


VALARIE MARTIN STUART user interface & experience designer

 9033 Redondo Drive
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972-762-4360

 valariestuart@gmail.com

 www.valarie.info

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profile

User experience and interface design expert who loves clean design, typographical hierarchies and logical user flows. Special interest in implementing visual design strategies to deliver delightful experiences to web application users.

ui/ux/design skills

- Visual design from concept to production, emphasizing intuitive user interfaces.
- Development of personas and user stories to build user flows for web applications.
- Creation of wireframes and prototypes for user testing and development.
- Use of effective typography as graphical and hierarchal elements in page layout.
- Implementation of mobile-first responsive design techniques.
- Strong CSS and HTML hand coding skills.
- Adobe Creative Suite skills, with expert level in Illustrator and Photoshop.
- Copywriting, copy editing and proofreading skills.
- Familiarity with GIT version control.
- Experience working within Rails and Drupal web applications.
- Training in JavaScript and jQuery.
- Management skills to oversee teams of creative and communication professionals.

professional experience

UI DESIGNER, ORGSYNC

DALLAS, TX • OCT 2012 - PRESENT

User interface design for university campus engagement web application with over 4,000,000 users and 400 campus clients.

- Interview and test users to gather requirements and determine project direction.
- Build user flows, wireframes, low- and high-fidelity comps for new and updated features.
- Implement designs via HTML, CSS and coding to allow users to create events, forms, rosters, to-do lists, and over 25 other core features of the software.
- Create and edit content for feature announcements and blog posts.
- Present sessions on content and design best practices at annual user conference.

WEB DESIGNER/THEMER, ALLPLAYERS.COM


IRVING, TX • AUG 2010 - SEP 2012

Design and theming for group and league management web application with over 75,000 users and 1,000,000+ monthly page views.

- Analyze needs and reconcile with data to develop wireframes, comps and page layouts to improve user interface of web application and marketing pages.
- Write CSS and HTML to design pages and sections within Drupal CMS.
- Write, edit and proofread print, email and website content.
- Create print production management system to improve workflows.
- Develop and produce brand standards guide.


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SENIOR GRAPHIC DESIGNER, LAWYERS ESCROW & TRUST DALLAS, TX • FEB 2005 - JAN 2010

In-house designer creating marketing communications for company focusing on escrow and closings for small business transactions.

- Create branding and marketing communications for company focusing on escrow and closings for small business transactions.
- Concept, design, produce and maintain company website and print collateral.
- Write and edit corporate communications.

FREELANCE ART DIRECTOR, DESIGNER, PRODUCTION ARTIST DALLAS, TX • 1994 - 2005

Freelance print and web design and production for many of Dallas' top ad agencies, design studios, corporations, and small businesses.

- Freelance print and web design and production for many of Dallas' top agencies and design studios, as well as corporate and small businesses.
- Clients included Temerlin McClain, TracyLocke, Rapp Collins Worldwide, Eisenberg & Associates, J.C. Penney, Mary Kay, Exhibit Group|Giltspur, Blue Cross & Blue Shield of Texas, Big Feats Entertainment, Living Yoga Dallas and more.
- Account experience included Dallas Galleria, DFW Airport, La Madeleine, Nokia, Nortel, Pepsi, Pizza Hut, 7-Eleven, Stanley Korshak, Subaru, Zales and more.

ASSOCIATE PROFESSOR, COLLIN COLLEGE PLANO, TX • SEP 1999 - AUG 2003

Instructor for college courses in the Applied Graphic Design Technology department.

- *Electronic Prepress*: QuarkXpress software from beginning to expert level knowledge.
- *Digital Imaging I*: Introductory Photoshop skills.
- *Digital Publishing II*: All aspects of professional design, including workflows, production techniques, design for campaigns, font technology, scanning and resolution, studio skills, printing, business practices, contracts, copyrights, and project management.

references and portfolio

Available upon request.