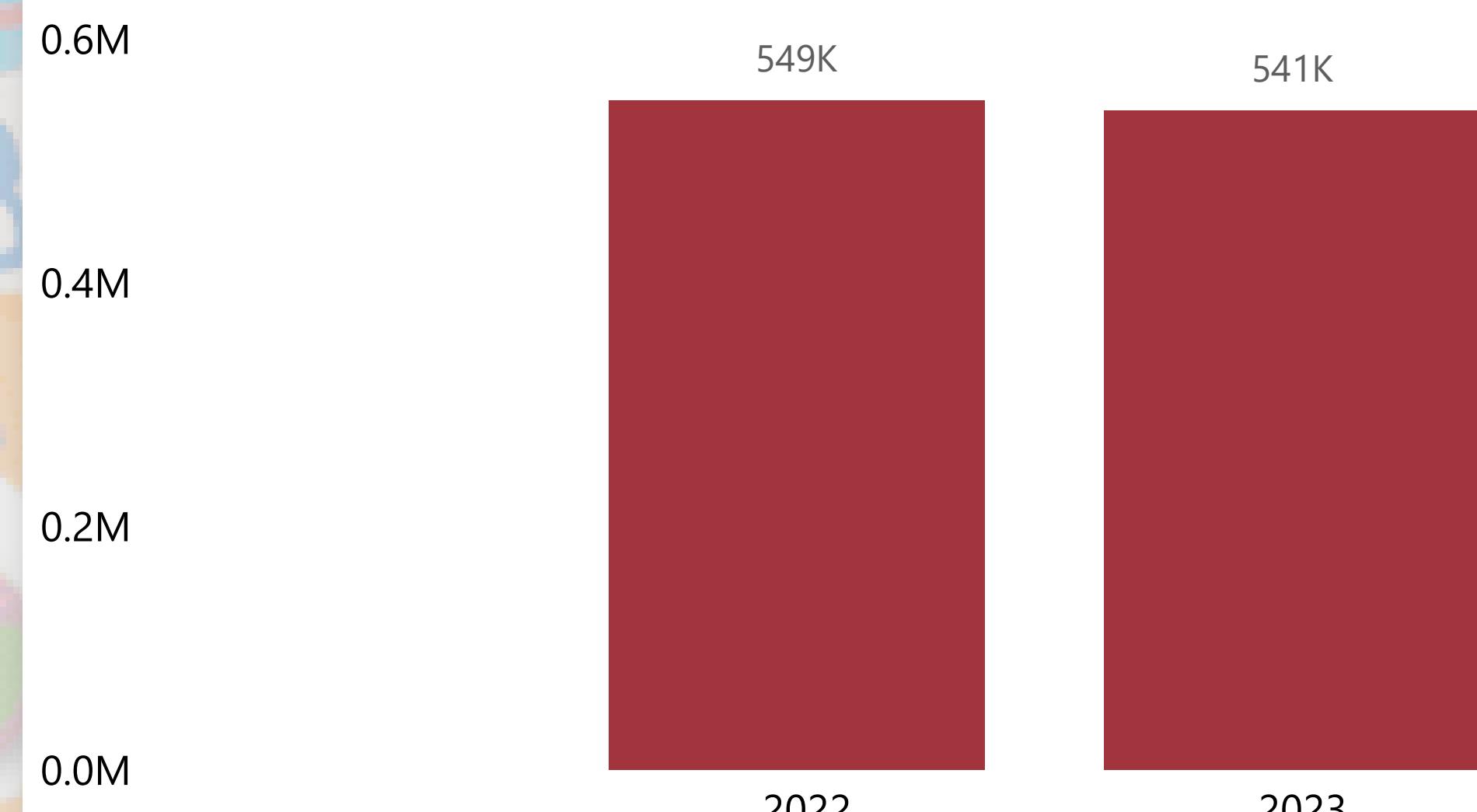
total\_units\_sold by Month



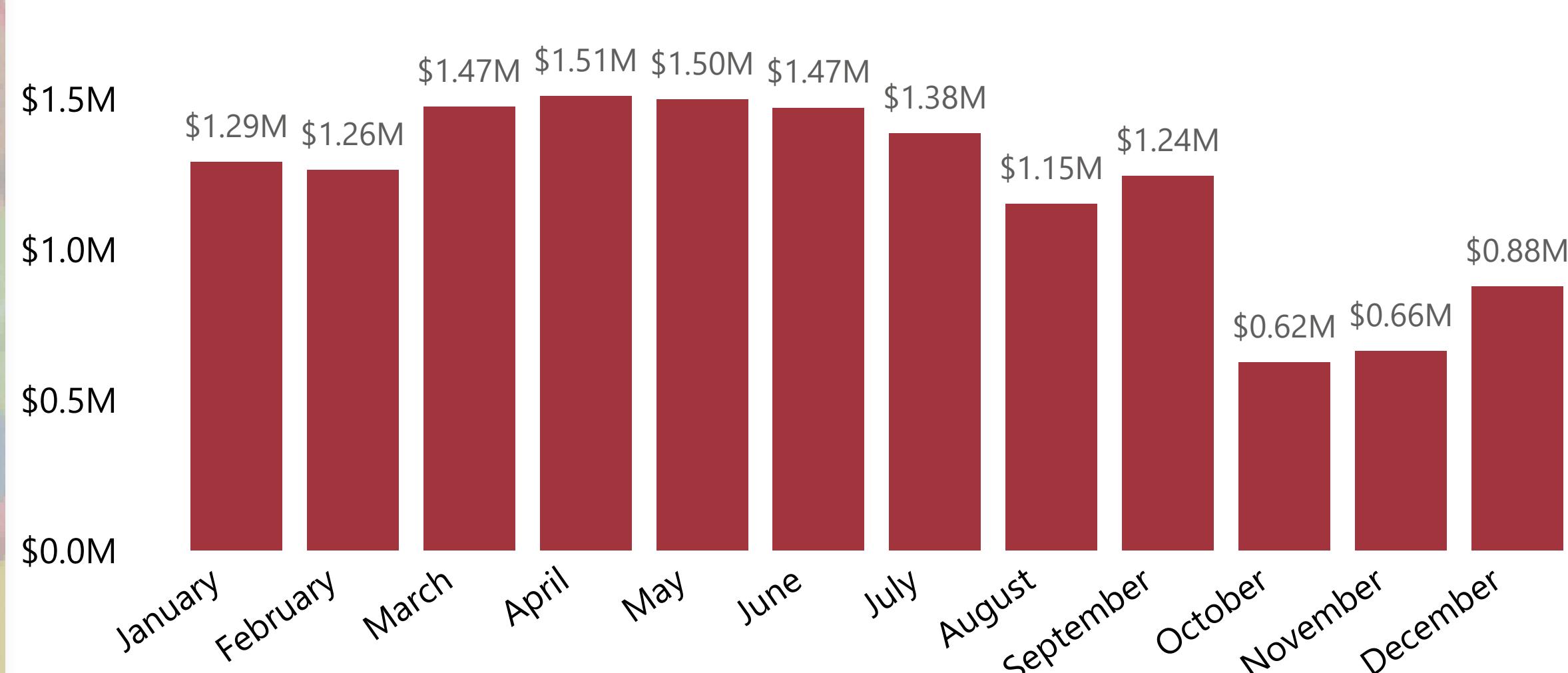
total\_units\_sold by Product\_Category



