

# **Funnel Analytics**

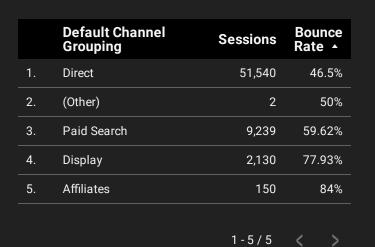
Select date range

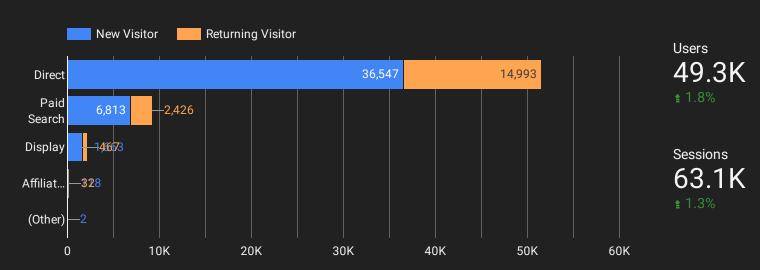
User Type **▼** 

Default Channel Grouping

Page Title

# **ACQUSITION**





### **ACTIVATION**

Bounce Rate 49.57%

Pages / Session 3.8

Avg. Session Duration 00:02:49

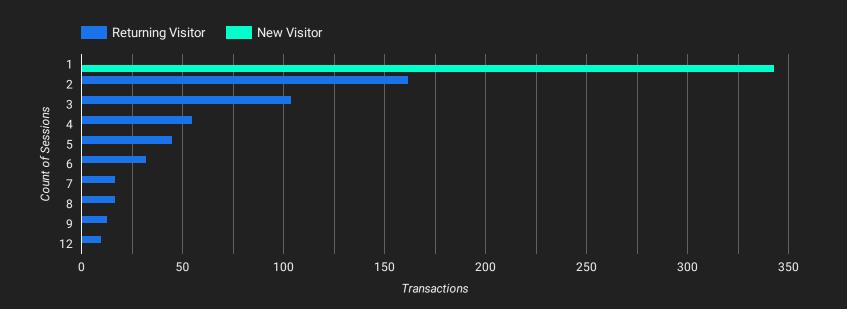
**Engaged User** Clicks Registrations **COMPLETION** 25,444 4,763 1,940 **1** 0.9% Goal Conversion Rate **Engaged Users** Registrations **CONVERSION** 15.51% 7.55% 3.08% **RATE ₹** -12.3% **₹** -13.3% -0.4%

#### **RETENTION**

# **VISITORS**

Users **49,343** 

Bounces 31,259



### **REVENUE**

Revenue \$105,310.70

877 -25.4%

Transactions

Revenue Per User \$2.13

Ecommerce Conversion Rate

1.39%

Product Revenue per Purchase

\$38.87

**₹-0.8%** 

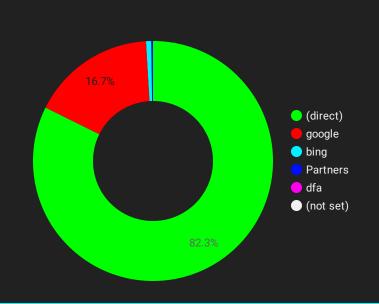
	Product	Q	uantit	y •
1.	Google Pen White			658
2.	Google Ombre Lime Pen			301
3.	Google Cloud Sticker			238
4.	Google Cloud Biodegradable Pen			232
5.	For Everyone Notebook			179
6.	For Everyone Sticker			174
7.	Google Inspired Red Notebook			171
		1 - 100 / 373	<	>

# **REFERRAL**

Bounce Rate 49.57%

Sessions
63.1K

	Full Referrer	Sessions •
1.	(direct)	51,918
2.	google	10,552
3.	bing	436
4.	Partners	150
5.	dfa	3
6.	(not set)	2
		1-6/6 <>



# **FUNNEL VISUALIZATION**

