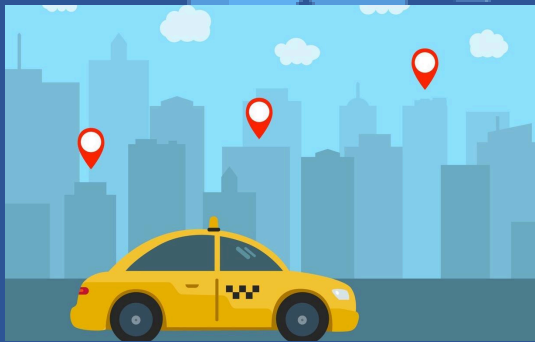


GOOD CABS ANALYSIS

TRIPS



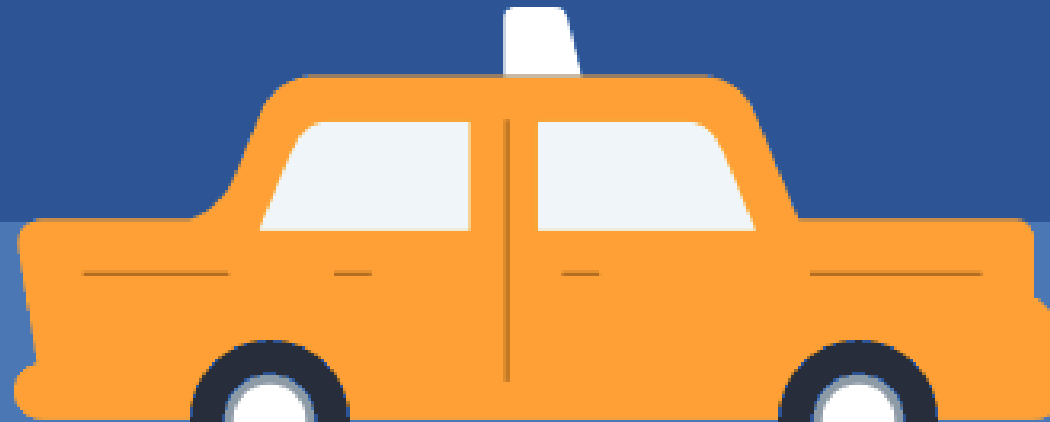
PASSENGERS

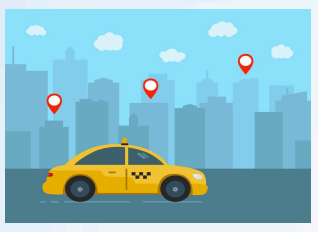


REVENUE



RATINGS & TARGET





GOOD CABS TRIPS ANALYSIS



Total Trips

426K

Min Distance Trips

5

Max Distance Trips

45

Total Distance

8M

Average Distance

254.02

City

All

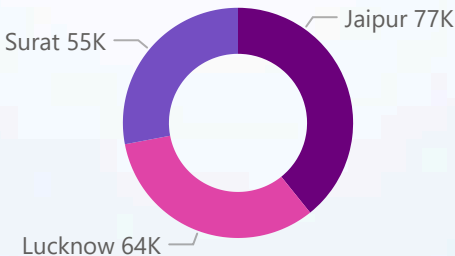
Passenger Type

All

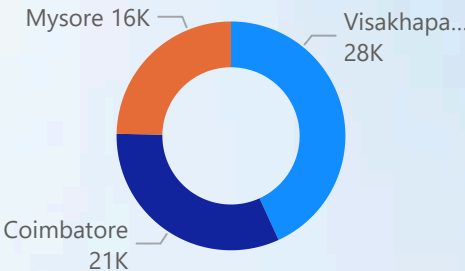
Months

All

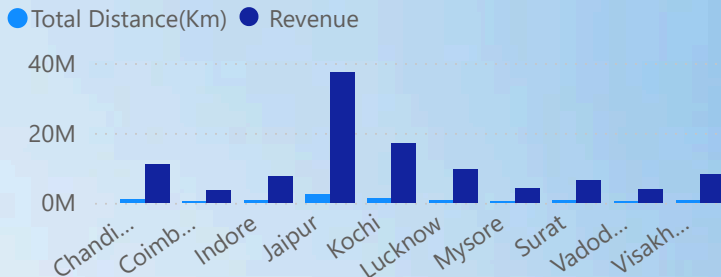
Top 3 Cities by Total Trip



Bottom 3 Cities by Total Trip

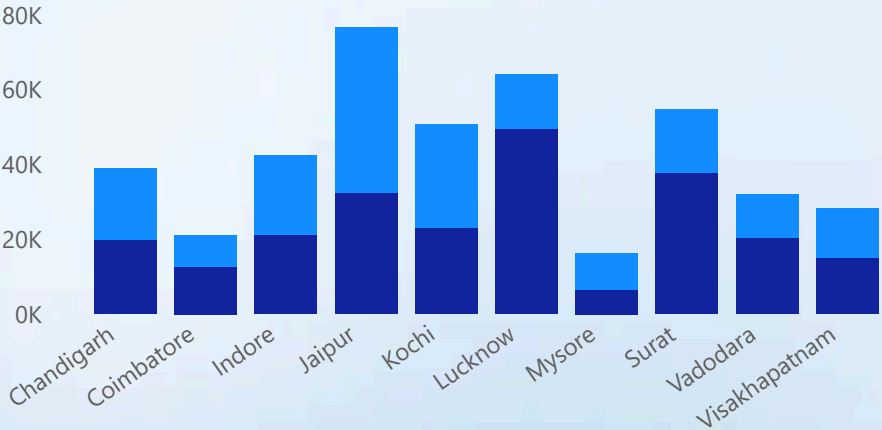


Total Distance(Km) and Revenue by City



Trips By Day Type And City

Weekday Weekend

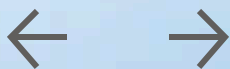


