

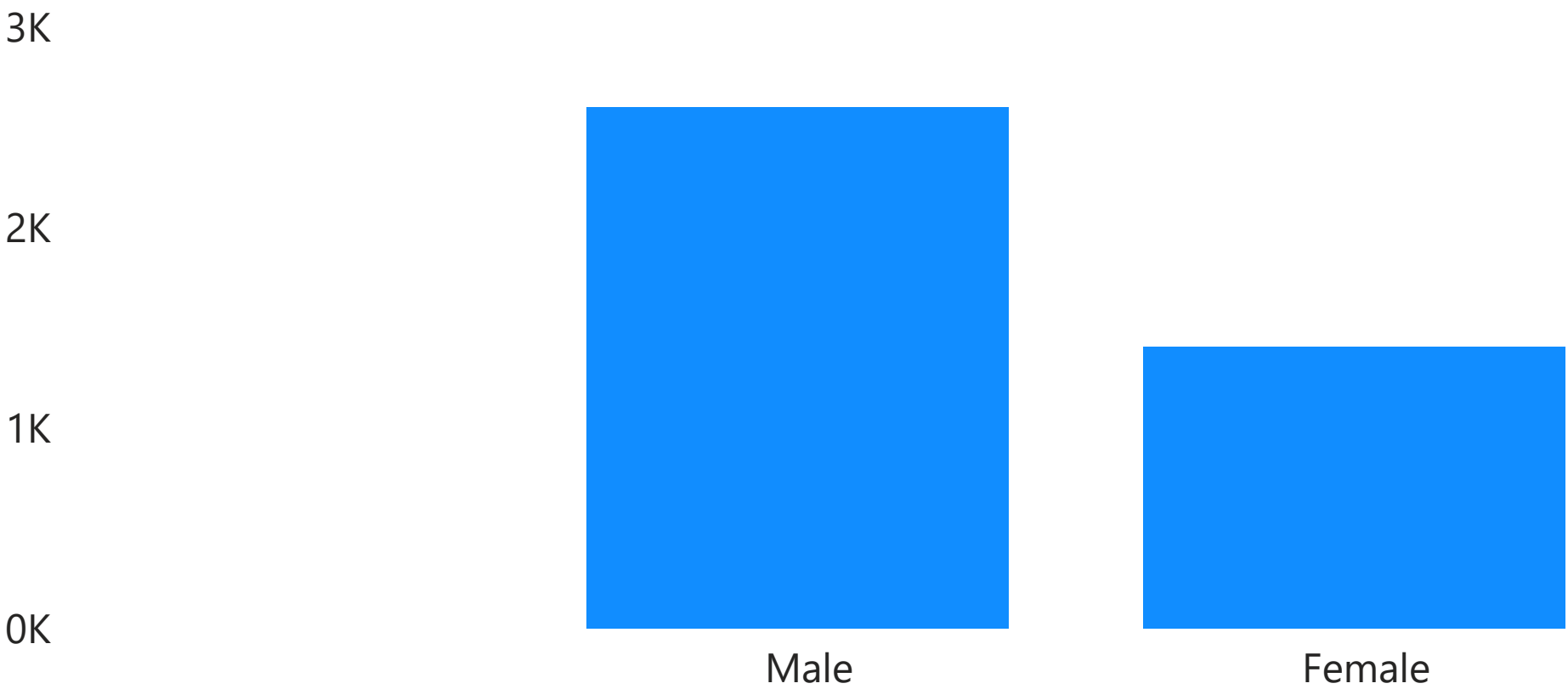
Mitron Bank Analysis Overview

Demographic Classification

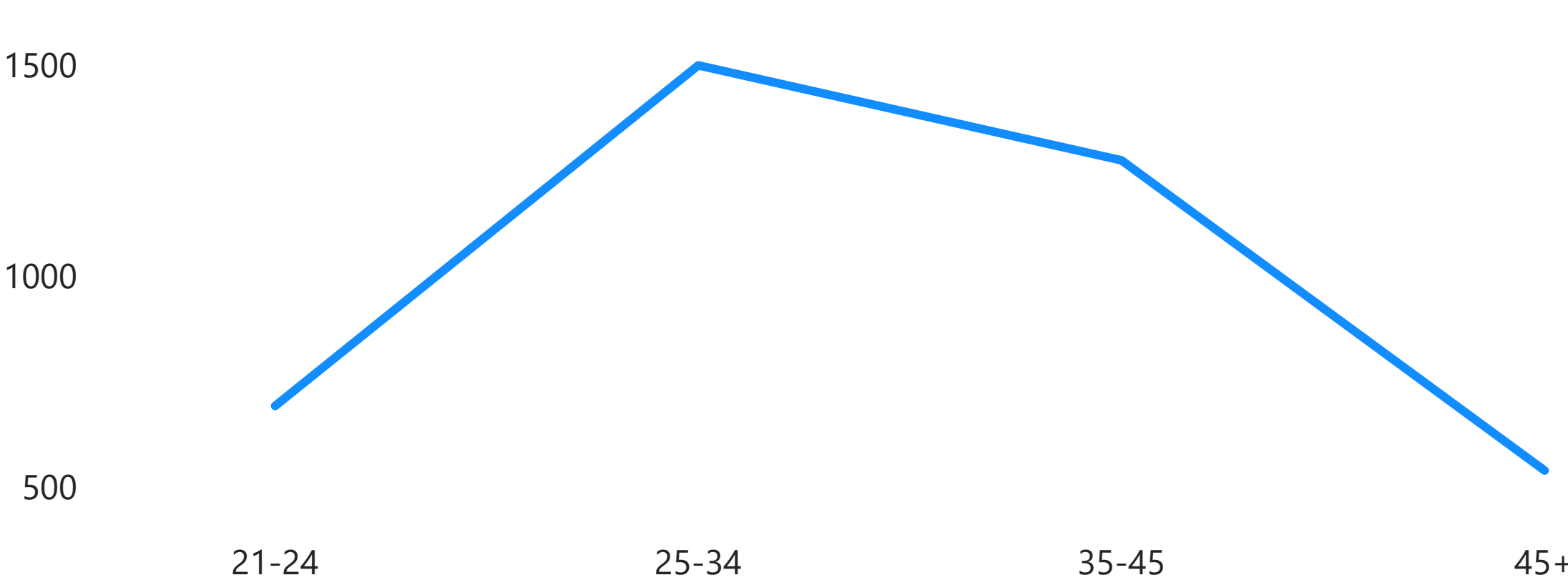
Income Utilization

Spending Insights

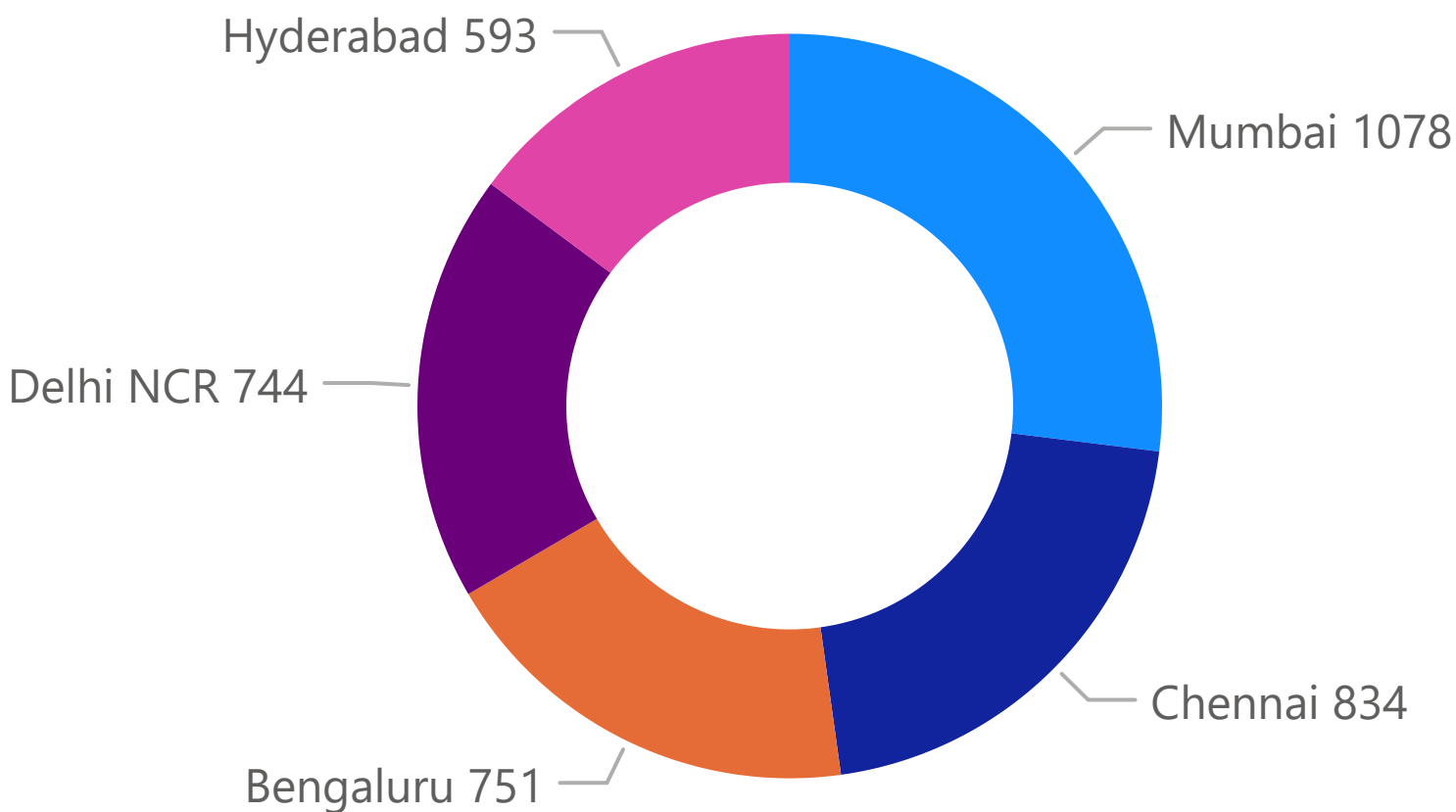
