

CURRICULUM VITAE

BIO DATA

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EMPLOYMENT HISTORY

January 2017 to Date

Employer: Presidential Strategic Communication Unit (PSCU), State House
Nairobi
Position: Deputy Director, Messaging and Press Relations
Reporting To: State House Spokesperson and Head of PSCU

Key Responsibilities

- Development and implementation of the President's messaging and narrative building activities
- Drafting, editing, publishing and distribution of the President's communication
- Managing press relations activities
- Management of the President's Press Service

July 2011 to November 2016

Employer: National Oil Corporation of Kenya
Position: Corporate Affairs Manager
Reporting To: Chief Executive Officer

Key Responsibilities:

- Overall technical and administrative management of the Corporate Affairs Section
- Corporate and product brand management including advertising and internal branding
- Stakeholder management including key publics and media relations
- Management of Corporate Social Investments and Sponsorship programmes
- Management counseling on public relations and brand management
- Marketing and corporate communications strategies development and management
- Internal communications management including leveraging on ICT's and new and social media
- Crisis communication management
- Writing, editing and overseeing production of corporate and marketing communication publications including newsletters, brochures, flyers and related merchandise
- Supervision of contracted Public Relations and Marketing Communications suppliers

July 2009 to June 2011

Employer: KenolKobil Limited
Position: Public Relations Officer (Corporate Communication)

April to June 2009

Employer: United Nations High Commissioner for Refugee (UNHCR)
Position: UN Intern, Public Information Unit

May to October 2008

Employer: Handicap International

Position: Communication, Advocacy & Campaigns Intern

February 2005 to June 2009

Employer: Nation Media Group/East African Magazines Limited

Position: Online Writer/Editor

UNIVERSITY TEACHING EXPERIENCE

January to December 2015

Institution: School of Journalism and Mass Communication, University of Nairobi

Position: Adjunct Lecturer

Reporting to: Director, School of Journalism and Mass Communication

Key Responsibilities

- Teaching of assigned communication courses
- Research and development of course materials covering course notes, reference lists
- Continuous assessment of students, and management of examinations for assigned courses
- Supervision of student academic research projects

August 2014 to August 2015

Institution: Department of Journalism and Media Studies

Position: Sessional Assistant Lecturer

Reporting to: Chairman, Department of Journalism and Communication Studies

Key Responsibilities

- Teach communication courses as assigned by the Department
- Assess students and provide continuous assessment feedback, and examination supervision
- Research and development of course content covering teaching notes, cases and reference lists
- Participation in continuous curriculum enrichment and review processes

PROFESSIONAL TRAINING

2015 to 2016

18th September to 12th December 2014

Institution: Swedish Institute, Sweden

Course: Swedish Institute Management Program

18th September to 12th December 2014

Institution: Hasselt University, Belgium

Course: Road Safety in Low and Middle Income Countries

September 2013

Institution: London School of Public Relations

Course: Diploma in Public Relations & Reputation Management

CAREER TRAINING

October 2010 to December 2012

College: University of Nairobi, School of Journalism & Mass Communication

Course: Master of Arts in Communication Studies

September 2006 to April 2009

College: University of Nairobi, School of Journalism & Mass Communication

Course: B.A in Journalism & Media Studies (Public Relations)

Grade: First Class Honors

Sept 2000 to May 2004:

College: Kenya School of Professional Studies
Course: Diploma in Computer Information Systems
Grade: Credit

EDUCATIONAL BACKGROUND

1996 – 1999: Secondary School - Booker Academy
Qualifications: Kenya Certificate of Secondary Education

1987 – 1995: Primary School- Mung'ang'a Primary School
Qualifications: Kenya Certificate of Primary Education

MEMBERSHIPS AND ASSOCIATIONS

1. Member, Public Relations Society of Kenya (PRSK)

REFEREES**Ms. Kanze Dena-Mararo**

State House Spokesperson and Head of PSCU
State House Nairobi
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