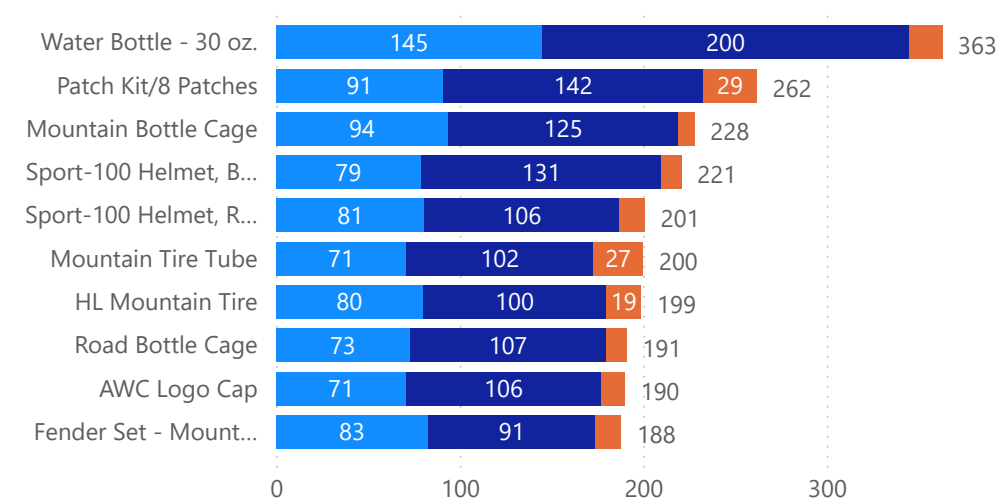


Dashboard Test

Dashboard Test for *data bee cycle*

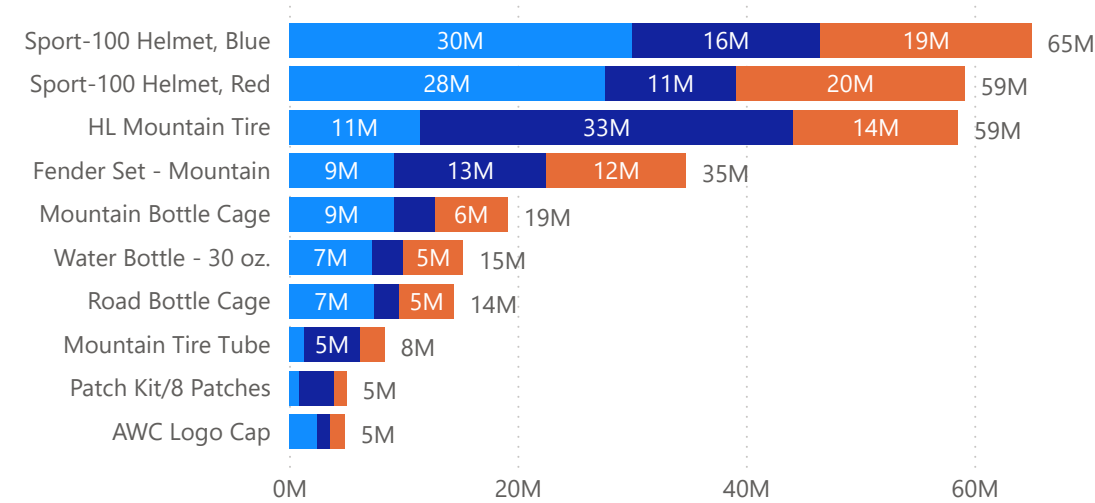
1.1. Top 10 Product By Sold Quantity

Age group 2. Group 21 - 40 3. Group 41 - 60 4. Group >60

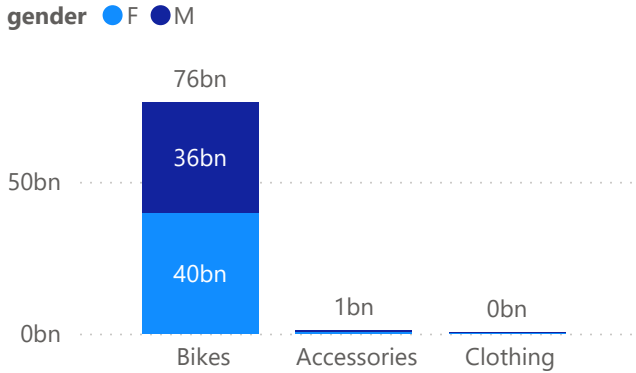


