## **CURRICULUM VITAE**

## **NYAKAMBA JEFERSON NYAKIBA**

Personal details Name: JEFERSON N. NYAKAMBA

Date of birth: 26 Dec. 1983

Nationality: Kenyan

Languages: English and Kiswahili

Marital Status: Married

Religion: Christian

Permanent address: C/o Manyara P.O. BOX 564,

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# Educational Background

#### **AUG. 2018 – Current: University of Nairobi**

• Ph.D in Communication and Information Studies

## **Kenya School of Government (KSG): 2018**

- Project Development and Management Course
- Senior Management Course (SMC)

### JAN. 2014 - 2016: Daystar University

 Master of Arts in Communication (Major: Corporate Communication)

### 2003-2007: University of Nairobi

 Bachelor of Arts in Design. Major: Graphic Design, Second Class (Hons) Upper Division

#### 1998-2001: NYANSIONGO HIGH SCHOOL

 Kenya Certificate of Secondary Examination (KCSE), Mean grade B+PLUS

#### 1990-1997: MENENGAI PRIMARY SCHOOL

• Kenya Certificate of primary Education 519 Mean grade **A-** (minus).

	Able to plan, organize and prioritize.
	Self-driven, team player and a fast learner.
Personal Profile	Have a sharp attention to detail, analytical, and excellent in problem solving.
	Very creative and innovative.
	Able to meet strict deadlines
Career aspirations	To work dynamically and cultivate teamwork, effectiveness, personal responsibility and accountability for the better performance and wellbeing of the society and work to help the less fortunate in our society.  To be able to advance my knowledge of communications and to keep discovering new ideas every day, as I keep up with the current trends.
	June 2010 to date: Ministry of Transport, Infrastructure, Public Works, Housing and Urban Development
	Designation: Communications Officer - Graphics Design
Work Experience	Communicating with the media (press releases) and designing various creative information and communication items for the Ministry. Coordinating Design and Printing of magazines, production of video documentaries, banners and other communication tools.
	November 2009 to June 2010: SPANIMAGE Ltd
	Designation: Chief Graphics Designer
	Achievements: Designing and making creative animated ads for Digital signage, also designing in-house Brochures, Magazines and print ads. Involvement in public relations and marketing campaigns.
	April 2008 to October 2009: Nation Media Group (NTV) Designation: Graphics Animator
	Achievements: Designing and making creative television advertisements, Designing the look of local TV programs and preparing news templates and news graphics.
	August 2007 to January 2008 : Yellow Pages Kenya
	Designation: Chief Graphic Designer
	Achievements: As Lead designer successfully conceptualized and designed the 2008 Yellow Pages Directory & the Christmas

use of Adobe Indesign.

Guide magazine among others. Major clients included Serena Hotel and Safari Park hotel. Also trained other designers on the

Computer Skills	<ul> <li>Microsoft Office: Word, Powerpoint</li> <li>Adobe Photoshop</li> <li>Adobe Illustrator</li> <li>Adobe InDesign</li> <li>Corel Draw</li> <li>Adobe Dreamweaver</li> <li>Final Cut Pro</li> <li>Adobe After Effects</li> <li>Adobe Premier</li> <li>Adobe Flash</li> <li>Adobe Fireworks</li> <li>Archi-CAD, Art-lantis</li> <li>3Ds Max</li> <li>On both Mac and PC platforms.</li> </ul>
Hobbies	Traveling, painting and photography.
Professional Association	Member, Public Relations Society of Kenya (PRSK), Membership No. 014-1241 Member – Association of Kenyan Designers (ADKe)
Referees	Mr. William Mudoga Production Manager Infocom Limited P.O. Box 52583, 00100 Nairobi Contacts: +254 723611117  Mr David Nyare
	Head, Department of Design Ministry of Transport, Infrastructure, Public Works, Housing and Urban Development P.O. Box 621756 – 00200 Nairobi Phone No. +254 722921165.
	Sr. Prof. A. L. Lando, PhD Associate Professor of Communication and Media Studies P.O Box 44400 Valley Rd, Nairobi, Kenya Email: alando@daystar.ac.ke Phone No. +254 702390922