### Sapienza University of Rome

### Master in Artificial Intelligence and Robotics Master in Engineering in Computer Science

# Machine Learning

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Prof. L. locchi, F. Patrizi

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# 5. Bayesian Learning

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### Outline

- Bayes Theorem
- MAP, ML hypotheses
- MAP learners
- Bayes optimal classifier
- Naive Bayes learner
- Example: Learning over text data

#### References

T. Mitchell. Machine Learning. Chapter 6

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# Two Roles for Bayesian Methods

#### Provides practical learning algorithms:

- Naive Bayes learning (examples affect prob. that a hypothesis is correct)
- Combine prior knowledge (prior probabilities) with observed data
- Make probabilistic predictions (new instances classified by weighted combination of multiple hypotheses)
- Requires prior probabilities (often estimated from available data)

#### Provides useful conceptual framework

Provides "gold standard" for evaluating other learning algorithms

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### Basic Formulas for Probabilities

• Product Rule: probability of conjunction of A and B:

$$P(A \wedge B) = P(A|B)P(B) = P(B|A)P(A)$$

• Sum Rule: probability of disjunction of A and B:

$$P(A \lor B) = P(A) + P(B) - P(A \land B)$$

• Theorem of total probability: if events  $A_1, \ldots, A_n$  are mutually exclusive with  $\sum_{i=1}^n P(A_i) = 1$ , then

$$P(B) = \sum_{i=1}^{n} P(B|A_i)P(A_i)$$

• Bayes theorem:

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

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### Classification as Probabilistic estimation

Given target function  $f: X \to V$ , dataset D and a new instance x', best prediction  $\hat{f}(x') = v^*$ 

$$v^* = \operatorname*{argmax}_{v \in V} P(v|x', D)$$

More general formulation: given D and x', compute the probability distribution over V

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# Learning as Probabilistic estimation

Given dataset D and hypothesis space H, compute a probability distribution over H given D.

Bayes rule

$$P(h|D) = \frac{P(D|h)P(h)}{P(D)}$$

- P(h) = prior probability of hypothesis h
- P(D) = prior probability of training data D
- P(h|D) = probability of h given D
- P(D|h) = probability of D given h

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## MAP Hypotheses

$$P(h|D) = \frac{P(D|h)P(h)}{P(D)}$$

Generally we want the most probable hypothesis h given D

Maximum a posteriori hypothesis  $h_{MAP}$ :

$$h_{MAP} \equiv \arg \max_{h \in H} P(h|D) = \arg \max_{h \in H} \frac{P(D|h)P(h)}{P(D)}$$
  
=  $\arg \max_{h \in H} P(D|h)P(h)$ 

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### ML Hypotheses

$$P(h|D) = \frac{P(D|h)P(h)}{P(D)}$$

If assume  $P(h_i) = P(h_j)$ , we can further simplify, and choose the  $Maximum\ likelihood\ (ML)$  hypothesis

$$h_{ML} = \arg \max_{h \in H} P(D|h)$$

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# Brute Force MAP Hypothesis Learner

1. For each hypothesis h in H, calculate the posterior probability

$$P(h|D) = \frac{P(D|h)P(h)}{P(D)}$$

2. Output the hypothesis  $h_{MAP}$  with the highest posterior probability

$$h_{MAP} = \operatorname*{argmax}_{h \in H} P(h|D)$$

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### Most Probable Classification of New Instances

 $h_{MAP}$ : most probable hypothesis given data D.

Given a new instance x', what is its most probable *classification* of x'?

 $h_{MAP}(x')$  may not be the most probable classification !!!

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### Most Probable Classification of New Instances

#### Consider:

• Three possible hypotheses  $h_1$ ,  $h_2$ ,  $h_3$ :

$$P(h_1|D) = 0.4, \ P(h_2|D) = 0.3, \ P(h_3|D) = 0.3$$

• Given a new instance x,

$$h_1(x) = \oplus, \ h_2(x) = \ominus, \ h_3(x) = \ominus$$

• What is the most probable classification of x?

