



# True Price Auctions

true-value price discovery through encryption

⌘ THRESHOLD

Rare Bored Ape Yacht Club NFT Sells  
for Record \$3.4 Million USD



Pudgy Penguin  
#6873

- Less

Pudgy Penguins NFT Collection  
Breaks the Ice with Record Sale

Sale

400

43 minutes ago

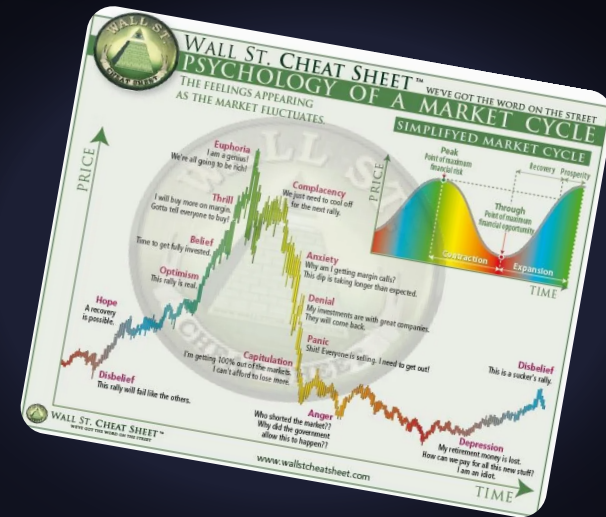


# What is the true value of an Asset?

CryptoPunk #5822 Sold for Record-Breaking  
8,000 ETH, \$23.7 Million USD



# FOMO



# & Human Irrationality

are some of the Main Price Drivers

## for NFTs

**What if we**

**exaggerate irrational market-dynamics ?**



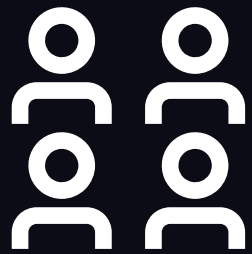
creates an NFT Auction via

- deposit NFT
- set Auction Duration
- set min. Sale Price

**don't see the NFT until  
unless you won the auction**



**Auction  
Contract**

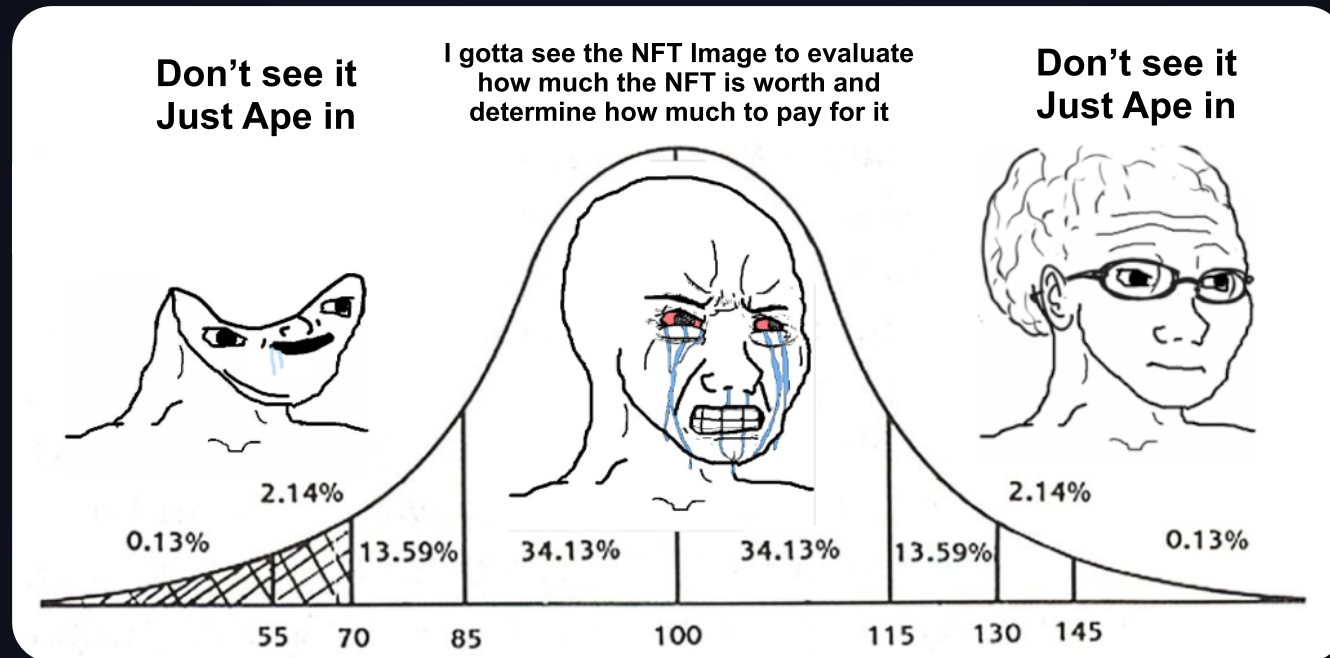


**Bidders**

Place Bids for the NFT

TokenURI (Metadata of the NFT, only revealed to the Winner) **THRESHOLD TACo**

# If FOMO drives prices anyways



Let's at least add a fun factor  
to your next NFT purchase

# Who we are

FULLSTACK DEV

Valerio

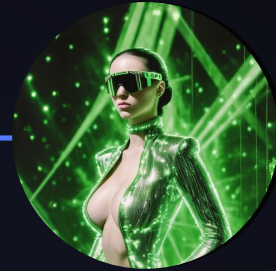
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WEB3 DEV

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**Thank you ETHDenver &  
all the Sponsors for this amazing  
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