

VALENTINA VEGA

UX Designer based in Los Angeles

valvega.design

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770.990.2724

RECENT PROJECTS

UX Designer & Researcher

Jul. 2019-Aug. 2019

MusicLink

- Led the research and design for an iOS app to connect music enthusiasts and simplify the music discovery process.
- Iterated on design mockups through collaboration with senior designers to produce a final prototype.

UX Designer & Researcher

Feb. 2019-Apr. 2019

Edubox

- SaaS cloud storage prototype for college students in need of simple storage and organizational tools.
- Responsible for the research, wireframing, usability testing and ideation that resulted in a final prototype.

EXPERIENCE

UX Design Apprentice

Oct. 2018-Sept. 2019

Bloc · Remote

- Worked under the instruction of two senior designers to complete two projects.
- Responsible for user research, content strategy, information architecture, wireframes, high fidelity mockups, and prototypes.

Member Services Specialist

Jun. 2018-Jun. 2019

NSHSS · Atlanta, GA

- Managed inbound call queue for students and parents with questions about navigating the scholarship application platform.
- Analyzed issues experienced by users on the member dashboard and reported them to developers for updates.

Undergraduate Psychology Researcher

Aug. 2017-Dec. 2017

Oglethorpe University · Atlanta, GA

- Designed, analyzed and conducted 2 x 3 between-subjects study to apply research methods in Psychology.
- Researched and synthesized previous literature to form and test a sound hypothesis that yielded significant results via SPSS.

EDUCATION

Oglethorpe University

Aug 2014-May 2018

Bachelor of Science, Psychology

Bloc

Oct 2018-Sep 2019

Certificate, UX Design

SKILLS

Design

Design Systems UI Design

Wireframing Branding

Prototyping Site Maps

Research

Personas User Interviews

A/B Testing Competitive Analysis

Surveys Usability Testing

Development

HTML5/CSS3

JavaScript/jQuery

Tools

Figma Zeplin

Sketch Principle

InVision Adobe XD

Languages

English - Native/fluent

Spanish - Native/fluent