

PRINCIPLE IN UI UX

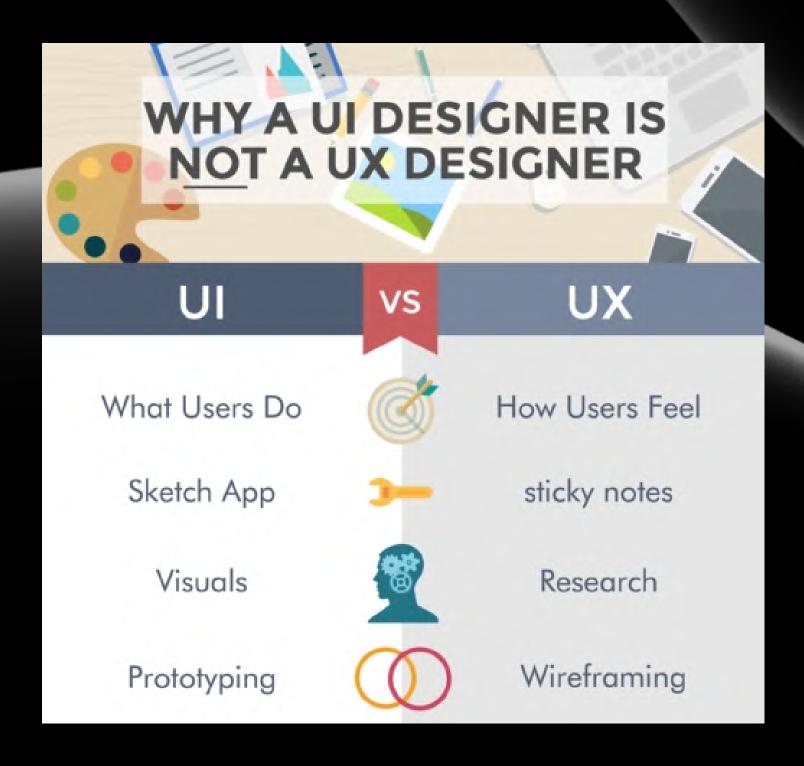


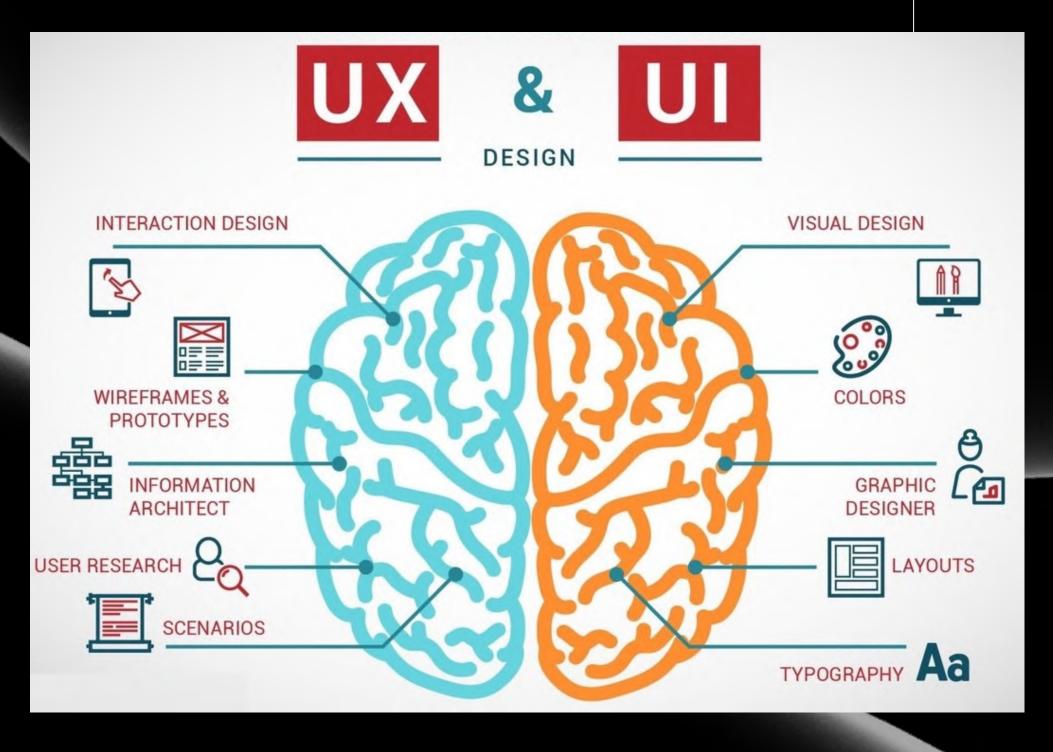


Get relaxed



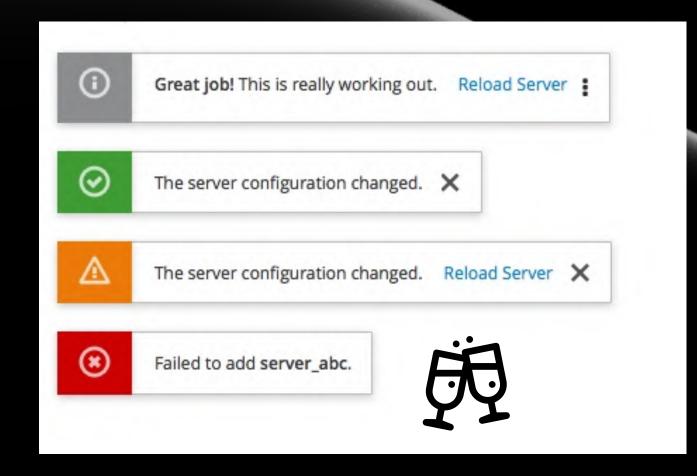






Terminology

Toast Message

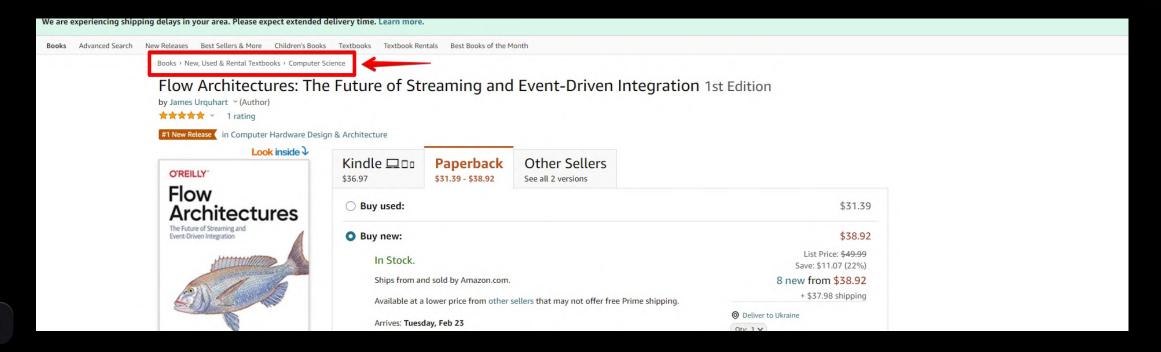




Breadcrumbs

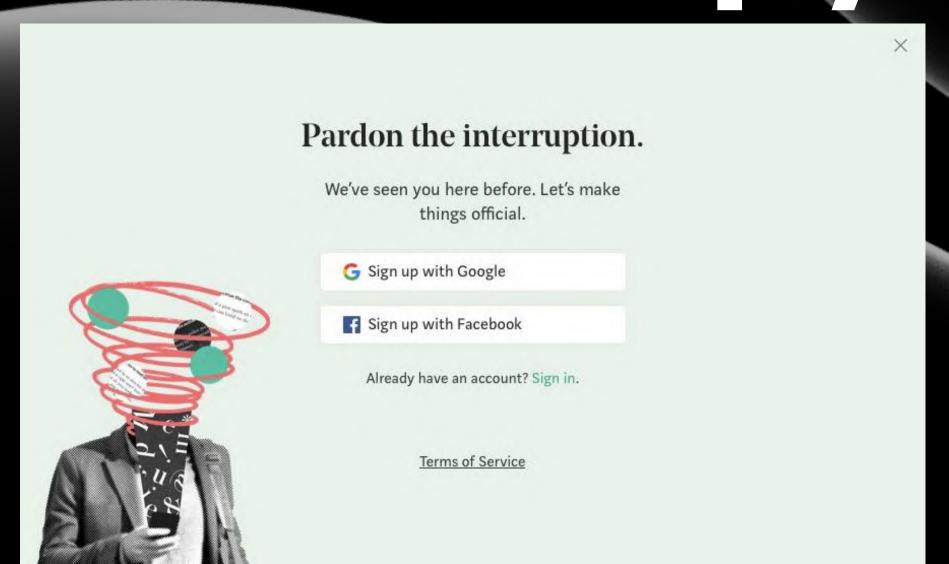


