

Maven Toys Store Analysis - Mexico

Sales analysis

Total_units_sold

1M

Total_Revenue

\$14.44M

Avg_Monthly_Sales

\$90.9K

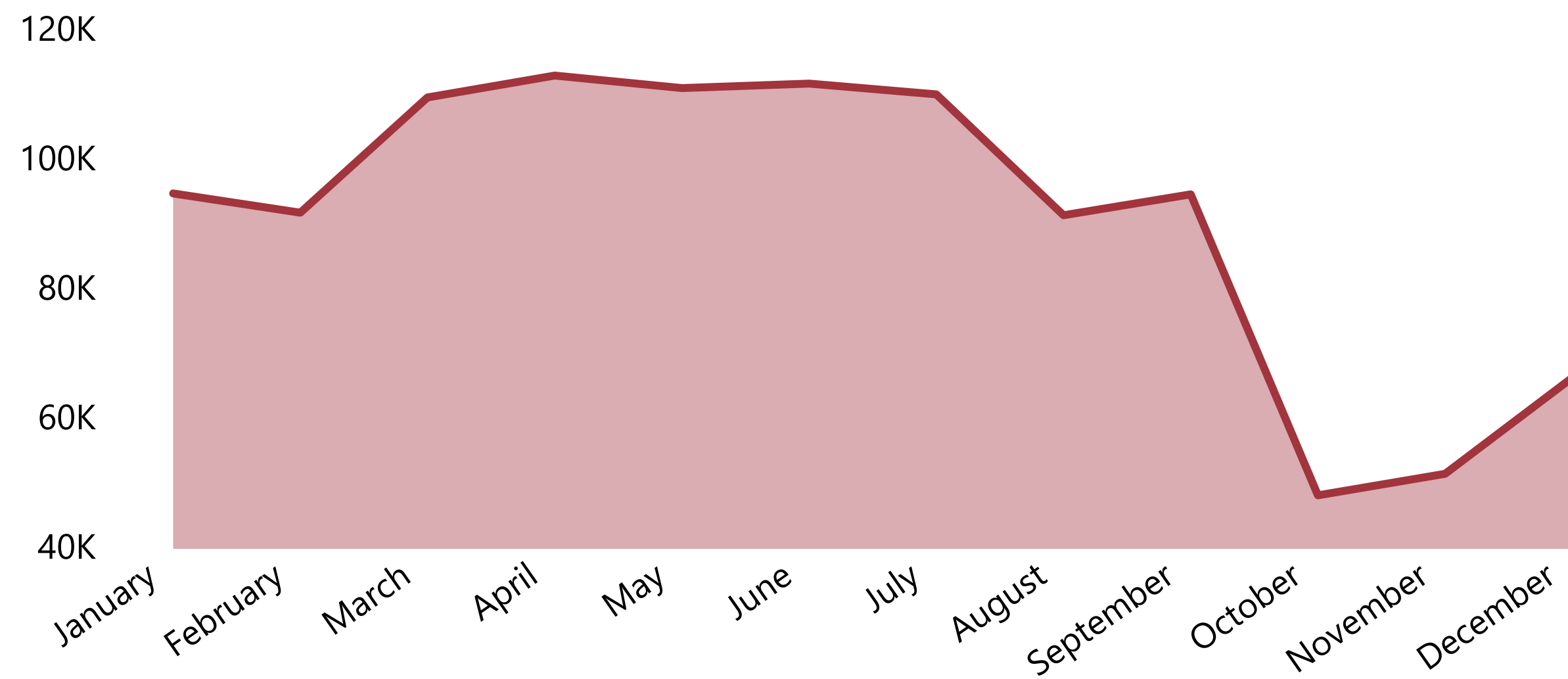
Avg_Daily_Sales

