

Story 1

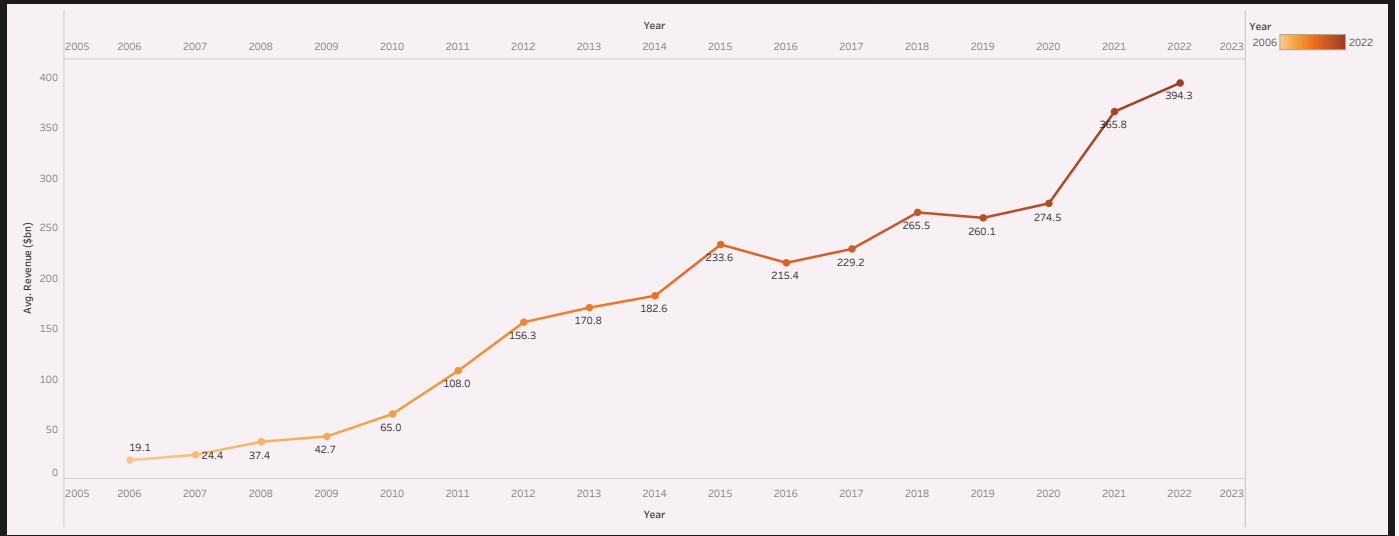
Since its initiation in 2006 it has seen the tremendous increase in sales and revenue generation over the years though a slight dip is being observed in 2016 but every year since it has increased to \$394.3 in 2022

country wise best selling smart phone

although the iPhone isn't far behind in the competition. It is yet to scale up its marketing strategies and policy formulation for the Indian audience.

