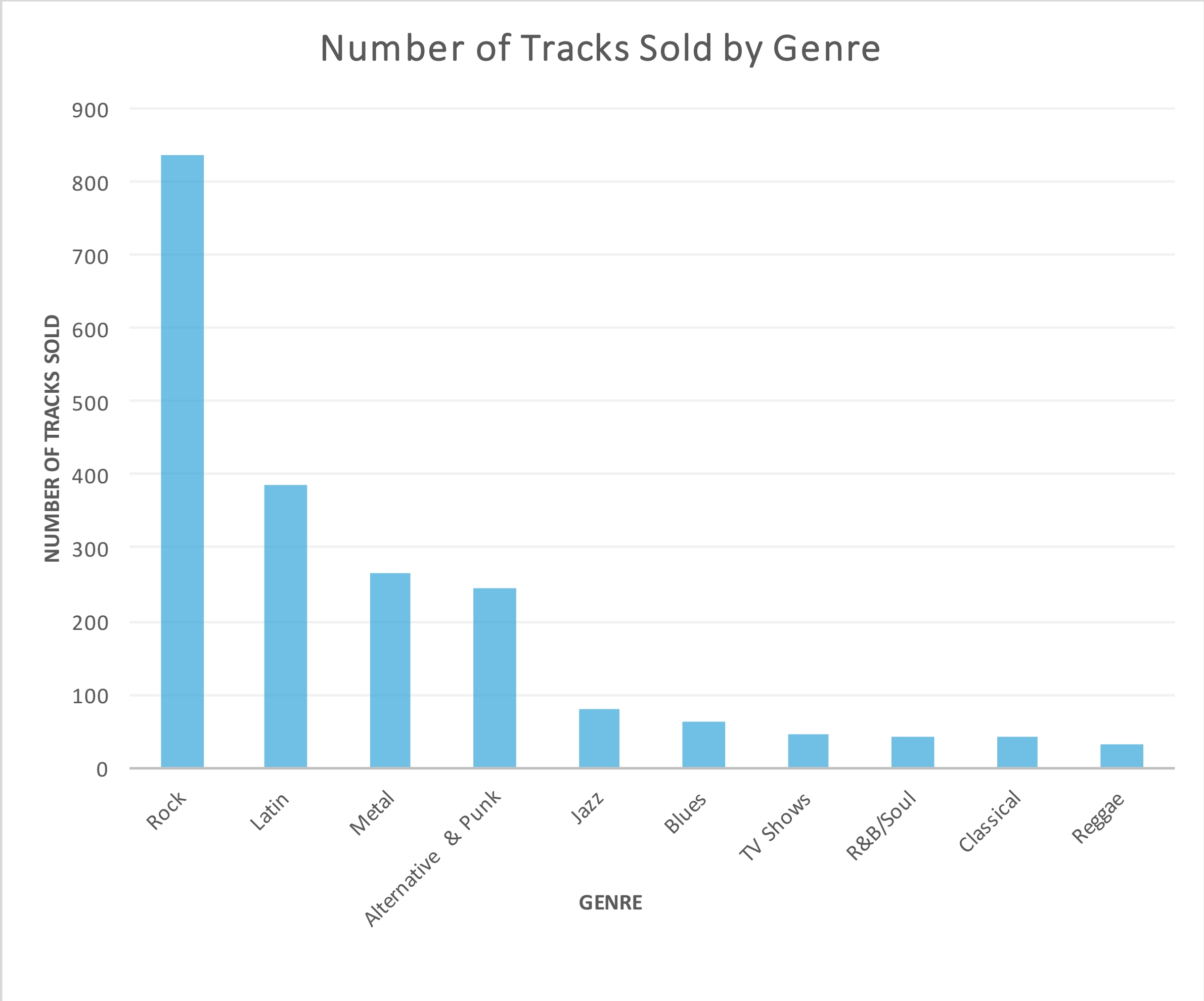


SQL MUSIC PROJECT

VALERIE NGUYEN

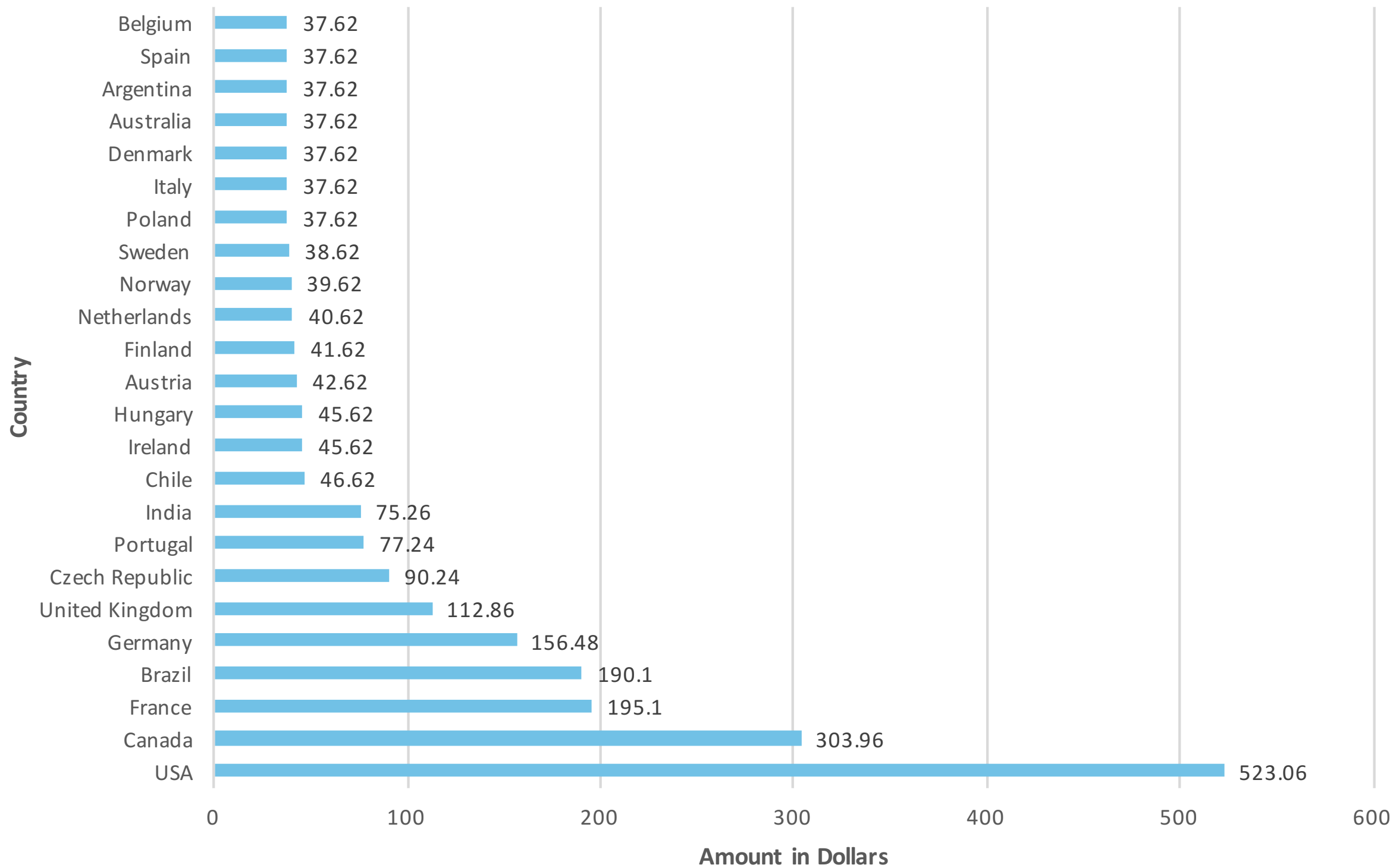
WHAT IS THE MOST POPULAR MUSIC GENRE SOLD?



- ▶ Rock is the most popular music genre with 835 tracks sold.
- ▶ Latin is the next popular music genre; however, it is less than Rock by roughly half. While I am only showing the top 10 here when I ran the query, Rock, Latin, Metal, and Alternative & Punk together, accounts for approx. 77% of the total tracks sold.