\$1.71K

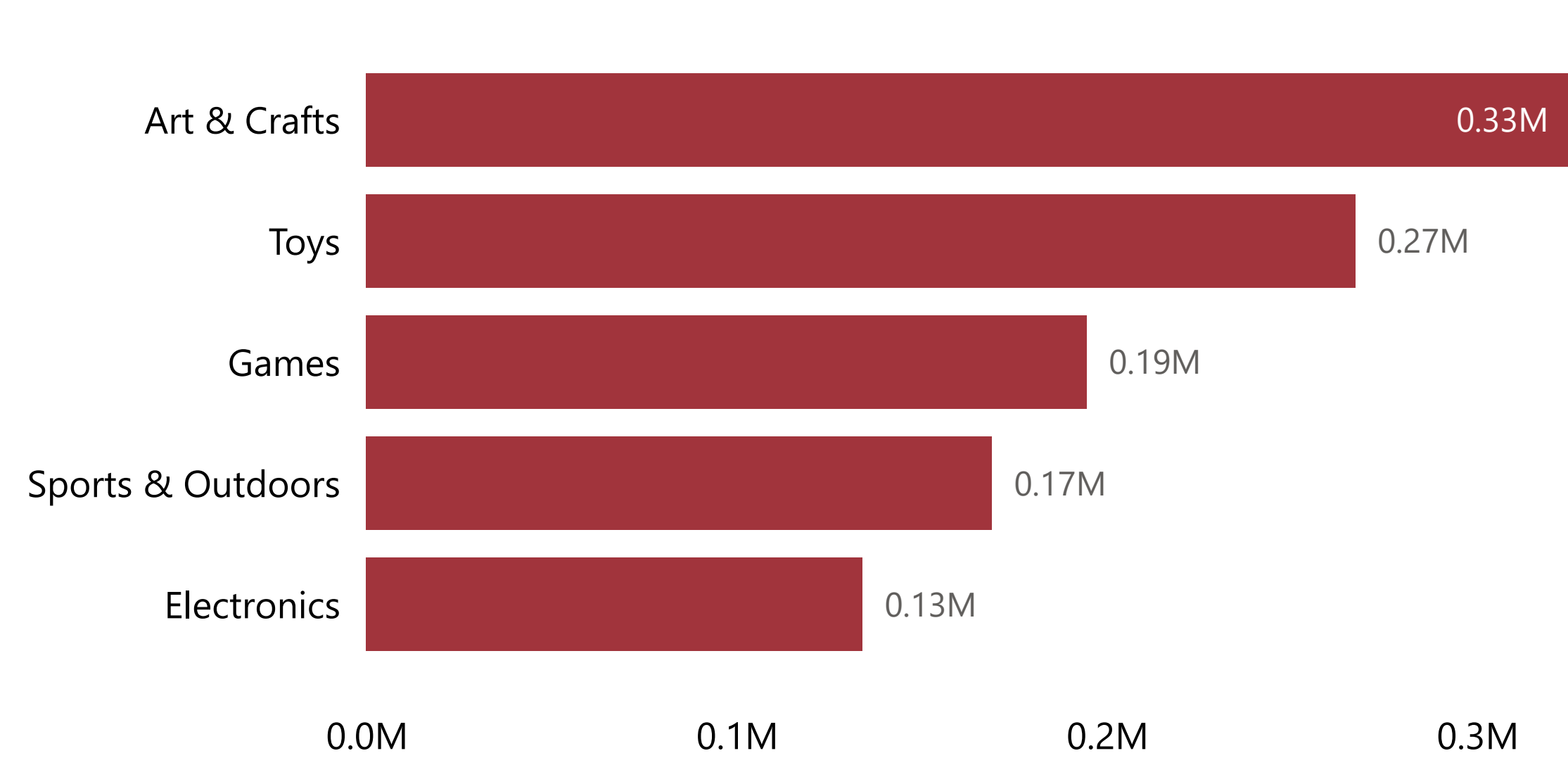
MoM Growth %

4.77%

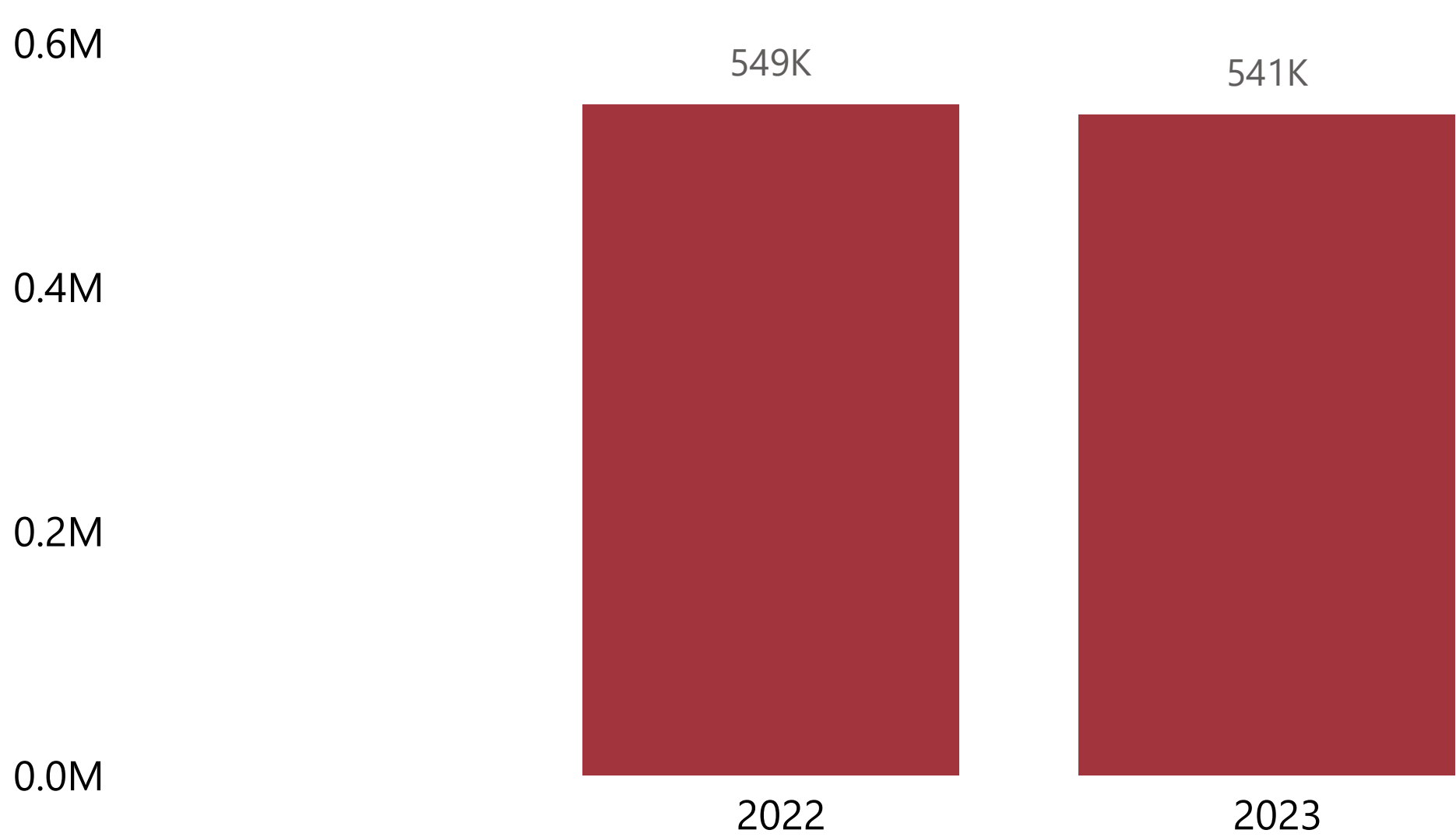
total_units_sold by Month



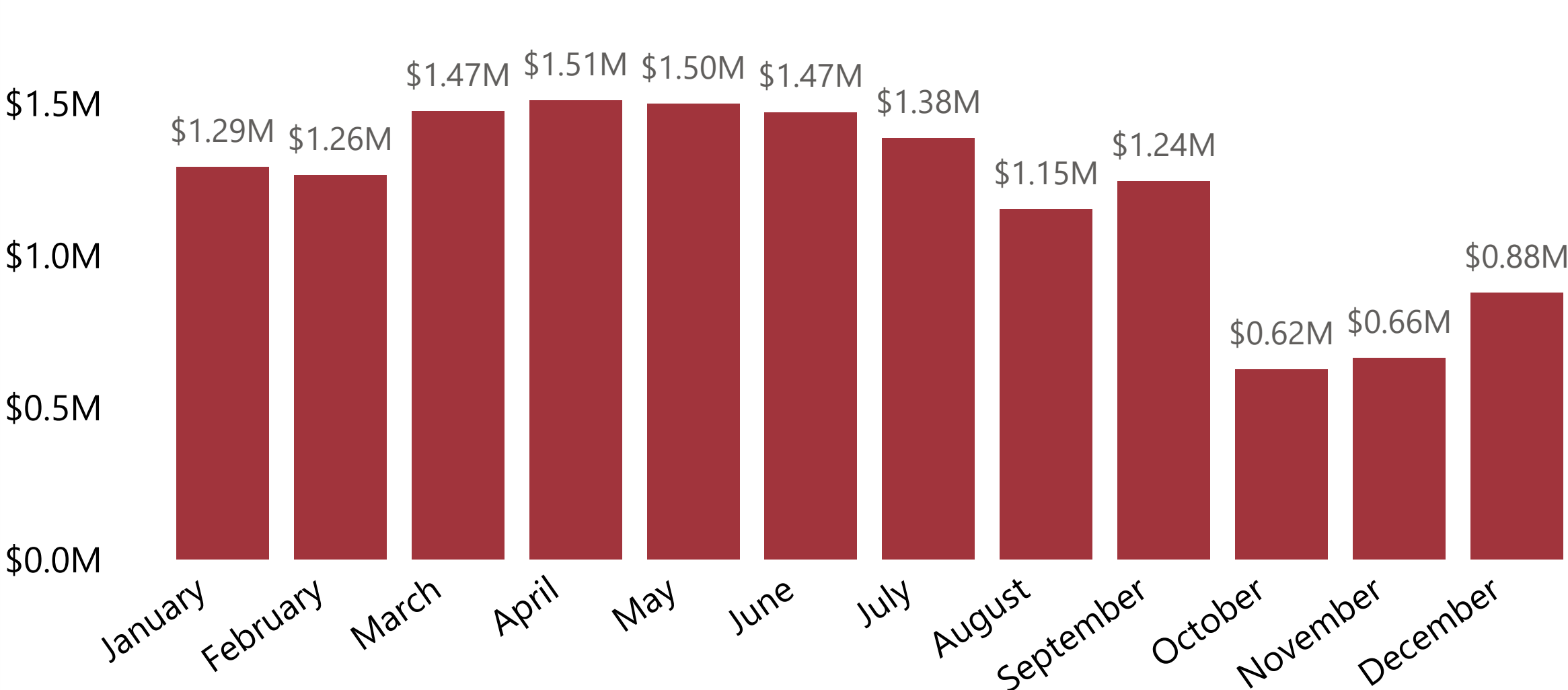
