

# Valentina Vega

## UX Designer based in Los Angeles

valvegadesign@gmail.com

Portfolio: valvega.design

770.990.2724

### Recent Projects

#### MusicLink | UX Designer

Jul 2019-Aug 2019

- A mobile app to connect music enthusiasts and simplify the music discovery process.

#### Edubox | UX Designer

Feb 2019-Apr 2019

- Cloud storage service prototype for college students in need of simple storage and organization tools.

### Experience

#### UX Design Apprentice

Oct 2018-Aug 2019

Bloc · Remote

- Worked under the instruction of two senior designers to complete two projects.
- Responsible for user research, content strategy, information architecture, wireframes, high fidelity mockups, and prototypes.

#### Member Services Specialist

Jun 2018-Jun 2019

NSHSS · Atlanta, GA

- Managed inbound call queue for students and parents with questions about navigating the scholarship application platform.
- Analyzed issues experienced by users on the member dashboard and reported them to developers for updates.

#### Undergraduate Psychology Researcher

Aug 2017-Dec 2017

Oglethorpe University · Atlanta, GA

- Designed, analyzed and conducted 2 x 3 between-subjects study to apply research methods in Psychology.
- Researched and synthesized previous literature to form and test a sound hypothesis that yielded significant results via SPSS.

### Education

#### Bloc

Oct 2018-Sep 2019

Certificate, User Experience Design

#### Oglethorpe University

Aug 2014-May 2018

Bachelor of Science, Psychology

### SKILLS

#### Design

Visual Design

Information Architecture

Wireframing & Prototyping

Branding & Strategy

Branding

#### Research

Competitive Analysis

A/B Testing

Usability Testing

User Interviews

Personas & Stories

#### Development

HTML5/CSS3

JavaScript

jQuery

#### Tools

Figma

Sketch

Invision

Zeplin

Principle

Adobe XD

#### Languages

English - Native/fluent

Spanish - Native/fluent