## VAISHNAVI SURENDRA

Contact vaishnavi.s@gmail.com
Information www.vaishnavisurendra.com

+1-(510)-316-5888

FIELDS: Development Economics, Agriculture and Natural Resource Economics, Environmental Economics

**Current Employment** 

Postdoctoral Researcher, Precision Development (PxD)

2021 -

Employment Education

Ph.D., Agricultural and Resource Economics, University of California, Berkeley

M.Sc., Economics, London School of Economics

M.A. (5 year integrated undergraduate) Economics, Indian Institute of Technology Madras

2011

References

Prof. Shawn Cole<br/>scole@hbs.eduProf. Aprajit Mahajan<br/>aprajit@berkeley.eduProf. Ethan Ligon<br/>ligon@berkeley.edu

Harvard Business School Agricultural & Resource Economics Agricultural & Resource Economics

Harvard University UC Berkeley UC Berkeley

#### **Publications**

## "Relief from Usury: Impact of a Self-Help Group Intervention in Rural India,"

with Vivian Hoffmann, Vijayendra Rao, Upamanyu Datta. Journal of Development Economics, 2021, Vol 148. [Available Here]

Abstract. Provision of low-cost credit to the poor through self-help groups (SHGs) has been embraced as a key poverty-reduction strategy in developing countries, but evidence on the impact of this approach is thin. Using a randomized program rollout over 180 panchayats, we evaluate the impact of a government-led SHG initiative in the Indian state of Bihar. Two years after the start of the program, we find a dramatic increase in SHG membership, borrowing from SHGs, and a corresponding decline in the use of informal credit. Fewer informal lenders are operating in treatment villages, and those who do charge lower interest rates. While these credit market impacts could lead to substantial improvements in economic well-being over time, the short-run impact of the program on such outcomes is modest.

## **Working Papers**

## "Probabilistic Weather Forecasts and Farmer Decision Making in Rural India,"

with Shawn Cole, Tomoko Harigaya. [Available Here] [JOB MARKET PAPER]

Abstract. Weather-induced risk reduces farmers' incomes, and climate change is increasing such risk. One promising intervention to mitigate risk is high-quality probabilistic weather forecasts. For forecasts to be effective, however, farmers have to understand and act on them. This paper evaluates farmers' ability to use short-to-medium-range forecasts, and tests the efficacy of probability training and climate change advice. In scenarios that mimic real-world decision making, we find that farmers update their beliefs about the (in)accuracy of forecasts following false alarms, where forecast events do not materialize. Farmers who experience false alarms perform worse in subsequent rounds of incentive-compatible experimental games, and report a lower willingness-to-pay for a real-world weather forecast service in a Becker-DeGroot-Marschak elicitation. The light-touch educational interventions have limited impact on farmers' beliefs, with positive effects on decision-making that are mitigated by the incidence of false alarms.

#### "Risk Sharing, Commitment Constraints, and Self-Help Groups,"

with Orazio Attanasio, Anjini Kochar, Aprajit Mahajan. NBER Working Paper No. 31245. [Available Here] Media: Ideas for India (blogpost)

Abstract. Evaluations of group savings and lending programs have largely focused on average impacts, rather than distributional impacts â finding modest effects on long-term economic well-being. In this paper, we exploit the randomized roll-out of a self-help group lending program in rural Bihar, India (Hoffmann et al., 2021) to demonstrate that well-functioning groups facilitate risk-sharing within rural communities. We find no impact of the program on risk-sharing, measured as a reduction in the variance of consumption growth, in the aggregate. However, the program significantly improves risk-sharing in regions where it had greater institutional capacity and was better implemented. Building on our theoretical framework, we provide evidence of a specific channel of impact: program quality and pre-existing scale improve the quality and functioning of groups, which in turn increase the insurance value of the program to communities.