total_units_sold by Product_Category



total_units_sold by year



total_revenue by Month



Maven Toys Store Analysis - Mexico

Product analysis

Total_products

35

Top Product Units

104K

Top Product Revenue

\$2.39M

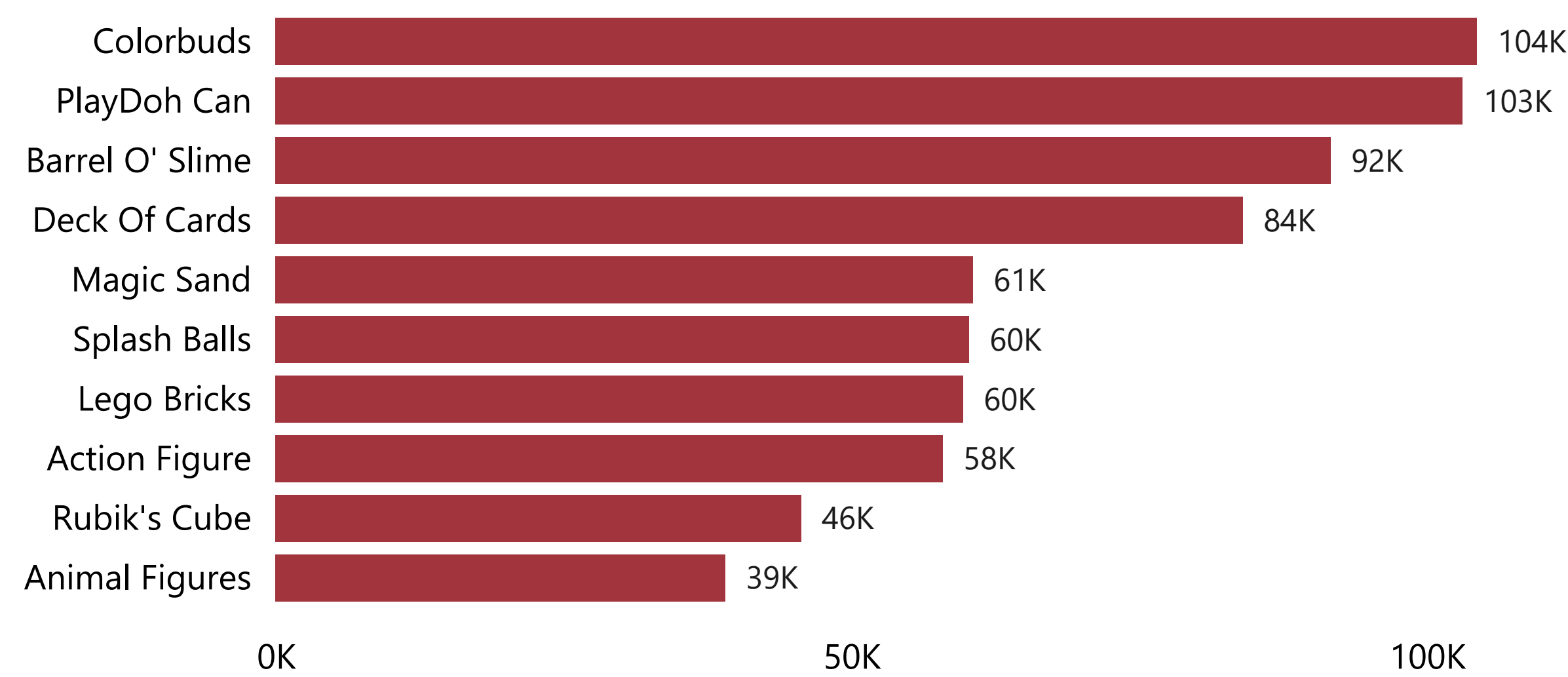
Avg Units per Product

31.16K

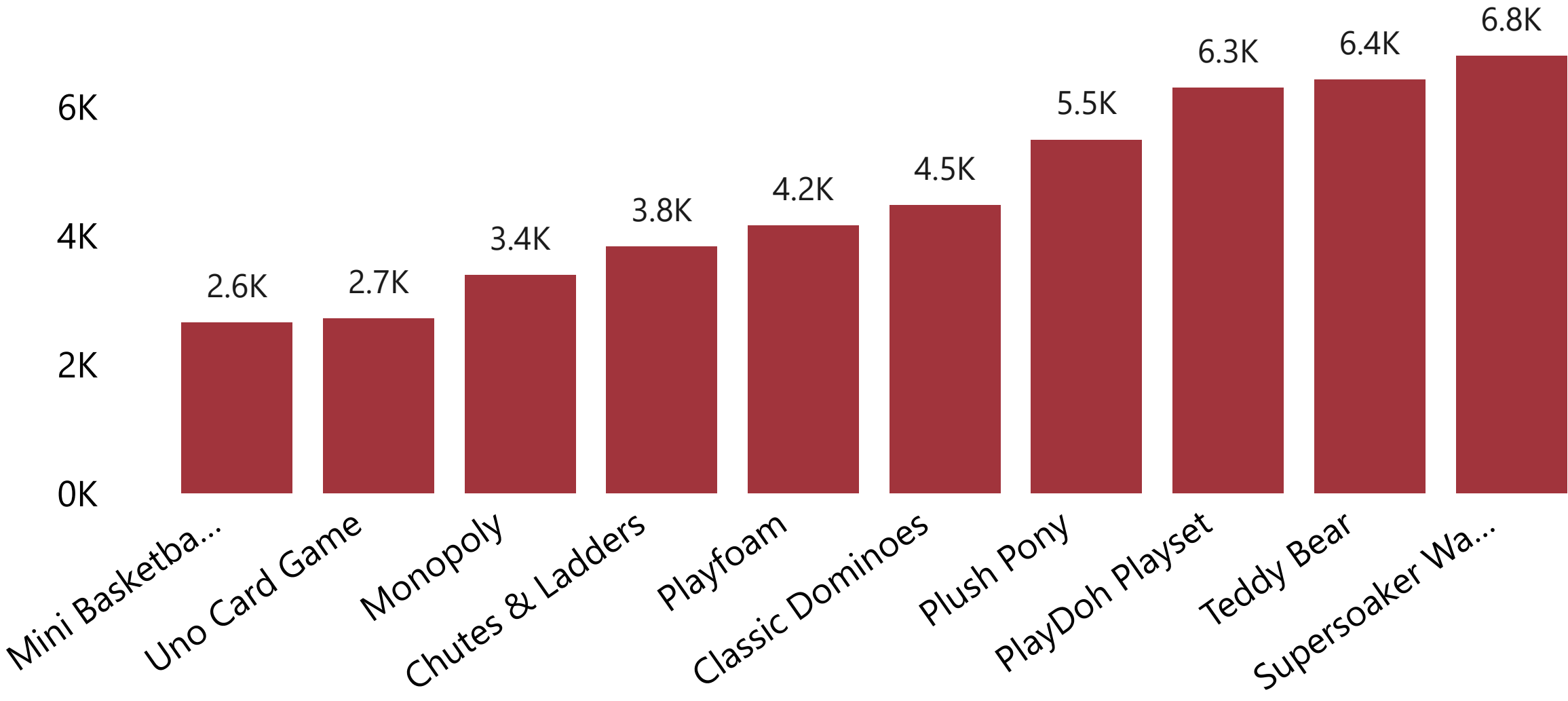
Top 10 Products Contribution %

64.78%

