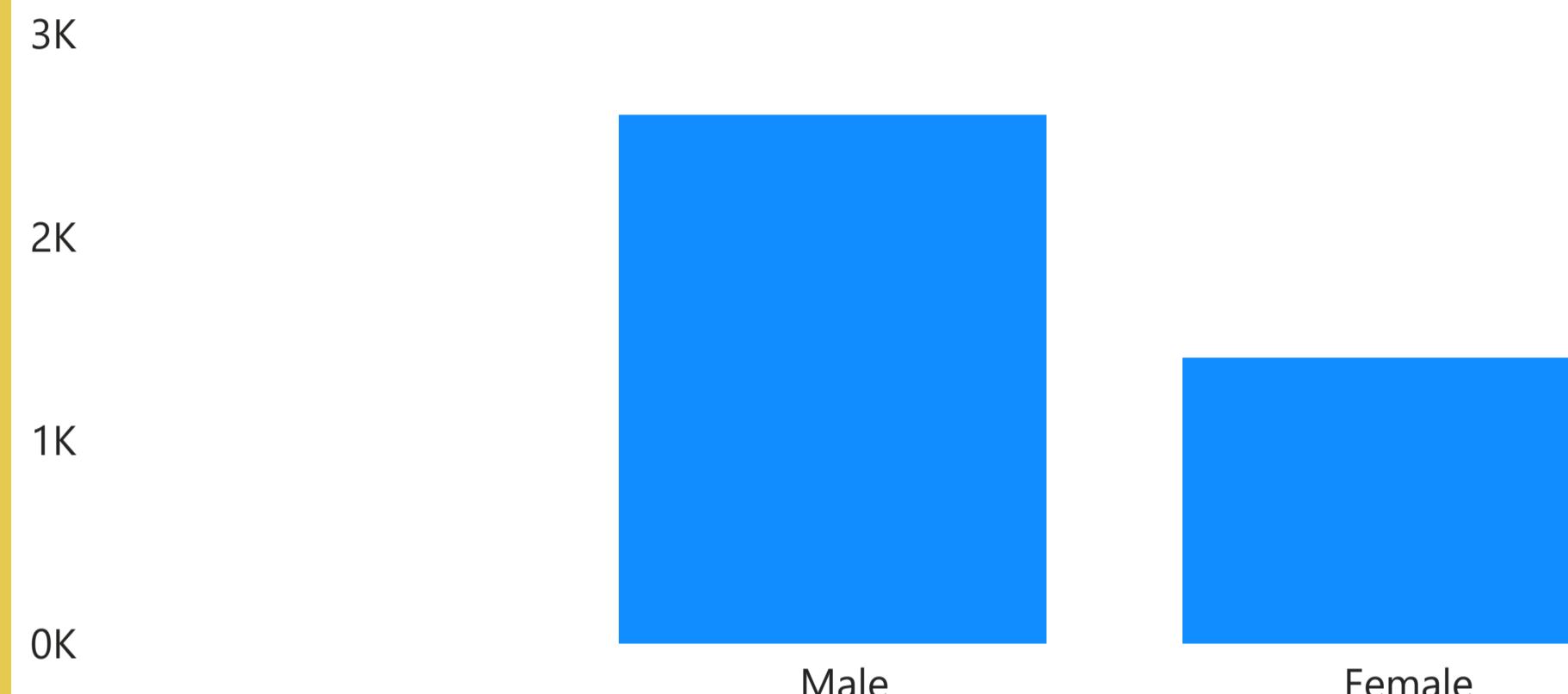


# Mitron Bank Analysis Overview

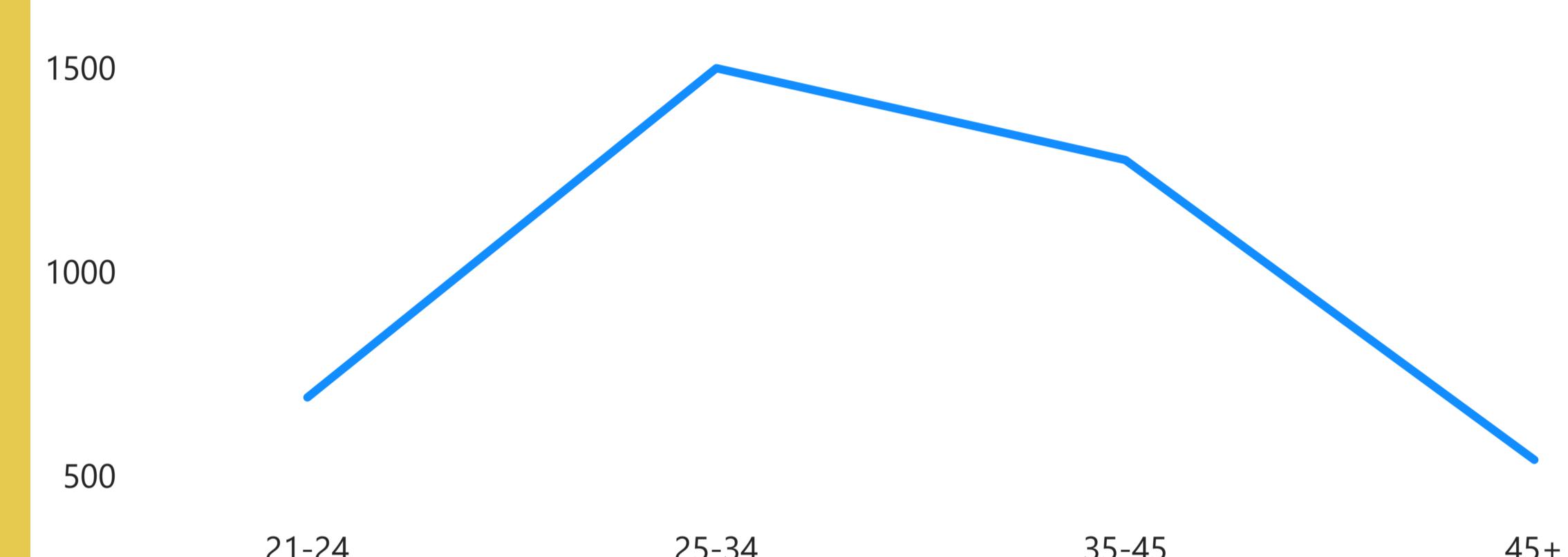
## Demographic Classification

total\_customer by gender

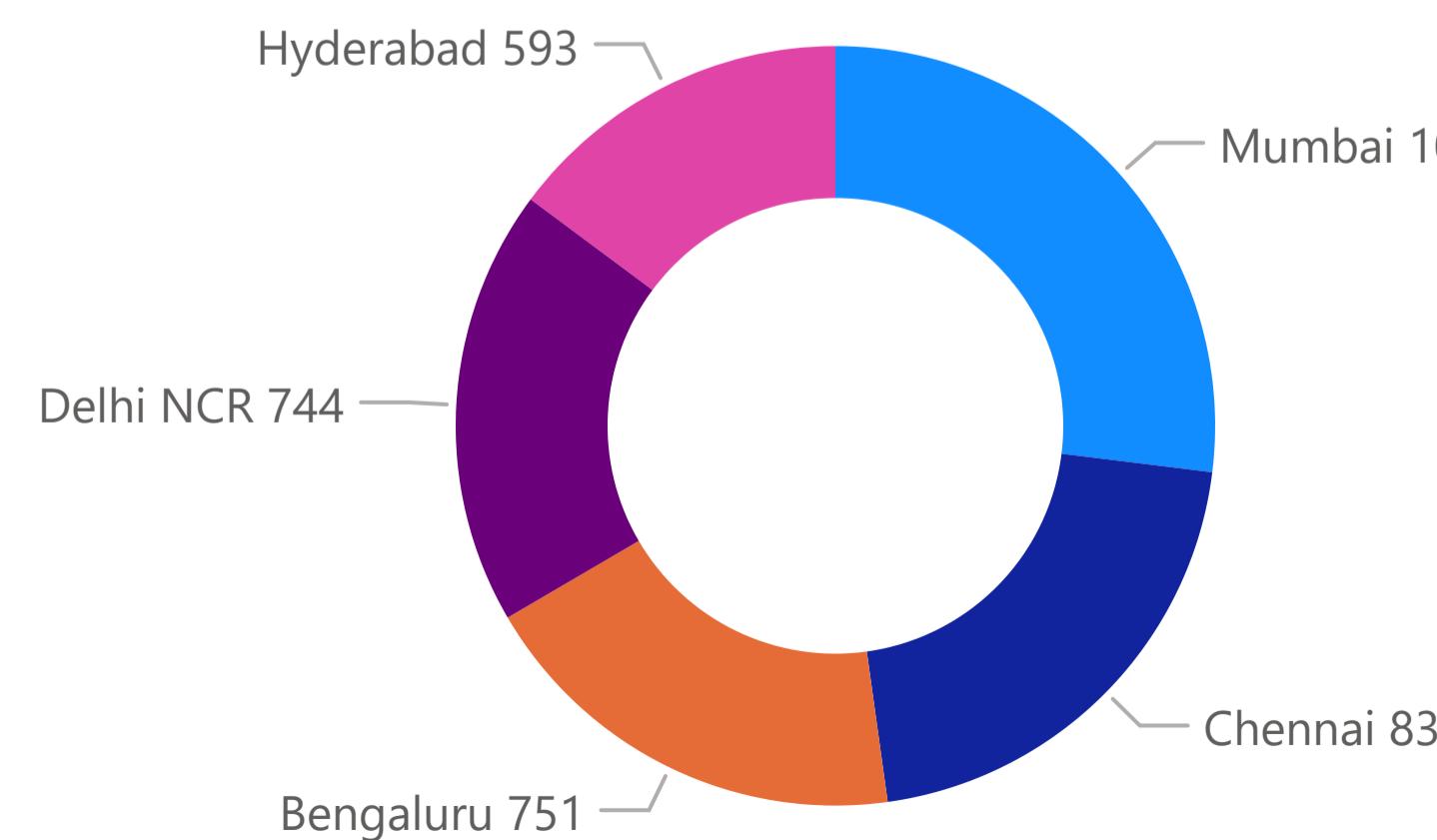


