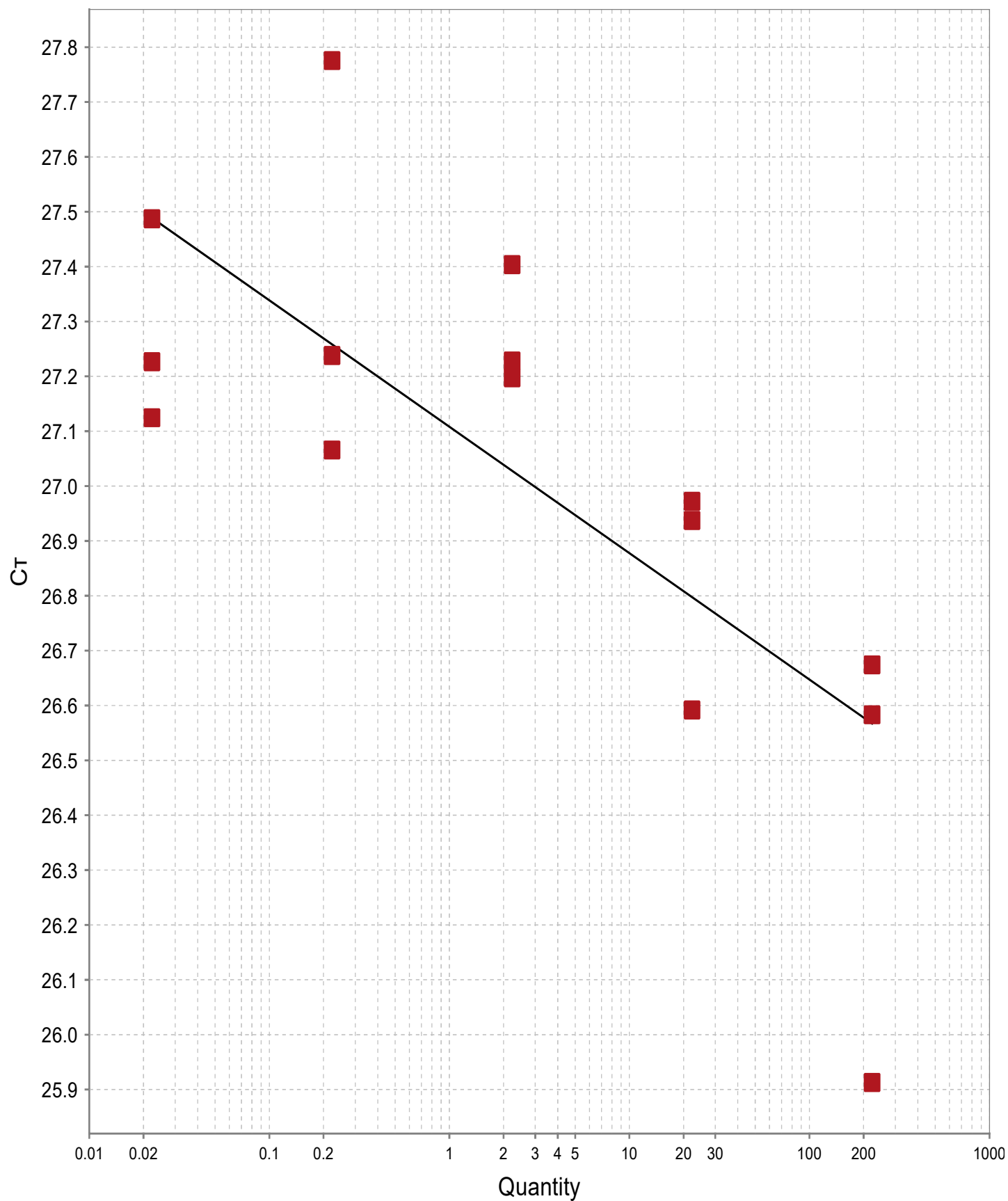Standard Curve