



CURRICULUM VITAE

ITHULA SAMUEL MAORE

PERSONAL BACKGROUND

Permanent address: P.O. Box 1141 Nairobi, 00200, Kenya

Cell: +254 720 319 565

Email: smithula2002@yahoo.com, mumaltd@gmail.com

Twitter: Maore Ithula@kimarai

Face book: Maore Ithula

D.o.B: December 30th, 1965

ID No.: 8869076

Sex: Male

Marital Status: Married

Height: 5' 6"

Language: Kimeru, English, Kiswahili (fluent spoken and written)

PROFESSION: Journalist, Author and Text Books Editor

CAREER OBJECTIVE

1. To participate in the publication of quality text books so as to enhance learning processes in Kenya and beyond.

2. To generate, document and disseminate information to bring positive change in the society.
 3. To use communication skills to make the world a better place for all in the universe.
 4. To employ communicative scientific knowledge in business enhancement, environmental conservation and infrastructural and agricultural development in Kenya and around the globe.
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WORK EXPERIENCE

April 2015 –To Date

Innovation on fresh khat (miraa) packaging design and value added khat based products at the Kenya Industrial Research and Development Institute (KIRDI)

ACHIEVEMENTS

1. Invented and patented khat based herbal chewing gum, toffee and fudge
2. Invented and patented an industrial design packaging that increases shelf life for fresh khat by at least 72 hours
3. Founder member and secretary for **Cultural Rights Network** (CBO) for marketing fresh khat and its (khat's) value added products.

April 2012 –To 2015

Consultant Editor, Author and Journalist

Journalism: Contributor: *Nairobi Law Monthly* and *Daily Nation*

June 2015

Authoring: Commissioned by East Africa Educational Publishers LTD (EAEP) to author the following books for Rwandan Primary Schools:

- a) **Five (5) Titles: Class One Environment Readers**
- b) **Five (5) Titles: Class Four Environment Readers**

February, 2015

Editing: Contracted by EAEP to edit and proofread **Form Three Physics Student's Book for Malawi Secondary Schools.**

August, 2014

Authoring: Authored a story book on Female Genital Mutilation

Title: *Dangerous to Be a Girl*

Target Audience: **Kenyan Upper Primary Schools**

The manuscripts passed assessment for its grammar, content and focus relevance. It is now on its second and final editorial review by the **Kenya Literature Bureau.**

July 2013

Authoring: Commissioned by EAEP to author the following *Science Reader* story books for **Ugandan primary schools;-**

a.) **Primary School Class Five Science Reader 1**

Title: *The necklace beads*

b.) **Primary School Class Five Science Reader 2**

Title: *Binaisa and his friends*

c.) **Primary School Class Five Science Reader 3**

Title: *Bogere and his unhealthy children*

First edition of these story books was printed in May 2015 and the books are now in circulation in Uganda.

May 2012–Nov 2013

Editing:

1) Contracted by EAEP to edit, proofread and cross-reference **Advanced Level Mathematics Text Books for Rwanda's Secondary Schools.**

These are; -

a) **Form Four Student's Book and Teacher's Guide**

b) **Form Five Student's Book and Teacher's Guide**

c) **Form Six student's Book and Teacher's Guide**

2) Contracted by EAEP to edit and proofread **Kenya's Peak Revision KCSE–Physics**

- 3) Contracted by EAEP to edit, proofread and cross reference **Uganda's Ordinary Level Secondary School Text Books.**

These are;

- a) **Form One Student's Books and Teacher's Guide in Mathematics**
- b) **Form Two Student's Book and Teacher's Guide in Mathematics**
- c) **Form Three Student's Book and Teacher's Guide in Mathematics**
- d) **Form Four Student's Book and Teacher's Guide in Mathematics**
- e) **Form One Student's Book and Teacher's Guide in Physics**
- f) **Form Two Student's Book and Teacher's Guide in Physics**
- g) **Form Three Student's Book and Teacher's Guide in Physics**
- h) **Form Four Student's Book and Teacher's Guide in Physics**
- i) **Form One Student's Book and Teacher's Guide in Chemistry**
- j) **Form Two Student's Book and Teacher's Guide in Chemistry**
- k) **Form Three Student's Book and Teacher's Guide in Chemistry**
- l) **Form Four Student's Book and Teacher's Guide in Chemistry**

