

Drew Manley

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EDUCATION

University of Oregon

Eugene, OR

Bachelor of Science in Business Administration (Finance), Bachelor of Computer Science

Expected Graduation June 2027

- Major GPA: 3.98 | 3x Dean's List

EXPERIENCE

DeSpark

Boston, MA

Business Management Intern

June 2024 - Present

- Developed and implemented user acquisition strategy of 5+ varying media platforms resulting in a 340%+ increase in followers, impressions, and likes, directly attributing to doubling the size of current userbase
- Conducted market research, reached out to VC's, and collaborated with founders to help pitch DeSpark resulting in \$2M+ increase of company valuation

Luminous Device Technologies

Santa Clara, CA

Business Operations Intern

June 2023 - September 2023

- Operated and oversaw the ultra-precise laser cutting production of more than 1500 Nitinol medical-grade stents
- Formulated and formatted new organization system in Microsoft Excel for 20+ years of data for federal health compliance
- Wired, soldered, manufactured, and aided in the troubleshooting of hardware and software problems in three system builds, leading to over \$30,000 in market sales

LEADERSHIP

The Oregon Consulting Group

Eugene, OR

Project Lead

November 2024 - Present

- Employed critical thinking and problem-solving skills to anticipate potential roadblocks, proactively develop solutions, resulting in maintaining project momentum and minimizing disruptions throughout project

Strategy Consultant

November 2023 - October 2024

- Created implementation strategy for major university to establish post-graduate education opportunities through analysis of 50+ schools, resulting in optimized sports and human performance programs
- Benchmarked behavioral research labs across public university landscape to deliver research lab transformation strategy recommendations to Lundquist College of Business faculty and administration

The Oregon Blockchain Group

Eugene, OR

Director of Consulting

November 2024 - Present

- Streamlined client acquisition process, built out project team structure, and facilitated biweekly client meetings in order to proactively insure value for clients and consistent high-quality deliverables
- Prioritized the personal and professional development of consultants through 1-on-1's and weekly check-ups, resulting in further growth and a better overall experience within the consulting branch

AI Consultant

January 2024 - September 2024

- Analyzed 5+ diverse digital asset pitch decks and helped invest 5 figures of cryptocurrency, directly attributing to outperforming market benchmark by 15%
- Utilized developer skills, cryptocurrency knowledge, and research to help consulting team develop and publish 5 web3 articles and a dynamic JavaScript use-case for a cutting-edge AI/Blockchain startup

Skills: Microsoft Excel, Microsoft PowerPoint, Tableau, Power BI, JavaScript, HTML, CSS, Python

Interests: Badminton, Philosophy, Mountain Biking, Legos, Travel (Japan, Iceland, Costa Rica)