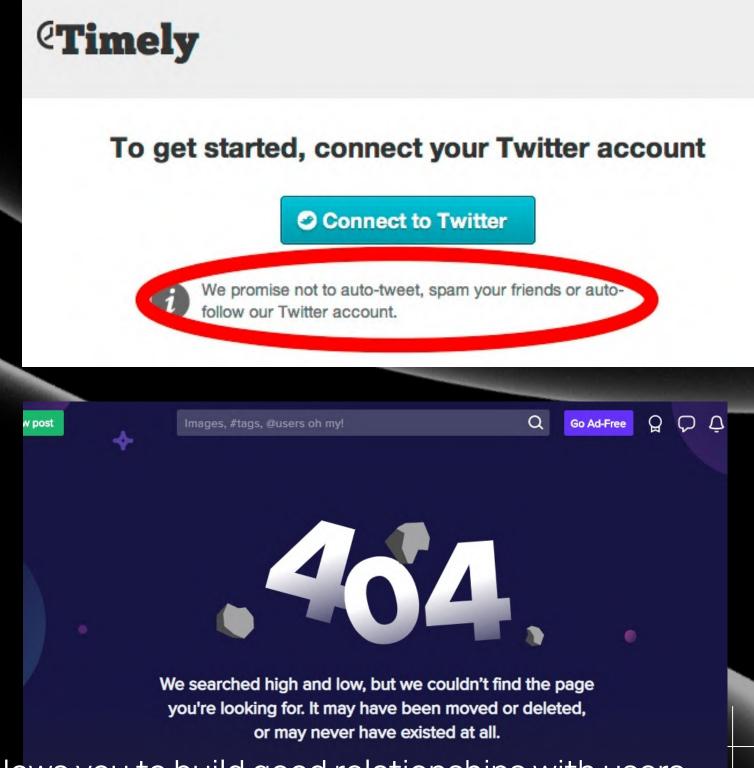




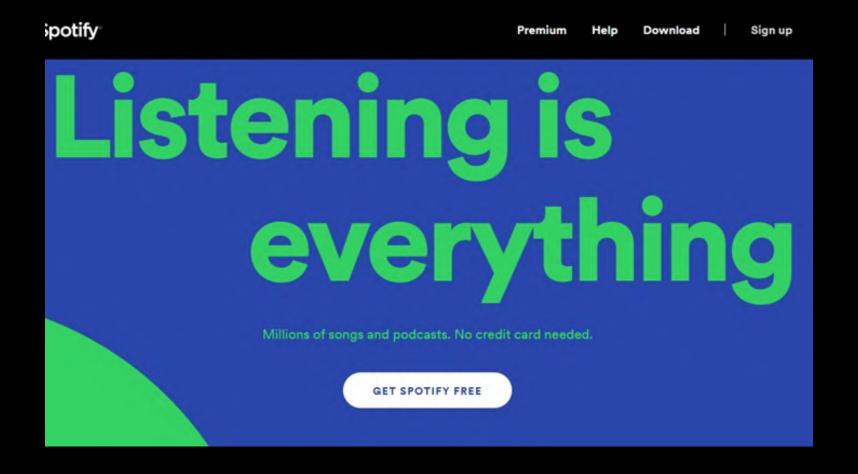


Microcopy





This technique adds a unique tone and sound to your website and allows you to build good relationships with users



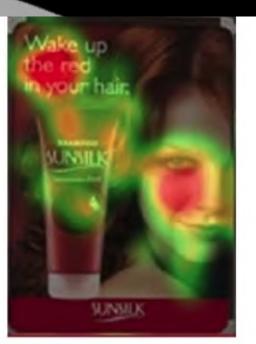
"No credit card needed".

