



i revolution - Think different

Year
2022

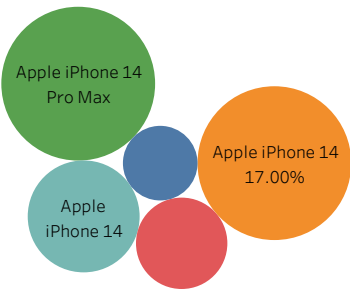
Colour
Multiple values

Brand
APPLE

Model share

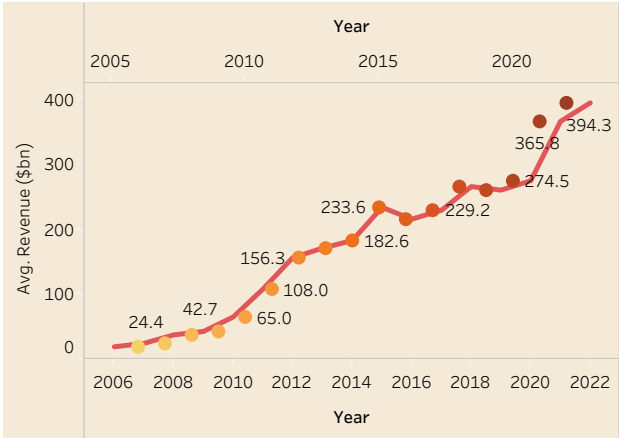
KPI

Brand	Discoun..	Mrp	Sale Pri..	Star Rat..	sales dif..
Apple	0	77,000	77,000	5	0



Active Users (mm)	Revenue Generated	Units sold (mm)
1,334	205	232

Annual Revenue



i Revolution-Think different

Model specification

Model	Processor	Front Cam..	Rear Came..	Colour	
APPLE IPH..	A Bionic C..	12MP	12MP + 12..	Black	92,800
APPLE IPHONE 12	A Bionic Chip with ..	12MP	12MP + 12MP	Black	199,700
				Blue	59,900
APPLE IPHONE 1..	A Bionic Chip with ..	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPH..	A Bionic C..	12MP	12MP + 12..	Blue	149,800
APPLE IPH..	A Bionic C..	12MP	12MP + 12..	Blue	189,800
APPLE IPH..	A Bionic C..	12MP	12MP + 12..	Blue	99,900