VALERIE PANEQUE

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EDUCATION

University of Central Florida

(06/2020) - (05/2024)

Bachelor of Arts (B.A), Digital Media – Web Design

Relevant Courses: Client-Side Scripting, Server-Side Scripting, Front End Design, User Centered Design, Design for Accessibility and Engagement, Social Platforms, and Social Media as Mass Communication.

Certifications:

HubSpot - Social Media Marketing

Issued (08/2023) - Exp (08/2025)

Credential ID: 4580e711f6094a39a2b903330c971acf

Hootsuite - Social Media Marketing

Issued (08/2023)

Credential ID: 79137175

SKILLS

Technical Skills

- Languages: HTML, CSS, JavaScript, PHP.
- Developer/Design Tools: Visual Studio Code, Figma, Canva, GitHub, Adobe Fresco.
- Design: Front-End Design, UI/UX Design, Wireframes, Prototyping.

Soft Skills

 Ability to Multitask, Fast learner, Time Management, Teamwork, Computer Skills, Creativity, Organized, Communication.

RECENT PROJECT

Bump Bites

Workshop Milestone Website Design Group Project

Aug 2023 – May 2024

- Collaborate with group of 5 to research, design, develop, and deploy a website.
- Creation of "Bump Bites", a pregnancy craving snack subscription box service website.
- Create a Visual Design Guide and Style Sheet including typography, icons, brand colors, logo, etc.
- Create wireframes to gather user feedback.
- Implement use cases and outline testing plan for prototypes.
- Create LoFi and HiFi prototypes using Figma and perform testing and debugging.
- Create front-end and back-end functionality in Visual Studio Code (HTML, CSS, JavaScript, PHP, MySQL).