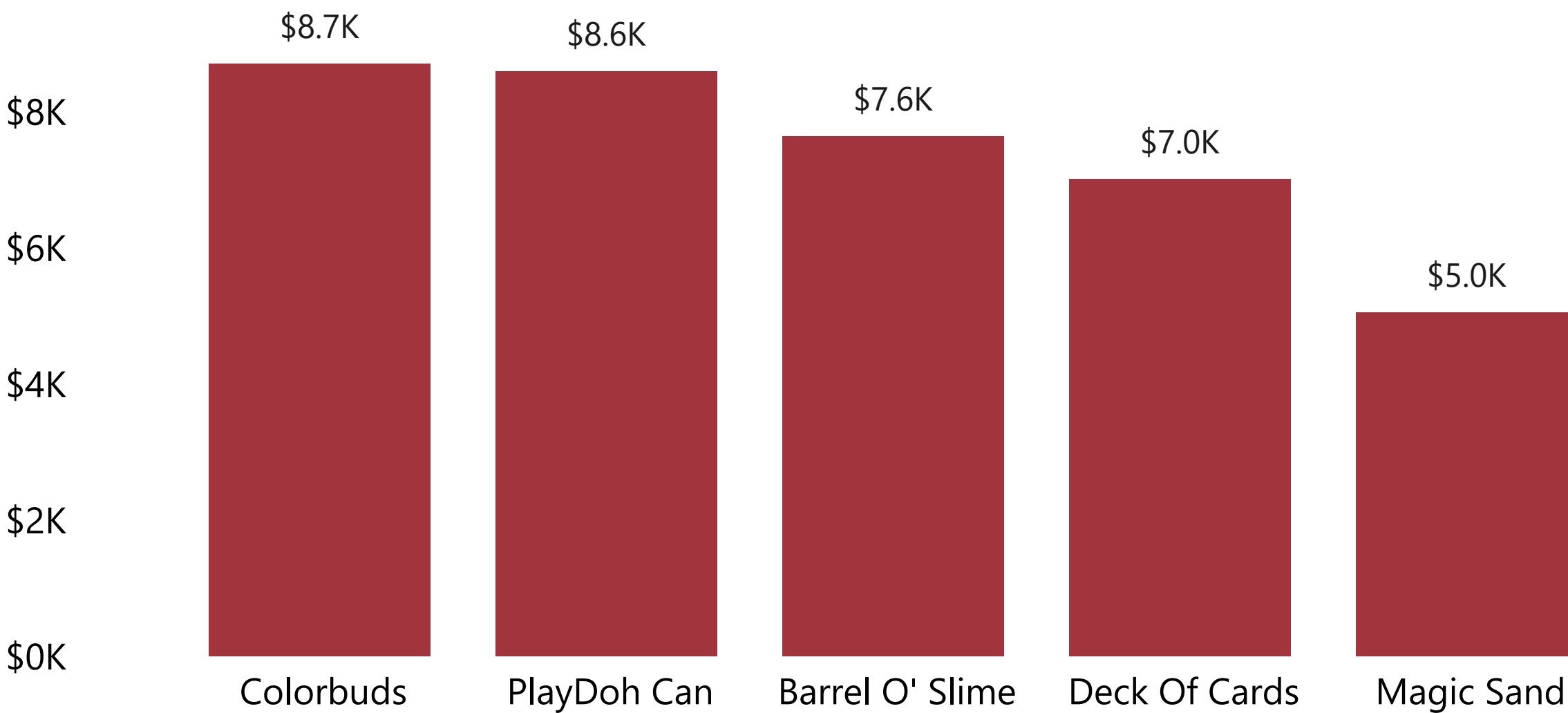
total_units_sold by Product_Name



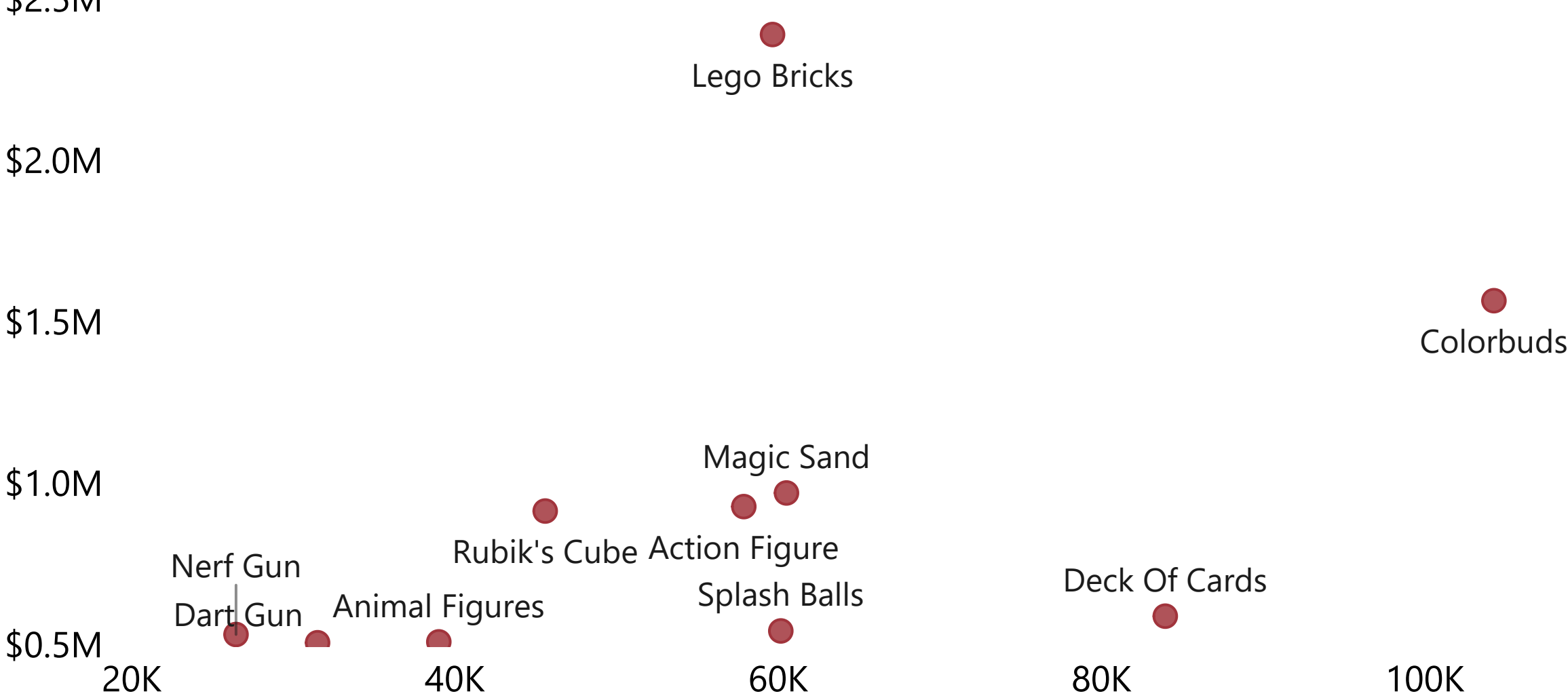
total_units_sold by Product_Name



avg_monthly_sales by Product_Name



