



LOCAL DIGITAL

Digital will help keep your store relevant in Google Search and drive traffic to your store & local e-commerce site.



The Local Digital program is powered by Google Paid Search and Display to **increase your store's visibility** on seasonal and everyday product categories and your retail events. Customers are targeted within your area and packages are sized to fit your market.



**Powered by
Google**



**Always-On
Focus**



**Bring Customers
In-Store**

SEE SUCCESS

- Drive in-store visits
- Increase your store's visibility for year-round & seasonal product categories
- Stores on Local Digital and Local E-Commerce saw a 4x increase in visits

JOIN OTHER STORES PARTICIPATING IN LOCAL DIGITAL TODAY!

Program pricing starts as low as \$12/day.

Enroll today! Email
MarketingOperations@truevalue.com

