# Valeri Tulchinskaia

**™** VIDEOGRAPHER & VIDEO EDITOR

I'm a Video Editor & Videographer passionate about creating engaging content for social media and online marketing.



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#### **WORK EXPERIENCE**

## Freelance Video Editor & Videographer / EbikeBrothers

FEB 2025 PRESENT / Freelance

As a freelance video editor and videographer for EbikeBrothers, I produced a wide range of content to support the brand's marketing and social media presence.

- Created talking-head product videos, speed-ramp sequences, and lifestyle clips featuring people riding e-bikes for promotional use.
- Edited content for YouTube, Instagram, TikTok, and Facebook Ads.
- Handled the full production cycle: shooting, editing, color correction, sound, and basic motion graphics.
- Produced content in Finnish.

Tools used: DaVinci Resolve.

## **UX/UI Designer** / Novoe TV

NOV 2022 - DEC 2022 / Freelance, Estonia

- Responsible for Market Research, User Research, Information Architecture, Visual Design, Wireframing, Prototyping and User Testing across mobile app.
- Collaborated with stakeholders, product managers, programmers to help define product requirements:

## Co-Founder & UX/UI Designer / Programix.pro

JAN 2022 - SEP 2022 / Full-time, Russia

- Create a unified user experience for an e-commerce website, which includes leading wireframing activities and identifying new web features;
- Coordinate with web developers to improve website interactions;
- Design presentations and print materials for the marketing and sales teams.

## Graphic Designer / Sun Arch

JUN 2022 - JUL 2022 / Freelance, Russia

- Created print materials, such as posters, flyers, and brochures
- Designed visual content for social media platforms

#### **EDUCATION**

2024-2025

Vocational Training in Media Media Production

TREDU TAMPEREEN SEUDUN AMMATTIOPISTO

2018-2022

Bachelor's degree in Computer Science

THE BONCH-BRUEVICH SAINT PETERSBURG STATE UNIVERSITY OF TELECOMMUNICATIONS

#### SKILLS

Cinematography (lighting, composition, camera movement)

Social media formats (Reels, Shorts, TikTok)

Color grading (DaVinci Resolve, LUTs, Log footage)

Audio editing (noise reduction, mixing, sync)

Motion graphics (After Effects, basic animation)

### **TOOLS**

DaVinci Resolve

**Adobe Creative Suite** 

Al tools for video (Veo, Descript, Adobe Firefly, Pika)

#### SOCIAL

www.behance.net/valeri\_tuly www.linkedin.com/in/valerituly