1.2. Top 10 Product By Profit and Continent

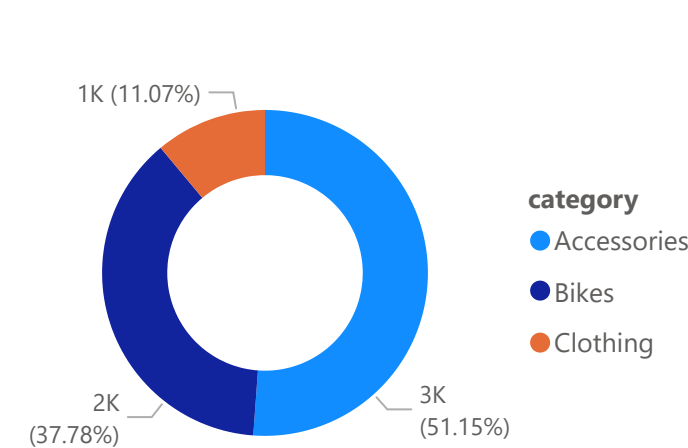
territory\_groups Europe North America Pacific



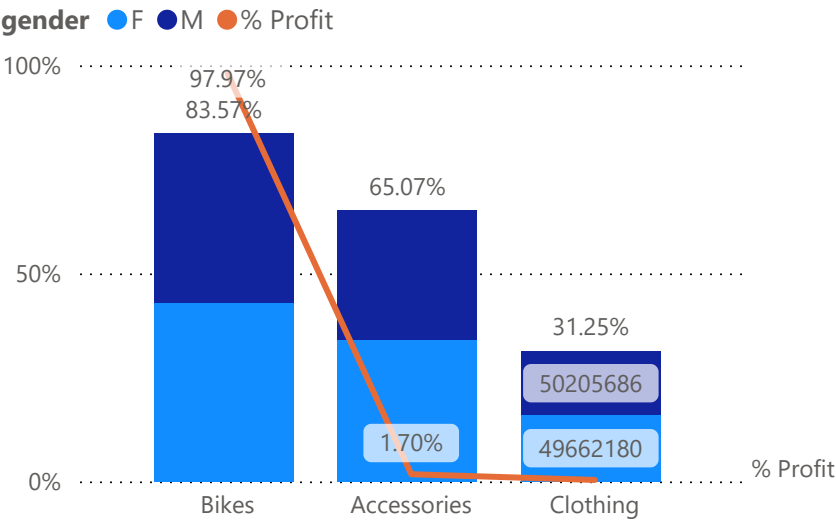
1.3. Total Sales by category and gender



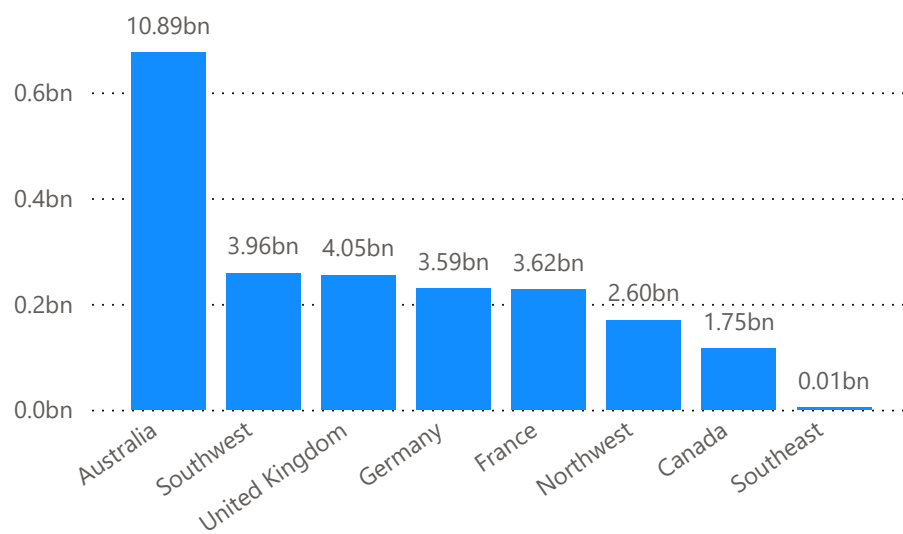
2.1. Product (Quantity) Percentage by Category