total_customer by gender



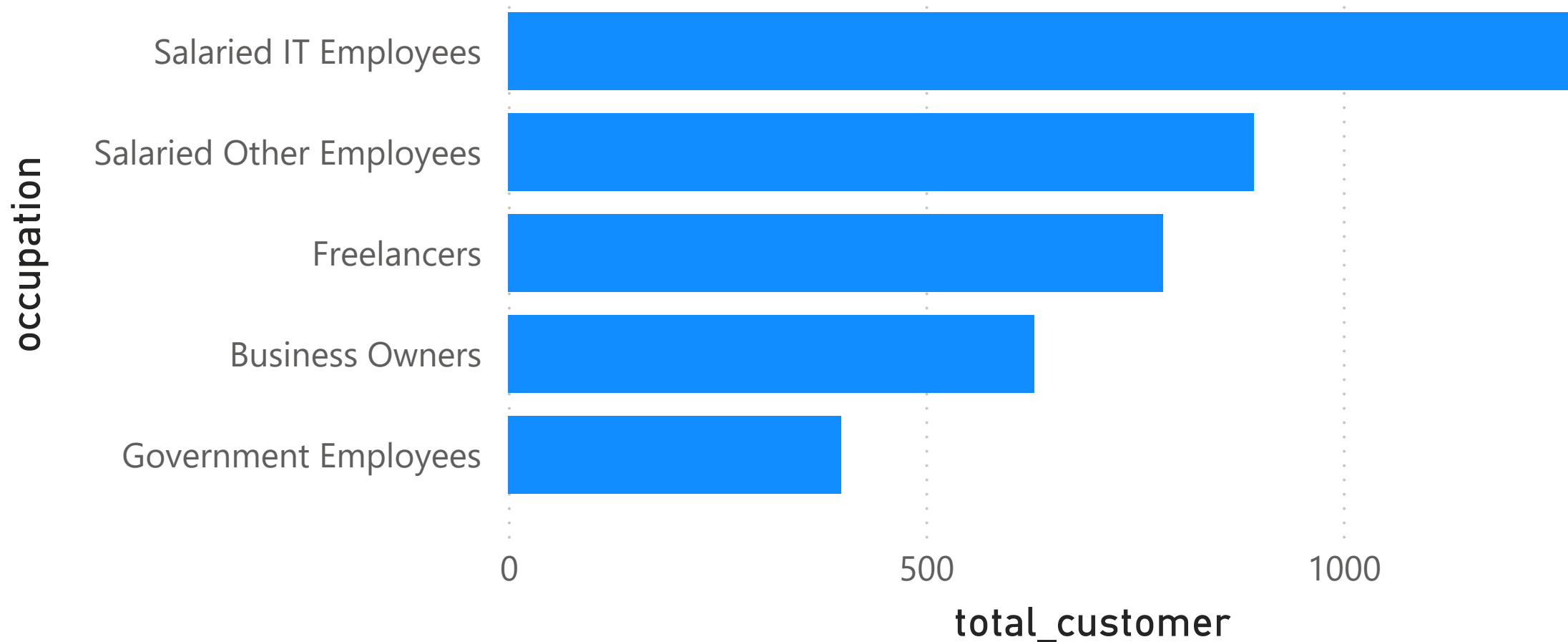
total_customer by age_group



total_customer by city



total_customer by occupation



total_spend

531M

Avg_spend_per_cust

132 72K