## Income Utilization

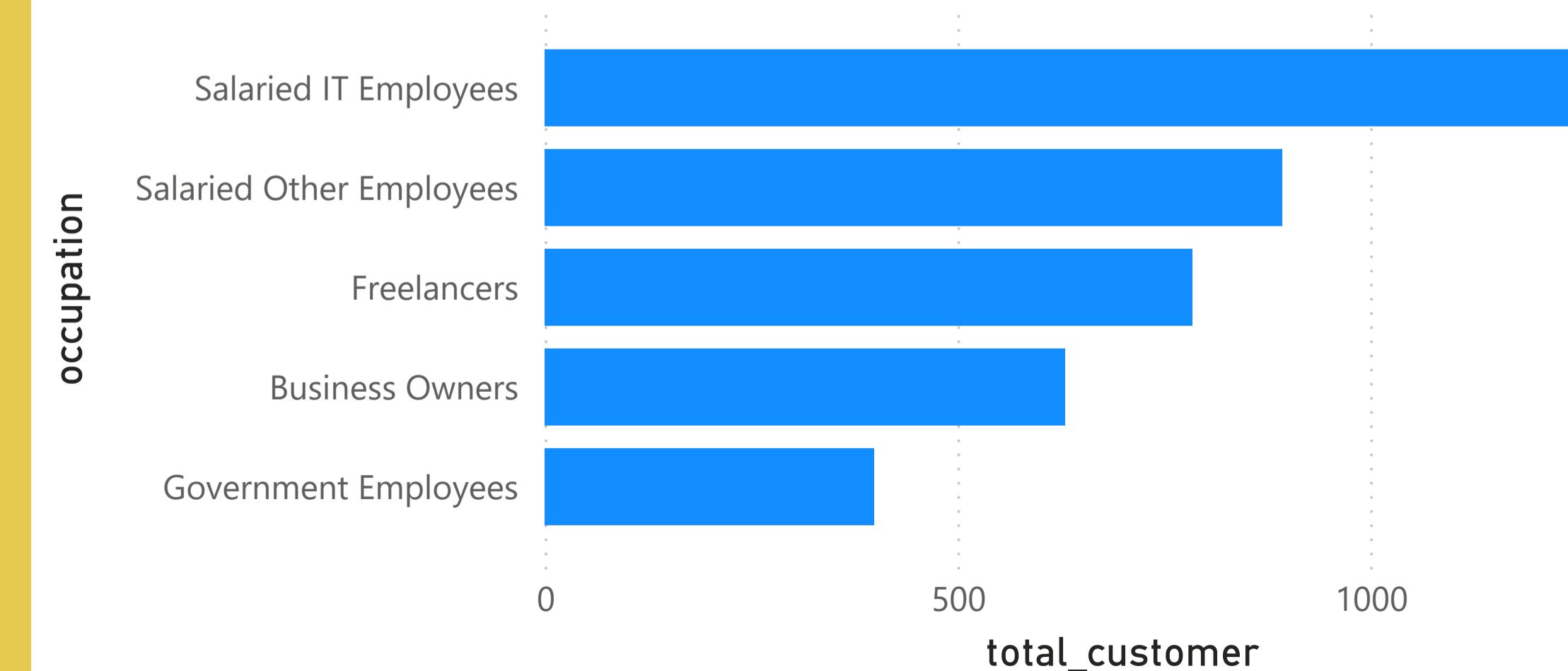
total\_customer by age\_group



total\_customer by city



total\_customer by occupation



total\_spend

**531M**

Avg\_spend\_per\_cust

**132 72K**

Avg\_income\_utilization\_%

**256 93**

Avg\_high\_utilization

