

REMARKS DELIVERED BY MR. EDDY NJOROGE, ISO PRESIDENT TO THE ISO CENTRAL SECRETARIAT STAFF, FEBRUARY 14, 2020, GENEVA SWITZERLAND.

**Sergio Mujica, ISO Secretary General,
ISO Central Secretariat Leadership team,
ISO Central Secretariat Staff**

Good morning/afternoon,

It gives me great pleasure to finally meet you all. On behalf of my team, I take this opportunity to express my heartfelt gratitude for hosting us this auspicious morning/afternoon.

My name is Eddy Njoroge, born 67 years ago, married with three children and grandchildren. I am a public servant, a biochemist and an entrepreneur.

I have over forty years -experience in finance and investments; chemicals & food, energy and telecommunication sectors. I have served in various corporate board experience and currently I am a board member of Kenya Bureau of Standards, the home of ISO in Kenya.

Ladies and Gentleman,

I am touched and inspired by your work at the ISO Central Secretariat and what you have been able to achieve since the inception of ISO. You have defined an ambitious agenda that has made ISO a truly indispensable organization in the world.

The demand for ISO Standards attests not only to the ISO's abiding relevance but also to its central place in advancing international trade, promoting health and safety.

Ladies and Gentlemen,

I am not making these outstanding claims because I am the President, No. it's because of the central role standards we develop play.

The global community believes in our openness, as well as our purpose to achieve solutions that are scientific rather than political. As a secretariat, we have taken on challenging tasks such as environmental regulation (ISO 14000) and corporate responsibility for human rights (ISO 26000).

Our work continues to have to have a significant impact on daily life of people; we shape and mold trade, health and safety and the way in which consumers engage with markets.

Dear colleagues,

During the last General Assembly in Cape Town, I noted that one of the task ahead of us is to finalize and operationalize the ISO Strategy 2030

by January 2021.

In addition, I have a four-point agenda during my tenure:

- To promote the use of international standards as instruments to redress trade imbalance;
- To position international standards as strategic part of industrial growth;
- ISO Standards everywhere; and
- To place ISO Standards as a global voice for developing countries

I count on you not only in delivering the new ISO Strategy, but also these four agendas. I pledge to support you on the wonderful work you do here at the secretariat which is the real backbone of the organization. In conclusion, ladies and gentlemen, I look forward to your support during my tenure. I also take this opportunity to welcome you all Kenya to meet the off springs of the late Majestic Tim, the elephant and our big fives.

Thank you.

God Bless You All.

Eddy Njoroge, ISO President
February 14, 2020