

VALENTIN PLESSY

Product Designer Berlin valentinplessy.net

CONTACT

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ABOUT

Creative and detail-driven UX/UI designer with a background in music and marketing. Experienced in branding, web and app design, and user research. Skilled in finding quick solutions and designing intuitive digital products. May have an obsession with yellow, pink and blue.

SKILLS

UX/UI Design
Design Thinking Process
Interaction Design
Graphic Design
Design Systems
Sketch
Figma
Adobe CC
InVision
Basic HTML / CSS

EDUCATION

CareerFoundry
2021

UI Design Course
Frontend Development
Specialization

York University (Toronto, Ca)
University of Rouen (Fr)
2001-2004

Bachelor of English Studies
Gender Studies and
Theater Specialization

LANGUAGES

French Native
English Bilingual
German B1 Level

WORK EXPERIENCE

CareerFoundry Commissions

Product Designer

February 2021 - July 2021

Projects click name to view project

- **Flashback**
80s music player mobile app
- **Bazaar**
E-commerce based native iOS / Android app to give away personal items and donate to charity
- **Pennywise**
Money saving tool - native iOS app
- **Let them eat cake!**
French desserts and pastries recipes responsive web app

Developed each project from scratch to mockups. Conducted competitive analysis, user research and defined the MVP. Worked on low to high-fidelity wireframes, on prototyping and user testing to achieve intuitive and pixel perfect designs.

AKA Berlin / Tattoo Studio - Art Gallery

Co-creator / Co-owner

November 2009 - July 2021

- Showcased the emerging graphic tattoo scene of the early 10s and bridged the gap between oldschool and newschool in Berlin.
- Established the company's name by recruiting over 80 guests and permanent tattooers for their specific style and unique vision.
- Developed a strong customer base and achieved shop's profitability within a year.
- Brainstormed and defined branding, designed the logo, and developed the studio's visual identity.
- Increased shop's online visibility and following through web design and social media.
- Acquired strong communication and organizational skills by managing a permanent team of 11, dealing with administration and maintaining the shop's accounting.

Freelance

Graphic Designer

2004 - Present

Music Projects

- **aMinus** Electro-pop
- **Plateau Repas** Electro-punk
- **Evvol** Electro-alt-pop

Achieved strong branding and visuals of each project by designing album covers, logos, merchandise, and by directing and editing videos.

Venues and Events

- **Futuro** Queer Bar, Berlin
- **Parkfest** Queer annual event, Berlin
- **Club Bizarre** Queer monthly event, Berlin

Created a unique identity for each event by designing posters, banners and flyers, mixing the fun and eccentricity of nightlife with a solid sense of community and inclusivity.