Avg_income_utilization_%

256 93

Avg_high_utilization

4K

top_category

Bills

Demographic Classification

Income Utilization

Spending Insights

age_group

All

city

All

category

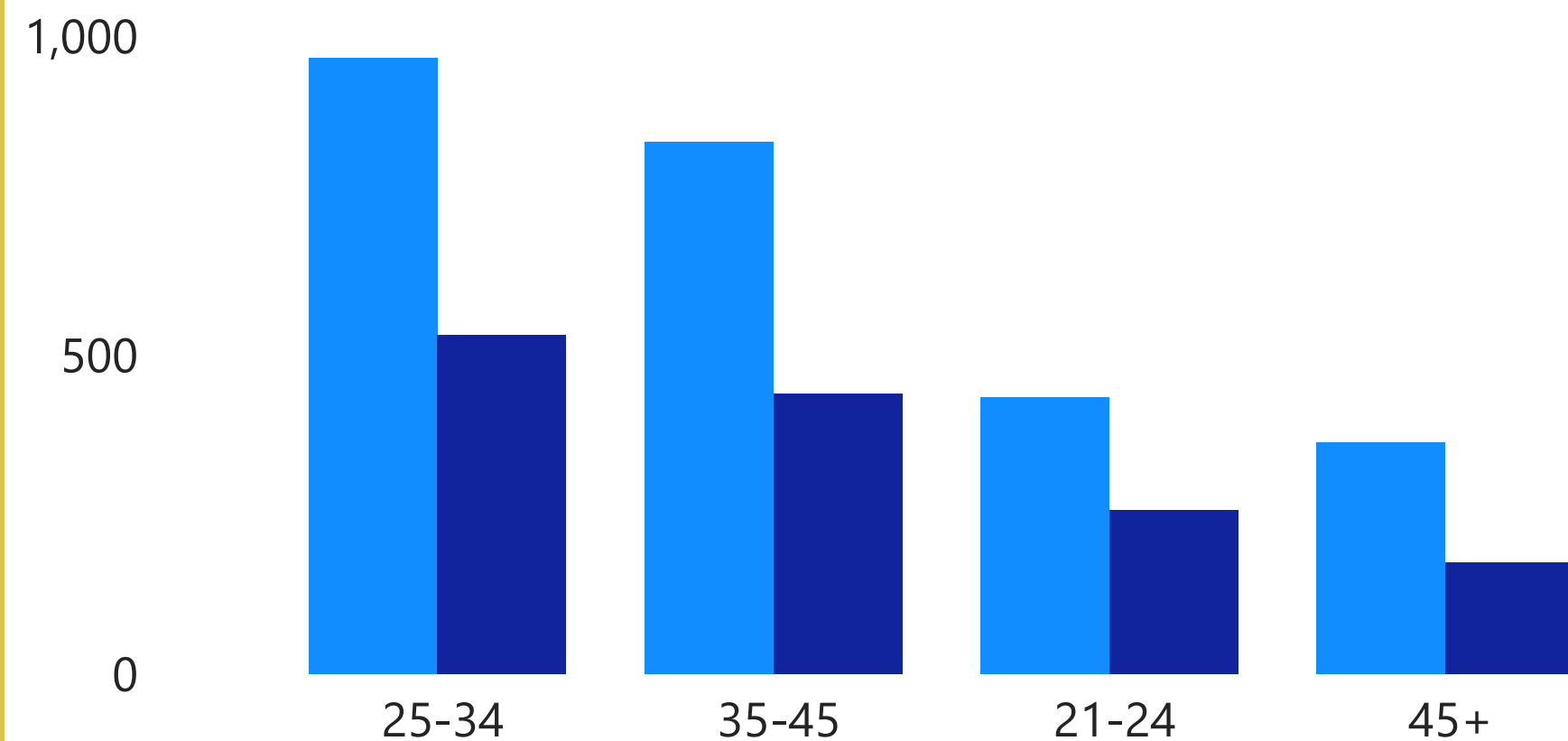
