

THE ISO PRESIDENT- ELECT AND KEBS BOARD MEMBER TALKING POINTS DURING THE INDUCTION OF NEW NATIONAL TECHNICAL COMMITTEE MEMBERS.

22ND AUGUST 2019.
KICC, NAIROBI.

- **Welcoming the parties**

Ladies and gentlemen, welcome to the National Technical Committee stakeholder forum.

I am Eddy Njoroge, Chairman of the Chairman Standards Approval committee of the NSC and the incoming President of ISO.

Today, we have over 300 Technical Committee members from all over country in this meeting representing over 50 TCs.

We have diverse representation here today; people from academia, research institutions, regulators, Traders, industrialists, Consumer federations

Your presence is proof of your commitment to the Standards development process and the immense impact standards have in our country.

- **Purpose of this meeting**

The reason why we all are here today is to get to know each other, familiarize with the process of Standards Development and to understand the greatest task ahead.

- **The bigger picture**

There is a bigger picture behind this initiative.

The world is changing fast, and with it, global markets are evolving, with the evolution of global markets, standards have become important, their impacts and their relevance in international trade, innovation and economic development and supporting public policy are clear.

Studies across the world indicate that there are clear benefits of implementing Standards.

All national studies demonstrate that standards have a positive influence on economic growth due to the resulting improved diffusion of knowledge. The contribution of standards to the growth rate in each country is equivalent to 0.9% in Germany, 0.8% in France and Australia, 0.3% in the UK and 0.2% in Canada.

As you can see Standards and standards setting process influence national economic performance.

locally, we have a chance to replicate what has been achieved in other developed economies. There has been concerns whether the standards we develop have been achieving the desired outcomes.

Looking across industry sectors and the Kenyan standards setting process in the light of its changing economic, technological environment, we must develop standards that;

- Reflect the current market need
- Give our local manufacturers a competitive edge against their peers in the region
- Support the government agenda like the Vision 2030, Big four Agenda
- Leverage on regional trading blocs like EAC, COMESA, ACFTA
- Assist in solving national challenges like illicit trade, corruption, supporting the SDG's

- **End of Speech**

Creating a viable, sustainable and effective standards setting process, forms the basis for enhancement of Kenya's internal trading capacity, increase Kenya's product and services competitiveness globally and uplift the welfare of Kenyan manufacturers.

We need to develop Standards that can stand the test of time in timely and in an impartial manner.

Where specific problems can be identified, suggest alternative strategies and options that the KEBS might pursue.