KPI, BATTERY TYPE DISTRIBUTION

GLOBAL MARKET SHARING AND SMART PHONES



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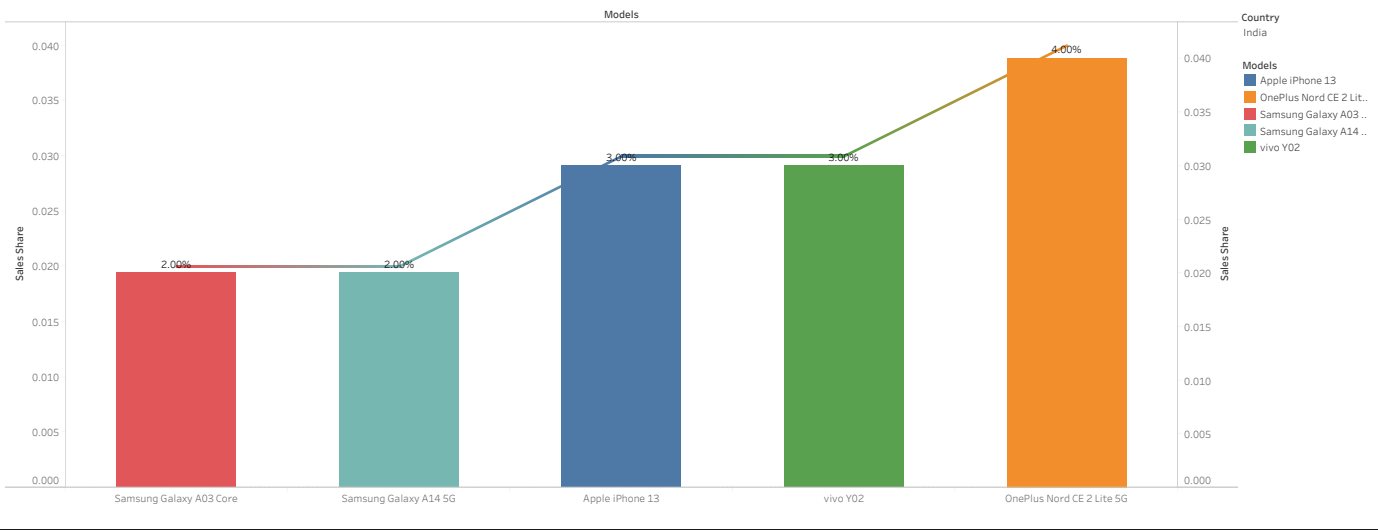
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KPI,BATTERY TYPE DISTRIBTION

GOBAL MARKET DHARING AND SMART PHONES

MODEL SHARE

Sheet 2

APPLE IPHONE 12	A Bionic Chip with Next Generati.	12MP	12MP +
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generati.	12MP	12MP +

KPI

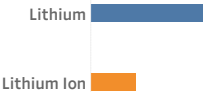
Brand	Discount P..	Mrp	Nu
Apple	617	5,459,600	

model share



battery type distribution

Battery Type



Measure Names

- ☒ Discount Percentage
- ☒ Mrp
- ☒ Number Of Reviews
- ☒ Sale Price
- ☒ Star Rating

Colour

Multiple values

Brand

APPLE

Black

Blue

Brand

MOTOROLA

Battery Type

Lithium

Lithium Ion

Lithium Polymer

Models

Apple iPhone 13

Apple iPhone 14

Apple iPhone 14 Plus

Apple iPhone 14 Pro

Apple iPhone 14 Pro Max

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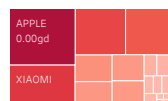
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GOBAL MARKET DHARING AND SMART PHONES

MODEL SHARE

ONE PLUSH NORD CE

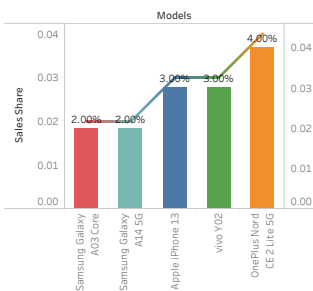
Brand Price Comparision



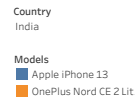
Gobal Market Share



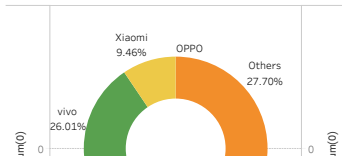
country-wise best selling smartphone



Original Price



quarterly-share



Annual Revenue



Year



KPI, BATTERY TYPE DISTRIBUTION	GLOBAL MARKET SHARING AND SMART PHONES	MODEL SHARE	ONE PLUS NORD CE	REVENUE GENERATED
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Sheet 2

APPLE IPHONE 12	A Bionic Chip with Next Generati.	12MP	12MP + 12MP
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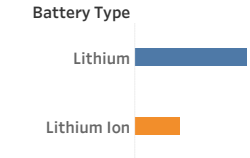
KPI

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battery type distribution



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KPI, BATTERY TYPE DISTRIBUTION	GLOBAL MARKET SHARING AND SMART PHONES	MODEL SHARE	ONE PLUS NORD CE	REVENUE GENERATED



Story 1

KPI, BATTERY TYPE DISTRIBUTION	GLOBAL MARKET SHARING AND SMART PHONES	MODEL SHARE	ONE PLUS NORD CE	REVENUE GENERATED
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