

Rebecca Nyawira Muiruri

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CAREER OBJECTIVE

To infuse creative ideas in the electronic media by utilizing my acquired skills, knowledge and God given talent with an aim of positively impacting the society.

Personal attributes

- Excellent communication and interpersonal skills.
- High level of integrity, honesty, willingness to learn, out going and ability to work under strict deadlines with minimal supervision,
- Mastery of language with Fluency in both English and Swahili.

WORK EXPERIENCE

May 2016 - Present

News Producer - KTN NEWS

Working in a 24-hour news channel has been an amazing experience as it expands your knowledge on current affairs as well as increase your sharpness and quick response to news as they happen.

Responsibilities

- Content Creation.
- Gather information from team members throughout the day (reporters, editors)
- Liaise with desk editor to select and prioritize content
- Source for appropriate guests for the news shows.
- Co-ordinate and produce news specials and breaking news reports on a priority basis.
- Think and work on creative ways that will make the broadcast more attractive (Example: Do on-line posters for the broadcast, encourage viewer participation, develop promotion strategies for upcoming newscasts
- Add elements and titled segments that enhances the feel of the show.
- Select footage and sound bites to include in broadcast to ensure consistency.
- Supervise the show from the gallery; consistently communicate with the gallery crew and anchors during a live broadcast.
- Perform research on national, regional and local news for every news cast.
- I work with graphic designers to produce creative graphics sequences for use on the shows.
- I also script and film feature stories and news stories that air on the channel. Here are some links to some:

May 2015-April 2016

Producer and Presenter- Family TV.

At Family media I had an opportunity to practice health journalism by hosting and producing a couple of health programs.

Responsibilities

Co-producer and host for Doctor's on Call Tv show.

This is a 2 hours live medical show with a panel of doctors and different specialties answering questions from viewers/listeners and a live audience.

Producer 'God Changes People' T.V show.

God Changes People is a testimonial show, documenting real life stories of people who've been through tough times in life but managed to get out of them through God's help.

Family Health Presenter.

This was a 30-minute health magazine show focusing on various health topics in East Africa.

April 2013 To March 2015

Series Producer - Media Development in Africa (MEDEVA)

Media Development in Africa was a springboard to my career in media. I started here as a trainee producer raising through the ranks to an award-winning story director then eventually to a series producer.

Responsibilities

Series Producer-Tazama Show -Aired on KTN

- Editing scripts submitted by directors.
- Discussing feature ideas and concepts with directors
- Brain storming on ideas.
- Approving budgets for the show.
- Putting together Tazama show.
- Preparing running orders for the different episodes.
- Previewing the show before transmission.
- Doing reports for the show.

Director-Tazama Show/Project green.

- Scriptwriting
- Finding characters and feature stories.
- Directing feature stories
- Camera work
- Show Presenting

ACHIEVEMENTS

- Winner 2015 Kenya Media Network On Population and Development (KEMEP) awards –HIV/AIDS category.
- 2nd Runner's up in the 2014 Annual Journalism Excellence Awards (AJEA) in the Health category.
- 1st Runner's up in the 2013 'Annual Kenya Media Network On Population and Development (KEMEP) awards in the reproductive health category.

ACADEMIC BACKGROUND

HIGHER EDUCATION

Institution: MEDIA DEVELOPMENT IN AFRICA

Course: Modern Aspects of Media Productions

Year: 2012.

Institution: SMART MEDIA INSTITUTE

Course: Diploma in Mass Communication

Year: 2008

Institution: DAYSTAR UNIVERSITY

Course: Pre-University course-pending start of my Degree

Year: 2007

SECONDARY EDUCATION

Institution: NJORO GIRLS HIGH SCHOOL

Course: Kenya Certificate of Secondary Education

Year: 2003

PRIMARY EDUCATION

Institution: MAMA NGINA PRIMARY SCHOOL - NAKURU

Course: Kenya Certificate of Primary Education

Year: 1999

SOCIAL RESPONSIBILITIES:

- Mentor - Script writing and documentary and features production at Blackboy Media.
- Volunteer at Mary Rice Center for physically challenged children in Kibera slums.
- Active participant in the annual Mater Heart Run.

REFERENCES

JOY WANJIKU

Head of programs and production

Protel Studios ltd.

Cell: 0722 240792

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NICK OTIENO

Head of News Production - KTN News

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JASON NYANTINO

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Links to some of my projects

1. <https://www.youtube.com/watch?v=2zHbKJmLA1M>
2. <https://www.youtube.com/watch?v=qlVvjcafhYc>
3. <https://www.youtube.com/watch?v=lBdmRtrHQf8>
4. <https://www.youtube.com/watch?v=GBgeVBasSrc>
5. https://www.youtube.com/watch?v=PYk6Y4vg_Jo
6. <https://www.youtube.com/watch?v=mLgJd0grAsc>