



## VALARIE MARTIN STUART user interface & experience designer

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 valariestuart@gmail.com

 www.valarie.info

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### profile

User experience and interface design expert with over 15 years experience in design, research, prototyping and implementation. I love clean design, typographical hierarchies and logical user flows. I'm passionate about defining problems and developing effective solutions that result in happy users.

### ui/ux/design skills

- Creation of wireframes and prototypes for user testing and development.
- Development of personas and user stories to build user application flows.
- Use of effective typography as graphical and hierarchal elements in page layout.
- Implementation of mobile-first responsive design techniques.
- Strong CSS and HTML hand coding skills.
- Familiarity with GIT, Rails, Drupal, JavaScript, and jQuery.
- Adobe Creative Suite skills, with expert level in Illustrator and Photoshop.
- Copywriting, copy editing and proofreading skills.
- Management experience to oversee teams of creative and communication professionals.

### professional experience

#### UI DESIGNER, ORGSYNC

DALLAS, TX • OCT 2012 - PRESENT

User interface design for university campus engagement web application with over 4,000,000 users and 400 campus clients.

- Interview and test users to gather requirements and determine project direction.
- Build user flows, wireframes, low- and high-fidelity comps for application features.
- Implement designs via HTML, CSS and coding to allow users to create events, forms, rosters, to-do lists, and over 25 other core features of the software.
- Create and edit content for feature announcements and blog posts.
- Present sessions on content and design best practices at annual user conference.


#### WEB DESIGNER/THEMER, ALLPLAYERS.COM

IRVING, TX • AUG 2010 - SEP 2012

Design and theming for group and league management web application with over 75,000 users and 1,000,000+ monthly page views.

- Manage print and web design team
- Analyze needs and reconcile with data to develop wireframes, comps and layouts to improve user interface of web application and marketing pages.
- Write CSS and HTML to design pages and sections within Drupal CMS.
- Write, edit and proofread print, email and website content.
- Develop and produce brand standards guide.

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### SENIOR GRAPHIC DESIGNER, LAWYERS ESCROW & TRUST DALLAS, TX • FEB 2005 - JAN 2010

In-house designer creating marketing communications for company focusing on escrow and closings for small business transactions.

- Concept, design, produce and maintain company website and print collateral.
- Write and edit corporate communications.

### FREELANCE ART DIRECTOR, DESIGNER, PRODUCTION ARTIST DALLAS, TX • 1994 - 2005

Freelance print and web design and production for many of Dallas' top ad agencies, design studios, corporations, and small businesses.

- Clients included Temerlin McClain, TracyLocke, Rapp Collins Worldwide, Eisenberg & Associates, J.C. Penney, Mary Kay, Exhibit Group|Giltspur, Blue Cross & Blue Shield of Texas, Big Feats Entertainment, Living Yoga Dallas and more.
- Account experience included Dallas Galleria, DFW Airport, La Madeleine, Nokia, Nortel, Pepsi, Pizza Hut, 7-Eleven, Stanley Korshak, Subaru, Zales and more.

### ASSOCIATE PROFESSOR, COLLIN COLLEGE PLANO, TX • SEP 1999 - AUG 2003

Instructor for college courses in the Applied Graphic Design Technology program.

- *Electronic Prepress*: QuarkXpress from beginning to expert level knowledge.
- *Digital Imaging I*: Introductory Photoshop skills.
- *Digital Publishing II*: All aspects of professional design, including workflows, production techniques, design for campaigns, font technology, scanning and resolution, studio skills, printing, business practices, contracts, copyrights, and project management.

### professional development

OrgSync Connect (presenter) — 2013, 2014, 2015, Dallas, TX

Front Porch — 2013, Dallas, TX

DrupalCon Denver — 2012, Denver, CO

BADcamp — 2011, Berkeley, CA

OpenCamp (presenter) — 2010, Dallas, TX

Drupal Design Camp Boston — 2010, Boston, MA

Do It With Drupal — 2009, New Orleans, LA

DrupalCamp Austin — 2009, Austin, TX

### portfolio

Available upon request.