total_units_sold and total_revenue by Product_Name



Maven Toys Store Analysis - Mexico

Demand Analysis

Avg_Monthly_Sales

\$90.9K

Highest Demand Month

113K

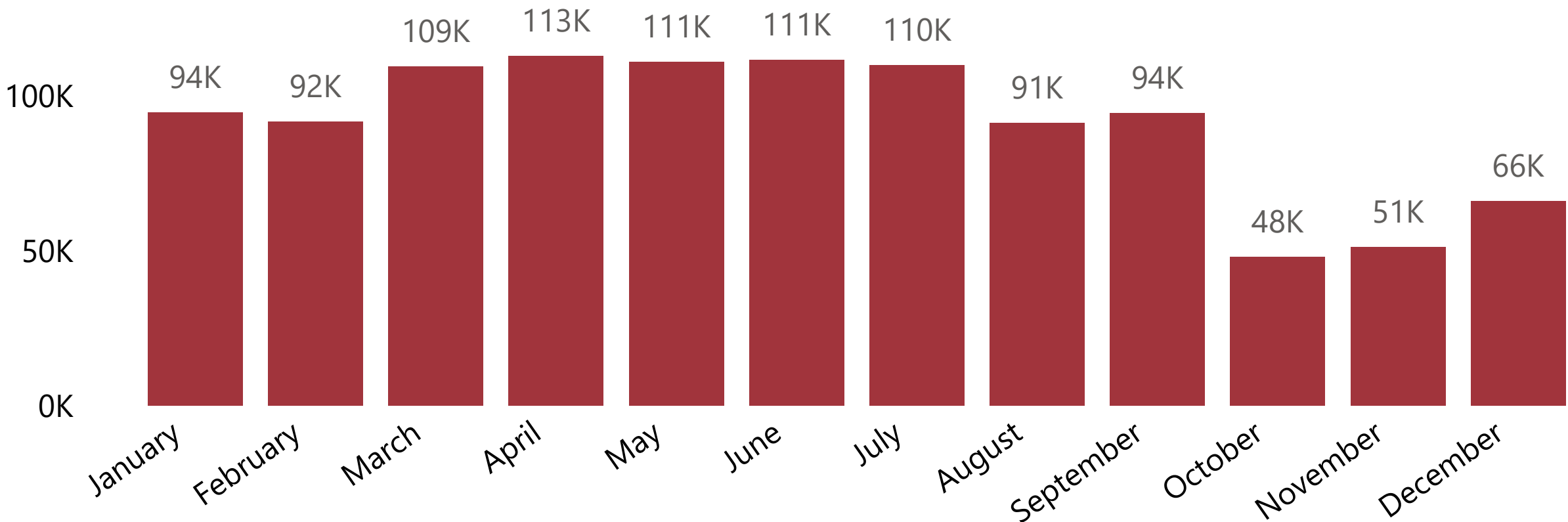
