



1. KEBS IN BRIEF

The Kenya Bureau of Standards is a government agency that provides Standards, Metrology and Conformity Assessment (SMCA) services since its inception in 1974. KEBS has grown from the development of standards and quality control for a limited number of locally made products to the provision of more comprehensive Standards development, Metrology, Conformity Assessment, Training and Certification services over time.

With the re-establishment of the East African Community (EAC) and Common Market for Eastern and Southern Africa (COMESA), KEBS activities now include participation in the development and implementation of SMCA activities at the regional level where it participates in the harmonization of standards, measurements and conformity assessment regimes for regional integration. KEBS operates the National Enquiry Point in support of the WTO Agreement on Technical Barriers to Trade (TBT).

The Mandate of the Kenya Bureau of Standards

The functions of KEBS as mandated by the Standards Act, Chapter 496 of the Laws of Kenya are:

- a) To promote standardization in industry and commerce.
- b) To make arrangements or provide facilities for the testing and calibration of precision instruments, gauges and scientific apparatus, for the determination of their degree of accuracy by comparison with standards approved by the Minister on the recommendation of the Council, and for the issue of certificates in regard thereto.
- c) To make arrangements or provide facilities for the examination and testing of commodities and any material or substance from or with which and the manner in which they may be manufactured, produced, processed or treated.
- d) To control, in accordance with the provisions of this Act, the use of standardization marks and distinctive mark.
- e) To prepare, frame, modify or amend specifications and codes of practice.
- f) To encourage or undertake educational work in connexion with standardization.
- g) To assist the Government or any local authority or other public body or any other person in the preparation and framing of any specifications or codes of practice.
- h) To provide for co-operation with the Government or the representatives of any industry or with any

local authority or other public body or any other person, with a view to securing the adoption and practical application of standards.

i) To provide for the testing at the request of the Minister, and on behalf of the Government, of locally manufactured and imported commodities with a view to determining whether such commodities comply with the provisions of this Act or any other law dealing with standards of quality or description.

KEBS VISION, MISSION AND CORE VALUES.

Vision

To be a global leader in standard based solutions that deliver quality and confidence.

Mission

To provide standard based solutions that promote innovation, trade and quality life.

Core Values

KEBS corporate culture is based on its core values - the beliefs and behavioural qualities that will not be compromised. KEBS' core values are as follows:

- a) Integrity – We are accountable, honest, trustworthy, respectful and ethical in our actions. We maintain a level of independence that assures confidence;
- b) Customer Focus – We listen to both our internal and external customers and deliver an ever-increasing value to them;
- c) Sustainability – Our activities promote economic and Social development while ensuring protection of the environment.
- d) Excellence – We relentlessly pursue success and continuously look for new ways to improve our services and processes.

2. INTERPRETATION OF TEXTILE FABRIC DESIGN IN RELATION TO KEBS MANDATE

Textile fabric design is an essential aspect of the manufacturing process, and for KEBS having a unique print or surface pattern is necessary for brand identity.

As illustrated in KEBS in brief above, we expect the fabric designer to pull together ideas and inspirations that portrays a picture of a unique corporate design. The design ideas should be created from KEBS, mandate, vision, mission, and core values either individually or collectively.

3. APPLICATION OF KEBS COLOURS ON FABRIC DESIGN

KEBS has four corporate colours are as follows:

a) KEBS Blue

Pantone 3005 coated, Pantone 285 uncoated, Process breakdown, Cyan 31, Magenta 43, Yellow 0 and Black 0

b) KEBS Black

Pantone process black CV on coated and Pantone process black CVU on uncoated

c) KEBS Grey

Process breakdown, Cyan 0, Magenta 0, Yellow 0, Black 10

d) KEBS White

KEBS colours are vital essence to KEBS brand, therefore the application of KEBS colours on textile fabric design should reflect the Brand KEBS.

4. APPLICATION OF DESIGN ON TEXTILE FABRIC

The KEBS fabric designed will have to be regarded not only just as a surface to be interpreted graphically, but as a material that will serve its all intents and purposes, with its own intrinsic structure and performance in regard to KEBS brand.

The choice of a fabric to apply the design will be key, since it will determine the general outlook and whether the design can serve its functionality.

5. EXCLUSIVE USE

KEBS will have total ownership over the final design work and ultimate control over the whole process from the initial design to the final fabric.