## **Working Papers**

# "The Moneylender as Middleman: Formal Credit Supply and Informal Loans in Rural India" [Available

Media: Ideas of India (podcast); Ideas for India (blogpost)

Abstract. A majority of household borrowing in developing countries is from informal lenders. In this paper, I exploit exogenous weather-induced shocks to household credit demand and variation in bank credit supply to demonstrate that informal moneylenders rely on bank credit to ease lending capital constraints in rural India. I document that informal moneylenders use loans from banks as lending capital, and they increase borrowing from banks following weather-induced increases in household credit demand. Moreover, following an equivalent demand shock, districts with higher predicted bank credit supply see larger increases in household borrowing from moneylenders than those with lower predicted bank credit supply â driven by changes in moneylender supply rather than in household demand for credit overall. These results help explain the persistence of informal credit since they indicate that, rather than competing with informal moneylenders, banks effectively collaborate with them.

# "Self-Help Groups and Women's Employment in Rural India" [Available Here]

Abstract. National and state governments in India have relied on womenas Self-Help Groups (SHGs) to provide access to low-cost credit and savings with the dual intent of financial inclusion and womenâs empowerment. I focus on one such SHG initiative in the state of Bihar, Jeevika, and exploit the randomized roll-out of the program to evaluate its impact on women's labor supply. I find that the program had mixed effects across caste categories. Women from more privileged households increased their labor supply, while both women and men from disadvantaged households decreased their labor supply. The decline in labor supply among disadvantaged households is driven by reduced participation in agricultural wage labor, and is associated with an increase in agricultural labor wage rates. These results suggest that better access to finance reduces the need to sell labor as a coping mechanism for women from more vulnerable households; while allowing women from privileged households to increase their labor force participation in more assuitable occupations. a

Talks	2023	NBER-ISB Conference on Economic Policy and the Indian Economy*, 18th Annual Confer-	
(including		ence on Economic Growth and Development (ISI-Delhi)*, SEA Annual Meeting*, FNP Brown	
scheduled*)		Bag Seminar at IFPRI, Workshop on Risk and Vulnerability (IIT Bombay)	
	2022	ASSA Annual Meeting, PacDev (UC San Francisco), CSAE Conference (Oxford University),	
		NEUDC (Yale University), SEA Annual Meeting	
	2021	PacDev (UC San Diego), NEUDC (Boston University), Webinar series in Finance and Devel-	
		opment, SEA Annual Meeting	
	2020	Webinar series in Finance and Development, NEUDC (Dartmouth University), Center on Food	
		Security and the Environment, Stanford University	
	2019	Summer School in Development Economics, Prato, Italy	
	2017	NEUDC (Fletcher School at Tufts University) PacDev (UC Riverside)	
Grants,	2022	King Climate Action Initiative Pilot Grant (with Shawn Cole, Tomoko Harigaya)	
Fellowships,	2019	The Jean O. Lanjouw Memorial Endowment Grant, UC Berkeley Conference Travel Grant	
and Awards	2018	ARE Travel Grant, IRLE Graduate Student Research Grant (with Manaswini Rao)	
	2017	The Dennis J. Aigner Endowed Graduate Support Fund, Maharaj Kaul Memorial Research	
		Travel Grant	
	$\leq 2016$	UC Berkeley Graduate Division Summer Grant, Marjorie Deane Financial Journalism Founda-	
		tion Studentship (LSE), MITACS Globalink Scholarship (University of British Columbia)	

**Teaching** University of California, Berkeley (Graduate Student Instructor/Teaching Assistant)

> 2015, 2017, 2018, 2019 Introduction to Economics Microeconomic Theory with Application to Natural Resources 2016, 2017 2016

**Environmental Economics** 

Refereeing

American Economic Journal: Economic Policy, Economic Development and Cultural Change, Economic Modelling, Journal of Development Economics, Journal of Human Resources, Journal of Public Economics, World Development, World Bank Economic Review

Service and Activities

Organizing Committee, Graduate Student Summit for Diversity in Economics; Leadership Board, Women in Economics at Berkeley; Intern Reporter, The Economic Times

Prior	University of California, Berkeley, Postdoctoral Scholar 2020 - 202		
<b>Employment</b>	The World Bank, Development Research Group, Consultant	2015 - 2019	
	Centre de Science Humaines, Research Assistant	2012 - 2014	
Languages	English (fluent), Hindi (fluent), Tamil (native), Telugu (basic), R (proficient), Stata (mediate)	icient), Stata (proficient), Python (inter-	
Citizenship	Indian Citizen, United States Permanent Resident		