"Get Spotify FREE"

Heatmaps

Which areas of my interface do people engage with emotionally or cognitively, more than others?"





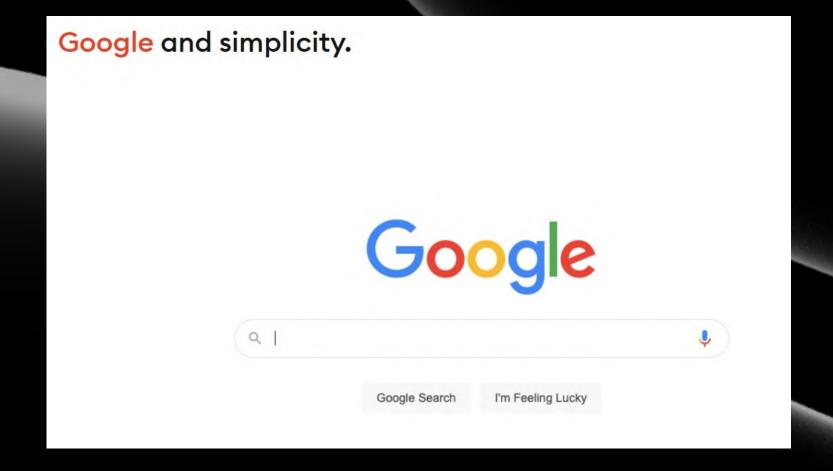


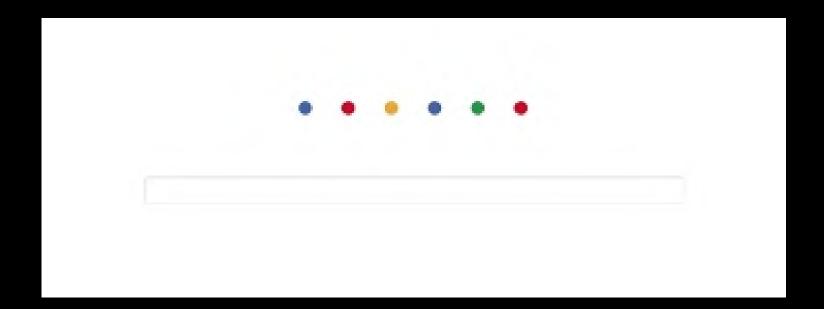


Touch heatmap



Less is more





Essentialism



Systematic discipline for discerning what is absolutely essential, then eliminating everything that is not, so we can pitchake the highest possible contribution toward the things that really matter.