All

month

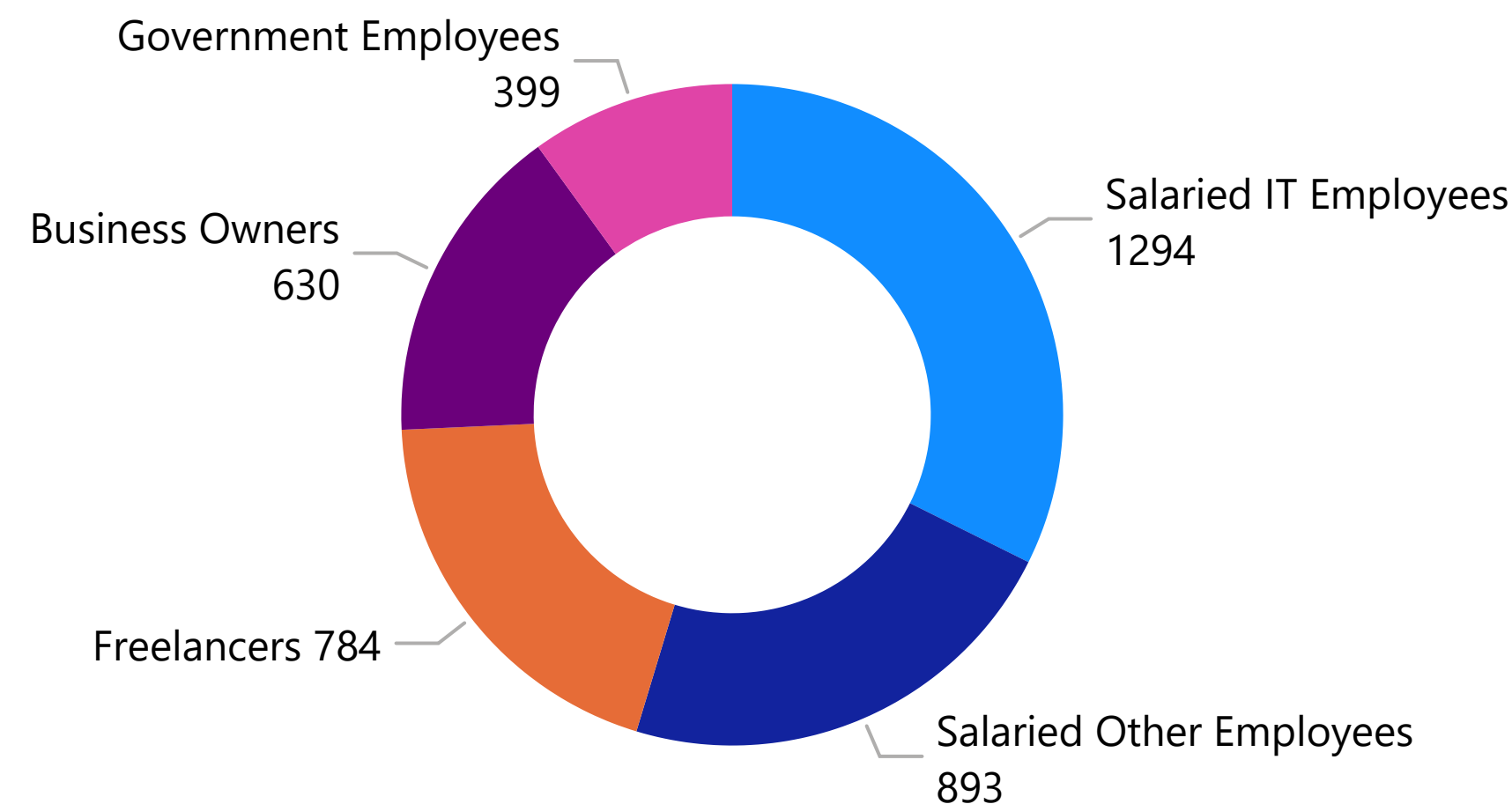
All

Count of city by age_group and gender

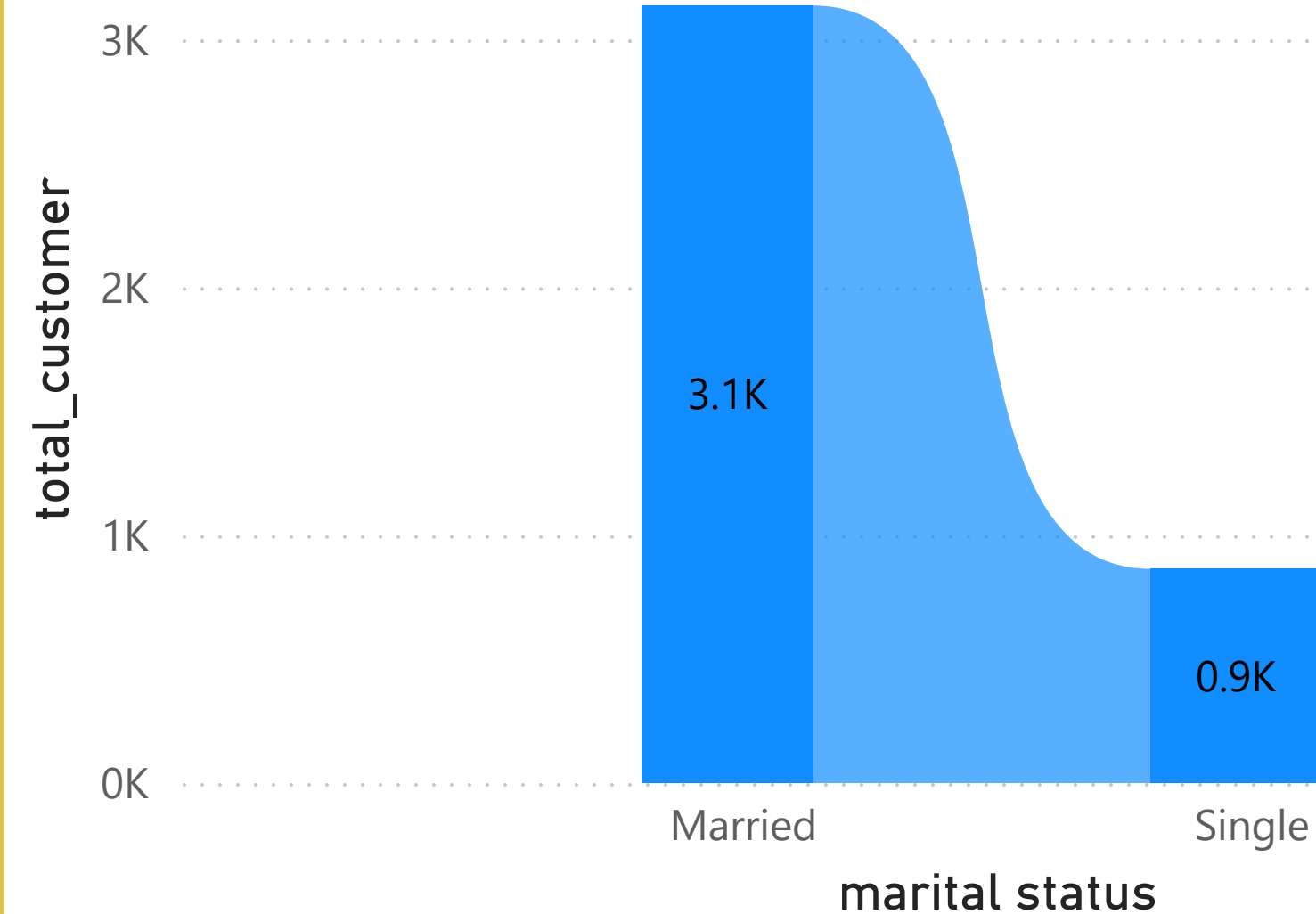
gender ● Male ● Female



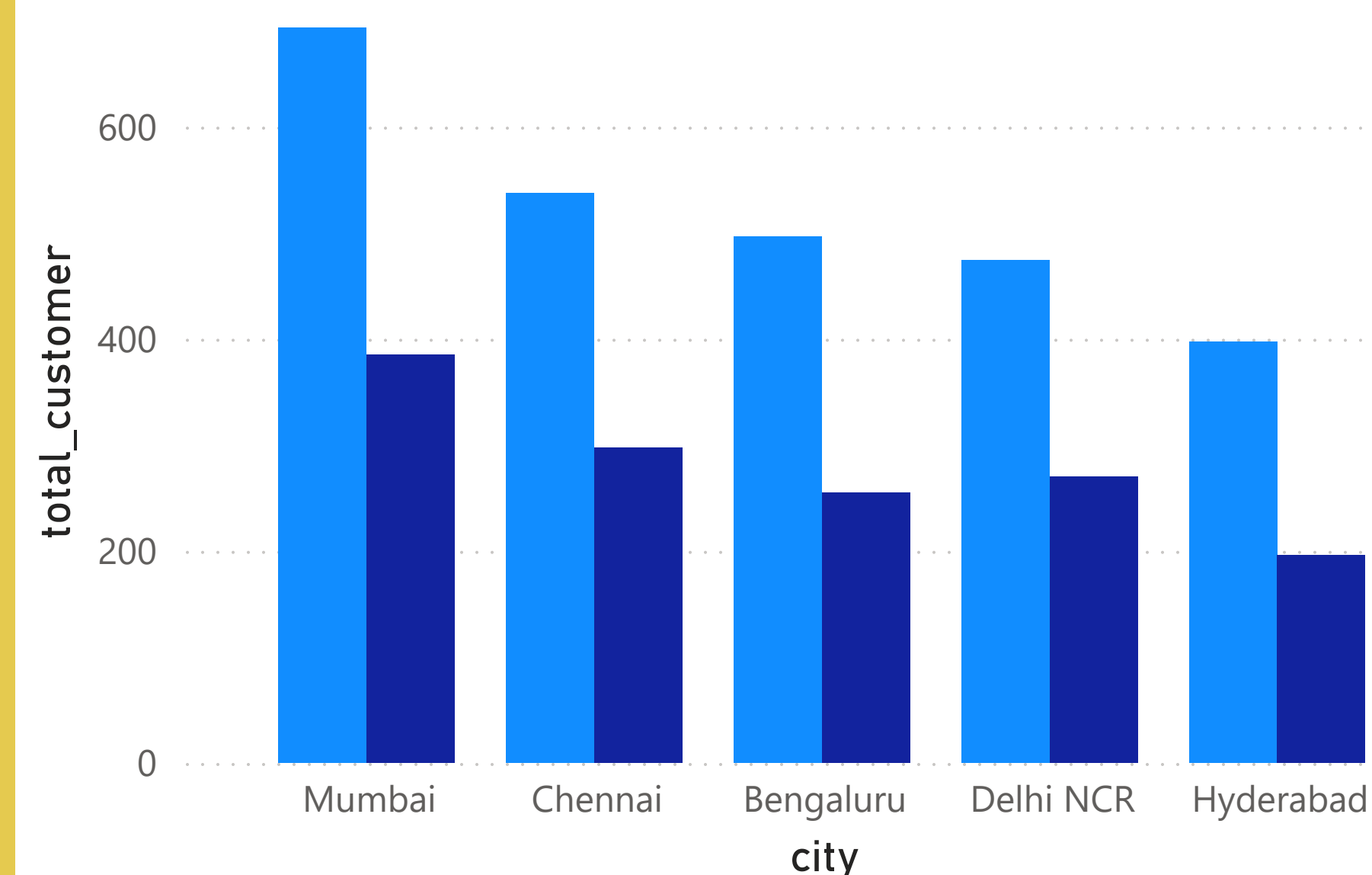
