What are their wants, needs, hopes, and dreams?

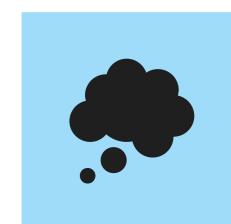
What other thoughts might influence their behavior?

Making it

easier to

allocate

funds.



Business expenses are the cost of operating a business.

Every business, from the smallest corner store to the largest corporation,tracks these expenses throughout the year for tax purposes.

Business expenses are subtracted from revenue to arrive at a company's taxable net income.

Simplifying the tax process.

Streamling book keeping practices.



Estimation of business expenses

Short summary of the persona

Any company will have business expenses. Meticulously tracking them ensures you know where your funds are going.

This has improved the quality of life.

> Fulfills the needs of the people.

Even small people can be benefit from business.

It helps you reduce your tax liability.

It's also crucial to understand what business expenses are and what you can deduct.

Feels

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