Lowest Demand Month

48K

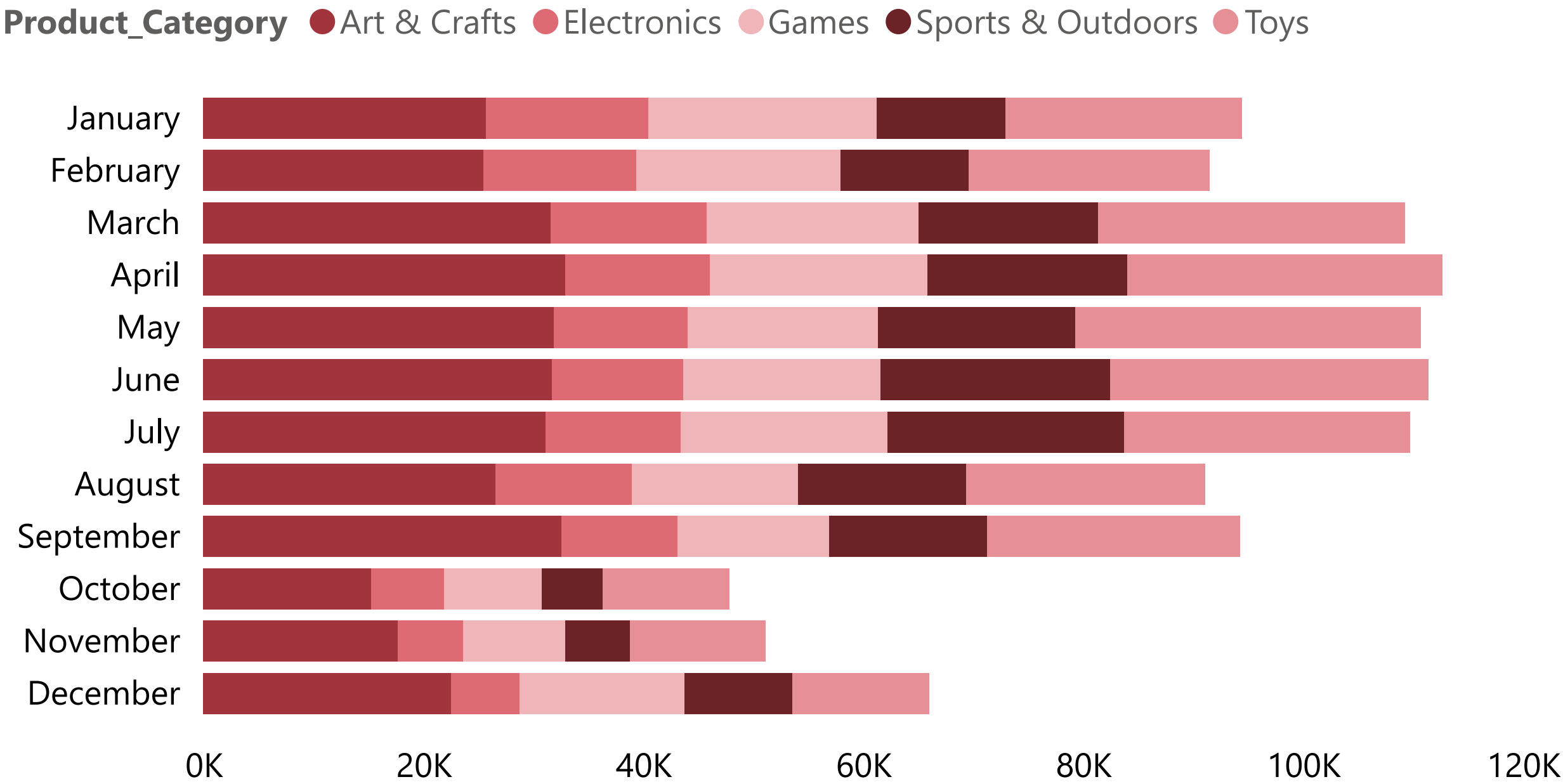
Seasonal Sales Concentration %

30.71%

total_units_sold by Month



total_units_sold by Month and Product_Category



Month

Art & Crafts

Electronics

Games

Sports & Outdoors

Toys

January

February

March

April

May

June

July

August

September

October

November

December

avg_monthly_sales by Month