- 4) Contracted by EAEP to edit, proofread and cross reference **Rwanda's Secondary School Chemistry Students' Books and Teachers' Guides.**

These are;-

- a) **Form One Student's Book and Teacher's Guide**
- b) **Form Two Student's Book and Teacher's Guide**
- c) **Form Three Student's Book and Teacher's Guide**
- d) **Form Four Student's Book and Teacher's Guide**

FORMAL EMPLOYMENT

Journalist

August 2007 to 24th April 2012

The Standard Group Ltd

Job Title: Sub-Editor

Responsibilities

Aug 2011 to Dec 2012

Ag Editor: *Crazy Monday* Pull Out

Dec 2011 to 24th April 2012

Ag Editor: *My Health* Pull Out

Jan 2009–Aug 2012

Sub-editor: Main Paper

Aug 2008 to Dec 2008

Founder Ag editor: *Panorama*

Aug 2007 to Aug 2008

- 1) **Founder Ag editor:** *Political Barometer* Pull Out
- 2) **Founder Ag Editor:** *Post-Election Platform* Pull out
- 3) **Founder Ag Editor:** *Election Platform* Pull Out

October 2003 to August 2007

The Standard Group Ltd

Features Writer

Responsibilities

Writing feature stories on religion and agriculture, environment, health, politics, education, business and science in general.

July 1999 —Oct 2003

Nation Media Group Ltd

Nakuru Bureau Office

Sales Executive/Correspondent

Responsibilities

Sourcing for subscribers for all products published and/or distributed by the company within Nakuru County and its environs

Gathering and promptly filing news and feature stories from Naivasha and Nyandarua areas.

Jan 1998 –July 1999

Eco—News Africa

Nairobi

Volunteer research assistant

Responsibilities

Collecting, compiling and analyzing complex data on socio-economic and political issues affecting the then dictatorial leadership in Kenya with the view of identifying an appropriate course of media relations action.

Participated in writing catchy flyers demanding for the cancellation of debts lent owed by African states to developed countries.

1994 – 1998

Other employments

Faliki Supermarket

Nairobi

General Manager

Responsibilities

*Supervising a 15 member staff.

*Ensuring a profitable steady supply and sale of fast moving consumer goods.

*Determining the appropriate pricing of goods to satisfy consumers' demand without compromising profit margins.

Mutuati Secondary School

1991–1994

Meru County

Teacher

Responsibilities

Teaching Mathematics, Physics and Chemistry in Forms Three and Four classes

ACADEMIC QUALIFICATIONS

2005–2006	Kenya Institute of Management, Diploma in Mass Communication and Public Relations Management	Nairobi
1999 – 2,000	University of Nairobi, extra mural centre Certificates, Human Resource and Marketing	Nairobi
1987 – 1990	University of Nairobi Bachelor of Science (Hons) in Agricultural Engineering	Nairobi
1985 –1986	Moi High School -Kabarak A-levels Three principles, one subsidiary	Nakuru Country
1981 –1984 Freelance Editor	Miathene Secondary School O-levels Division one	Meru Country
1974–1980	Leeta Primary School 31 points	Meru Country

SOCIAL/VOLUNTEER WORK

Founder secretary, Cultural Rights Network CBO

HOBBIES

- 1) Reading classic novels, law journals, history, politics and contemporary religious publications
- 2) Watching football
- 3) Watching movies

REFEREES

1.) Jane Mathenge

Head of Publishing

East African Educational Publishers

Cell: +254 702 609 565

Email: JMathenge@eastafricanpublishers.com

2.) Kevin Motaroki

Chief Editor

The Nairobi Law Monthly

Cell: +254 720041045

Email: kevomoti@gmail.coms

3.) Jeff Mucheke

Audit Manager

Nation Media Group Ltd

Cell: +254 721409894

Email:jmucheke@nation.co.ke