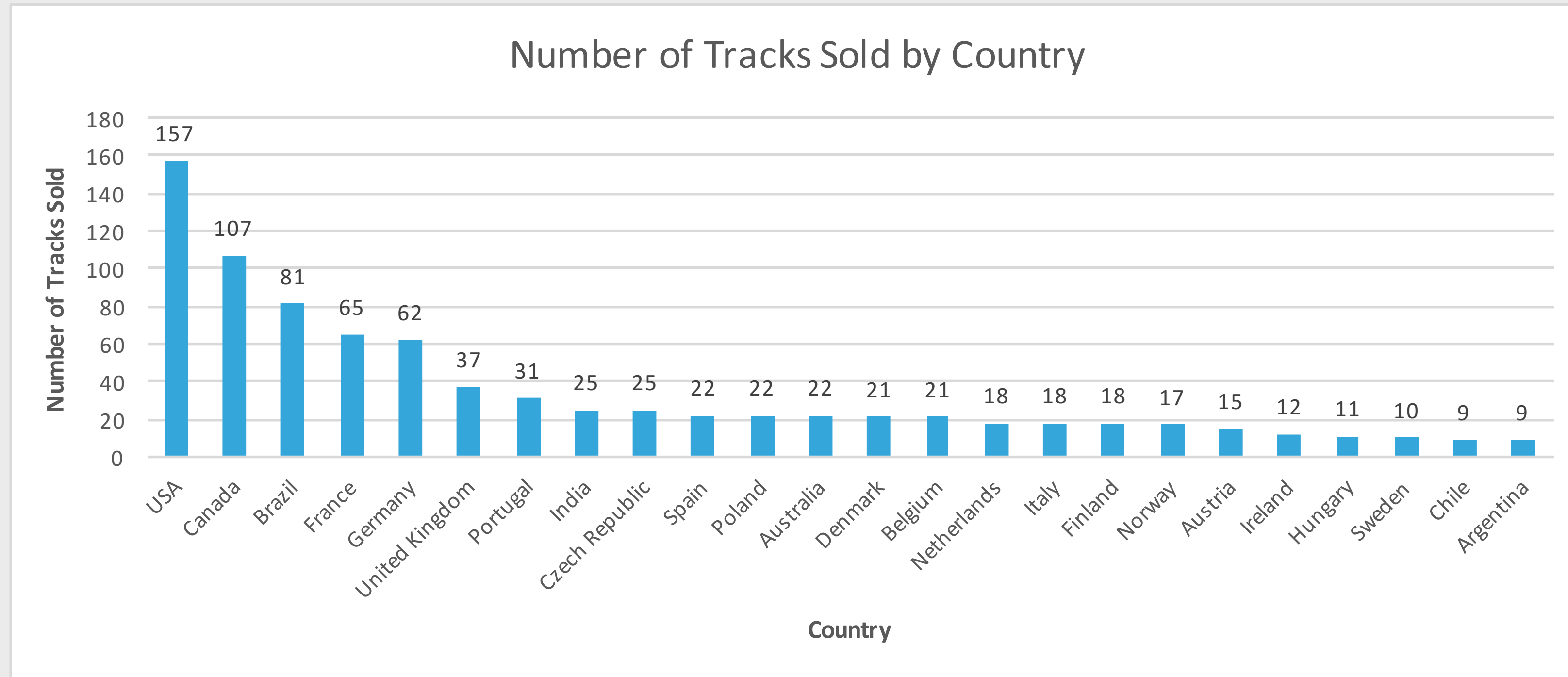
WHAT COUNTRY OF CUSTOMERS SPENT THE MOST?

