

VALERIA MICOLTA

- Interactive Media Designer -

¡Hola! I'm a 24 year old Interactive Media Designer from Icesi University living in Cali, Colombia, I can photograph, create interactive installations and design pretty cool stuff. Every little thing I create comes with a lot of hard work, passion and dedication, Traveling, food and fashion make happy.

[WORK EXPERIENCE]

From March 2018 until today

Multimedia Designer

Design and create training material for the development of software for banking security.

Taylor & Johnson
Cali, Colombia

From Oct 2017 to March 2018

Marketing and Publicity Assistant Manager

Design publicity pieces for the 2017 Christmas trends, as well as help manage publicity events throughout the different stores located around the city.

Pincaso S.A.S
Cali, Colombia

From Feb 2016 to Oct 2017

Freelance Graphic Designer

Design brands, posters, website designs and POP material for local businesses.

Cali, Colombia

From Feb 2017 to July 2017

Graphic Designer & Spanish Teacher

Re-design a new website for the institute, Design presentations and material for the teachers and students of the institute, as well as teach levels 1 through 6 of the Spanish courses.

Mundo Latino
New Delhi, India

From June 2016 to Jan 2017

Communications Monitor

Brainstorm, design and create graphic content and campaigns for the university students and faculty.

Pyxis Project
ICESI University, Cali, Colombia

From Feb 2016 to May 2016

General Manager

Hoy Es Diseño (Today Is Design) is the most significant design event in south-east Colombia. It is an event that gathers the best designers from around the globe to hold conferences and workshops at Icesi University. The event is held every semester by senior students from the Interactive Media Design and Industrial Design program.

Hoy Es Diseño - Icesi University
Cali, Colombia

From Feb 2014 to Jan 2016

Other Experience

While at university I took several part-time jobs. I worked as a salesperson and administrator of a local shoe brand, as well as being a wardrobe advisor at the Bebe store and being a waitress at a well-known restaurant in the country.

Juliana Holguín - Bebe Store - La Hamburguesería
Cali, Colombia

[CONTACT]

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http://www.linkedin.com/in/valeriamicolta

[EDUCATION]

From July 2012 to August 2017
Bachelors Degree
Interactive Media Design
ICESI University
Cali, Colombia

[SKILLS & TOOLS]

●●●●●●●● Branding
○○●●●●●● Web Design
○○●●●●●● Photography
○○●●●●●● UX / UI

Adobe Suite

Photoshop • Illustrator • InDesign

After Effects • Adobe XD

Sketch

InVision

Marvel

[LANGUAGE SKILLS]

Spanish
mother language

English
advanced
TOEFL iBT
Score 100

[PERSONAL SKILLS]

Leadership

Dynamism

Tolerance to Pressure

Group Work

Communication

[HOBBIES & INTERESTS]

Travel

Food

Writing

Dance

Fashion

Nature