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# Bayes Optimal Classifier

Consider target function  $f: X \mapsto V$ ,  $V = \{v_1, ..., v_k\}$ , data set D and a new instance  $x \notin D$ :

$$P(v_j|x,D) = \sum_{h_i \in H} P(v_j|x,h_i)P(h_i|D)$$

total probability over H

 $P(v_j|x,h_i)$ : probability that  $h_i(x) = v_j$  is independent from D given  $h_i \Rightarrow P(v_j|x,h_i) = P(v_j|x,h_i,D)$ 

 $h_i$  does not depend on  $x \notin D \Rightarrow P(h_i|x,D) = P(h_i|D)$ 

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# Bayes Optimal Classifier

#### **Bayes Optimal Classifier**

Class of a new instance x:

$$v_{OB} = \arg\max_{v_j \in V} \sum_{h_i \in H} P(v_j|x, h_i) P(h_i|D)$$

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# Bayes Optimal Classifier

Example:

$$P(h_1|D) = 0.4, \quad P(\ominus|x, h_1) = 0, \quad P(\oplus|x, h_1) = 1$$
  
 $P(h_2|D) = 0.3, \quad P(\ominus|x, h_2) = 1, \quad P(\oplus|x, h_2) = 0$   
 $P(h_3|D) = 0.3, \quad P(\ominus|x, h_3) = 1, \quad P(\oplus|x, h_3) = 0$ 

therefore

$$\sum_{h_i \in H} P(\oplus | x, h_i) P(h_i | D) = 0.4$$

$$\sum_{h_i \in H} P(\ominus | x, h_i) P(h_i | D) = 0.6$$

and

$$v_{OB} = \arg \max_{v_j \in V} \sum_{h_i \in H} P(v_j|x, h_i) P(h_i|D) = \ominus$$

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# Bayes Optimal Classifier

Optimal learner: no other classification method using the same hypothesis space and same prior knowledge can outperform this method on average.

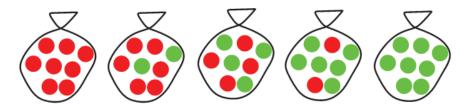
It maximizes the probability that the new instance x is classified correctly, i.e.,  $\operatorname{argmax}_{v_i \in V} P(v_j | x, D)$ .

Very powerful: labelling new instances x with  $\operatorname{argmax}_{v_j \in V} P(v_j | x, D)$  can correspond to none of the hypotheses in H.

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Five kinds of bags of candiers:

- **10%** are  $h_1$ : 100% cherry
- ② 20% are  $h_2$ : 75% cherry, 25% lime
- **3** 40% are  $h_3$ : 50% cherry, 50% lime
- **4** 20% are  $h_4$ : 25% cherry, 75% lime
- **10%** are  $h_5$ : 100% lime



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# Bayesian Learning Example

We choose a random bag (not knowing which type it is) and extract some candies from it.

What kind of bag is it? What is the probability of extracting a candy of a specific flavor next?

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Prior probability distribution:

$$P(H) = < 0.1, 0.2, 0.4, 0.2, 0.1 >$$

Likelihood for lime candy:

$$P(I|H) = <0,0.25,0.5,0.75,1>$$

Probability of extracting a lime candy (without data set):

$$\sum_{h_i} P(I|h_i)P(h_i) = 0 \cdot 0.1 + 0.25 \cdot 0.2 + 0.5 \cdot 0.4 + 0.75 \cdot 0.2 + 1 \cdot 0.1 = 0.5$$

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# Bayesian Learning Example

1. First candy is lime:  $D_1 = \{I\}$ 

$$P(h_i|\{d_1\}) = \alpha P(\{d_1\}|h_i)P(h_i)$$
 (Bayes rule)

$$P(H|D_1) = \alpha < 0, 0.25, 0.5, 0.75, 1 > \cdot < 0.1, 0.2, 0.4, 0.2, 0.1 >$$
  