Monthly Total Trips

city_name	April	February	January	June	March	May
Jaipur	11406	15872	14976	9842	13317	11475
Lucknow	10212	12060	10858	10240	11224	9705
Surat	9831	9069	8358	8544	9267	9774
Kochi	9762	7688	7344	6399	9495	10014
Indore	7415	7210	6737	6288	7019	7787
Chandigarh	5566	7387	6810	6029	6569	6620
Vadodara	5941	5228	4775	4685	5598	5799
Visakhapatnam	4938	4793	4468	4478	4877	4812
Coimbatore	3661	3404	3651	3158	3680	3550
Mysore	2603	2668	2485	2842	2633	3007



GOODCABS PASSENGERS ANALYSIS



Total Passengers

238K

Total New Passengers

177K

Total Repeat Passengers

61K

Repeat Passenger Rate

25.7%

New Passenger Rate

74.3%

City

All

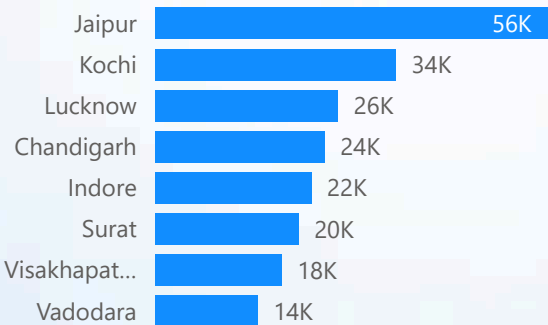
Passenge...

