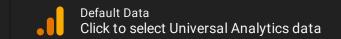


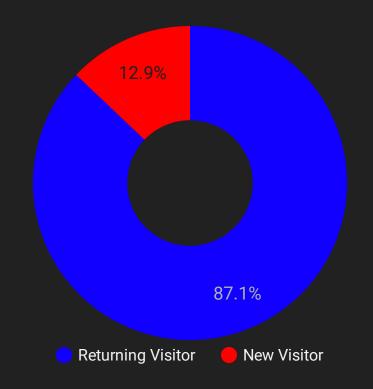
Cohort Analytics

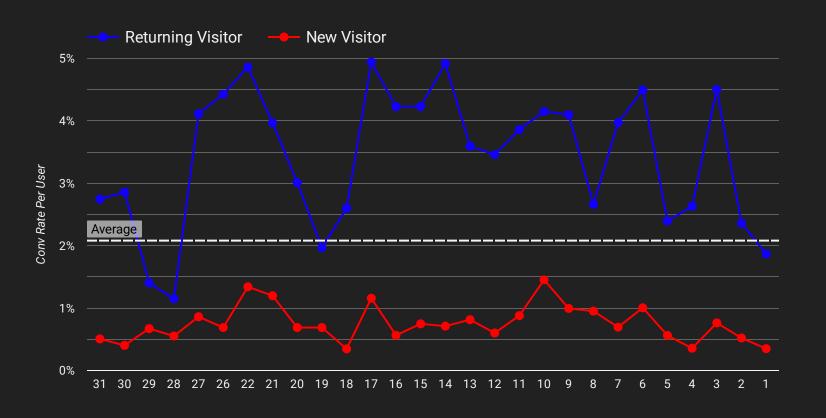
Select date range





	Day Index / Conv Rate Per L											Rate Per User		
Date	User Type	0027	0022	0015	0011	0026	0014	0019	8000	0020	0001	0000	0021	Grand total
Feb 22, 2023	Returning Visitor	4.86%												4.86%
	New Visitor	1.34%												1.34%
Feb 21, 2023	Returning Visitor					3.97%								3.97%
	New Visitor					1.2%								1.2%
Feb 20, 2023	Returning Visitor													3.01%
	New Visitor													0.69%
Feb 19, 2023	Returning Visitor													1.97%
	New Visitor													0.69%
Feb 18, 2023	Returning Visitor													2.6%
	New Visitor													0.35%
Feb 17, 2023	Returning Visitor		4.94%											4.94%
	New Visitor		1.16%											1.16%
Grand total		2.39%	2.28%	2.25%	2.08%	2.08%	1.98%	1.93%	1.82%	1.8%	1.78%	1.74%	1.64%	1.78%





	Country	Bounce Rate	Users •	New Users	Conv Rate Per User	Time on Screen	Avg User Duration	Avg. Price	Avg. Order Value	Conv Rate Per User	Total Value	Sub Continent	Total Unique Searches
1.	United States	46.22%	22,488	19,605	3.53%	00:00:00	00:03:53	\$12.08	\$114.95	3.53%	\$91,272.8	1	0
2.	India	52.48%	4,745	4,453	0.04%	00:00:00	00:02:28	\$16.44	\$49.32	0.04%	\$98.64	1	0
3.	Canada	59.22%	2,936	2,722	0.89%	00:00:00	00:02:37	\$14.08	\$198.16	0.89%	\$5,152.05	1	0
4.	United Kingdom	47.72%	2,147	1,911	0.88%	00:00:00	00:03:05	\$30.78	\$218.68	0.88%	\$4,155	1	0
5.	Spain	50.38%	1,334	1,241	0%	00:00:00	00:04:18	\$0	\$0	0%	\$0	1	0
6.	Japan	54.91%	1,095	1,024	0.27%	00:00:00	00:03:51	\$23.36	\$77.87	0.27%	\$233.6	1	0
7.	France	53.94%	1,075	956	0%	00:00:00	00:05:07	\$0	\$0	0%	\$0	1	0
8.	Germany	50.35%	886	829	0.23%	00:00:00	00:02:11	\$9.6	\$24	0.23%	\$48	1	0
9.	South Korea	48.28%	699	668	0%	00:00:00	00:03:51	\$0	\$0	0%	\$0	1	0
10.	Indonesia	45.94%	671	651	0%	00:00:00	00:06:03	\$0	\$0	0%	\$0	1 1 - 100 / 18	0