=  $\alpha < 0, 0.05, 0.2, 0.15, 0.1 >$   
=  $< 0, 0.1, 0.4, 0.3, 0.2 >$ 

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2. Second candy is lime:  $D_2 = \{I, I\}$ 

$$P(h_i|\{d_1,d_2\}) = \alpha P(\{d_1,d_2\}|h_i)P(h_i)$$
 (Bayes rule)  
=  $\alpha P(\{d_2\}|h_i)P(\{d_1\}|h_i)P(h_i)$  (independent data samples)

$$P(H|D_2) = \alpha < 0,0.25,0.5,0.75,1 > \cdot < 0,0.1,0.4,0.3,0.2 >$$
  
=  $\alpha < 0,0.025,0.2,0.225,0.2 >$   
=  $< 0,0.038,0.308,0.346,0.308 >$ 

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# Bayesian Learning Example

3. Third candy is lime:  $D_3 = \{I, I, I\}$ 

$$P(h_i|\{d_1, d_2, d_3\}) = \alpha P(\{d_1, d_2, d_3\}|h_i)P(h_i)$$
 (Bayes rule)  
=  $\alpha P(\{d_3\}|h_i) P(\{d_2\}|h_i) P(\{d_1\}|h_i)P(h_i)$  (independent data samples)

$$P(H|D_3) = \alpha < 0, 0.25, 0.5, 0.75, 1 > \cdot < 0, 0.038, 0.308, 0.346, 0.308 >$$
  
=  $\alpha < 0, 0.01, 0.154, 0.260, 0.308 >$   
=  $< 0, 0.013, 0.211, 0.355, 0.421 >$ 

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What is probability of having another lime candy after  $D_3 = \{I, I, I\}$ ?

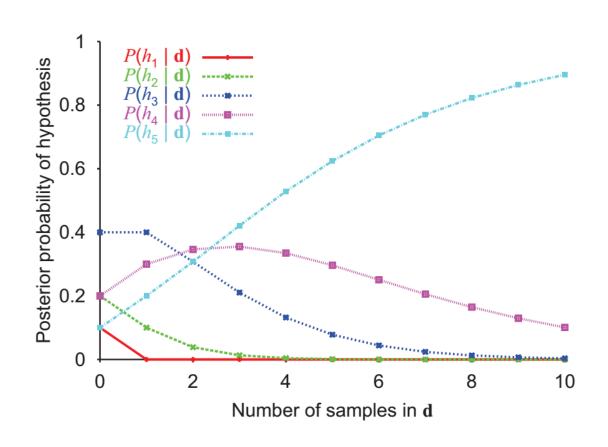
$$P(I|D_3) = \sum_{h_i} P(I|h_i)P(hi|D_3)$$

$$= 0 \cdot 0 + 0.25 \cdot 0.013 + 0.5 \cdot 0.211 + 0.75 \cdot 0.355 + 1 \cdot 0.421$$

$$= 0.8$$

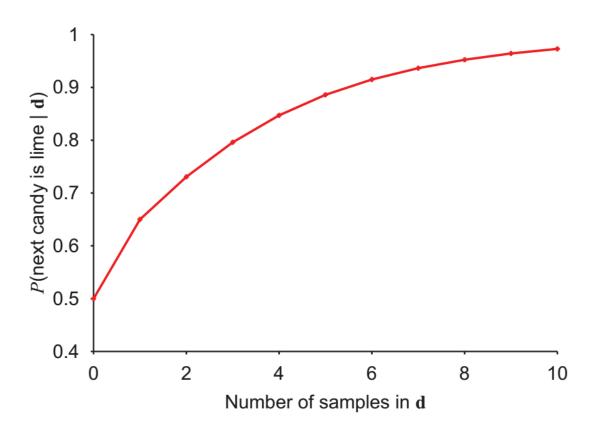
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# Bayesian Learning Example



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Bayesian Learning Example 2

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Consider a new manufacturer producing bags with an arbitrary choice of cherry/lime candies.  $\theta \equiv \frac{nr.\ of\ cherry\ candies}{N} \in [0,1].$  Continuous space for hypotheses:  $h_{\theta}$ 

Data set:  $D = \{c \text{ cherries}, l \text{ lime}\}, N = c + l$ 

$$P(c|h_{\theta}) = \theta$$
$$P(I|h_{\theta}) = 1 - \theta$$

• What is the ML hypothesis?

