Valerie Paneque

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Profile

Recent Digital Media graduate specializing in Web Design with experience in UI/UX design and front-end development. Passionate about creating user-centric digital experiences through creative problem-solving and collaboration.

Education

JUNE 2020 - MAY 2024

University of Central Florida, Orlando, FL – (B.A) Digital Media – Web Design Track

> **Relevant Courses:** Client-Side/Server-Side Scripting, Front End Design, User Centered Design, Design for Accessibility and Engagement, Social Platforms, Mobile Development, Digital Imaging Fundamentals.

Professional Experience

FEB 2025 - PRESENT

Relentless Returns, Remote – Product Design Intern

- Conduct market research on social media influencers connected to investors and advisors.
- Collaborate with Design Lead on targeted landing page templates for diverse audience segments.
- Participate in UX/AD meetings, contributing to Figma implementation reviews.
- Support marketing initiatives through detailed data tracking for partnerships.

Academic Experience

AUG 2023 - MAY 2024

Bump Bites – Workshop Milestone Website Design Project – Front End Designer

- Collaborated with a team of 5 to design and deploy a subscription box service website.
- Created Design Guide, Style Sheet, and prototypes using Figma.
- Developed front-end and back-end functionality using Visual Studio Code.

Skills

- **Technical Skills:**
  - **Programming Languages:** HTML, CSS, JavaScript, PHP.
  - **Development & Design Tools:** Visual Studio Code, GitHub, Figma, Canva, WIX.com, WordPress.
  - **Design Expertise:** Front-End Design, UI/UX Design, Wireframing, Prototyping, Sitemaps, Responsive Design, Flow Charts.
  - **Other Skills:** Frameworks, Microsoft Office Suite.
- **Soft Skills:**
  - Multitasking, Quick Learner, Time Management, Team Collaboration, Creativity, Strong Communication, Adaptability, Critical Thinking, Problem-Solving, Detail Oriented, Organized and Efficient.

Certifications

- **Google** - Google UX Design Certification - In Progress (10/2024) - 4/7 courses completed