**4K**

top\_category

**Bills**

## Demographic Classification

## Income Utilization

## Spending Insights

age\_group

All

city

All

category

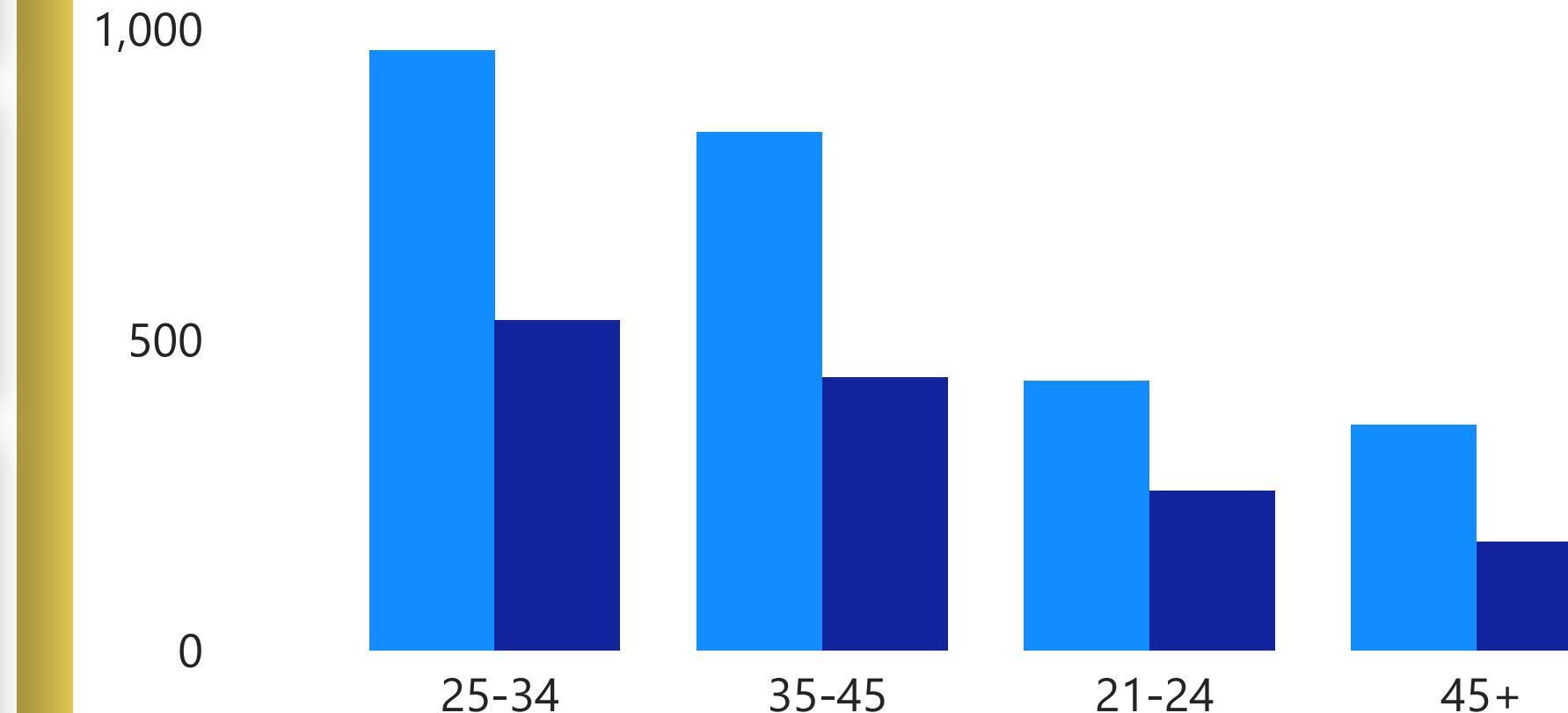
All

month

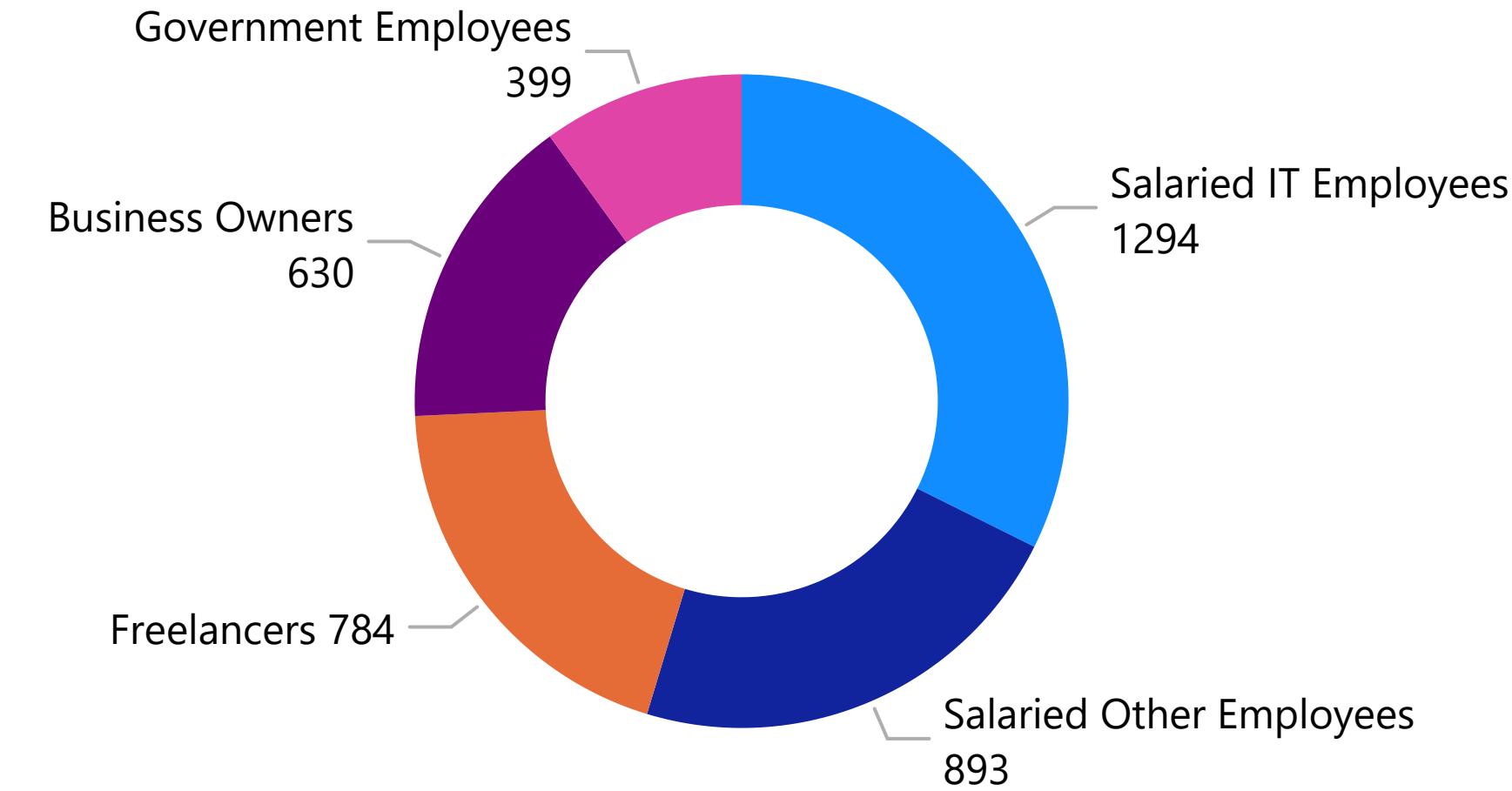
All