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$$h_{ML} = \operatorname*{argmax}_{h_{ heta}} P(D|h_{ heta}) = \operatorname*{argmax}_{h_{ heta}} L(D|h_{ heta})$$

with  $L(D|h_{\theta}) = \log P(D|h_{\theta})$ 

$$P(D|h_{ heta}) = \prod_{j=1...N} P(d_j|h_{ heta}) = heta^c \cdot (1- heta)^t$$

$$L(D|h_{\theta}) = c \log \theta + l \log(1-\theta)$$

$$\frac{dL(D|h_{\theta})}{d\theta} = \frac{c}{\theta} - \frac{I}{1-\theta} = 0 \implies \theta_{ML} = \frac{c}{c+I} = \frac{c}{N}$$

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### General approach

Given dataset  $D = \{d_i\}$  with  $d_i \in \{0, 1\}$ , assuming a probability distribution  $P(d_i; \Theta)$ 

Maximum likelihood estimation

$$\Theta_{ML} = \operatorname*{argmax}_{\Theta} \log P(d_i | \Theta)$$

Example: for Bernoulli distribution  $P(X = k; \theta) = \theta^k (1 - \theta)^{1-k}$ 

$$\theta_{ML} = \ldots = \frac{|\{d_i = 1\}|}{|D|}$$

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#### Bernoulli distribution

Probability distribution of a binary random variable  $X \in \{0,1\}$ 

$$P(X = 1) = \theta \ P(X = 0) = 1 - \theta$$

(e.g., observing head after flipping a coin, extracting a lime candy, ...).

$$P(X = k; \theta) = \theta^{k} (1 - \theta)^{1-k}$$

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### Multi-variate Bernoulli distribution

Joint probability distribution of a set of binary random variables  $X_1, \ldots X_n$ , each random variable following Bernoulli distribution

$$P(X_1 = k_1, \ldots, X_n = k_n; \theta_1, \ldots, \theta_n)$$

$$k_i \in \{0, 1\}$$

(e.g., observing head after flipping a coin and extracting a lime candy, ...).

Under the assumption that random variables  $X_i$  are mutually independent, Multi-variate Bernoulli distribution is the product of n Bernoulli distributions

$$P(X_1 = k_1, ...; \theta_1, ..., \theta_n) = \prod_{i=1}^n P(X_i = k_i; \theta_i) = \prod_{i=1}^n \theta_i^{k_i} (1 - \theta_i)^{1-k_i}$$

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#### Binomial distribution

Probability distribution of k outcomes from n Bernoulli trials

$$P(X = k; n, \theta) = \binom{n}{k} \theta^{k} (1 - \theta)^{n-k}$$

(e.g., flipping a coin n times and observing k heads, extracting k lime candies after n extractions, ...).

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### Multinomial distribution

Generalization of binomial distribution for discrete valued random variables with d possible outcomes.

Probability distribution of  $k_1$  outcomes for  $X_1, \ldots, k_d$  outcomes for  $X_d$ , after n trials (with  $\sum_{i=1...d} k_i = n$ )

$$P(X_1 = k_1, ..., X_d = k_d; n, \theta_1, ..., \theta_d) = \frac{n!}{k_1! ... k_n!} \theta_1^{k_1} \cdot ... \cdot \theta_d^{k_d}$$

(e.g., rolling a d-sided die n times and observing k times a particular value, extracting k lime candies after n extractions form a bag containing d different flavors, ...).