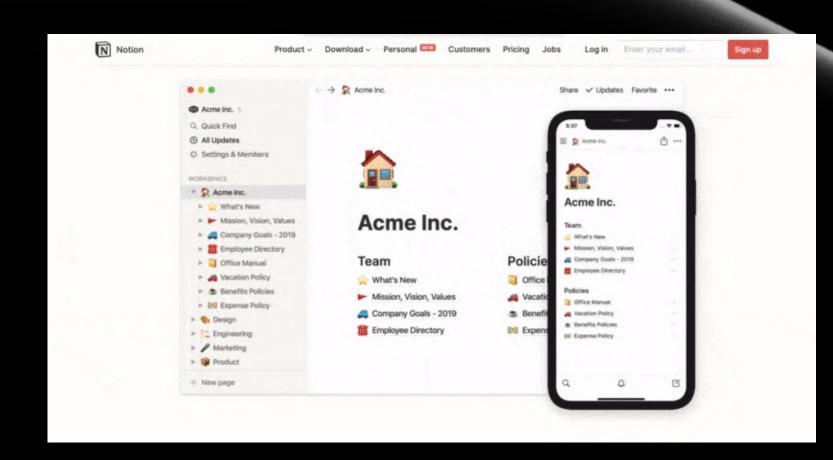
Need say more





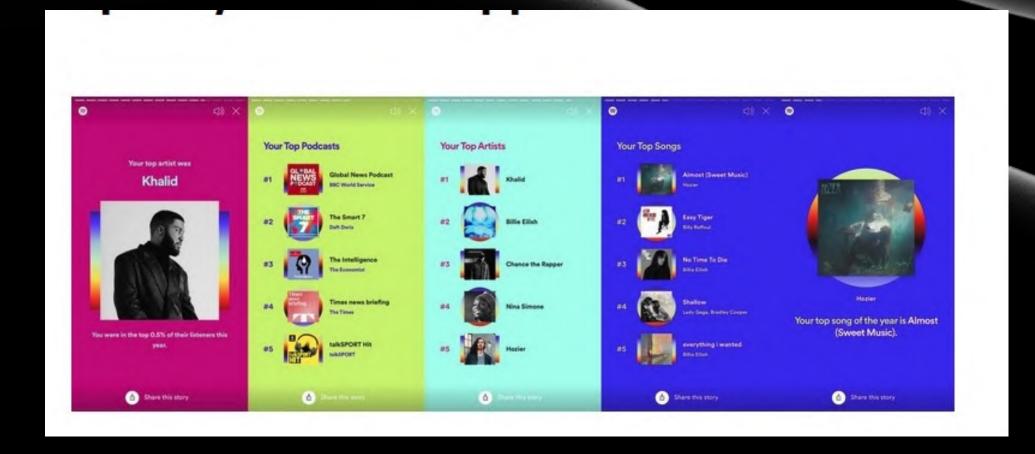
Intuitive Designs

Notion's Onboarding





Spotify's Year Wrapped





Headspace's accessibility options

YOU MIGHT ALSO LIKE

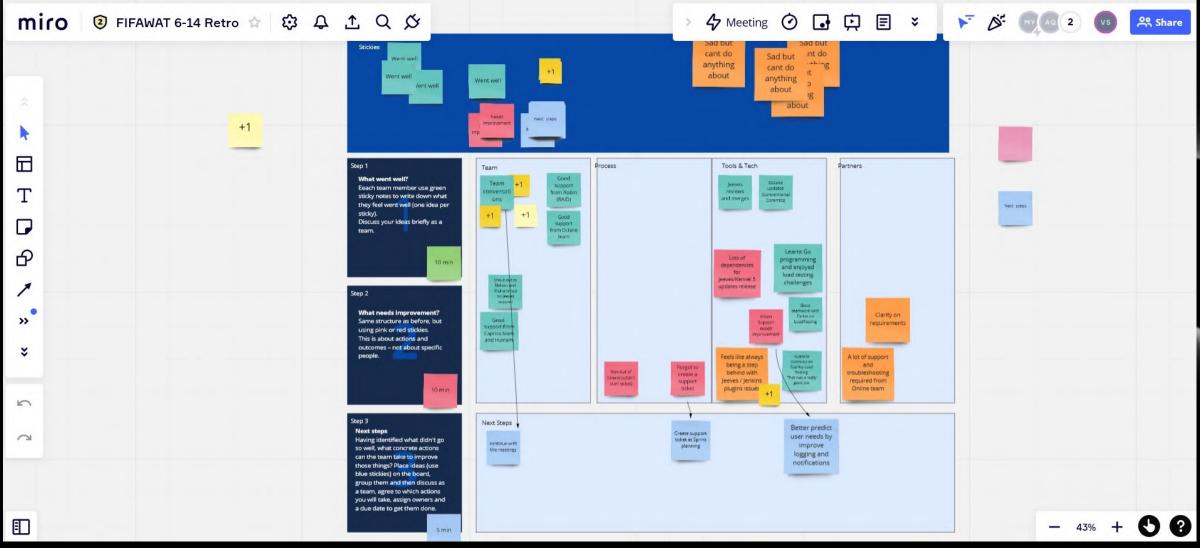
Minis

Super-short exercises you can do any time. Great for busy schedules.





Miro Retro Board -



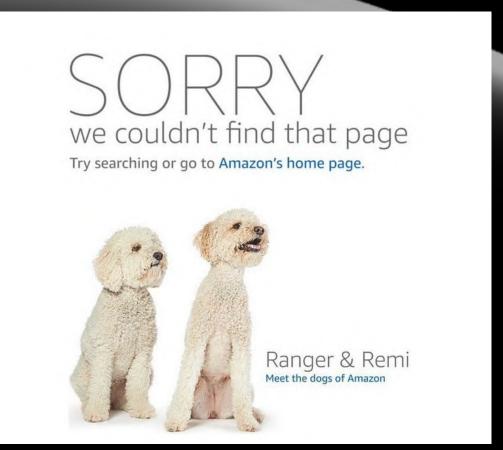


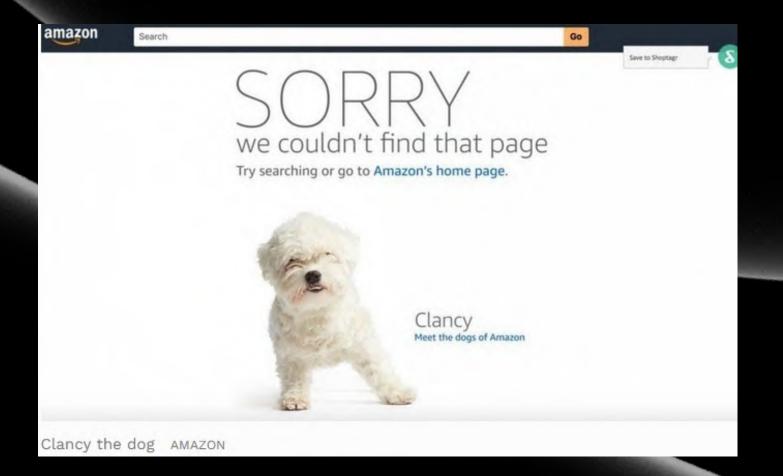
Mailchimp's password guidance

Welcome to Mailchimp Find your people. Engage your customers. Build your brand. Do it all with Mailchimp's Marketing Platform. Already have an account? Log in Email rb123456@maze.com Username rayberry Password One lowercase character One special character	Welcome to Mailchimp
	Find your people. Engage your customers. Build your brand. Do it all with Mailchimp's Marketing Platform. Already have an account? Log in
	Email
	rb123456@maze.com
	Username
	rayberry
	Password Show
One uppercase character	
Sign Up I don't want to receive updates from Mailchimp related to marketing best practices, product and feature updates, and promotions.	

