

VAITHYA S

SEO ANALYST



CONTACT

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SUMMARY

A Creative digital marketer with a strong understanding of SEO, social media marketing, Google ads, and content marketing, and also a seo specialist who is passionate about work and connecting with the targeted audience

SKILLS

PROFESSIONAL

- SEO & SEM
- Social Media Marketing
- Content Marketing
- Google ads
- Google analytics(Ga4)

INTERNSHIP

Bluon tech | 2025(Jan-July)

- Helped maintain social media presence, develop content that is interesting, and track performance statistics.
- I have executed and applied SEO tactics to enhance website rankings.
- Supported on-page and off-page campaigns, such as content creation, keyword research, site audit, competitive research, and bookmark submissions.
- Helped to execute paid ad campaigns (Google Ads, Facebook Ads) and tracked campaign performance.

EDUCATION

- KRA VIDHYASHRAM
2019-2020
- EDUSTAR INTERNATIONAL SCHOOL
2020-2022
- NATIONAL ENGINEERING COLLEGE
2022-2026

PROJECTS

- SEO Blog Optimization
- Social Media Campaign Management
- Google Ads Campaign
- Competitor Analysis Report

CERTIFICATES

- Digital marketing course completion
- Css course completion(infosys springboard)
- SEMRush Academy – SEO, PPC & Content