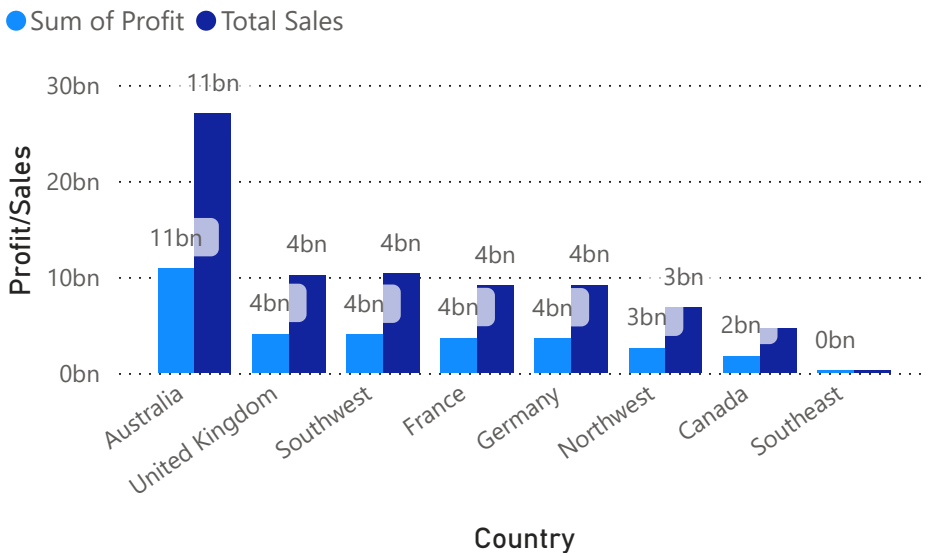
2.2. Customer Count and Profit by Product Category and Gender



3.1. Shipping grouped by Countries

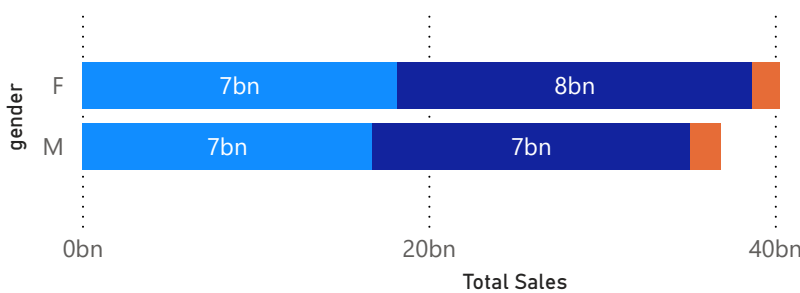


3.2. Profit and Sales by Countries

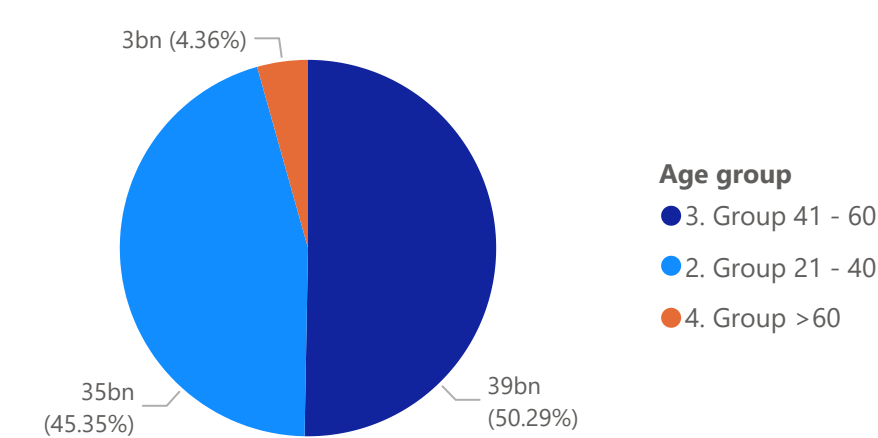


4.1. Total Sales by gender and Age group

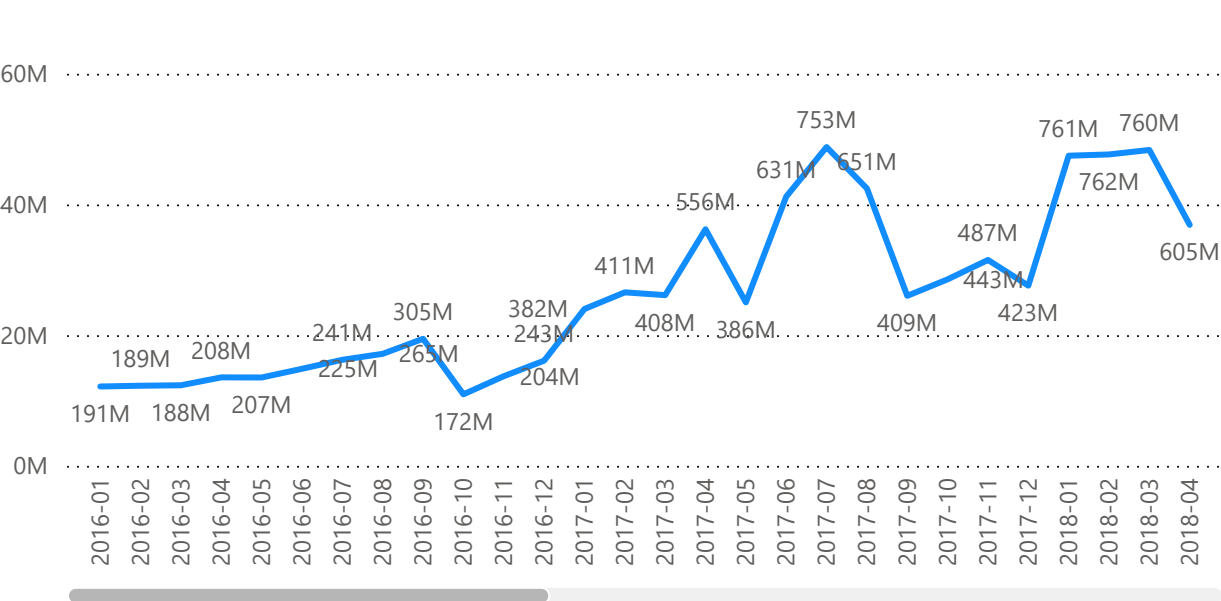
Age group 2. Group 21 - 40 3. Group 41 - 60 4. Group >60