Source: Mailchimp

404



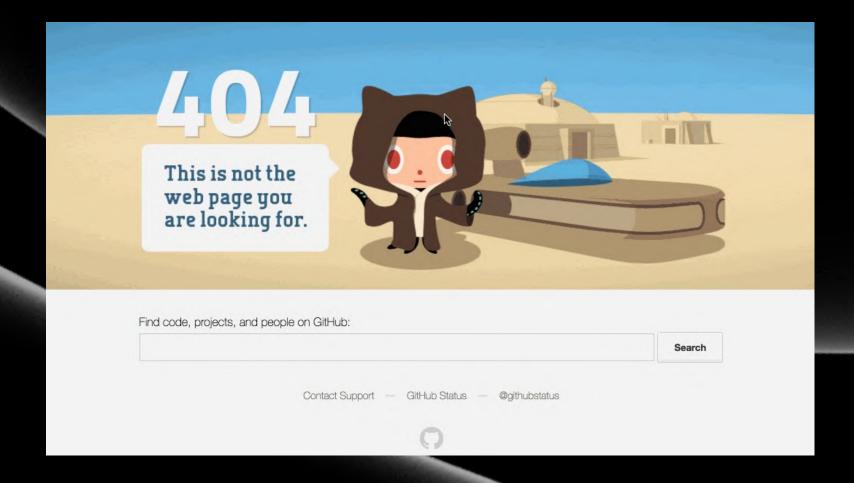




Awww...Don't Cry.

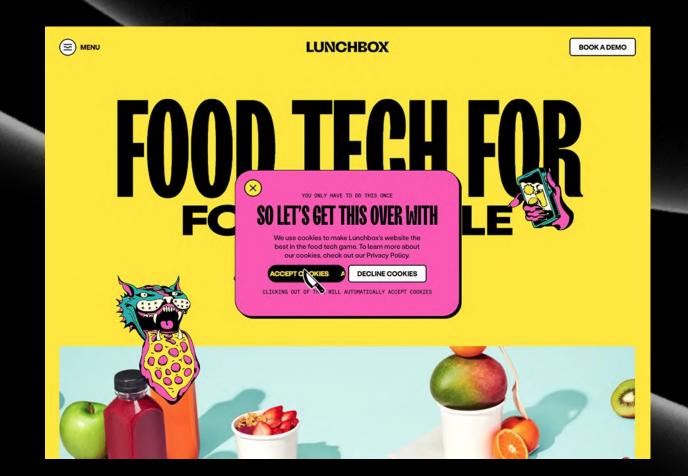
It's just a 404 Error!

What you're looking for may have been misplaced in Long Term Memory.









Respect Privacy



No non-essential cookies until you ask first

Analytics cookies

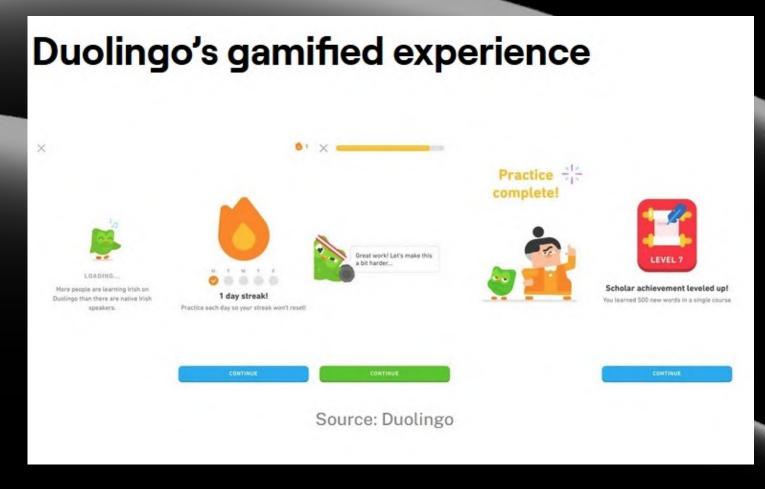
Off

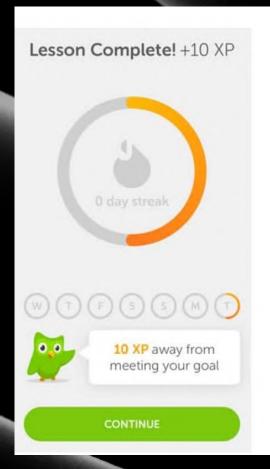
We'd like to set Google Analytics cookies to help us to improve our website by collecting and reporting information on how you use it. For more information on how these cookies work please see our 'Cookies page'. The cookies collect information in an anonymous form.

