

DAVID AYIENDA

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MANAGING DIRECTOR

16 years successful experience providing strategic and operations leadership in uniquely challenging situations

Dynamic, results-oriented leader with a strong track record of performance in a turnaround and high-paced organization. Utilize keen analysis and insights and team approach to drive organizational improvements and implementation of best practices. Superior interpersonal skills, capable of resolving multiple and complex (sales, human resources, legal, financial, operational) issues and motivating staff to peak performance.

Additional areas of expertise include:

- Strategy, Vision & Mission Planning
- Sales & Marketing Leadership
- Programs, Services & Products
- Contract Negotiations & Strategic Alliances
- Public Relations & Media Affairs
- Policy & Procedure Development
- Government Regulations & Relations
- Team Building & Performance Improvement

PROFESSIONAL EXPERIENCE

2005 – To Date

Founded and built a company, Pinnacle Systems, that deals with road safety and vehicle security solutions. Have overseen the company's growth from a simple one-man enterprise to an SME employing over 40 people directly and many others indirectly.

EDUCATION

MBA

Higher Diploma in Automotive Engineering

Certificate in Leadership Management