total\_units\_sold by year



total\_revenue by Month



# Maven Toys Store Analysis - Mexico

# Product analysis

Total\_products

35

Top Product Units

104K

Top Product Revenue

\$2.39M

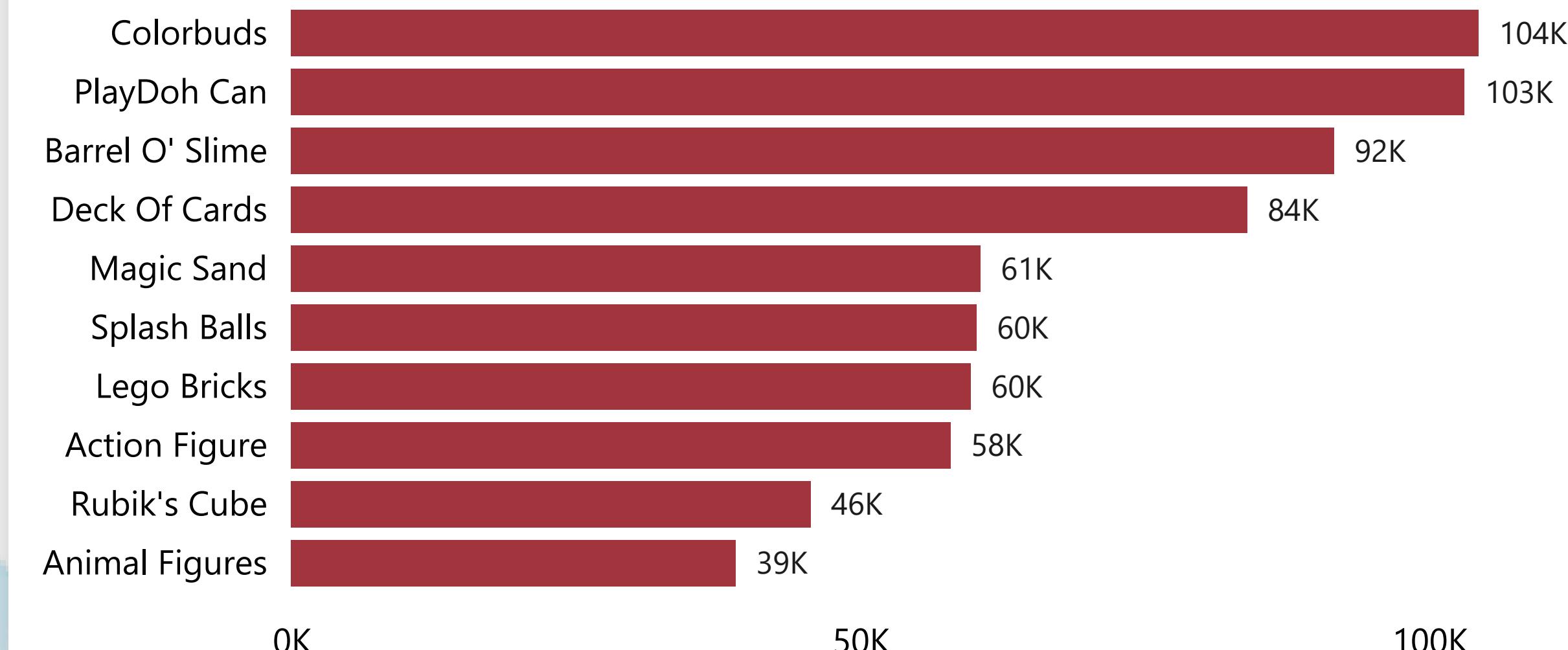
Avg Units per Product

31.16K

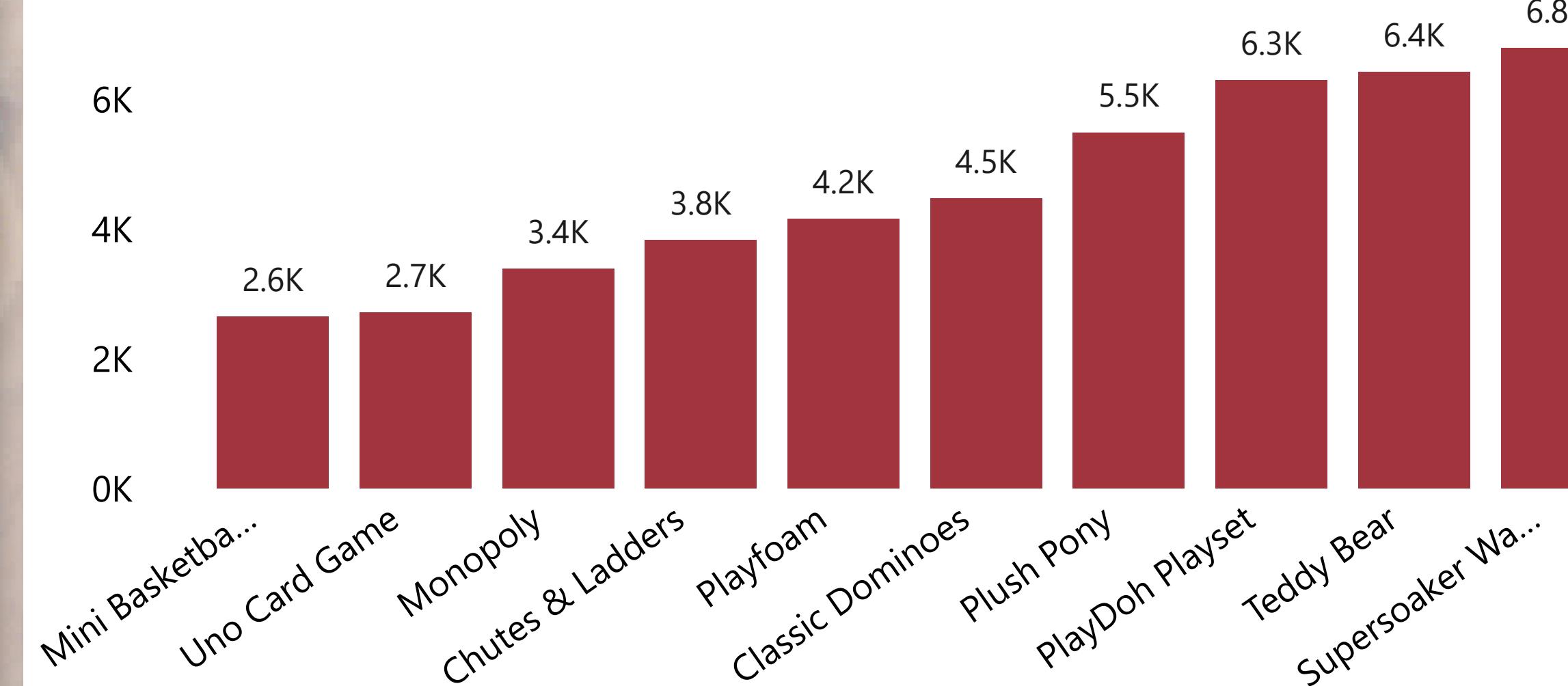
Top 10 Products Contribution %