All

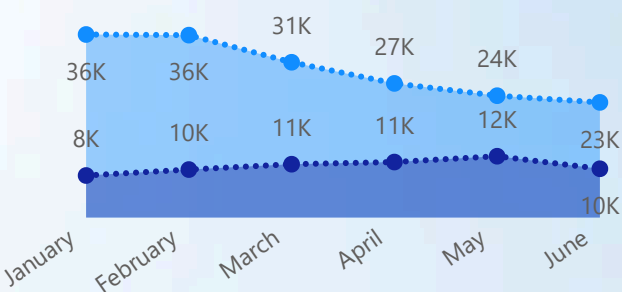
Months

All

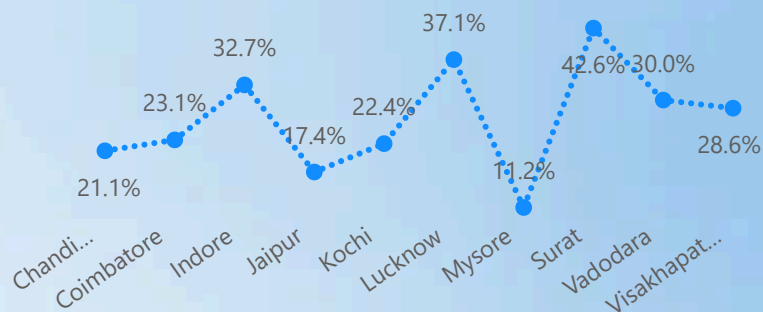
Total Passengers By City



Monthly Trend : New Vs Repeat Passengers



Repeat Passenger Rate by City



New Passengers and Repeat Passengers By City

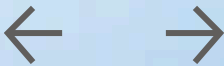


Total Repeat Passengers Based on Trip Count and City

city_name	10-Trips	2-Trips	3-Trips	4-Trips	5-Trips	6-Trips	7-Trips	8-Trips	9-Trips
Chandigarh	91	1638	976	798	619	376	278	176	118
Coimbatore	31	286	378	397	526	450	267	157	59
Indore	109	2478	1637	967	746	494	378	235	172
Jaipur	94	4855	2007	1173	609	400	244	184	116
Kochi	62	3635	1857	901	494	298	161	126	92
Lucknow	106	927	1417	1555	1768	1937	1087	617	183
Mysore	7	720	361	188	86	60	26	21	8
Surat	117	843	1232	1430	1706	1594	1027	539	150
Vadodara	70	429	616	718	785	829	559	251	89
Visakhapatnam	47	2618	1275	510	278	163	101	71	45