Count of city by age\_group and gender

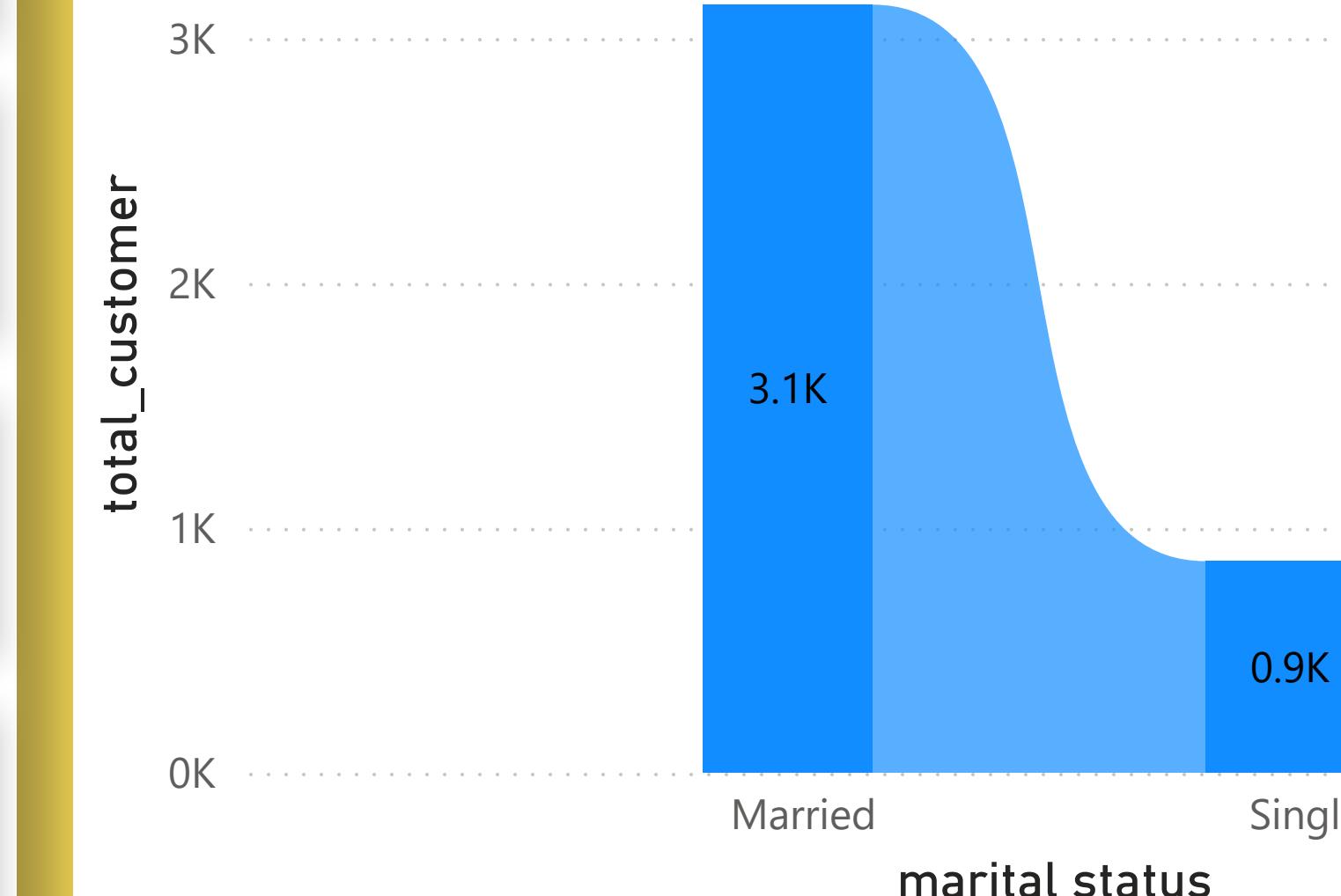
gender ● Male ● Female



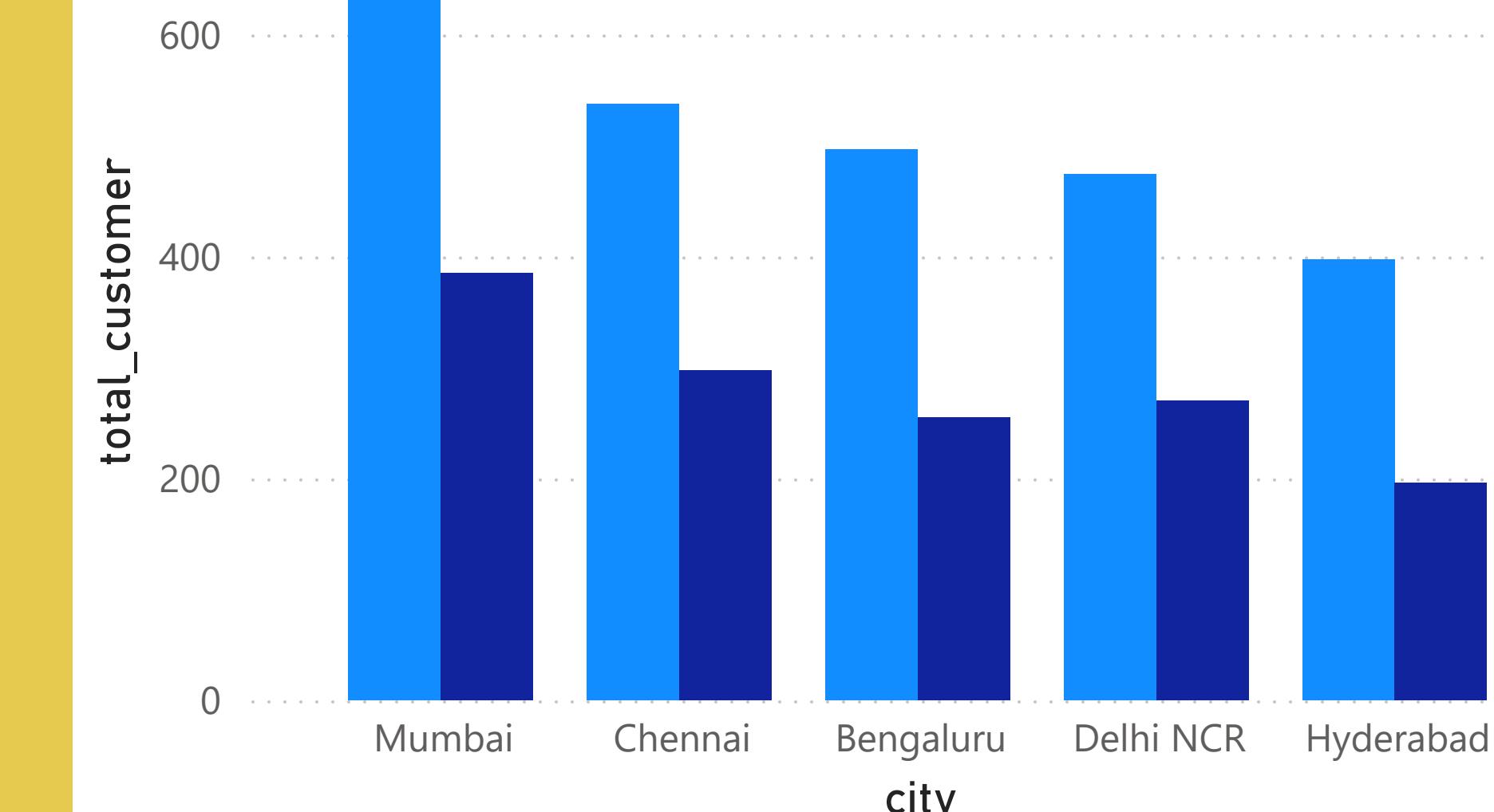
total\_customer by occupation



total\_customer by marital status



total\_customer by city and gender