64.78%

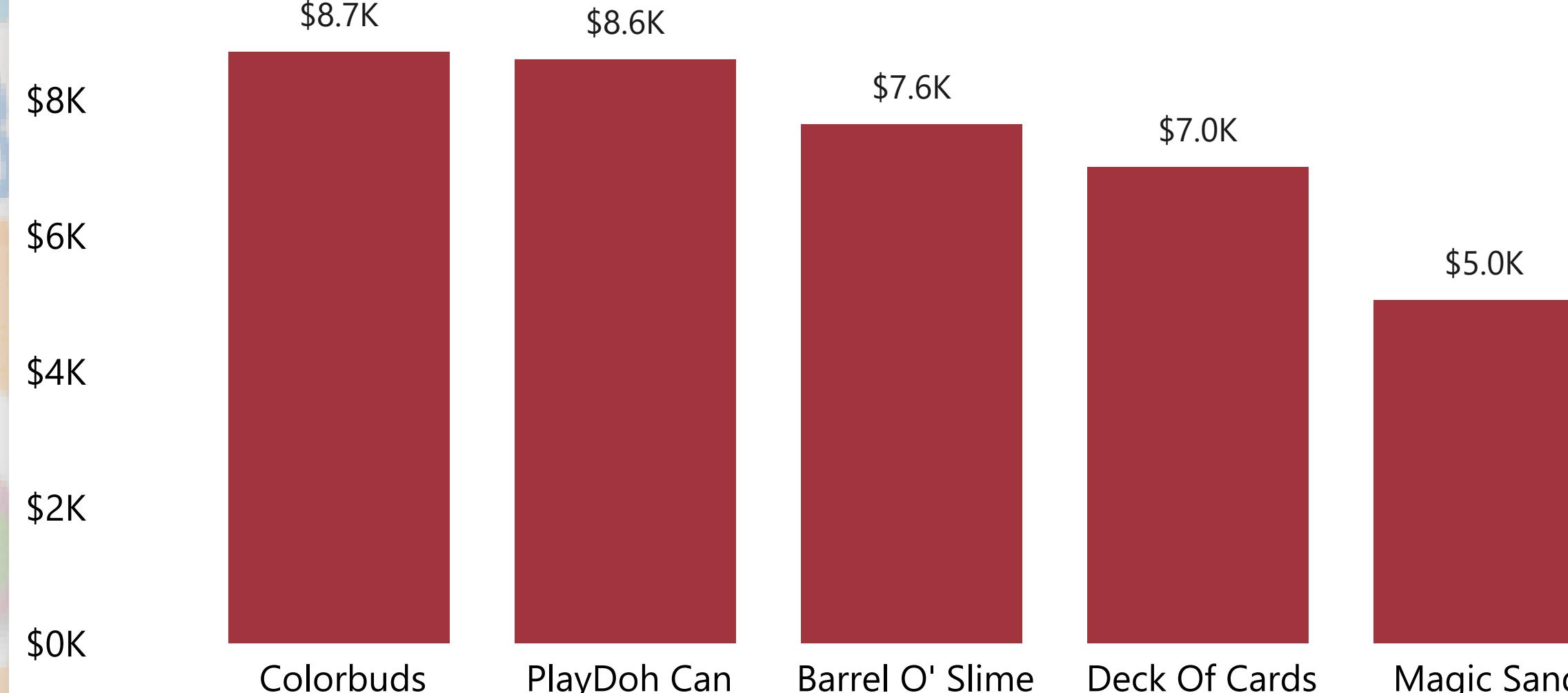
total\_units\_sold by Product\_Name



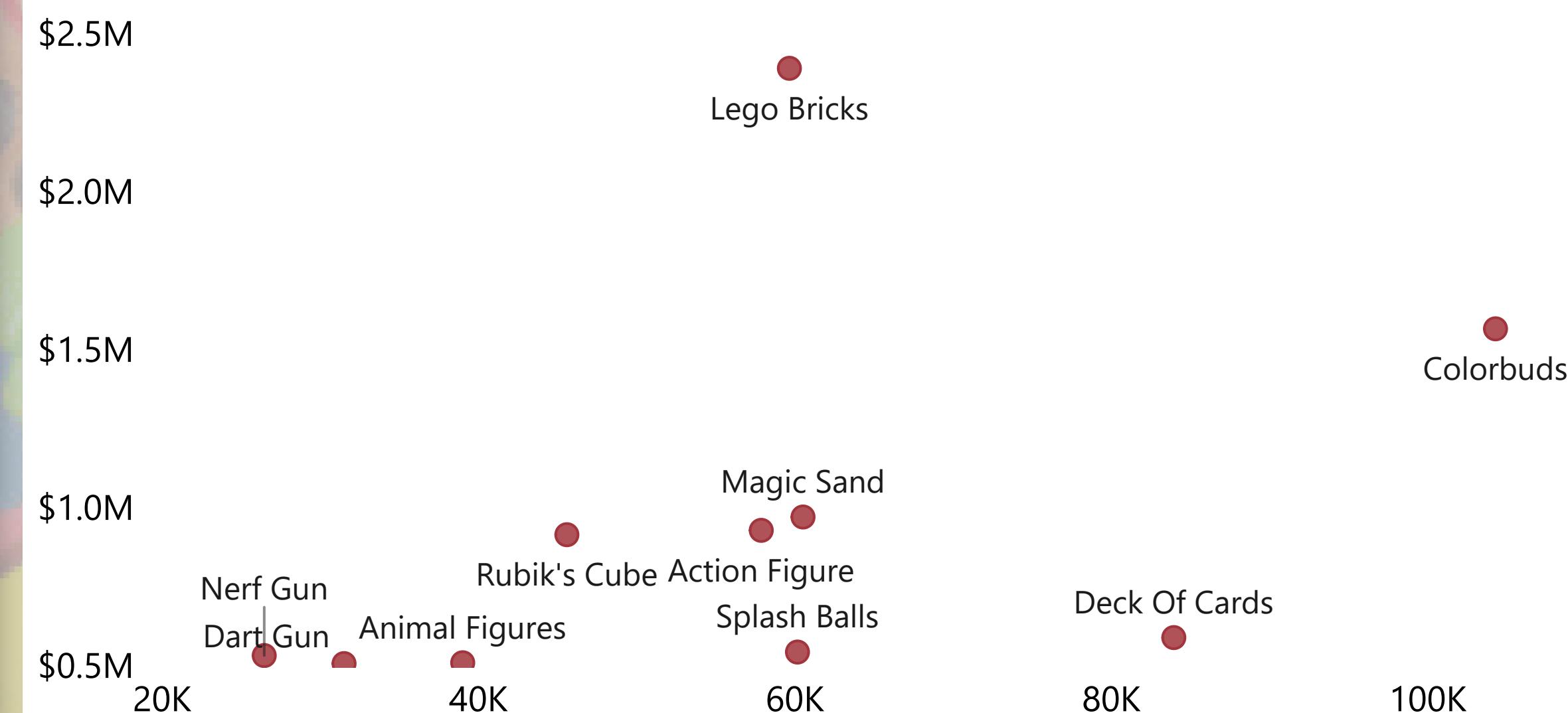
total\_units\_sold by Product\_Name