total_customer by occupation



total_customer by marital status



total_customer by city and gender



total_spend

531M

Avg_spend_per_cust

132 72K

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age_group

All

city

All

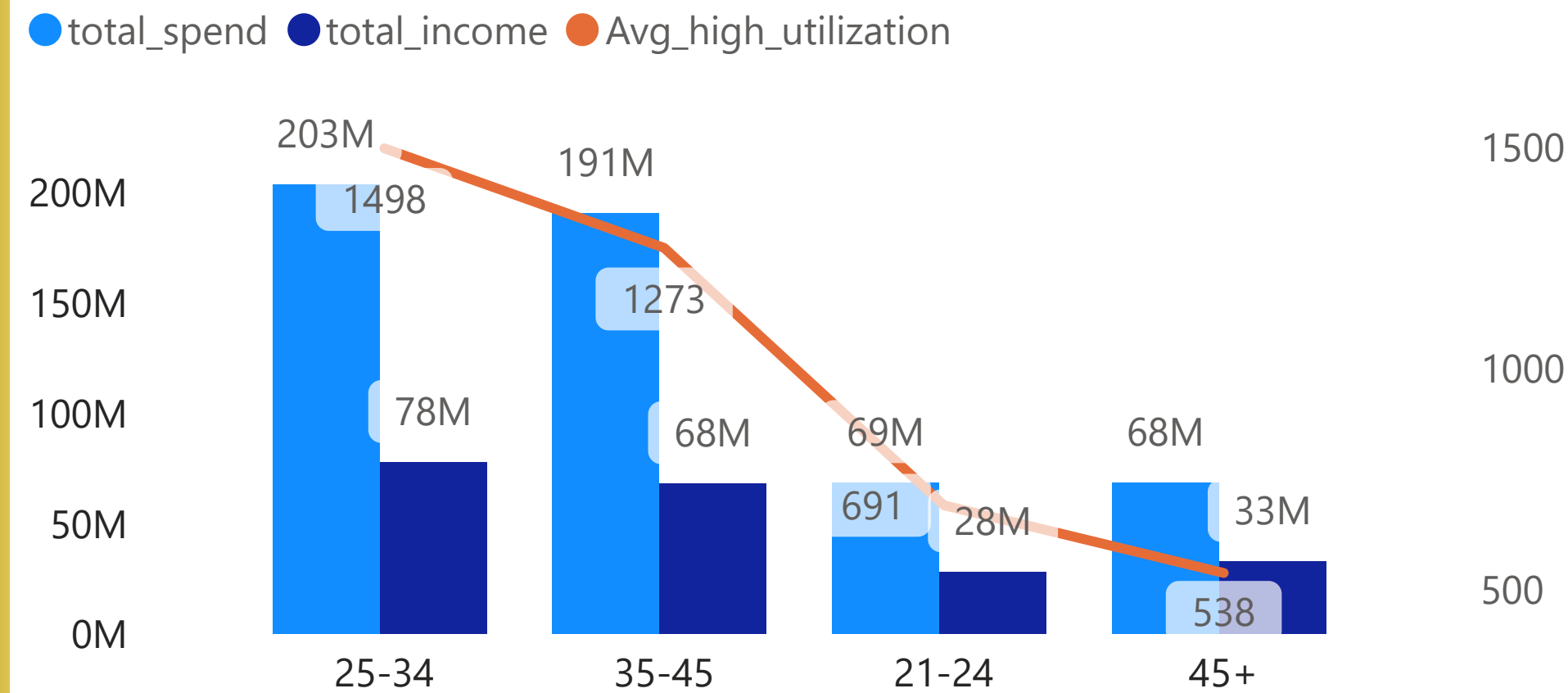
category

All

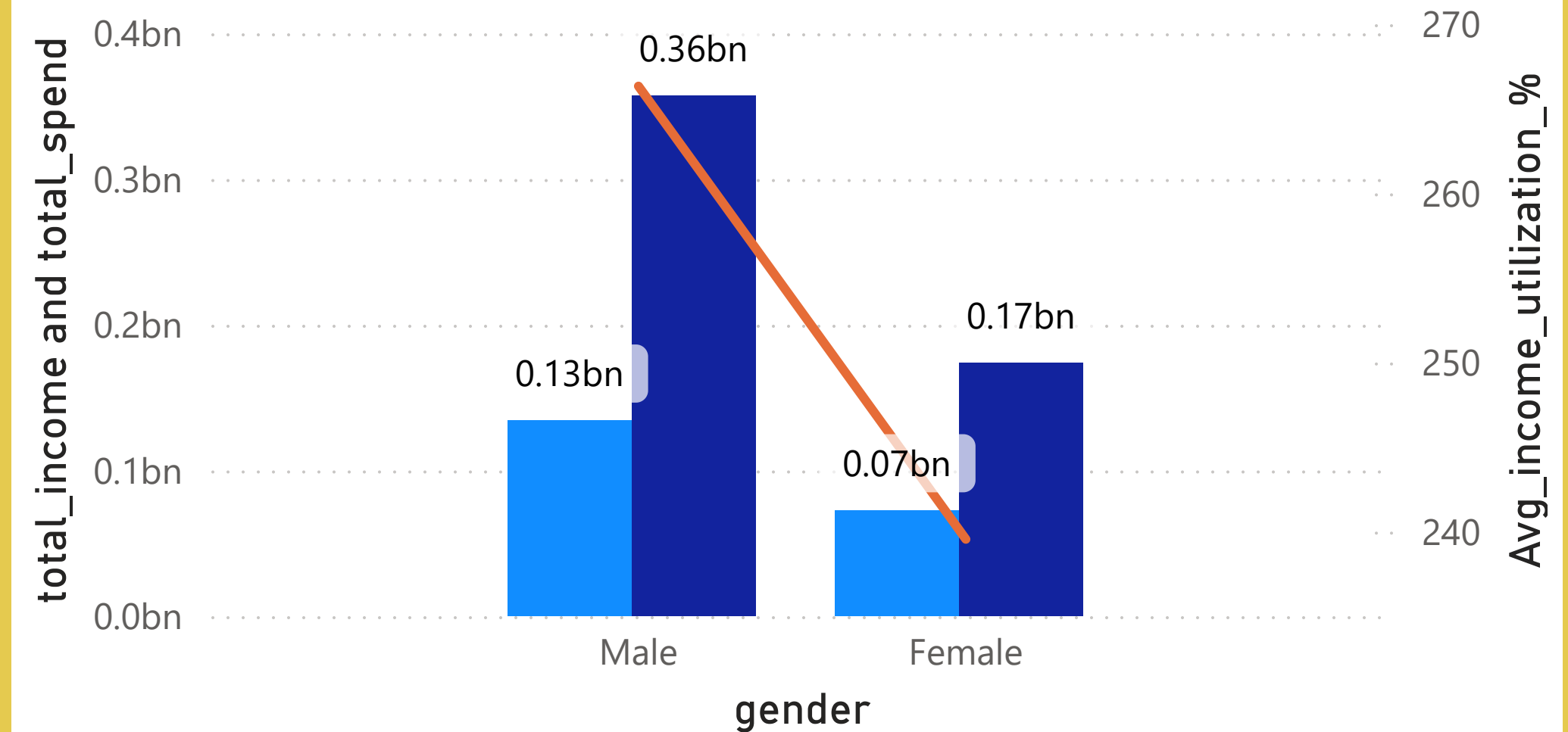
month

All

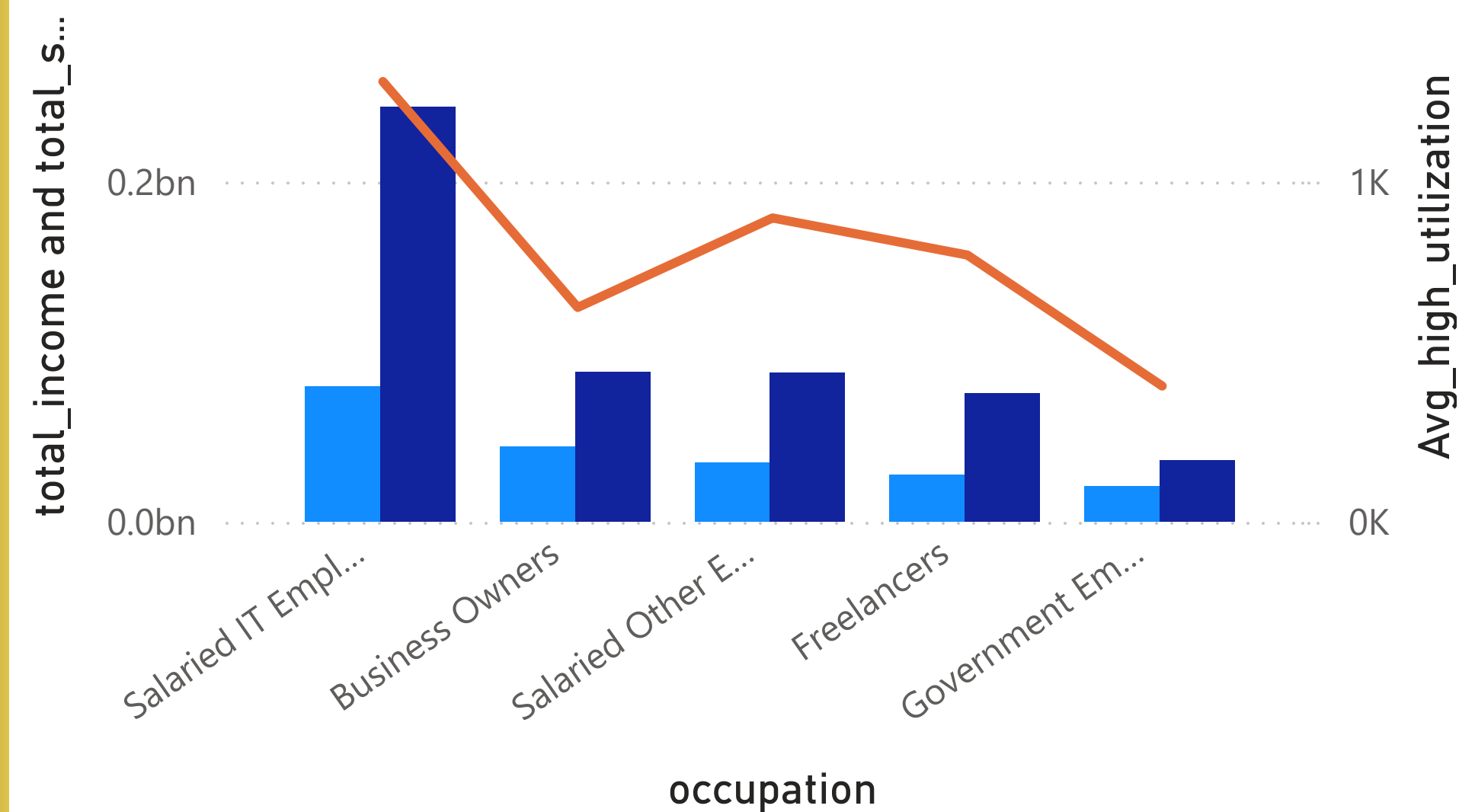
total_spend, total_income and Avg_high_utilization by age_group



