# **Alan Valerio**

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## **PORTFOLIO**

Examples of my work can be found on my portfolio site, alanvalerio.com

## **PROFILE**

I am a self-taught freelance developer looking to enter the commercial field of web development. I am a patient team player with a keen eye for design, accessibility, and detail who wants to join a company or start-up and help further their growth.

## **SKILLS**

## Proficient In:

HTML / CSS - 2 years, Javascript - 2 years, Python - 2 years, React - 1 year, Github - 1 year, Adobe Illustrator - 5 years, Operating Systems (Windows 10 and iOS) - 7 years, OBS Studio - 3 years, Microsoft Suite - 4 years

#### Skilled In:

SEO - 2 years, E-commerce - 1 year, Shopify - 1 year, Adobe Photoshop - 2 years, Netlify - 1 year, Firebase - 1 year, Vite - 1 year, Git - 1 year, Figma - 1 year, Premiere Pro - 2 years, After Effects - 2 years

#### **General Skills:**

Communication, Problem-solving, Testing and Debugging, Patience, Attention to Detail

# **EXPERIENCE**

## Website Administrator / Developer – Dalmazio Design

## August 2023 - Present

- Created a custom Product Information Management (PIM) system to streamline and automate the company's product data management processes.
- Integrated the PIM system with various data sources from several vendors.
- Initiated the transformation of the outdated e-commerce site by introducing modern, dynamic features to enhance user experience, boost engagement, and drive sales growth.

# Freelance Web Developer - Self-Employed

## **January 2023 - August 2023**

- · Crafted a portfolio website that directly contributed to a client securing a job opportunity.
- Engineered a new backend system for presenting the client's company information, enabling convenient mobile updates.
- View my portfolio projects at <u>alanvalerio.com</u>.

## Website Manager / Graphic Designer – Franja Liquors

## September 2020 - August 2023

- Established Franja Liquors' Google Business Profile and produced promotional materials.
- Transformed the company's logo into a vector format suitable for commercial applications.
- Redesigned and developed the company's website using HTML, CSS, and Javascript. (The website can be viewed <a href="here">here</a>)

## Product Flow Specialist - Best Buy

### November 2022 - January 2023 (Seasonal)

- Orchestrated product movement within the store, ensuring smooth operations.
- Prepared products for shipment, restocked shelves, and processed online orders.
- Thrived in a fast-paced, team-oriented environment during my tenure at Best Buy.

# **EDUCATION**

## Brooklyn School for Social Justice - 2020 - 2021

Redesigned School's Logo & Updated the School's Website Layout and Design

#### Brooklyn Technical High School - 2017 - 2020

Media Communications Major Program, AP Computer Science & Graphic Design Classes