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#### Remarks

#### Probabilistic classification

$$\operatorname*{argmax}_{v_j \in V} P(v_j | x, D)$$

 Bayes Optimal Classifier provides best result, not practical when hypothesis space is large

#### Continuous model

 Maximum likelihood estimation efficiently solved when analytical solutions are available

What are more practical and general solutions?

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## Naive Bayes Classifier

Naive Bayes Classifier uses conditional independence to approximate the solution.

X is conditionally independent of Y given Z

$$P(X, Y|Z) = P(X|Y, Z)P(Y|Z) = P(X|Z)P(Y|Z)$$

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# Naive Bayes Classifier

Assume target function  $f: X \to V$ , where each instance x is described by attributes  $\langle a_1, a_2 \dots a_n \rangle$ .

Compute

$$\operatorname*{argmax}_{v_j \in V} P(v_j | x, D) = \operatorname*{argmax}_{v_j \in V} P(v_j | a_1, a_2 \dots a_n, D)$$

without explicit representation of hypotheses.

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# Naive Bayes Classifier

Given a data set D and a new instance  $x = \langle a_1, a_2 \dots a_n \rangle$ , most probable value of f(x) is:

$$v_{MAP} = \underset{v_j \in V}{\operatorname{argmax}} P(v_j | a_1, a_2 \dots a_n, D)$$

$$= \underset{v_j \in V}{\operatorname{argmax}} \frac{P(a_1, a_2 \dots a_n | v_j, D) P(v_j | D)}{P(a_1, a_2 \dots a_n | D)}$$

$$= \underset{v_j \in V}{\operatorname{argmax}} P(a_1, a_2 \dots a_n | v_j, D) P(v_j | D)$$

(Bayes rule)

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# Naive Bayes Classifier

Naive Bayes assumption:

$$P(a_1, a_2, \ldots, a_n | v_j, D) = \prod_i P(a_i | v_j, D)$$

#### Naive Bayes classifier

Class of new instance x:

$$v_{NB} = \underset{v_j \in V}{\operatorname{argmax}} P(v_j|D) \prod_i P(a_i|v_j, D)$$

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# Naive Bayes Algorithm

Target function  $f: X \mapsto V$ ,  $X = A_1 \times ... \times A_n$ ,  $V = \{v_1, ..., v_k\}$ , data set D, new instance  $x = \langle a_1, a_2 ... a_n \rangle$ .

 $Naive\_Bayes\_Learn(A, V, D)$ 

for each target value  $v_j \in V$ 

$$\hat{P}(v_j|D) \leftarrow \text{estimate } P(v_j|D)$$

for each attribute  $A_k$ 

for each attribute value  $a_i \in A_k$ 

$$\hat{P}(a_i|v_j,D) \leftarrow \text{estimate } P(a_i|v_j,D)$$

 $Classify_New_Instance(x)$ 

$$v_{NB} = \operatorname*{argmax}_{v_j \in V} \hat{P}(v_j|D) \prod_{a_i \in x} \hat{P}(a_i|v_j, D)$$

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# Naive Bayes estimation

$$\hat{P}(v_j|D) = \frac{|\{<\ldots,v_j>\}|}{|D|}$$

$$\hat{P}(a_i|v_j,D) = \frac{|\{<\ldots,a_i,\ldots,v_j>\}|}{|\{<\ldots,v_j>\}|}$$

Note: if none of the training instances with target value  $v_j$  have attribute value  $a_i$ , then  $\hat{P}(a_i|v_j,D)=0$  and thus  $\hat{P}(v_j|D)\prod_i\hat{P}(a_i|v_j,D)=0$ 

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### Naive Bayes estimation

Typical solution is Bayesian estimate with prior estimates

$$\hat{P}(a_i|v_j,D) = \frac{|\{<\ldots,a_i,\ldots,v_j>\}| + mp}{|\{<\ldots,v_i>\}| + m}$$

where

- p is a prior estimate for  $P(a_i|v_i, D)$
- m is a weight given to prior (i.e. number of "virtual" examples)

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# Naive Bayes: Example

Consider PlayTennis again, and new instance

$$\langle Outlook = sun, Temp = cool, Humid = high, Wind = strong \rangle$$

We want to compute:

$$v_{NB} = \operatorname*{argmax}_{v_j \in V} P(v_j|D) \prod_i P(a_i|v_j, D)$$

without making any hypothesis space explicit.

