

**RONEEK RAJESH VORA**

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**EDUCATION:**

- 1999 – 2006 High School – International School of Tanganyika (Dar - Es-Salaam, Tanzania)
- 2006 - 2009 Foothill College (San Jose - California, United States of America)
  - o Undergraduate in Business Administration
  - o Emphasis in Advertising and Marketing
- 2011 - 2014 San Jose State University (San Jose - California, United States of America)
  - o BS Business Administration (Graduated 15<sup>th</sup> August, 2014)

**CAREER SUMMARY:**

Yahoo! Inc. – Sunnyvale, California

Title: Remix Media Intern

June 2009 – August 2009

Revital Healthcare (EPZ) Ltd. – Mombasa, Kenya

Title: General Manager January 2010 – January 2011

Managing internal operations, and specifically focused on lean operations.

Revital Healthcare (EPZ) Ltd. – Mombasa, Kenya

Title: General Manager August 2014 – August 2016

Sales, Marketing and Procurement Manager

Sweet R Us Ltd. – Mombasa – Kenya

Title: Director

September 2016 – Present

Motor Outlet Ltd – Mombasa – Kenya

Title: Director

September 2016 – Present

Angani Technologies Ltd. – Mombasa – kenya

Title: Director

January 2014 – Present.

Revital Healthcare (EPZ) Ltd. – Mombasa – Kenya

Title: Sales & Product Development Executive

January 2020 – Present

**RESEARCH EXPERIENCE**

Department of Management & Marketing – 2000 Industries Ltd. – Tanzania and Revital Healthcare (EPZ) Ltd. - Kenya

Title: Assistant to Managing Director & Marketing Manager: July 2008 – September 2008

Project: Aimed to market new and existing products, with limited time and budget. Also introduced a few new products.

Department of Management & Marketing – Sweet R Us Ltd. - Kenya

Title: Director: Sales & Marketing/Production: July 2008 – Present

Project: Aimed at implementing good manufacturing practice, including ensuring efficiency during production time. Introducing and marketing new products in the confectionery division. Implemented strategic goals to stream line operations.

Department of Marketing – Motor Outlet Ltd. & Angani Technologies Ltd.

Title: Director of Sales & Marketing: September 2016 – Present

Project: Aimed at marketing using extensive methods for various types of Automobiles and other electrical equipment. Delegated a team of representatives to market throughout of Kenya with affordable options. Enrolled in various programs with Safaricom to market a niche product created by TMO.

Department of Marketing & Product Development – Revital Healthcare (EPZ) Ltd. / Revital Pharma Ltd.

Title: Sales & Marketing / Product Development Executive: January 2020 – Present

Project: In charge of various projects and in specific related to COVID-19. Developed the first and only COVID-19 (VTM) testing kit in the entire continent of Africa. Introduced PPE kits, Face Masks and other products. Marketed using niche methods with various County Government, including Government of Kenya, Tanzania, Uganda and others. Introduced the company with various new clientele locally and internationally. Implemented good manufacturing practice.

## **HONORS & ACTIVITIES**

High School (International School of Tanganyika):

- Built and donated a fully functional modern handicap wheelchair
- Member of community service project aimed at demonstrating responsibility and leadership
- Part of CAS group – Built a 2 x 4-bedroom houses for the less privileged in Tanzania.

Foothill College:

- Member of the Business Club
- Member of Foothill Indian Student Association
- Student Government, Budget Commission - Student at Large

San Jose State University:

- Member of the Business Club
- Member of the Indian Student Association