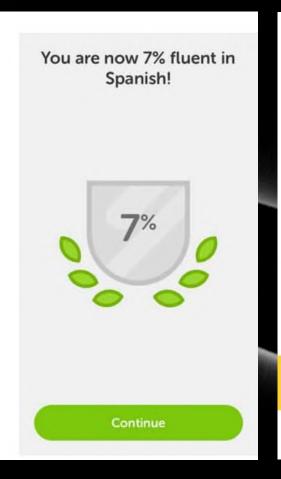
Balance security with usability

Respect Privacy

Gamification - XP





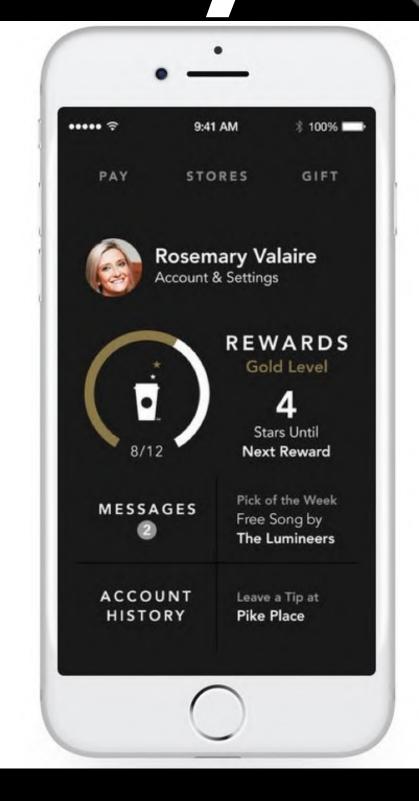


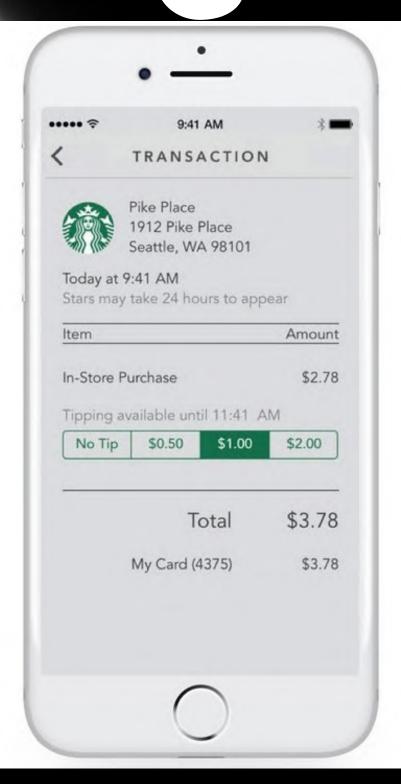




Badges, levels, unlocking new content—all of these features will encourage users to stick around.

Loyalty Programs





Medium's Clap





Having one, go-to place to write down anything you want to remember saves you time and energy every time you have something to write down and every time you need to remember something.

"Paper is to write things down that we need to remember. Our brains are used to think." — Albert Einstein



















Slack Release Notes



UPDATE

What's New

- Fans of the workspace switcher, take note: First of all, we are flattered you consider yourself a fan of the workspace switcher. Chuffed, even.
 Second, we're giving it a refresh, so you can better distinguish your workspaces and switch between them more easily.
- For some, search is the heart of Slack. Now, it's also the feet, because search is moving to its own tab at the bottom of the app.

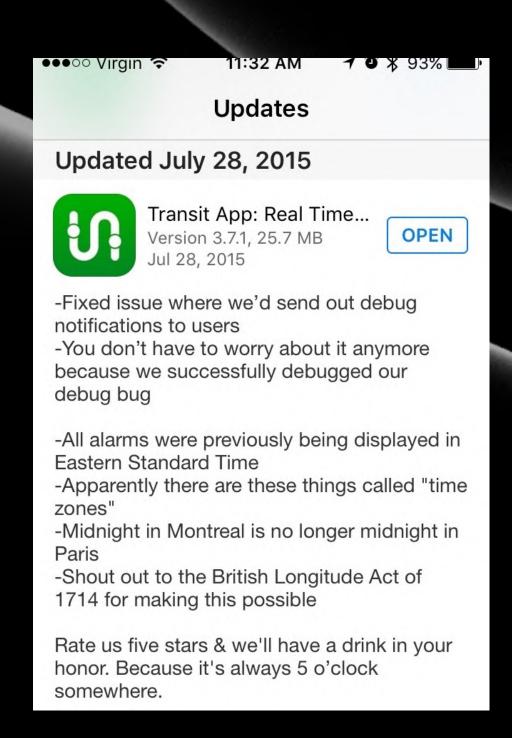
Bug Fixes

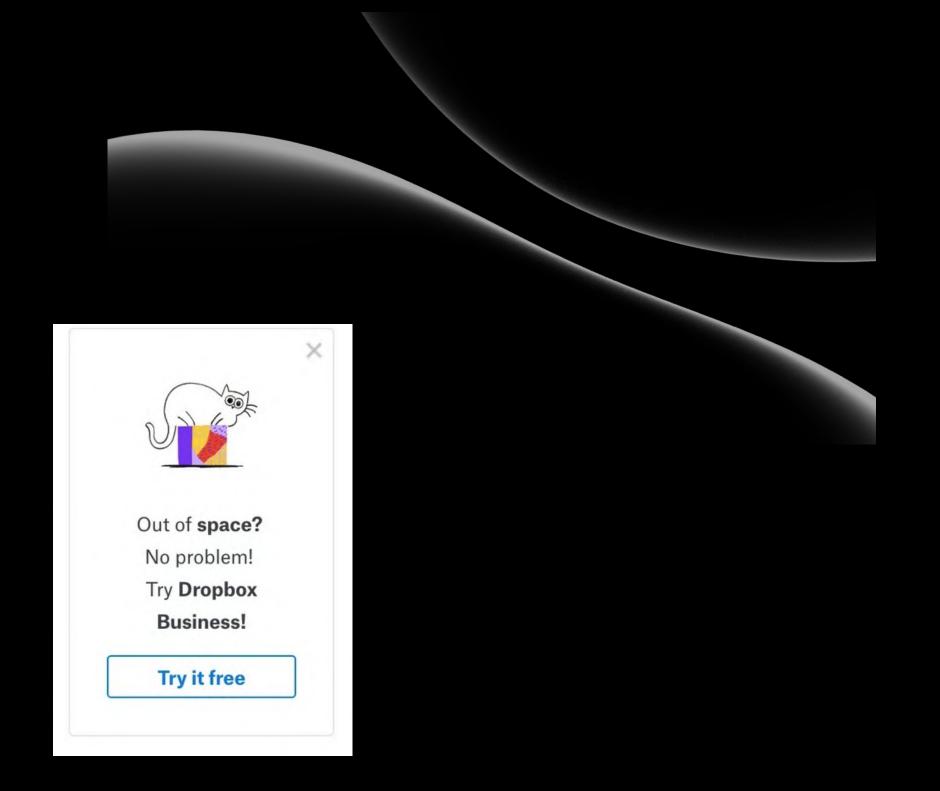
 Fixed: If a message from an app had a button, and that button had an emoji in it, the emoji would appear like: this: instead of showing the emoji itself. This bug was very: woman-gesturing-no:, and is now fixed.