GOODCABS REVENUE ANALYSIS



Revenue

108M

Avg Fare Per

254.02

Revenue Growth Rate

16.54%

Previous Month Revenue

93M

Avg Distance

19.13

City

All

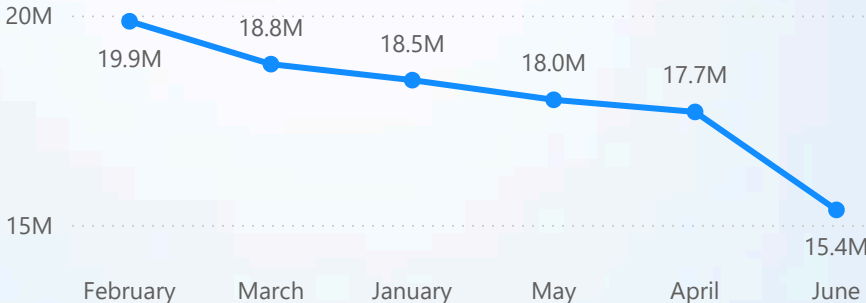
Passenger Type

All

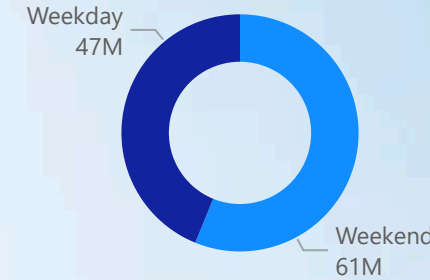
Months

All

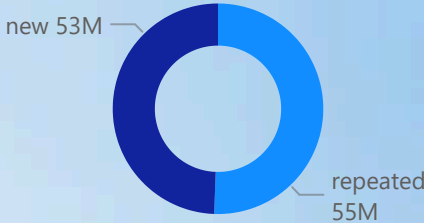
Total Revenue Over Month



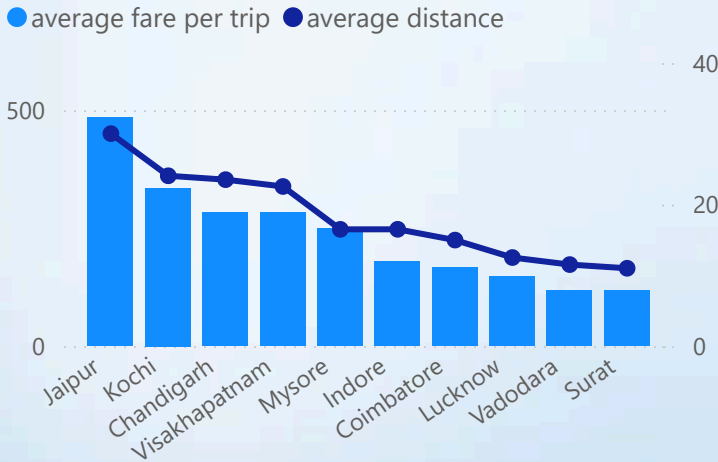
Total Revenue By Day Type



Total Revenue By Passenger Type



Avg Fare per Trip and Avg Distance by City



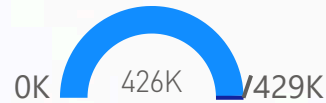
city_name	total_fare(revenue)	total_distance_travelled	average fare per trip	Revenue Growth Rate
Chandigarh	11.1M	916783	283.69	18.38%
Coimbatore	3.5M	316121	166.98	17.65%
Indore	7.6M	700629	179.84	17.53%
Jaipur	37.2M	2308418	483.92	14.77%
Kochi	17.0M	1220167	335.25	14.41%
Lucknow	9.5M	804571	147.18	18.93%
Mysore	4.1M	267877	249.71	21.43%
Surat	6.4M	603122	117.27	18.37%
Vadodara	3.8M	368867	118.57	17.27%
Visakhapatnam	8.0M	639765	282.67	18.72%
Total	108.2M	8146320	254.02	16.54%



GOODCABS RATINGS AND TARGET ANALYSIS



Target Vs Actual Trips



Avg Driver Rating

7.83

Avg Passenger Rating

7.66

Target Vs Actual New Passengers



City

All

Passenger Type

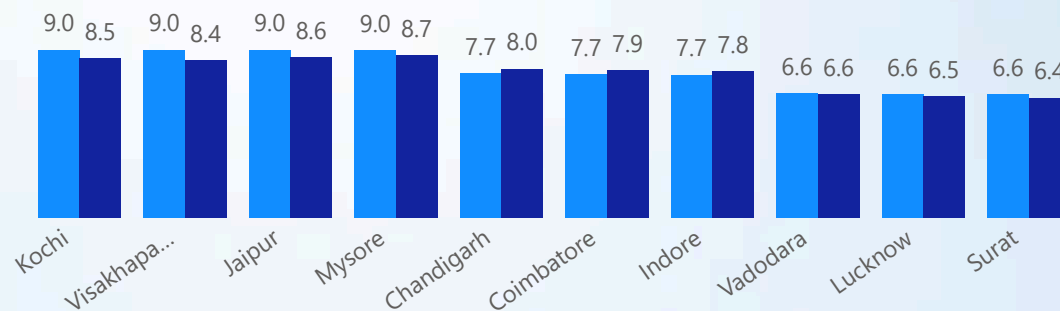
All

Months

All

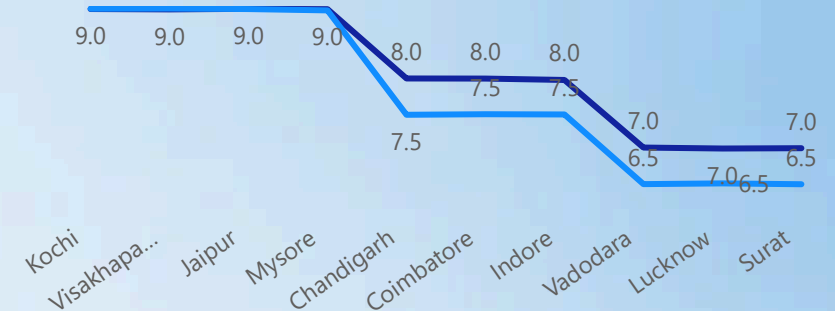
Average Driver Rating By City

● average_driver_rating ● average_passenger_rating



Avg Driver Rating By Passenger Type and City

● new ● repeated



city_name	total_trips	trip target	Trip Target Achievement	Actual New Passengers	New Passenger Target	New Passenger Achievement
Coimbatore	21104	21000	Yes	8514	7500	Yes
Indore	42456	43500	No	14863	14100	Yes
Lucknow	64299	72000	No	16260	15600	Yes
Surat	54843	57000	No	11626	10500	Yes
Vadodara	32026	37500	No	10127	9900	Yes
Chandigarh	38981	39000	No	18908	21000	No
Jaipur	76888	67500	Yes	45856	54000	No
Kochi	50702	49500	Yes	26416	27000	No
Mysore	16238	13500	Yes	11681	12000	No
Visakhapatnam	28366	28500	No	12747	13500	No

Avg Passenger Rating By City and Passenger Type

● new ● repeated

