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MALUTI MUSAU

PERSONAL INFORMATION

- Marital status: Single
- Nationality: Kenyan
- Date of Birth 28th Oct 1983

OBJECTIVE

Looking for an opportunity to serve, enhance my skills and knowledge while gaining a competitive edge within the media industry.

EDUCATION

[2010 –2013] KENYATTA UNIVERSITY

Bachelor of Theater Arts and Film Technology

[2002 – 2005] KENYA INSTITUTE OF MASS COMMUNICATION

Diploma in Film and Video Production

[1998 – 2001] UTUMISHI BOYS ACADEMY

Kenya Certificate Of Secondary Education (K.C.S.E)

[2005 – 2012] NATION MEDIA GROUP

Nairobi, Kenya

VIDEO EDITOR

Responsibilities:

- Operation of Editing systems: Avid, Adobe and Final cut serie(s)
- Creative editing of news and local documentaries and programs
- Quality checks on visuals and audio on news and local programs
- Production and video editing of information commercials
- Production and editing of television commercials
- Training and mentoring staff within and from other sections on various editing skills.

TECHNICAL DIRECTOR

Responsibilities:

- Technical directing and set floor mapping for local shows.
- Technical set up and camera rigging
- Lighting system management
- Research and location scouting for local productions
- Coordinating topics and issues to be discussed on various local shows.
- Directing of pre-recorded TV shows.
- Preparing budgets and coordinating technical crew during filming productions
- Logistics of sourcing for guests and audience members.

ASSISTANT PROMOTIONS PRODUCER

Responsibilities:

- Production of television promotions for news, In house, international shows, and documentaries from clients.
- Preparing budgets and coordinating shoots for television commercials.
- Working with the marketing, the commercials and sales teams to come up with ideas to push various brands for clients and in-house productions.
- Scripting and filming television promotions for online circulation.
- Designing graphical 2D animated templates on Photoshop and after effects series
- Researching and in house training of staff on new media technology.

NEWS / PROMOTIONS PRODUCER

Responsibilities:

- Support marketing team by developing promotions that push the various company brands
- Filming and editing competitive, targeted and creatively engineered Promotions for features and TV news shows.
- Financial planning and negotiation of budgets for LIVE and recorded TV shows.
- Sourcing content and guests for Local current affairs and sports news bulletins
- Conceptualization, filming, video editing and promotion of long form news features, documentaries and daily shows.
- Creating promotional content that can market local programing on various digital online platforms.
- Repackaging news to cater for the online community.
- Training staff on filming and editing online tutorials that facilitate better use live broadcast equipment.
- Producing Investigative and live coverage shows.

CREATIVE NEWS PRODUCER

Responsibilities:

- Conceive and develop strong creative ideas that are inclusive of channels existing goals and overall strategy when managing the development and production process
- Produce a variety of content for multiple shows and platforms with a hands-on creative approach
- Coordinating post-production by seamlessly shifting from managing the many logistics of a production to providing creative feedback in an edit
- Resourcefulness to secure bookings, necessary locations, negotiate with vendors, create budgets and schedules as projects shift, and deliver all deliverables. Ensuring that all deliverables are turned in on time and the project stays on budget
- Work with on-air talent both in-studio including on-air presentation, scripting and field production
- Form and maintain strong relationships and partnerships with people at various levels, both within and outside the company
- Supervising production of promotion TV properties for Marketing and Editorial sections
- Push creative boundaries and establish high-level executions that super-serve fans and work across all screens/platforms.

REFEREES

Catherine Mwangi

Head of Production and Programing

Standard Media Group Limited

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