Total Spent Amount By Country



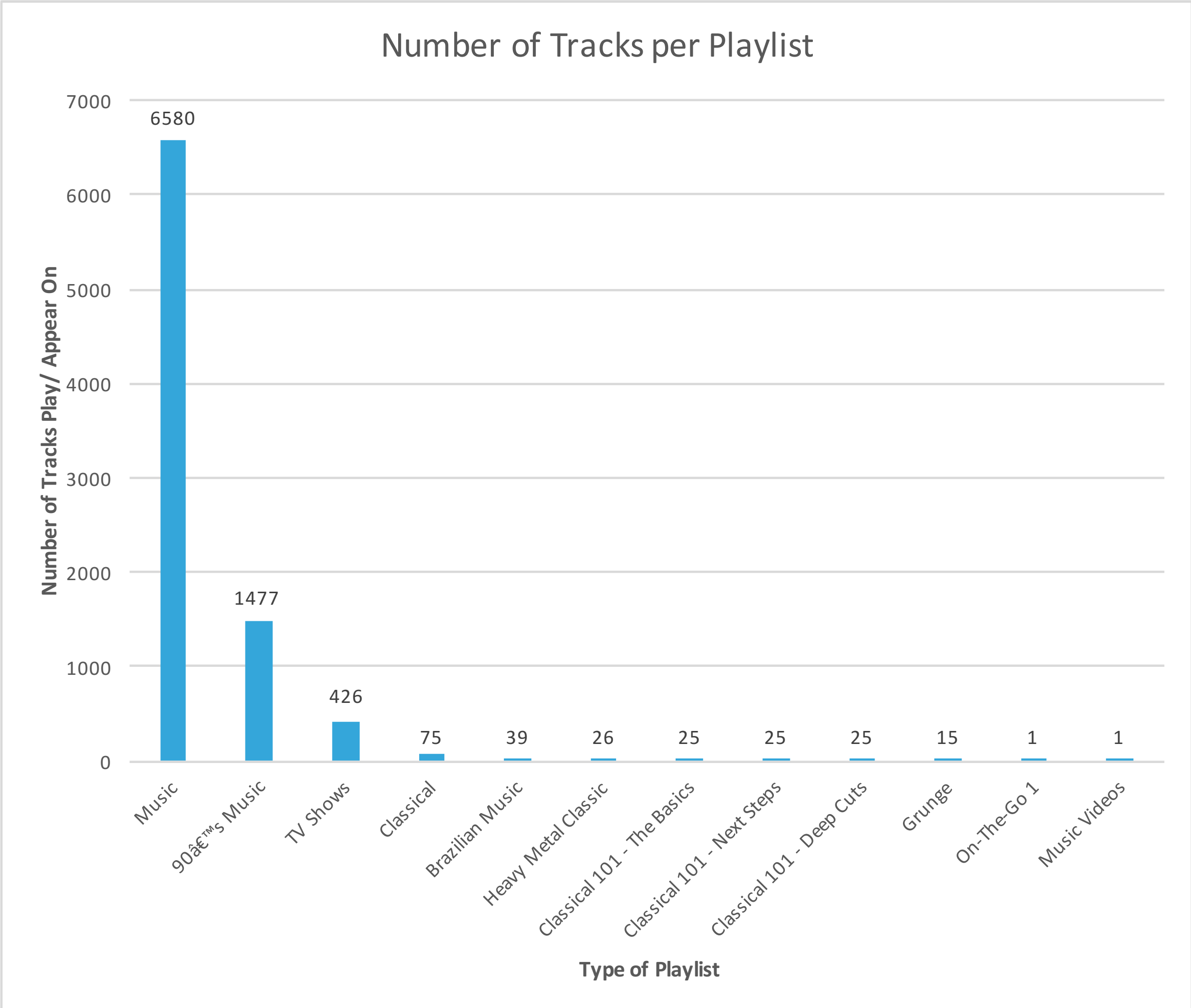
- ▶ USA spent the most by leading with \$523.06.
- ▶ Canada is second with \$303.96 followed by France (\$195.10) and Brazil (\$190.10). From Chile to Belgium, each countries spend less than \$50.
- ▶ Depending how one wants to interpret this chart, the artists could focus on promoting their music from USA to India.

IN WHICH COUNTRY IS ROCK MUSIC MOST POPULAR?



- ▶ Rock music is most popular with in the USA with 157 tracks sold.
- ▶ In the two previous slides, Rock had the most number tracks sold overall and USA spent the most money. Therefore, it makes sense why Rock music is popular in the USA. In addition, the demographic plays a part in this data.

WHICH TYPE OF PLAYLIST HAS THE LARGEST NUMBER OF TRACKS PLAYED?



- ▶ The type of playlist being played the most is through Music with 6,580. This is where customers are spending most of their time listening to and/or through.