# Valerie Seer

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## **EXPERIENCE**

*UI/UX Designer, Reputation.com / 2016 - Present / Chicago, IL*Develop and maintain dynamic directory pages for enterprise-level clients using:
Mustache.js, jQuery, Bootstrap, Less, Gulp, Git, JIRA, and Jenkins. Implement front-end API integrations. Work within a collaborative team alongside back-end developers, designers, QA, sales, and SEO specialists. Work within an Agile Kanban environment to continuously meet client requests.

 $Graphic\ Designer,\ Freelance\ /\ 2015\ -\ 2017\ /\ Chicago,\ IL$  Design visual solutions for small business marketing efforts not limited to: brochures, email banners, eBooks, infographics, and white papers. Provide WordPress theme customizations.

## **PROJECTS**

*NavBuddy* 

A Slack command bot that returns directions, static map images, and traffic information using the Google Maps API. Technologies: Node.js, Mongo, Express, JavaScript.

#### **SKILLS**

Technical: HTML5, CSS3, LESS/Flexbox/Grid, Bootstrap 4, jQuery, ES6, Gulp, Git, node.js, npm.

Other: Agile development, JIRA, page speed optimization, WCAG 2.0 accessibility,

SEO, bash command line, DOM manipulation.

Languages: Spanish (written and spoken).

### **EDUCATION**

2012 BA, Communication Studies & English literature

Northwestern University, Evanston, IL

Certifications:

2016 Interactive Design & Development

Harlold Washington College, Chicago, IL