total\_spend

**531M**

Avg\_spend\_per\_cust

**132 72K**

Avg\_income\_utilization\_%

**256 93**

Avg\_high\_utilization

**4K**

top\_category

**Bills**

## Demographic Classification

### Income Utilization

### Spending Insights

age\_group

All ▼

city

All ▼

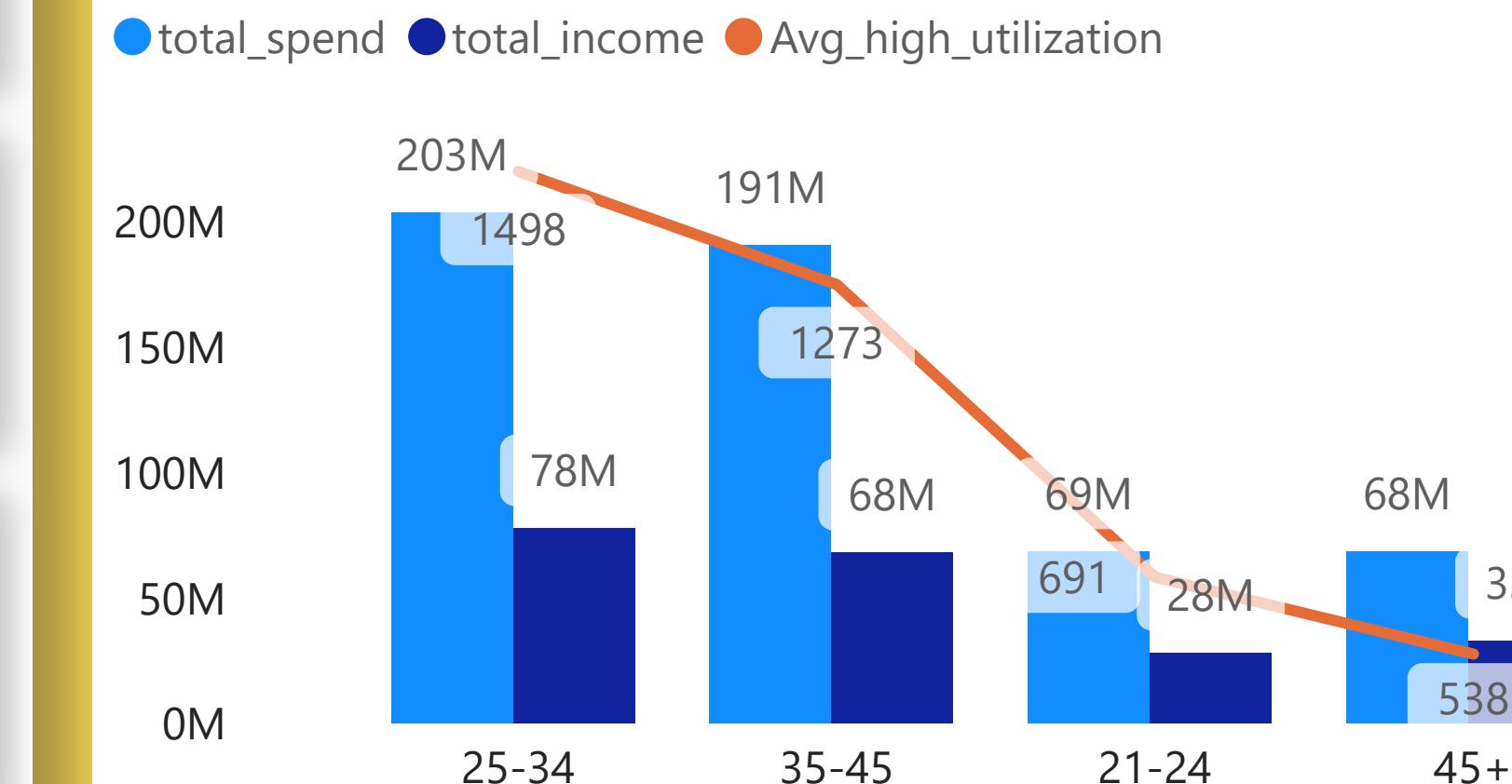
category

All ▼

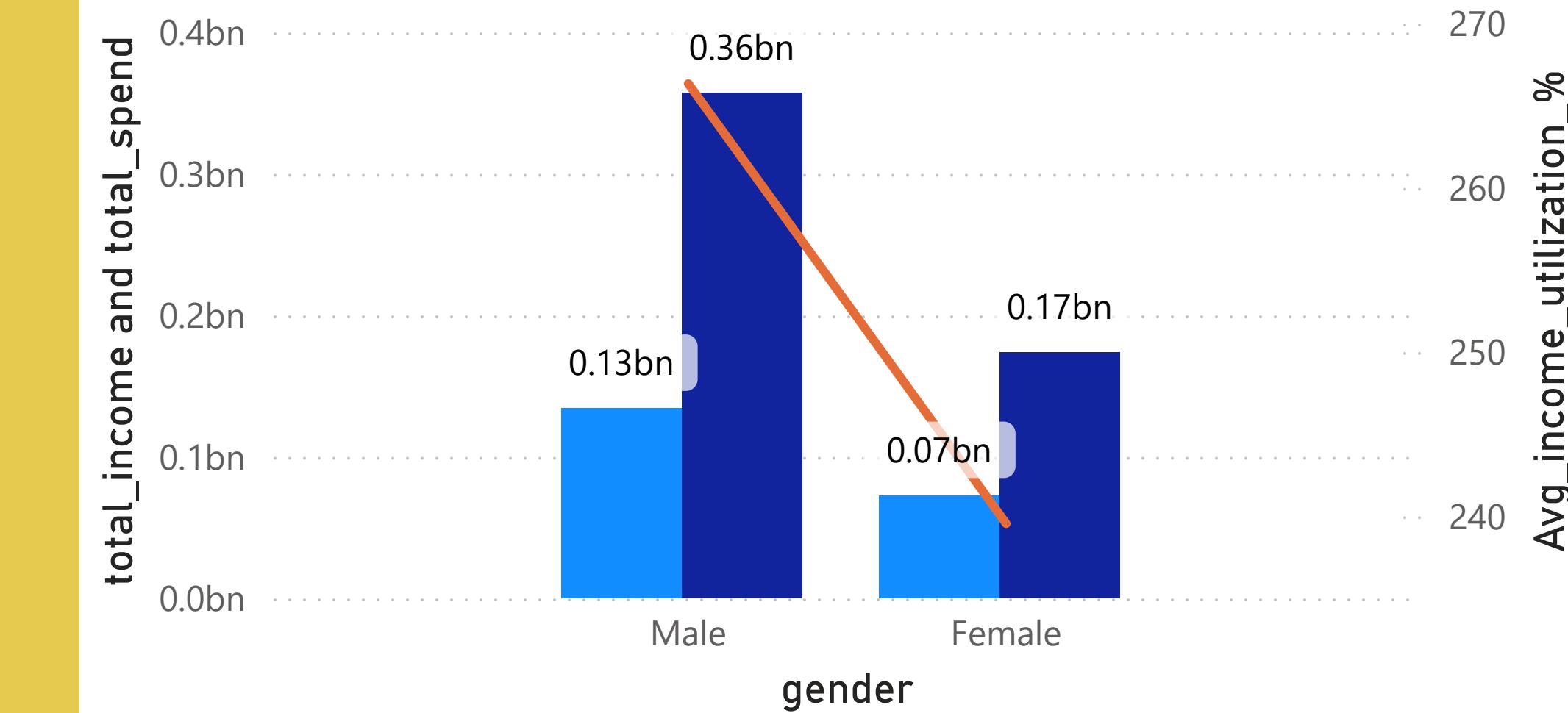
month

All ▼

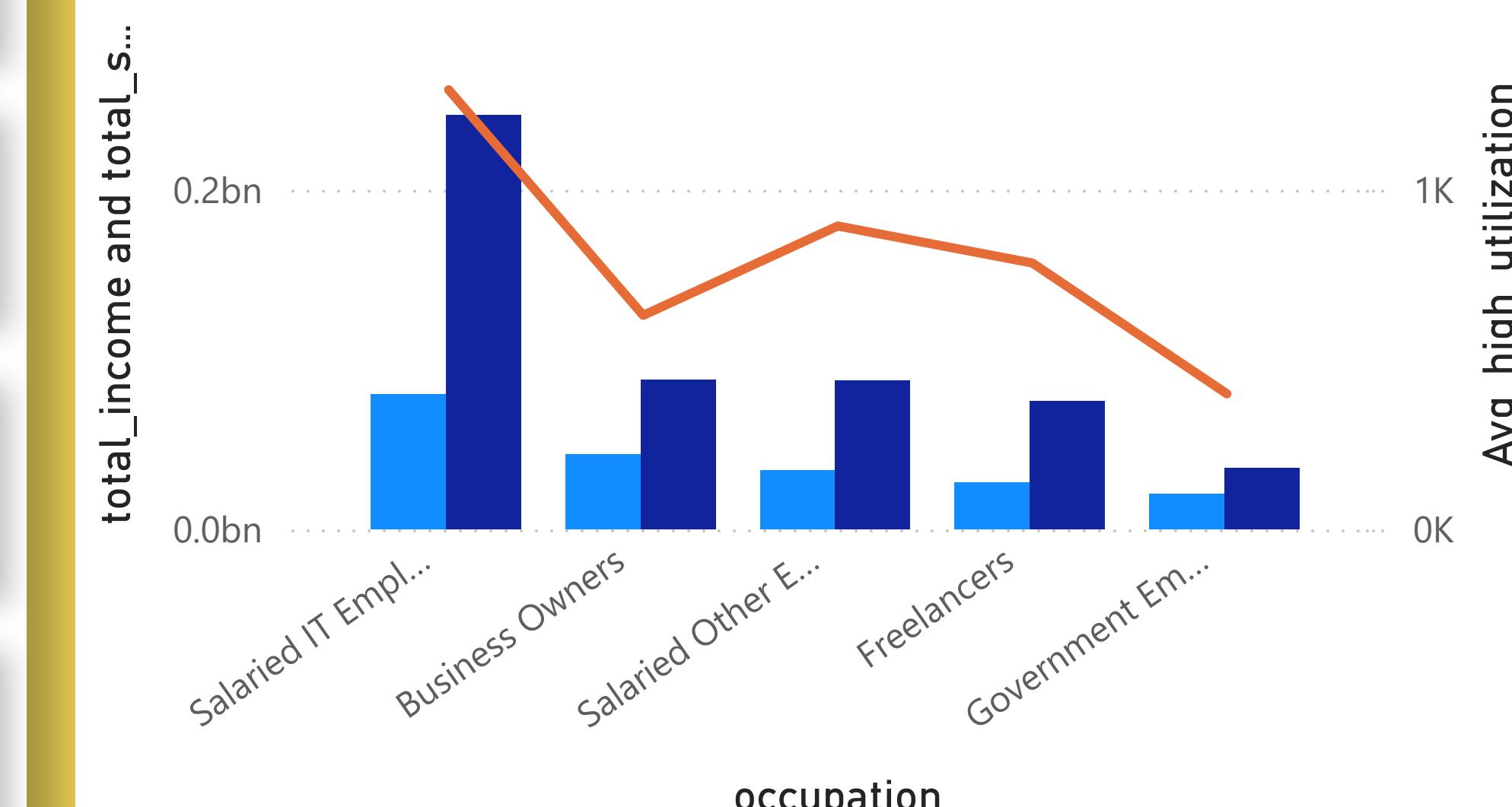
total\_spend, total\_income and Avg\_high\_utilization by age\_group