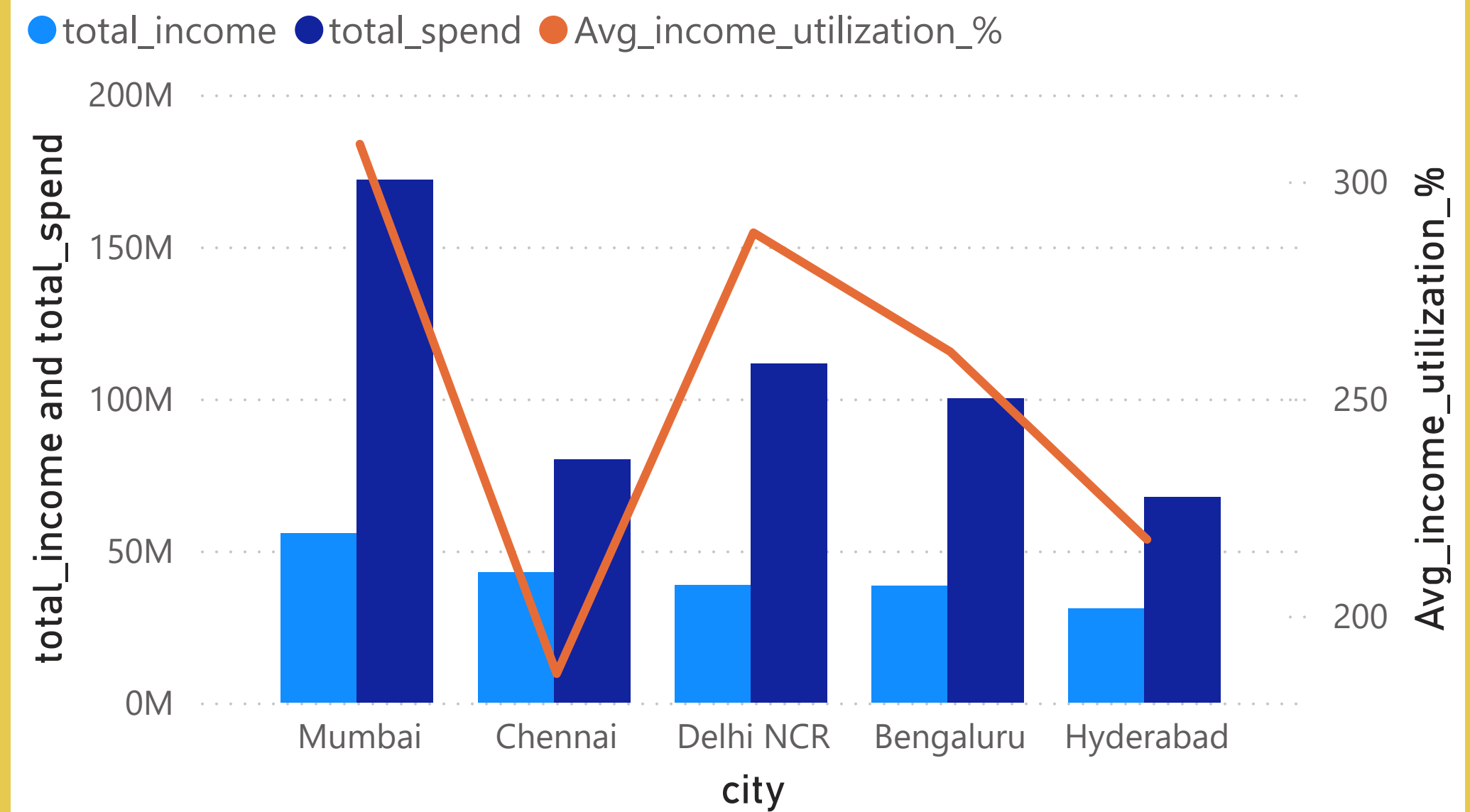
total_income, total_spend and Avg_income_utilization_% by gender



