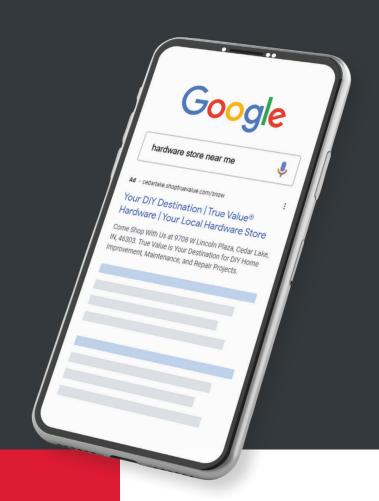
True Value.

LOCAL DIGITAL

Digital will help keep your store relevant in Google Search and drive traffic to your store & local e-commerce site.



The Local Digital program is powered by Google Paid Search and Display to **increase your store's visibility** on seasonal and everyday product categories and your retail events. Customers are targeted within your area and packages are sized to fit your market.



Powered by Google



Always-On Focus



Bring Customers In-Store

SEE SUCCESS

- Drive in-store visits
- Increase your store's visibility for year-round & seasonal product categories
- Stores on Local Digital and Local E-Commerce saw a 4x increase in visits

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SEARCHES FOR "HARDWARE STORE" EACH MONTH ON GOOGLE MAKE SURE YOU ARE SEEN!

JOIN OTHER STORES PARTICIPATING IN LOCAL DIGITAL TODAY!

Program pricing starts as low as \$12/day.

Enroll today! Email

MarketingOperations@truevalue.com