Version 21.02.20 · 140.5 MB

Transit Release

Notes





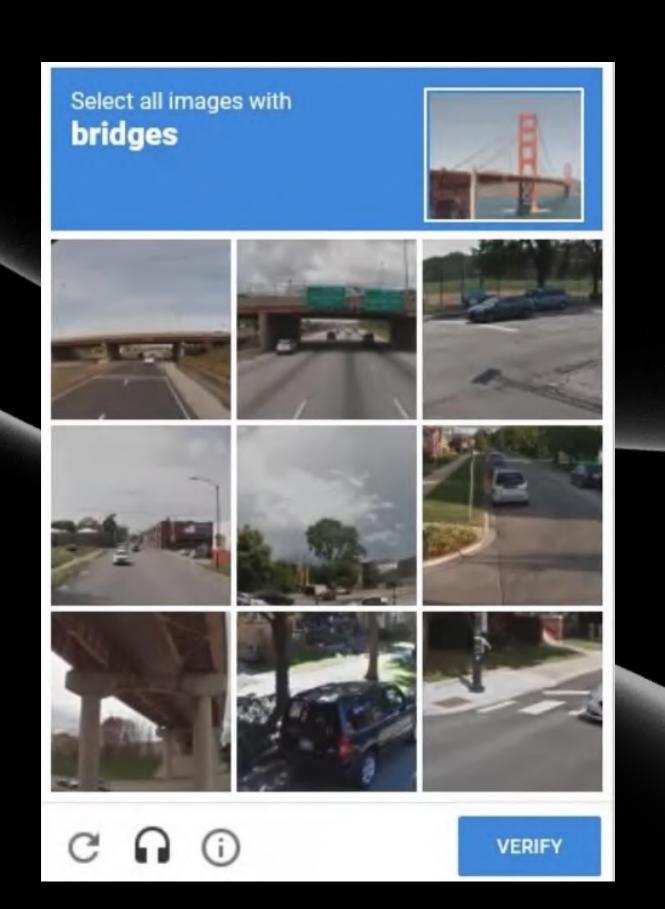
You might lose out on having customers click your CTA in the short-term, but in the long-term, you'll garner their trust.

THE PROBLEM

"Houston, we have a problem." Identify what the issue is.

O Captcha

Just how many pictures do I need to click on in order to move this process forward





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Sharing your cookies helps us improve site functionality and optimize your experience.

<u>Click Here</u> to read our cookie policy.

