# AT&T M2M 360

Network Assets. Expertise and Ecosystem. Innovative Service Platforms.
Proven Achievements.

## What is AT&T M2M 360?

### Network Assets

AT&T has the nation's fastest 3G network and the best coverage world-wide.

### Expertise and Ecosystem

Our structured approach gives you expert assistance every step of the way – define, design, deploy and support.

### Innovative Service Platforms

AT&T Control Center. Enterprise On-Demand.

### Proven Achievements

Ten-year track record of enabling M2M deployments.

### A Leader in M2M

AT&T is an innovative leader in M2M, with a proven track record in telematics, security solutions, monitoring, Supervisory Control and Data Acquisition (SCADA), point of sale, asset management and similar M2M deployments. AT&T's innovative service delivery platforms complement our network and expertise for a broad range of wireless data applications and industries.

### Network Assets

AT&T's network assets enable connectivity and reach with:

- Economies of scale through global GSM standards
- High-speed wireless network and global roaming

### Innovative Service Platforms

Our platforms help you cost-effectively manage your M2M deployments with:

- Integrated SIM provisioning
- Billing and Reporting tools
- Carrier support

### Expertise and Ecosystem

We enable world-class M2M solutions with:

- Industry vertical expertise teams
- Mobility applications consultants
- Enterprise technical support
- Network connectivity design and implementation
- Range and diversity of specialized, certified M2M devices
- Alliance Ecosystem aligned with our Business Alliance Channel

### Proven Achievements

AT&T's experience and expertise enable business velocity:

- Field Service
- Vertical Industries
- 300+ M2M AT&T-certified devices
- devCentral M2M development resources
- 350+ AT&T-approved solutions
- Millions of M2M endpoints



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