

Valerie Seer

UI/UX Designer

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(954) 756-4701

Chicago, IL

EXPERIENCE

UI/UX Designer, *Reputation.com*

Chicago, IL / Mar 2016 - Present

Design landing page layouts optimized to convert and maximize brand awareness. Develop and support pages using HTML, CSS/LESS, JavaScript, React, Mustache.js, and JSON. Generate new design ideas based on research and best practices. Work in a collaborative team alongside engineers, product owners, QA, sales, customer success, and SEO specialists. Work within an Agile Kanban environment to continuously meet client requests.

Graphic Designer, *Freelance*

Chicago, IL / 2015 - 2017

Design visual solutions for small business marketing efforts not limited to: brochures, email banners, eBooks, infographics, and white papers. Provide WordPress and SquareSpace theme customizations.

PROJECTS

NavBuddy

A Slack command bot that returns directions, static map images, and traffic information using the Google Maps API. Technologies: Node.js, Mongo, Express, JavaScript.

SKILLS

Technical: HTML5, CSS3, JavaScript/ES6, jQuery, Mustache.js, React, LESS, Flexbox/Grid, Bootstrap 4, Gulp, Git, node.js, npm.

Other: Page Speed Optimization, WCAG 2.0 Accessibility, SEO, bash command line, DOM manipulation, Agile development, JIRA.

Languages: Spanish (written and spoken).

EDUCATION

2012 BA, *Communication Studies & English literature*

Northwestern University, Evanston, IL

Certifications:

2016 *Interactive Design & Development*

City Colleges of Chicago, Chicago, IL