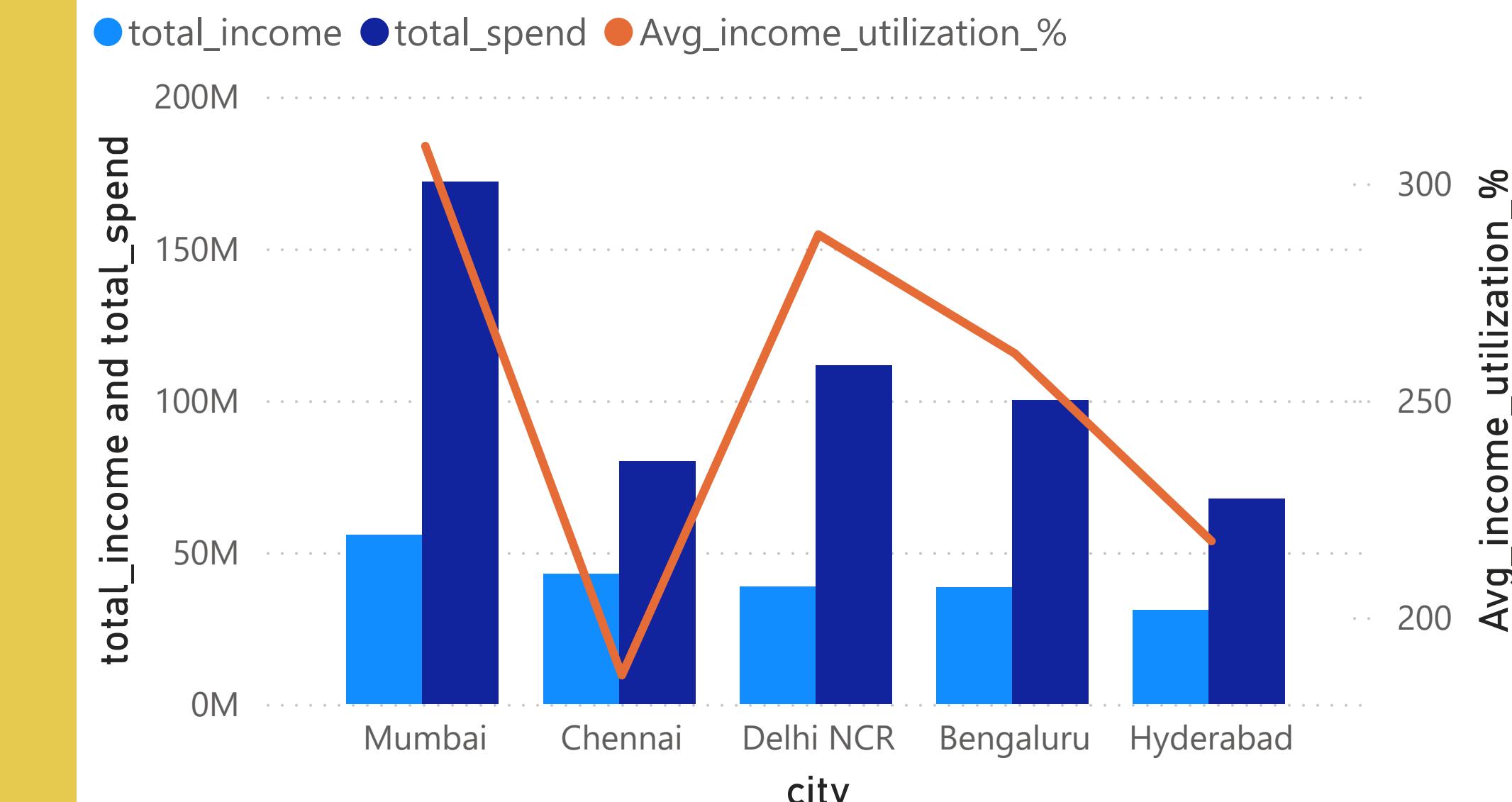
total\_income, total\_spend and Avg\_income\_utilization\_% by gender



