

Lucy

Definition of fund:

a sum of money saved or made available for a particular purpose
financial resources

QUESTIONS

- How old are you?
 - 42
 - What is your occupation?
 - Finance officer
 - Do you have a religion?
 - Christian
 - Please describe your financial independence. (Financially independent from parents / how many people you have to support in your family)
 - 4 others. With myself is 5
1. Do you fund any charity organizations or have funded any charity organizations in the past?
- Should I include the church in this context?
 - Sure.
 - Yes, I have donated to a charity. I have done a regular subscription and a one-time donation.
 - What led you to donate for that charity?
 - For the regular charity—**religious beliefs**. For the one-off donation, it was also a factor of religious beliefs, and when the **opportunity presented itself** like through door knocking...
 - I have the regular donation [to the church], and I had a one-off donation. It was one of those subscription things, but I'm no longer

doing that. I have donated as part of a monthly giving program to a charity, and that was through door knocking two years ago.

- How were you convinced to donate to that specific charity?
 - They came to knock on my door, and they explained to me their regular giving plan. At that time, because of my religious beliefs, had a particular matter to take care of. And I felt that by giving, **it was my way of addressing that feeling.**
- How was your experience donating to that charity?
 - I thought it was okay because you could opt out at any time. They weren't pushy. They just said, "we have this facility, where you can set up a monthly transfer from your bank account to donate to the charity and you can stop at any time. So I started doing that monthly giving until it reached what I considered to be the amount that I thought was sufficient and then I stopped. So there was no kind of like.. "why did you stop?" or any sort of thing to make you feel guilty for stopping.
- So you kind of had a plan before you started donating?
 - Yeah, I kind of knew how much I wanted to give to take care of that particular matter that I mentioned.
- Did you do any research before you started supporting that organisation?
 - Not research per se, but I was aware of the kind of work through their media advertising, and **the kind of causes they supported resonated with me.**
- Do you think you would fund any other charity organizations in the future?
 - **Yeah, if I were in a financial position to do so, I would.**

2. Do you do any volunteer services for charity organizations?

- Yes, Sunday School teaching. That's probably the main thing.
 - What led you to your decision to volunteer?
 - Religious convictions

- How was your experience? (What did you like about it, hate about it? What did you learn from it?)
 - Very positive
 - Did you learn anything from the experience or had anything you liked about the experience?
 - Yes, that I need to keep it up.
 - Why did you find it important to keep it up?
 - Because I felt that I am making a long-term difference in people's lives.
3. If you were to fund any of these charities, list the charities in order of most prioritized to least
- humanitarian services 1
 - health and disability services 4
 - children's services 2
 - animals and environment 3
 - Is there a particular reason why you chose humanitarian services as the most important one?
 - I guess I believe that charity is for **people who are in crisis and in emergency who need care**, so charity for those causes will make a practical impact on people's lives.
 - And what about children's services?
 - Becasue children are very vulnerable members of our community. So I just feel that we have an obligation to look after them.
 - If you were fund for a children's service charity organisation, how would you want them to use your funding? What kind of work would you want them to do?
 - Crisis accommodation for children who are at risk of homelessness or abuse. I think that would be the main area.
 - Why would you say that accomodation for children is one of the most important things to support in?

- Again, it comes back to the crisis management. **It's about having food, clothing, and shelter. Which I consider to be very critical.** I think education is secondary. Once you give them a safe place to be, then you can work on literacy and education. But if they can't even have a proper home, then what's there is no point going to the second level (education).
 - Why would you say that education is important?
 - To make them useful members of society.
4. Is there any event in your life that made you be more concerned about humanitarian services? Any personal experiences?
- I wouldn't say it's personal. Not personal in the sense of being directly affected. But just through watching news, hearing about disasters, epidemics, and diseases.
5. If you were to fund a charity organization, what would you look into before you fund that charity?
1. Their **reputation** has to be clear. Obviously you don't want to spend on an organisation that does not spend on its mission and does a lot of side stuff that is not central to its mission... Or has a high administrative cost. So it must have a good reputation for actually using the funds for the purposes that were intended.
 2. And of course its **mission. It has to align with what I believe** are the critical things. And you have to be able to trust that the money isn't getting siphoned off into... I suppose that comes back to the first point... Just.. Can I trust them to not misuse the funds for something else?