avg\_monthly\_sales by Product\_Name



total\_units\_sold and total\_revenue by Product\_Name



# Maven Toys Store Analysis - Mexico

# Demand Analysis

Avg\_Monthly\_Sales

**\$90.9K**

Highest Demand Month

**113K**

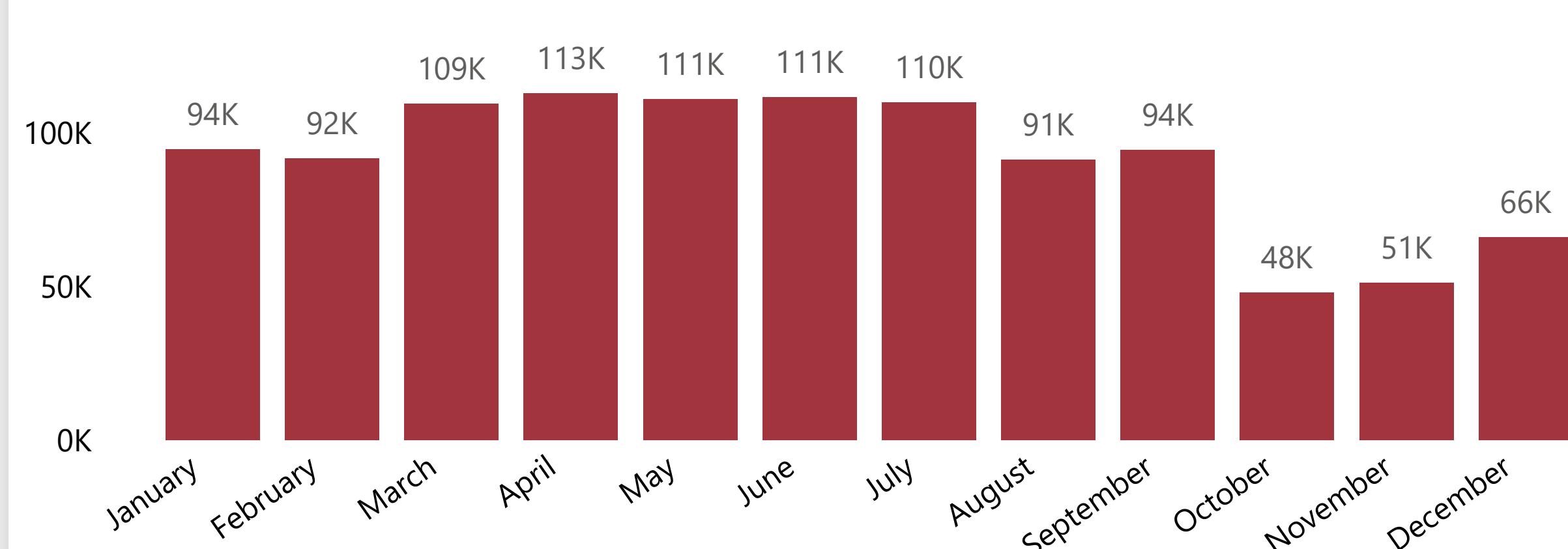
Lowest Demand Month

