



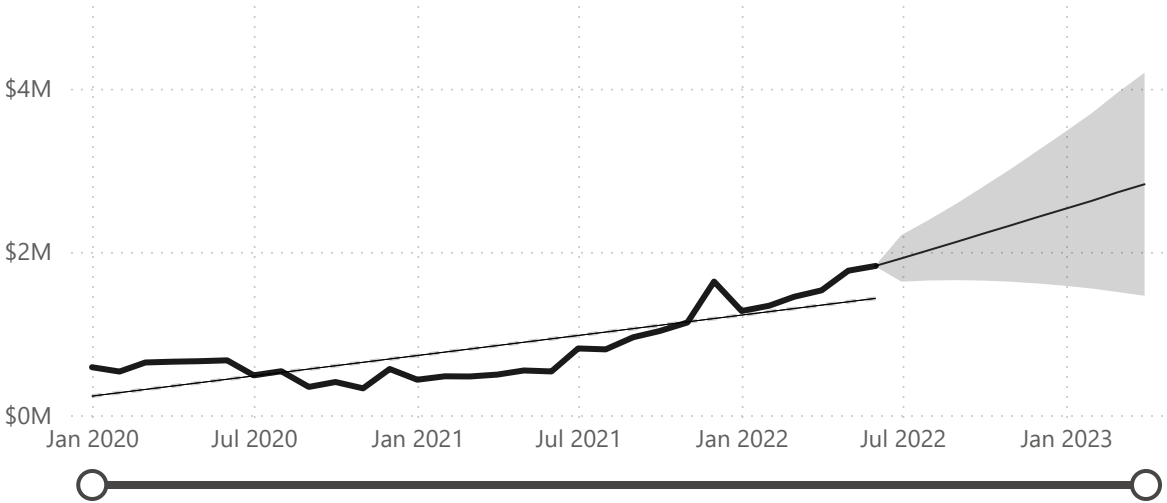
\$25M  
REVENUE

\$10M  
PROFIT

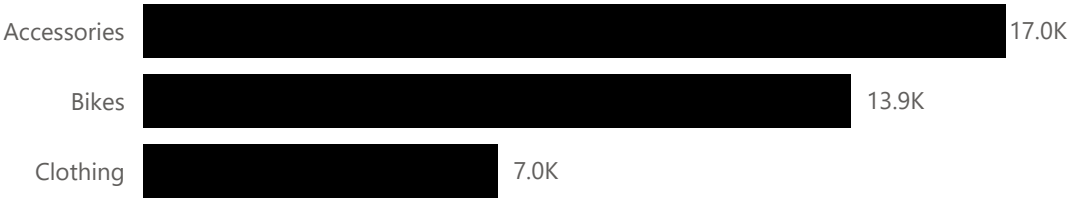
25.2K  
ORDERS

2.17%  
RETURN RATE

Revenue Trending



Orders by Category



ProductName	Total Orders	Total Revenue	Return Rate
AWC Logo Cap	2,062	\$35,882	1.11%
Fender Set - Mountain	1,975	\$87,041	1.36%
Mountain Bottle Cage	1,896	\$38,062	2.02%
Mountain Tire Tube	2,846	\$28,333	1.64%
Patch Kit/8 Patches	2,952	\$13,506	1.61%
Road Tire Tube	2,173	\$17,265	1.55%
Sport-100 Helmet, Black	1,940	\$65,270	2.68%
Sport-100 Helmet, Blue	1,995	\$67,120	3.31%
Sport-100 Helmet, Red	2,099	\$73,444	3.33%
Water Bottle - 30 oz.	3,983	\$39,755	1.95%

Tires and Tubes

Shorts

Montly Revenue  
\$1.83M ✓  
Prev Month: 1.77M (+3.31%)

Montly Orders  
2,146 !  
Prev Month: 2165 (-0.88%)

Montly Returns  
166 !  
Prev Month: 169 (-1.78%)