

Valeria Pinto M

valeria.pinto@nyu.edu
+1 (929)294-6619

Based in New York, NY

Website/Portfolio:
www.valeriapinto.com

Instagram:
[@colorbyvaleria](https://www.instagram.com/colorbyvaleria)

Things I love:

- color palettes
- food show addict
- everything pastry
- french music
- reading by the ocean

I'm a digital chef,
occasionally 3D model
food

I'm also a freelance
web developer!

HIGHER EDUCATION

New York University · Bachelor of Science: Integrated Digital Media
Minor: Media, Culture & Communication. Class of 2019

- NYU School of Engineering Dean's List Fall '16 - Spring '17 & Fall '17 - Spring '18
- Peer Mentor Fellowship at NYU Paris Fall '17

WORK EXPERIENCE

Content Creator at @diningwithskyler, May 2018 - Present

- Photographing and food styling for Food Network TV host, Skyler Bouchard
- Creating Instagram video, gif & photo for @diningwithskyler's food blog
- Planning photoshoots with restaurants and chefs in the New York Metro Area
- Thinking of innovative ways to display food based on color, food type & Skyler's brand

Brand & Design Assistant at You Get An A Plus, June 2018 - Present

- Source brand identity imagery, color palette and website inspiration for new clients
- Photograph, film, post-produce content for client's website + social media
- Newsletter design and layout + front end website development
- Assisting CEO with business development and inner brand growth

Technology Manager at NYU MAGNET, January 2016 - May 2018

- Help manage, coordinate and execute events for industry level speakers
- Provide tech support & sound/video/projection for professors and students

Brand Strategy & Photography Intern at You Get An A Plus, June 17 - July 17

- Executed a photoshoot + post production for a client's website
- Aided in the design and user experience ideation for client website

Production & Photography Intern at Radar Productions, Jan 2017 - April 2017

- Creating graphics & videos for company website, developing social media strategies
- Assisting in photoshoots for fashion clients - The Row, Marc Fisher campaign

3D Design/Social Media Intern at Brooklyn Jewelers, April 2016 - July 2016

- Worked alongside CEO to build the business structure/strategy of the startup
- Assisted CAD designer on concept/design + created content for social media

SKILLS

Photoshop, Rhino 3D, Maya 3D, Illustrator, InDesign, Bridge, Premiere,
Python, HTML, CSS, JavaScript, p5.js, jQuery, REAPER, Final Cut Pro
English and Spanish (fluent) French (intermediate), G Suite, Microsoft Office Suite

LEADERSHIP / ENTREPRENEURSHIP / COMMUNITY SERVICE

Member, Tech @ NYU Freshmen Circuit 2016 (Visited and talked to engineers in Spotify, Google, Facebook, Microsoft, and Giphy)

Volunteer, Lutheran Services of Georgia, Spring Break 2016

Volunteer, INSPIRE(Refugee after school program), Georgia 2016

Volunteer, Room To Grow, New York 2016 - Habitat For Humanity, New York 2015

Member, Comm*Unity at NYU, New York, 2015-2016