**48K**

Seasonal Sales Concentration %

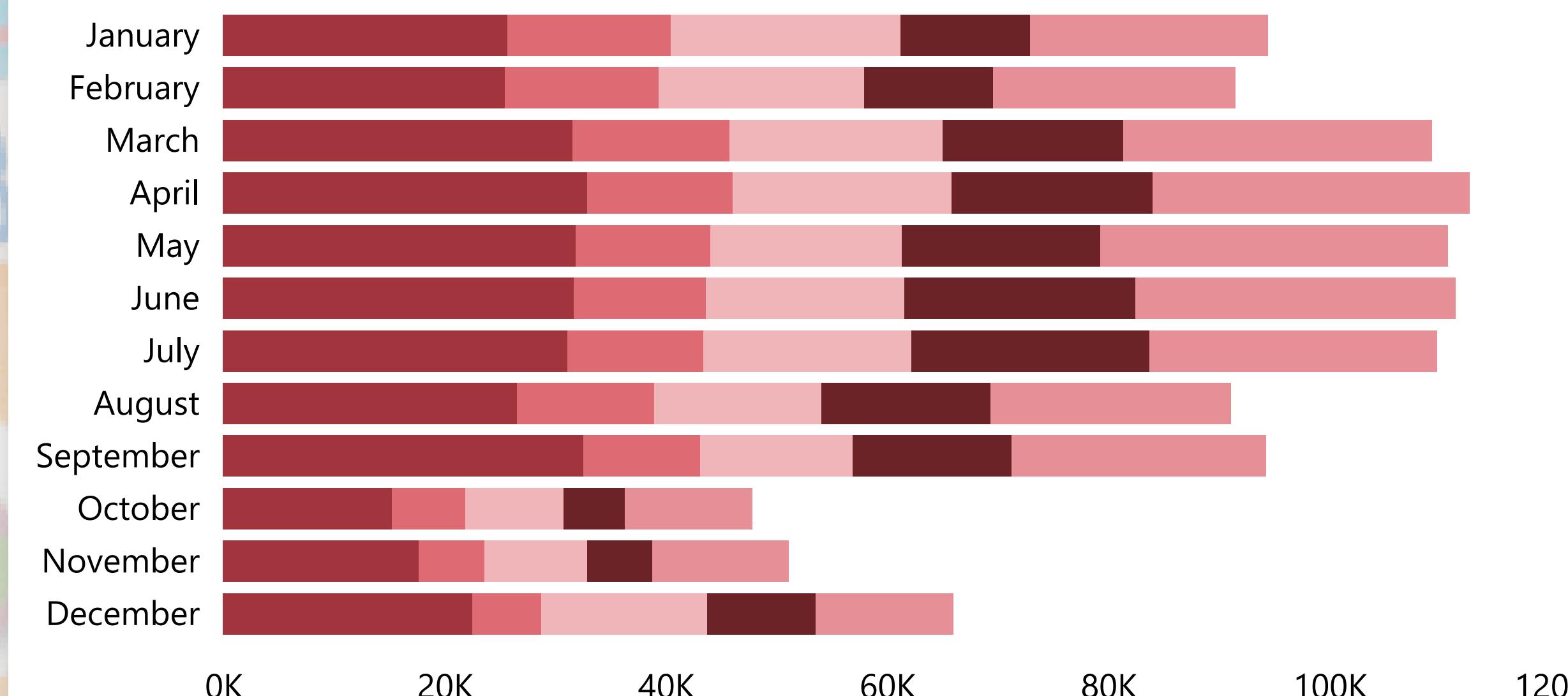
**30.71%**

total\_units\_sold by Month

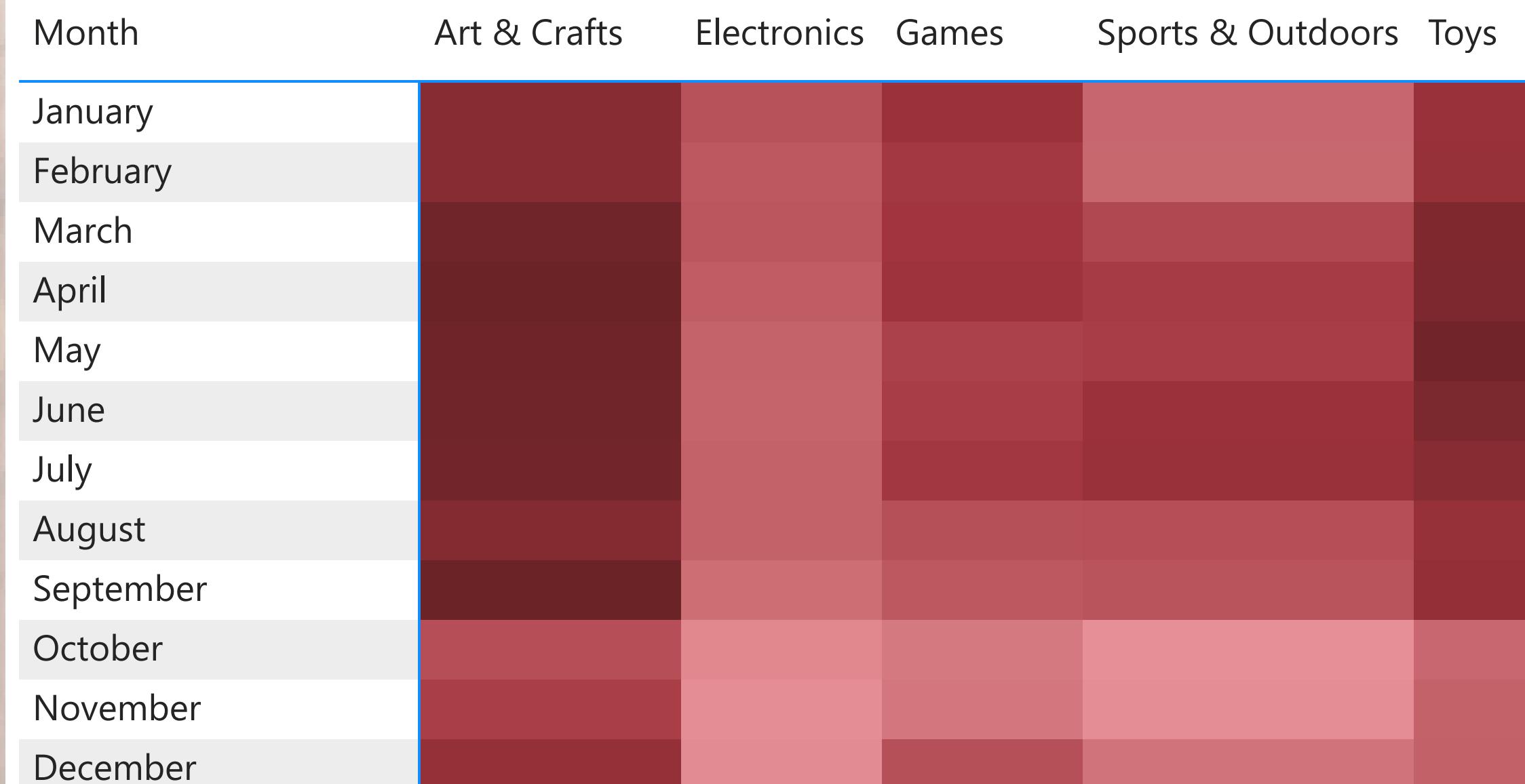


total\_units\_sold by Month and Product\_Category

Product\_Category ● Art & Crafts ● Electronics ● Games ● Sports & Outdoors ● Toys



Month



avg\_monthly\_sales by Month

