

Valeria Rodriguez

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EDUCATION

Alliance Manchester Business School	Manchester, UK
<i>Masters (MSc) in Business Analytics: Operational Research and Risk Analysis</i>	Oct. 2020 – Sep. 2021
The University of Manchester	Manchester, UK
<i>First Class Bachelor of Arts (BA) with honours in Economics and Social Studies</i>	Sep. 2017 – June 2020
Universidad del Pacifico	Lima, Peru
<i>Bachelor in Economics. A-levels equivalent</i>	Jan. 2015 – Jul. 2017

EXPERIENCE

Data Executive	Oct. 2019 – Dec. 2020
<i>PlaceDashboard</i>	Manchester, UK
<ul style="list-style-type: none">Conduct a location analysis based on the shoppers behaviour to assist businesses to create strategies.Keeping the database up to date with constant location audits to provide an accurate service.Went from delivering 20 updates per hour to 50 in less than 1 month of practice. Increased productivity and pushed myself to hand over as many results as possible by identifying and eliminating unnecessary steps.	
Service Management	June 2020 – Aug. 2020
<i>Impuls-e</i>	Amposta, Spain
<ul style="list-style-type: none">Participated in the creation and development of the company by helping to establish its mission and values.Led the team by counting the time each task took and using lean management techniques to go from 72 hours to deliver an e-commerce designed in 24h.Took part of the design and construction of Impuls-e's own website using WooCommerce and Elementor.	
Associate	Oct. 2019 – Feb. 2020
<i>Manchester Consulting Network</i>	Manchester, UK
<ul style="list-style-type: none">Worked closely with Enactus to analyze and identify the roots of mismanagement and miscommunication within the organisation in order to present tailored strategies that significantly increased efficiency.Designed a strategic hierarchical restructure to improve long term performance, as well as creating a series of short-term specific goals to improve their immediate lack of communication between business areas.	

EXTRACURRICULAR ACTIVITIES

President of the Latin American Society	Sep. 2019 – June 2020
<ul style="list-style-type: none">Led the committee to organise events for our members and ensured the promotion of our region within the Manchester community as well as raising funds for "Entremundos", a Guatemalan NGO we collaborate with.Increased the reach of the society by connecting with several specific institutions and promoting their interests which led us to an increase of the amount of members in our events.	
Green Impact Auditor	Oct. 2019 – June 2020
<ul style="list-style-type: none">Obtained a certificate approved by IEMA (Institute of Environmental Management and Assessment) in order to assess the risk and compliance of areas across campus.	
Coordinator of BA Economics Student Representatives Scheme	Sep. 2018 – June 2019
<ul style="list-style-type: none">Led the Economics Student Representatives Scheme to ensure the fluent communication between them and the academic staff in order to optimise the learning process.Managed and trained the new student representatives, organised meetings with the academic staff to deliver the collected feedback and also provided reports once per term including the meeting records.	
Advanced Mathematics/ Statistics PASS Leader	Sep. 2018 – June 2019
<ul style="list-style-type: none">Advised first and second year students on the Advanced Mathematics and Statistics module through weekly sessions and provided them with information and tools to take advantage of the university experience.	

SKILLS, INTERESTS & OTHER ACTIVITIES

IT Skills: R-studio, Spyder Python, Excel (VBA, matrix formulas dynamic tables), SPSS, SQL, Stata
Online courses: Data Camp R-studio statistics, data manipulation and data visualisation, Data camp SQL-fundamentals
Volunteering activities: Economics Student Representative, Peer Mentor Student, Nightline: Calling Organisation , Citywise: Mentor and Fundraiser
Languages: Spanish (native-speaker), English (fluent), French (conversational)
Interests: Travelling, hiking, running, cycling, yoga, new gastronomic experiences