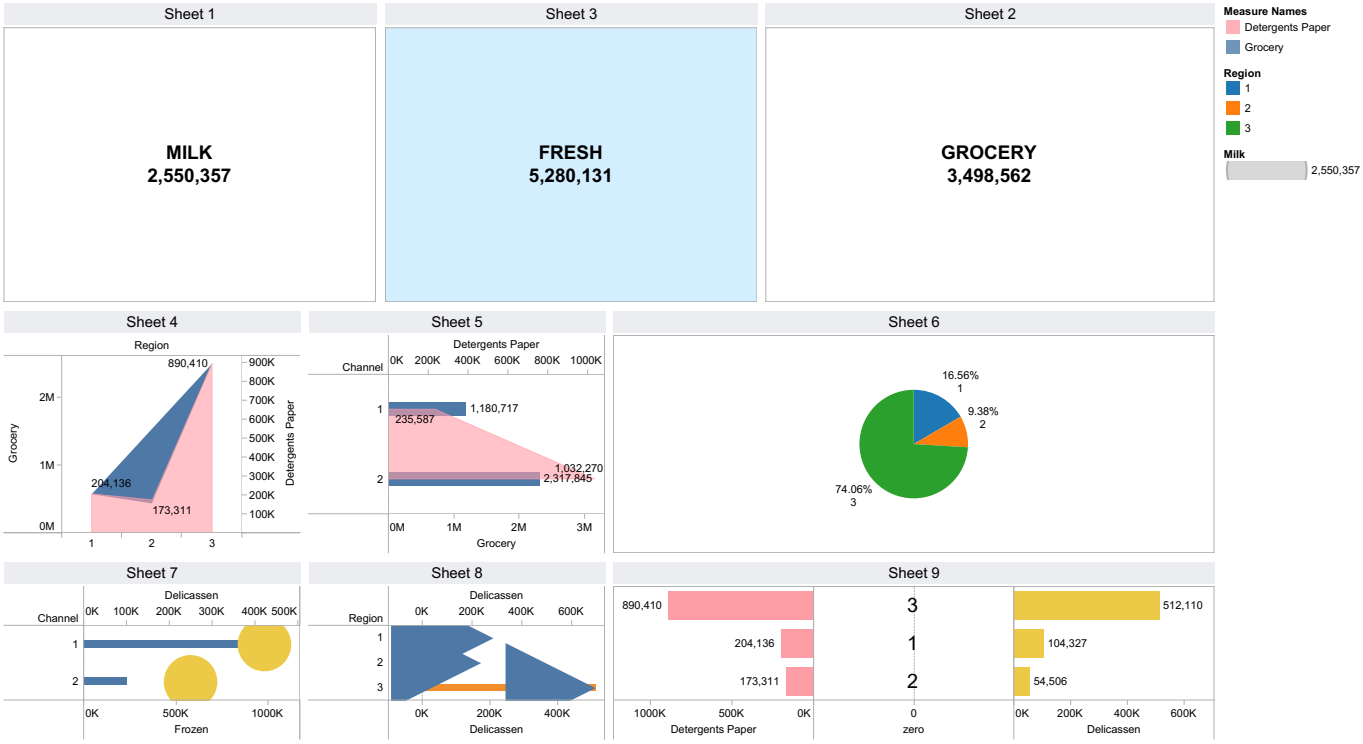Wholesaler Customer Analysis