total_income, total_spend and Avg_high_utilization by occupation



total_income, total_spend and Avg_income_utilization_% by city



Mitron Bank

total_spend

531M

Avg_spend_per_cust

132 72K

Avg_income_utilization_%

256 93

Avg_high_utilization

4K

top_category

Bills

Demographic Classification

Income Utilization

Spending Insights

age_group

All



city

All



category

All

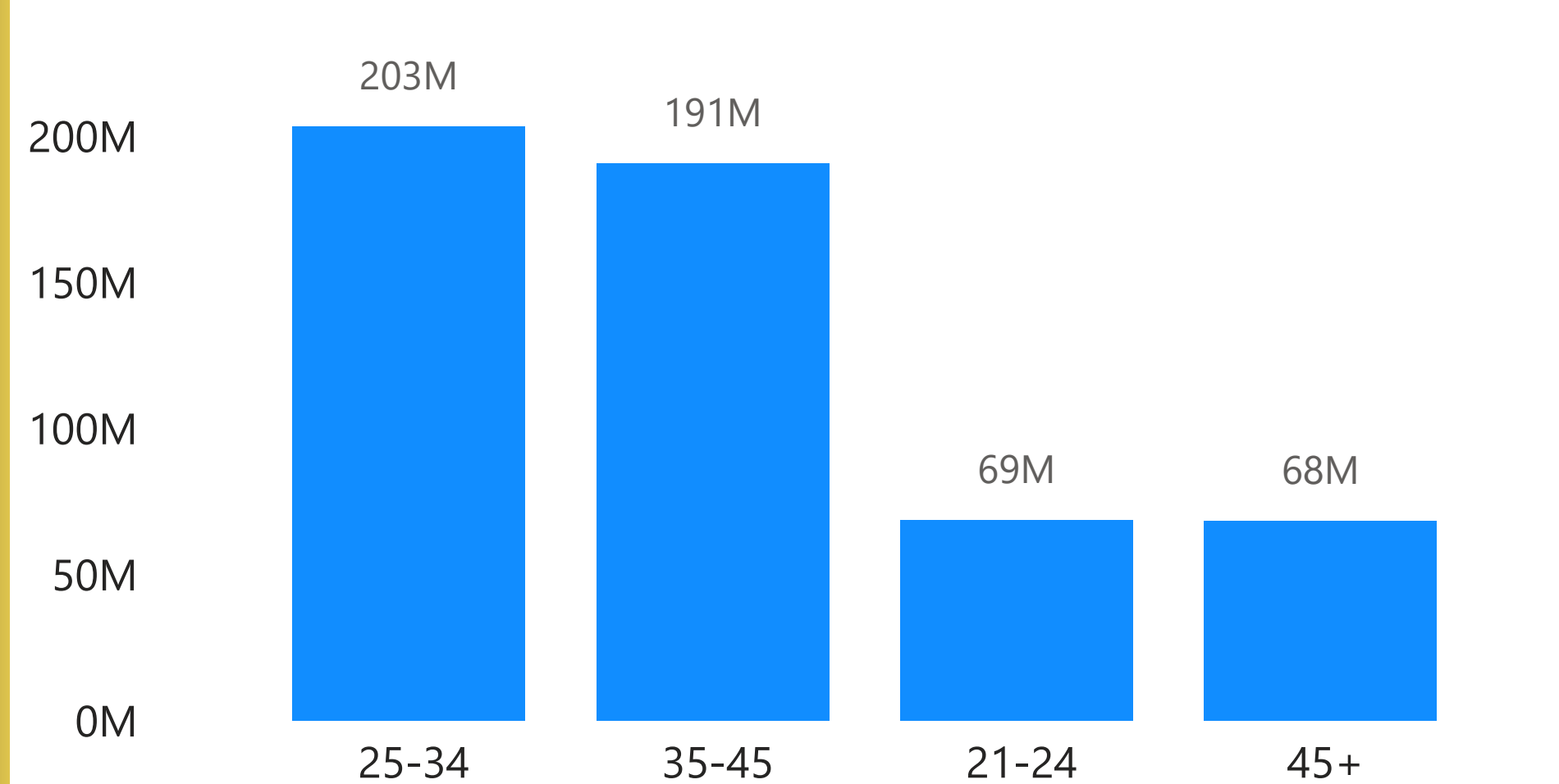


month

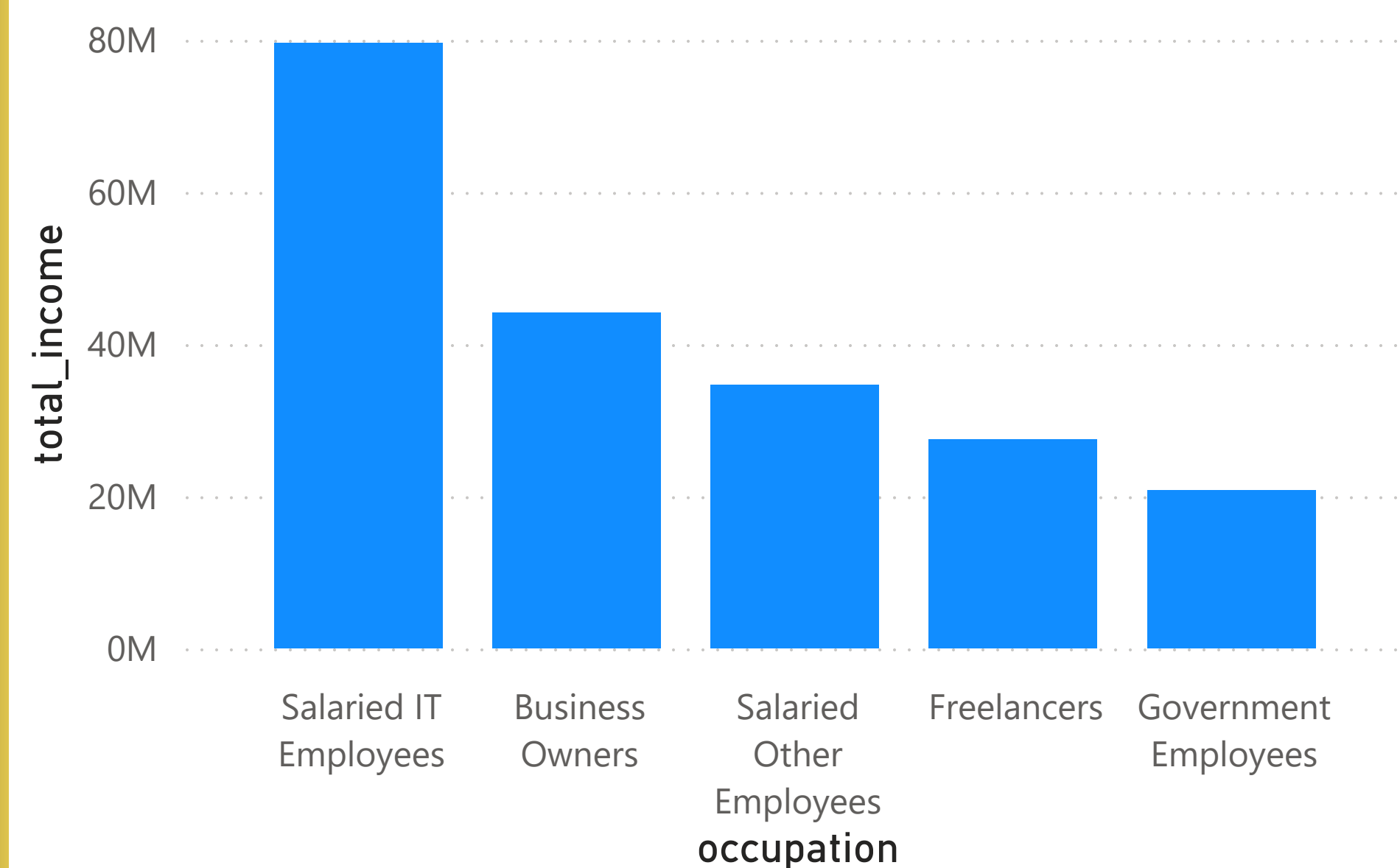
All



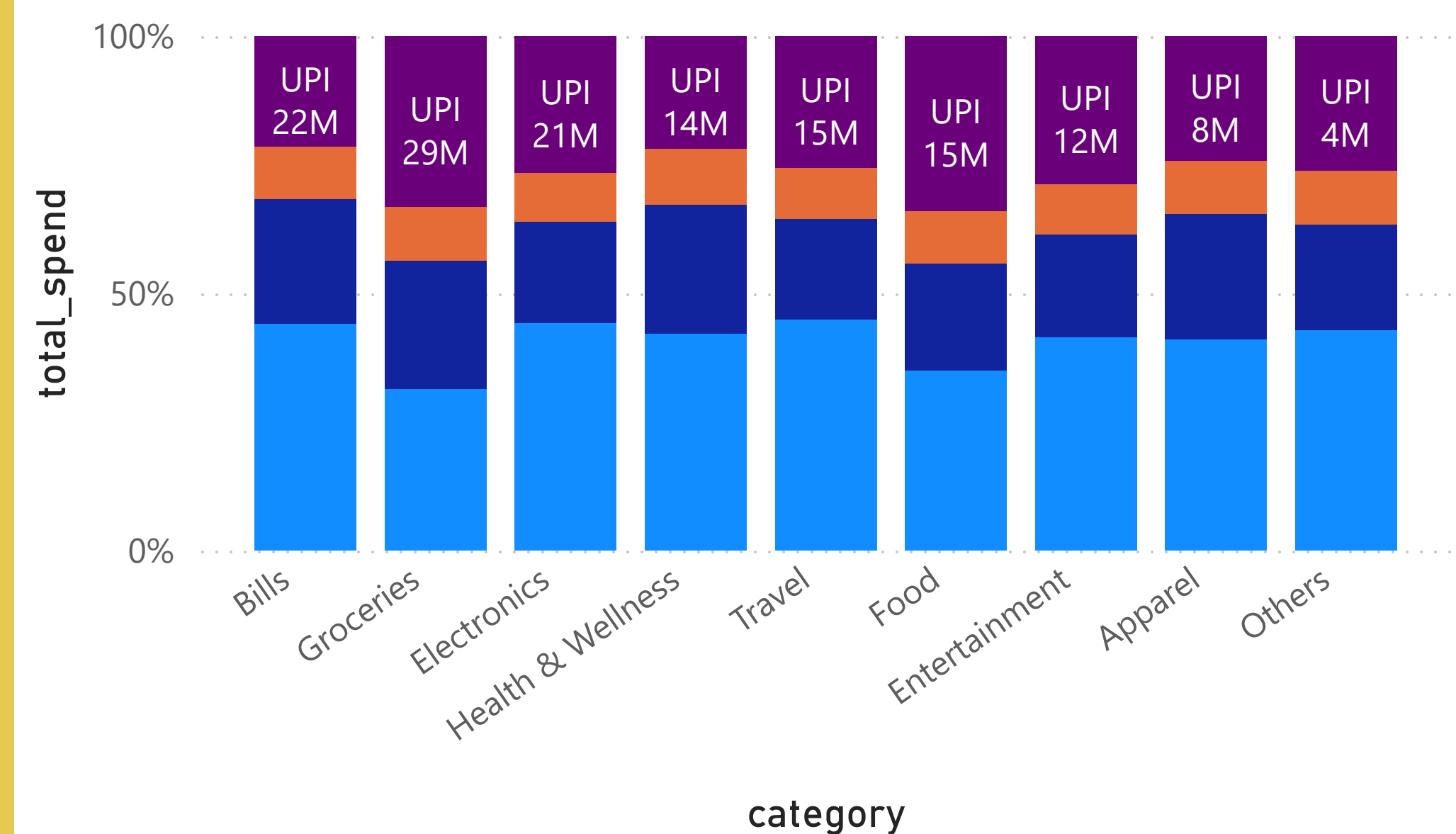
total_spend by age_group



total_income by occupation



total_spend by category and payment_type



total_spend by month

