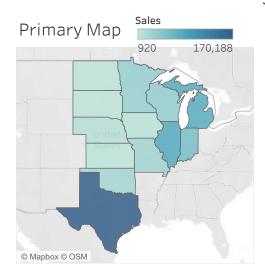
Comparison of Region Based on Sales

Primary Region

12/30/2017
First Order Date
501,240
Total Sales
426.6
AVG Sales per Order
629
No. of Customers
1,175
No. of Orders
1,310

No. of Products

Central



Secondary Region

12/30/2017
First Order Date
725,458
Total Sales
450.3
AVG Sales per Order
686
No. of Customers
1,611
No. of Orders
1,509
No. of Products

West

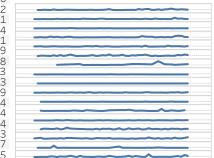
Secondary Map



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Sub-Catego	Max. Sales	Min. Sales	Sales
Accessories	3,347	1	61,114
Appliances	2,518	3	30,236
Art	1,113	1	9,212
Binders	5,084	1	55,961
Bookcases	3,407	49	36,004
Chairs	2,804	41	101,781
Copiers	14,000	300	49,749
Envelopes	420	4	4,118
Fasteners	93	2	923
Furnishings	1,049	3	30,073
Labels	786	3	5,079
Machines	4,800	12	42,444
Paper	734	4	26,664
Phones	4,159	6	98,684
Storage	1,856	6	70,533
Supplies	8,188	6	18,127
Tables	3,611	24	84,755

Secondary Line



Sub-Catego	Max. Sales	Min. Sales	Sales
Accessories	1,929	2	33,956
Appliances	2,405	0	23,582
Art	210	1	5,765
Binders	9,893	1	56,923
Bookcases	2,396	68	24,157
Chairs	3,505	27	85,231
Copiers	17,500	320	37,260
Envelopes	605	2	4,637
Fasteners	58	2	778
Furnishings	1,336	2	15,254
Labels	492	2	2,451
Machines	8,160	84	26,797
Paper	629	4	17,492
Phones	2,736	6	72,403
Storage	1,555	9	45,930
Supplies	4,164	2	9,467
Tables	2,679	67	39,155