total\_income, total\_spend and Avg\_high\_utilization by occupation



total\_income, total\_spend and Avg\_income\_utilization\_% by city



total\_spend

**531M**

Avg\_spend\_per\_cust

**132 72K**

Avg\_income\_utilization\_%

**256 93**

Avg\_high\_utilization

**4K**

top\_category

**Bills**

## Demographic Classification

## Income Utilization

## Spending Insights

age\_group

All

city

All

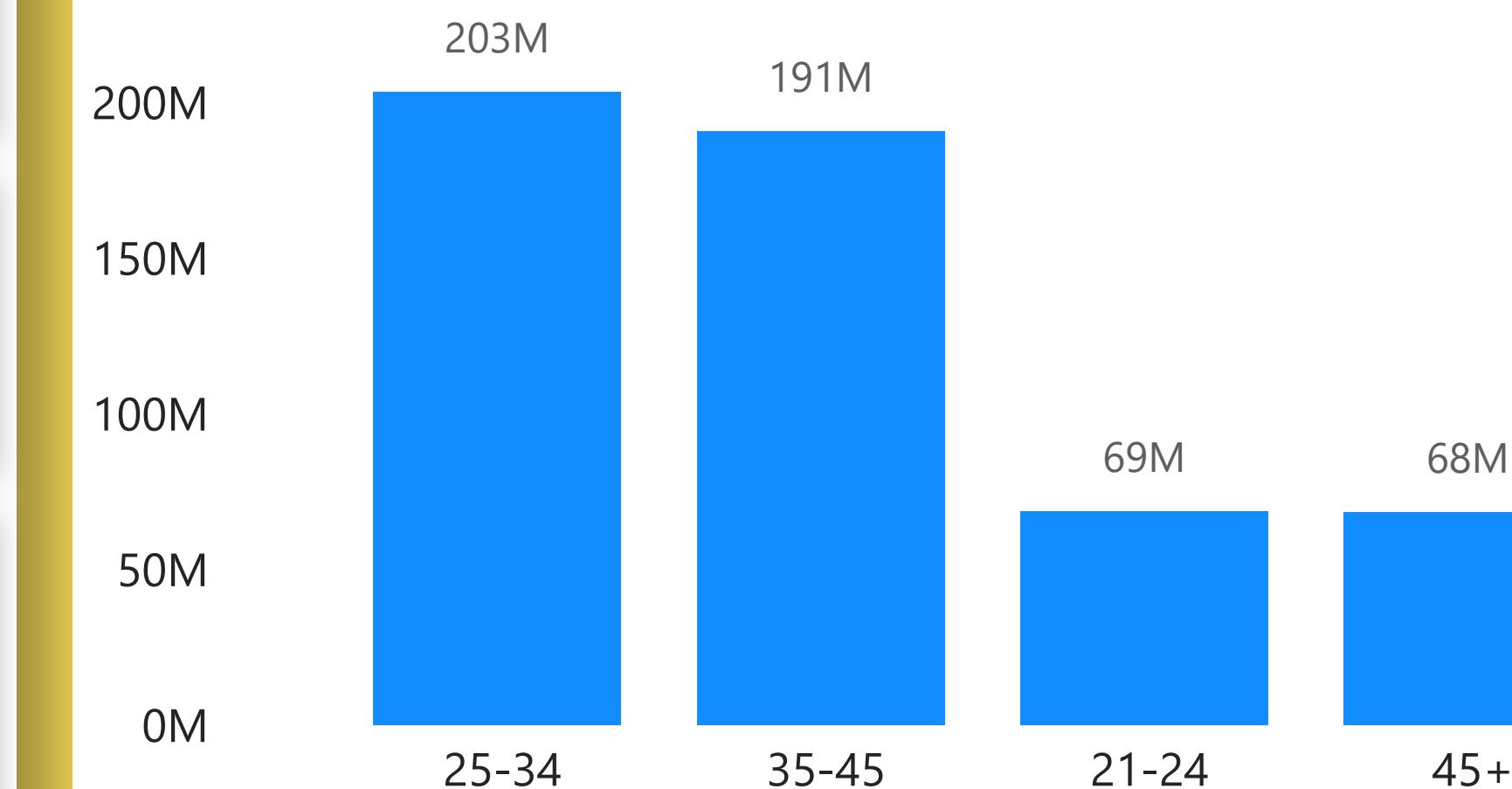
category

All

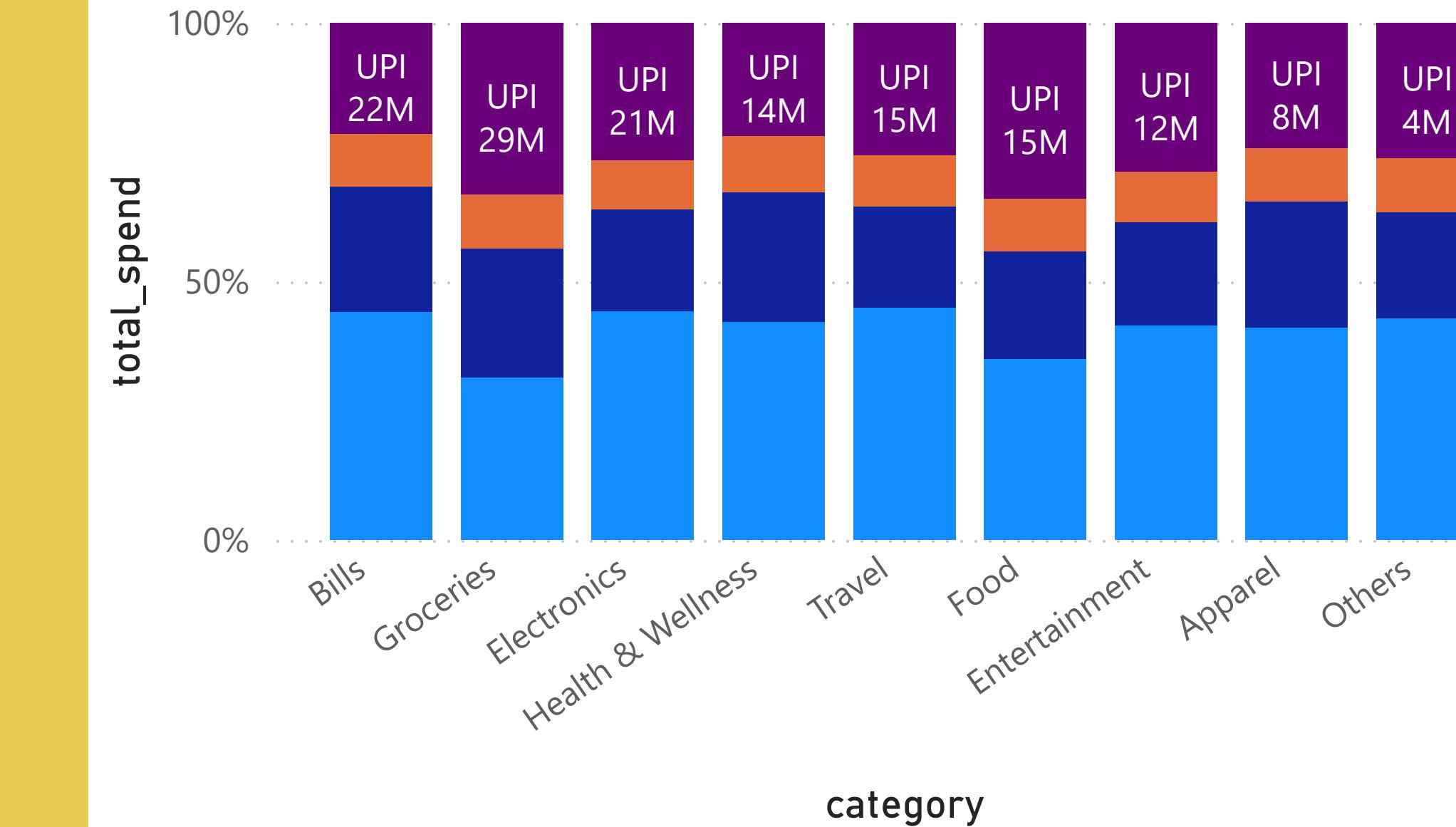
month

All

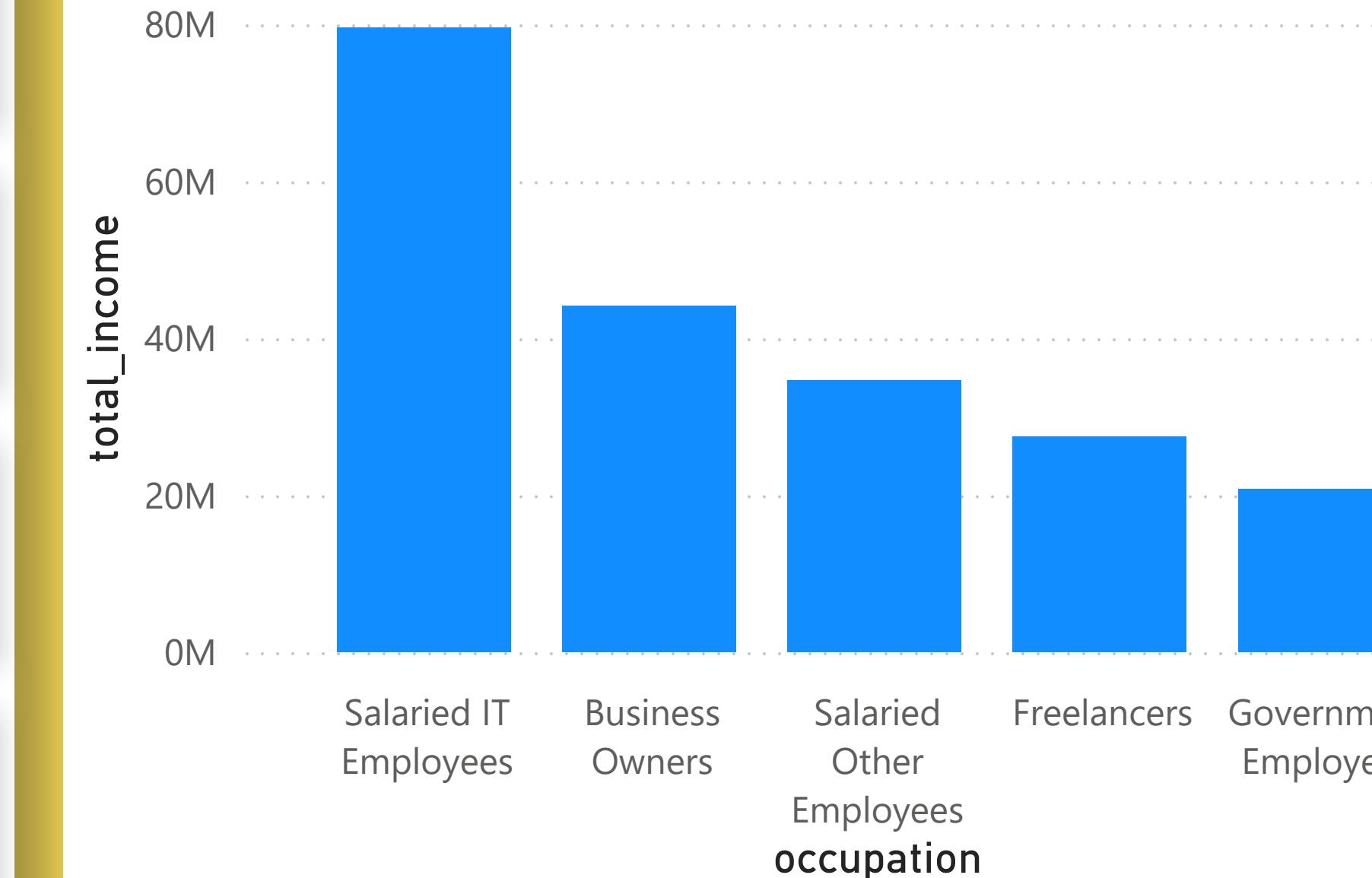
total\_spend by age\_group



total\_spend by category and payment\_type



total\_income by occupation



total\_spend by month