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# Naive Bayes: Example

Note: easy notation with conditioning on *D* omitted.

$$P(PlayTennis = yes) = P(y) = 9/14 = 0.64$$
  
 $P(PlayTennis = no) = P(n) = 5/14 = 0.36$   
 $P(Wind = strong|y) = 3/9 = 0.33$   
 $P(Wind = strong|n) = 3/5 = 0.60$ 

...

$$P(y) P(sun|y) P(cool|y) P(high|y) P(strong|y) = .005$$
  
 $P(n) P(sun|n) P(cool|n) P(high|n) P(strong|n) = .021$ 

$$\rightarrow v_{NB} = n$$

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# Naive Bayes Remarks

Conditional independence assumption is often violated

$$P(a_1, a_2 \dots a_n | v_j, D) = \prod_i P(a_i | v_j, D)$$

...but it works surprisingly well anyway.

Note: don't need estimated posteriors  $\hat{P}(v_j|x,D)$  to be correct; need only that

$$\operatorname*{argmax}_{v_j \in V} \hat{P}(v_j|D) \prod_i \hat{P}(a_i|v_j,D) = \operatorname*{argmax}_{v_j \in V} P(v_j|D) P(a_1 \dots, a_n|v_j,D)$$

Issue: Naive Bayes posteriors often unrealistically close to 1 or 0

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# Learning to classify text

Input: set of documents (sequences of words)

Learn target function  $f: Docs \mapsto \{c1, \ldots, c_k\}$ 

#### Examples:

- spam classification (e-mail, SMS, ...)
- sentiment analysis (facebook/twitter posts, web reviews, ...)
- ...

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# Bag of words representation

Vocabulary  $V = \{w_k\}$ : set of all the words appearing in any document of the data set.

n = |V|: size of the vocabulary

Bag of words representation of a text: n-dimensional feature vector

*Note*: BoW representation looses information (order of words in a text is important!)

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# Bag of words representation

Two options for representing each feature:

- boolean features: 1 if word appears in the text, 0 otherwise (multivariate Bernoulli distribution)
- ordinal features: number of occurrences of the words in the text (multinomial distribution)

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# Learning to Classify Text: Naive Bayes approach

Classification of documents *Docs* in classes *C*.

Target function  $f: Docs \mapsto C, C = \{c_1, \ldots, c_k\}$ 

Data set  $D = \{\langle d_i, c_i \rangle\}$ 

Given a new document  $d_i$ , compute

$$c_{NB} = \operatorname*{argmax}_{c_j \in \mathcal{C}} P(c_j|D) \prod_i P(d_i|c_j, D)$$

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# Learning to Classify Text: Naive Bayes approach

Naive Bayes conditional independence assumption

$$P(d_i|c_j,D) = \prod_{i=1}^{length(d_i)} P(a_i = w_k|c_j,D)$$

where  $P(a_i = w_k | c_i)$  is probability that word in position i is  $w_k$ , given  $c_i$ 

one more assumption:  $P(a_i = w_k | v_j, D) = P(a_m = w_k | v_j, D), \forall i, m,$  thus consider only  $P(w_k | c_j, D)$ .

