

# 8TH CONTINENTAL ESSAY COMPETITION

**THEME: "THE ROLE OF STANDARDIZATION IN PROMOTING ARTS, CULTURE AND HERITAGE - THE CREATIVE ECONOMY IN AFRICA"**



## DEADLINE FOR SUBMISSIONS

**14th May 2021**

## HOW TO SUBMIT YOUR ENTRY

Email completed essay to:  
[competition@kebs.org](mailto:competition@kebs.org)

## FOR MORE INFORMATION

Please visit the following websites:

[www.kebs.org](http://www.kebs.org)

[www.arso-oran.org](http://www.arso-oran.org)

or call 020 6948265/458

Toll-Free no. 1545

## PRIZES

	CONTINENTAL	REGIONAL
<b>1 POSITION</b>	USD 1000	KES 80,000
<b>2 POSITION</b>	USD 800	KES 70,000
<b>3 POSITION</b>	USD 500	KES 60,000



In Addition, Regional and Continental winners will be given a round trip and accomodation to the next ARSO General Assembly Event to be held in Nigeria 2021

## ENTRY RULES & REGULATIONS

- The competition is open to Citizens of All African countries below the age of 35 years living in Africa and studying in a University/ College recognized by the local commission for university education or equivalent body in their countries.
- Length of essays: Essays should be between **1000 and 1200 words**.
- Presentation: Essays should be double spaced and presented in **Century Gothic, size 12**.
- Language of essays: Essays must be submitted in English.
- Information on the author: Author may use up to 50 words to describe themselves. Information should include their names, course and year of study, name, town and country in which their university is located (NB: This will not be part of the 1000 - 1200 words).
- Contacts of authors: Authors should provide us with their postal, physical, telephone and email addresses on the first page of the essay together with the title of the essay and information on the author. Also kindly attach a copy of the Identity Card or passport and a completely filled registration form that can be obtained from AMC Group Limited (<http://amcgroupanafrica.com>) and ARSO (<https://www.arso-oran.org>).
- Eligibility: The following essays are not eligible for this competition:
  - Essays that have been published in any form
  - Essays that have been shown or accepted for other competitions
  - Essays that focus on the work of a particular person, organization or brand name
- Number of essays to be submitted: Participants are only allowed to submit one essay.