

*SVGeeze*

*Powerpoint is CHeeze*  
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*One of the most underused web technologies*

# Why use SVG?

- Small file sizes that compress well
- Scales to any size without losing clarity
- Looks great on retina
- Design control like interactivity and filters

# SVG is one of the most underused web technologies

{ SVG offers a truly resolution-independent technique for web graphics.

# How to?

- Illustrator
- Save file directly as SVG
- SVG Profiles | svg 1.1
- Or press SVG Code...



# You Don't Know SVG

{ An interface needs more than JavaScript,  
that's where SVG comes in.

# Elasticity and SVG

- { Animate the SVG element from one path to another.
- { Can make menus, buttons or other elements feel more natural.

# Now you Know SVG

{ Thanks for listening