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# Multi-variate Bernoulli Naive Bayes distribution

Feature vector for document d: n-dimensional vector 1 if word  $w_k$  appears in document d, 0 otherwise

$$P(d|c_j, D) = \prod_{i=1}^n P(w_i|c_j, D)^{I(w_i \in d)} \cdot (1 - P(w_i|c_j, D))^{1 - I(w_i \in d)}$$

 $I(w_i \in d) = 1$  if  $w_i \in d$ , 0 otherwise

$$\hat{P}(w_i|c_j,D) = \frac{t_{i,j}+1}{t_i+2}$$

 $t_{i,j}$ : number of documents in D of class  $c_i$  containing word  $w_i$ 

 $t_i$ : number of documents in D of class  $c_i$ 

1, 2: parameters for Laplace smoothing

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### Multinomial Naive Bayes distribution

Feature vector for document d: n-dimensional vector with number of occurrences of word  $w_i$  in document d

$$P(d|c_j, D) = Mu(d; n, \theta) = \dots$$

$$\hat{P}(w_i|c_j, D) = \frac{\sum_{d \in D} tf_{i,j} + \alpha}{\sum_{d \in D} tf_j + \alpha \cdot |V|}$$

 $tf_{i,j}$ : term frequency (number of occurrences) of word  $w_i$  in document d of class  $c_i$ 

 $tf_i$ : all term frequencies of document d of class  $c_i$ 

lpha: smoothing parameter (lpha=1 for Laplace smoothing)

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# Naive Bayes Text Classification algorithm

Estimate  $\hat{P}(c_i)$  and  $\hat{P}(w_i|c_i)$  using Bernoulli distribution.

LEARN\_NAIVE\_BAYES\_TEXT\_BE(D, C)

 $V \leftarrow$  all distinct words in D

for each target value  $c_i \in C$  do

 $docs_i \leftarrow \text{subset of } D \text{ for which the target value is } c_i$ 

 $t_j \leftarrow |docs_j|$ : total number of documents in  $c_j$ 

$$\hat{P}(c_j) \leftarrow \frac{t_j}{|D|}$$

for each word  $w_i$  in V do

 $t_{i,j} \leftarrow$  number of documents in  $c_j$  containing word  $w_i$ 

$$\hat{P}(w_i|c_j) \leftarrow \frac{t_{i,j}+1}{t_j+2}$$

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# Naive Bayes Text Classification algorithm

Estimate  $\hat{P}(c_j)$  and  $\hat{P}(w_i|c_j)$  using multinomial distribution.

LEARN\_NAIVE\_BAYES\_TEXT\_MU(D, C)

 $V \leftarrow$  all distinct words in D

for each target value  $c_i \in C$  do

 $docs_i \leftarrow \text{subset of } D \text{ for which the target value is } c_i$ 

 $t_j \leftarrow |docs_j|$ : total number of documents in  $c_j$ 

$$\hat{P}(c_j) \leftarrow \frac{t_j}{|D|}$$

 $TF_j \leftarrow \text{total number of words in } docs_j \text{ (counting duplicates)}$  for each word  $w_i$  in V do

 $TF_{i,j} \leftarrow \text{total number of times word } w_i \text{ occurs in } docs_i$ 

$$\hat{P}(w_i|c_j) \leftarrow \frac{TF_{i,j}+1}{TF_j+|V|}$$

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# Naive Bayes Text Classification algorithm

Use estimated  $\hat{P}(c_i)$  and  $\hat{P}(w_i|c_i)$  to classify a new document.

CLASSIFY\_NAIVE\_BAYES\_TEXT(d)

remove from d all words not included in vocabulary V return

$$v_{NB} = \operatorname*{argmax}_{c_j \in \mathcal{C}} \hat{P}(c_j) \prod_{i=1}^{length(d)} \hat{P}(w_i|c_j)$$

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# Text Classification improvements

- Stop words: remove from all the documents common words ("the", "a", etc.)
- Stemming: replace words with basic forms ("likes"  $\rightarrow$  "like", "liking"  $\rightarrow$  "like", etc.)
- Bi-gram, n-gram: token is a sequence of words
- ...

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