<u>Manage Settings</u>

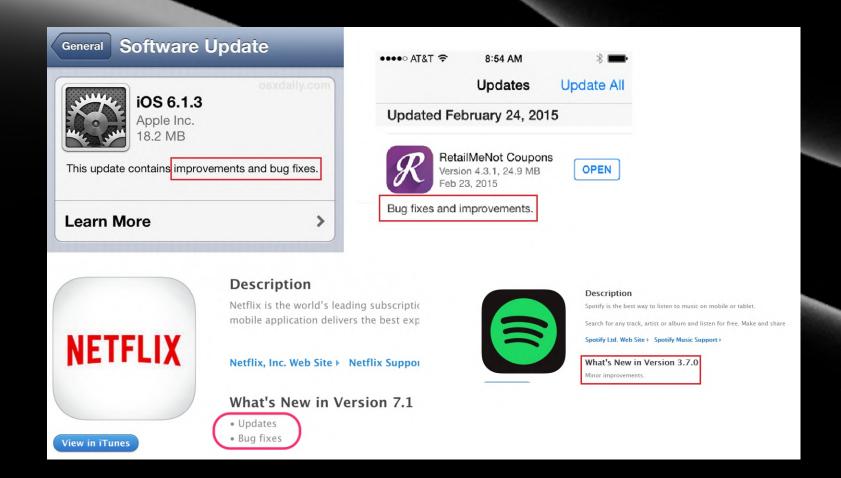
Accept

Magic Mouse



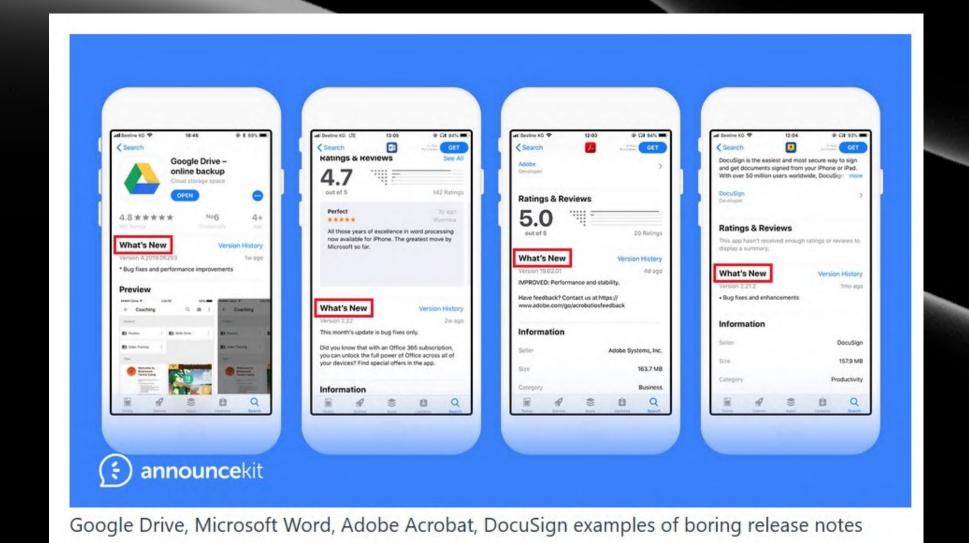


Boring





Boring



Pitch

Curous

- You deleted this message 11:23
- Type a message

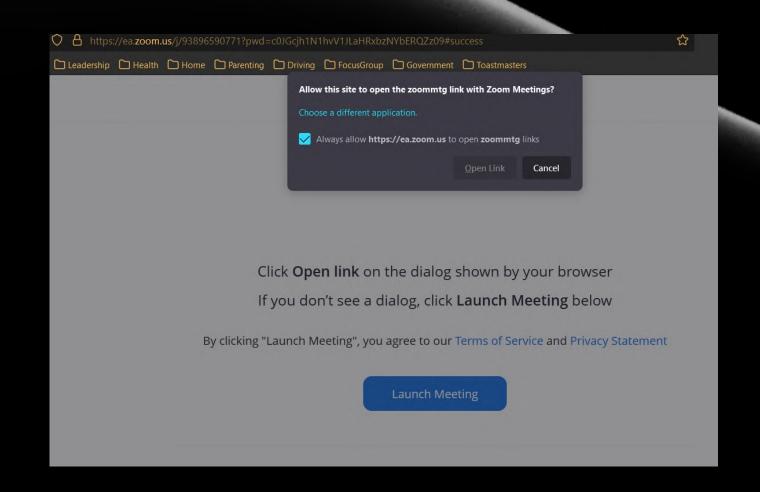








Zoom - How many clicks is too many



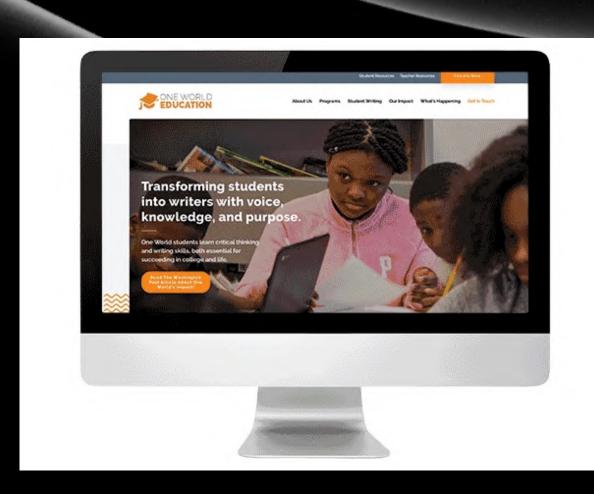


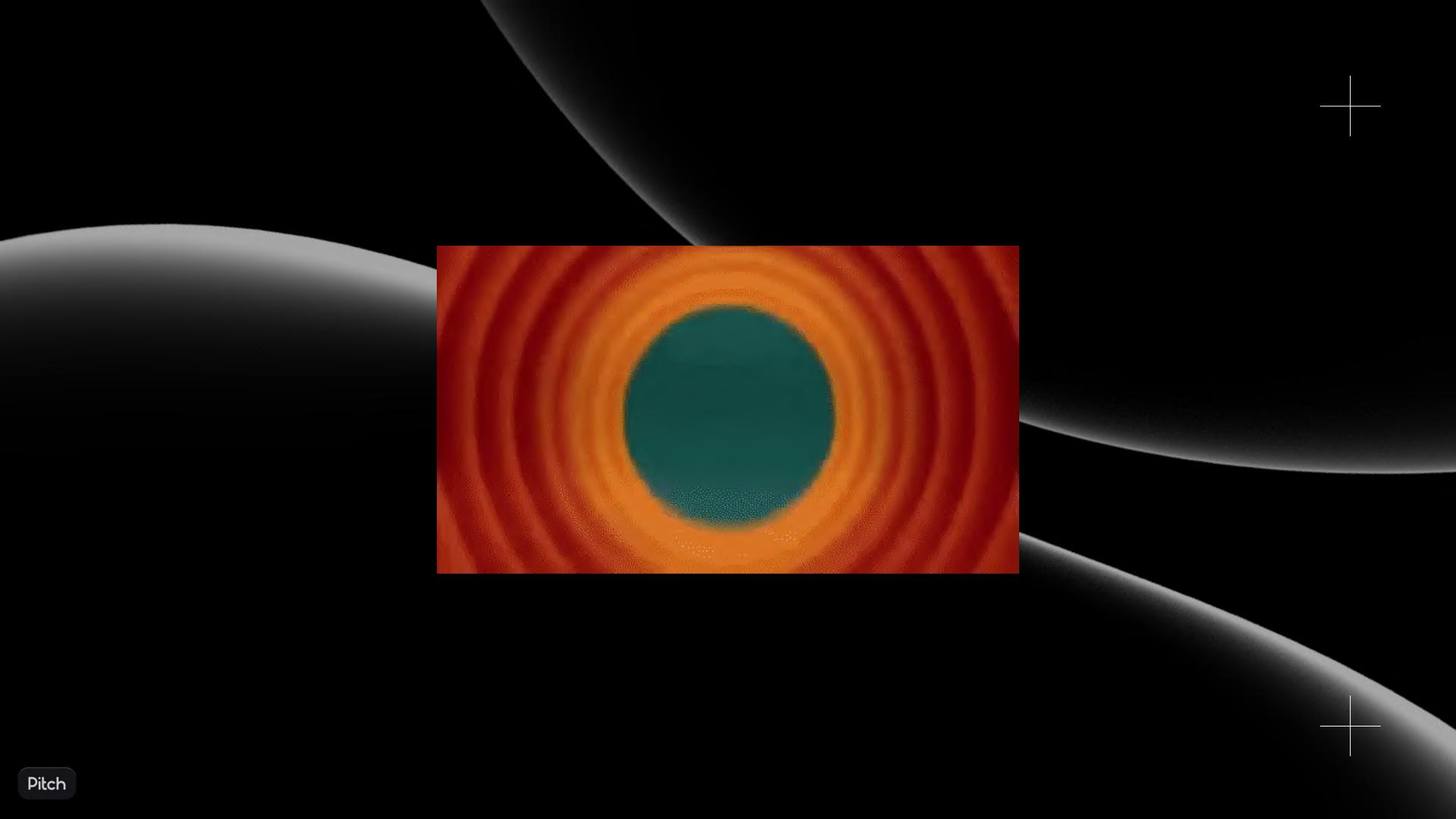
Bottomline

If it's not broken, don't fix it.

Good UX design doesn't need to be about reinventing the wheel

Your Page Flow Should Tell a Story





Questions? Brckbats? Bouguets?

nankyou