

VALERIE PANEQUE

LINKEDIN: [WWW.LINKEDIN.COM/IN/VALERIE-PANEQUE-A2A44A1BA](https://www.linkedin.com/in/valerie-paneque-a2a44a1ba)

CONTACT



561 - 866 - 6338



panequeval@gmail.com



<https://panequeval.wixsite.com/valeriesportfolio>



Orlando, Florida

RELEVANT COURSES

- Client Side Scripting
- Server Side Scripting
- Front End Design
- User Centered Design
- Design for Accessibility and Engagement
- Social Platforms
- Social Media as Mass Communication

CERTIFICATIONS

Social Media Marketing

HubSpot

Issued August 2023 - Expires August 2025

Credential ID:

4580e711f6094a39a2b903330c971acf

Hootsuite

Issued August 2023

Credential ID: 79137175

PROFILE

I am a diligent and ambitious Digital Media Web Design major at the University of Central Florida, with a strong foundation in web development and design principles. Currently immersed in coursework that combines theoretical knowledge with hands-on project experience, I am passionate about translating creativity into compelling digital experiences. My academic pursuits showcased in my online portfolio show off my robust skill set and a proactive approach to learning.

EDUCATION

Digital Media, BA

University of Central Florida

June 2020 - May 2024

I am graduating with a Bachelors of Arts in Digital Media, Web and Social Platforms Track

High School Diploma

Olympic Heights Community High School

2016 - 2020

Academy of Hospitality and Tourism - 4 years

SKILLS

Soft Skills

- Ability to Multitask
- Fast Learner
- Time Management
- Teamwork
- Computer Skills
- Creativity

Technical Skills

Languages: HTML, CSS, Javascript

Developer/Design Tools: Visual Studio Code, Canva, Figma, Adobe Fresco

Design: Front-end design, user experience design, lofi and hifi prototypes

PROJECTS

Bump Bites

Workshop I Milestone Design Group Project

Aug 2023- Current

- Collaborate with a group of 5 to research, develop, and deploy a website.
- Creation of "Bump Bites", a pregnancy craving snack subscription box service.
- Design visual design guide and style sheet including typography, icons, brand colors, logo, etc.
- Create wireframes to gather user feedback.
- Implement use cases and outline testing plan.
- Create LoFi and HiFi prototypes using Figma to perform user testing.

PostUrPet

User Centered App Development Group Project

Aug 2023- Dec 2023

- Collaborate with a group of 2 to brainstorm and define users/stakeholders for app.
- Creation of "PostUrPet", a social media app for pet lovers, pet owners and veterinarians and did research on similar social media applications.
- Construct use cases and perform think aloud protocol, task analysis, and interaction analysis.
- Define information architecture, navigation structure, and search, sort, and retrieval results.
- Create paper prototype, Lofi and HiFi prototype to get user feedback