4.2. Total Sales by Age group



5. Monthly Shipping Cost by Order Month



# Customer Segmentation and Sales Analysis

gender

F

M

territory\_groups

☐ Europe

☐ North America

☐ Pacific

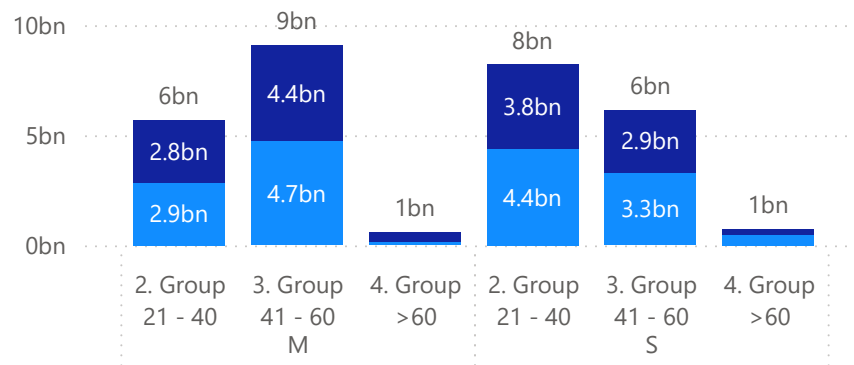
maritalst...

☐ M

☐ S

## 1. Which customer group gives you highest profit?

gender ● F ● M



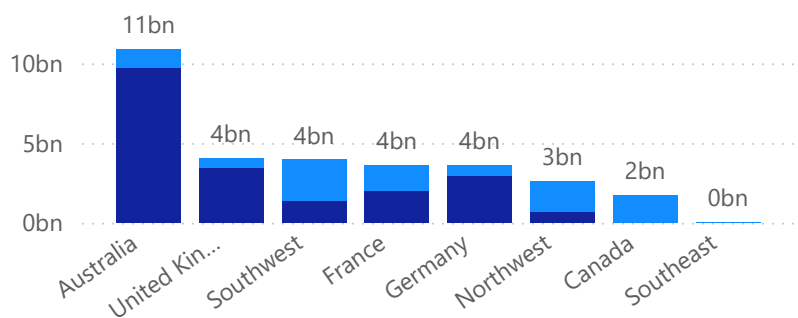
## Total Sales and Total Quantity by Age group

3. Group 41 - 60      2. Group 21 - 40      4. Group >60

category	F	M	Total
Accessories	459737180	403545240	863282420
Bikes	39700379124	36313880770	76014259894
Clothing	151114040	150211740	301325780
Total	40311230344	36867637750	77178868094

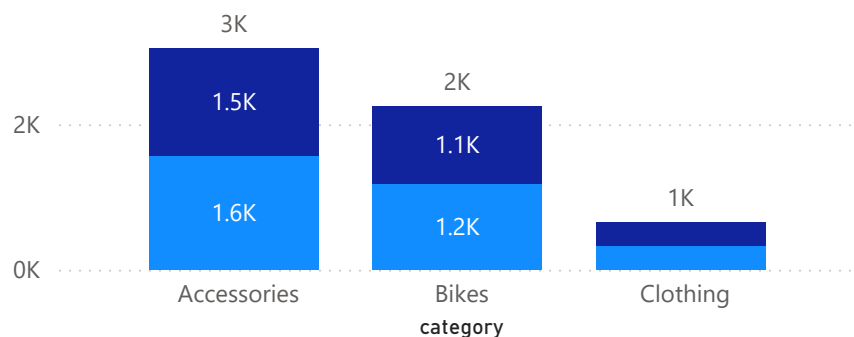
## 5. Are High Value customers (Profit > 30M) concentrated in certain regions?

Customer Tier ● High Value ● Regular

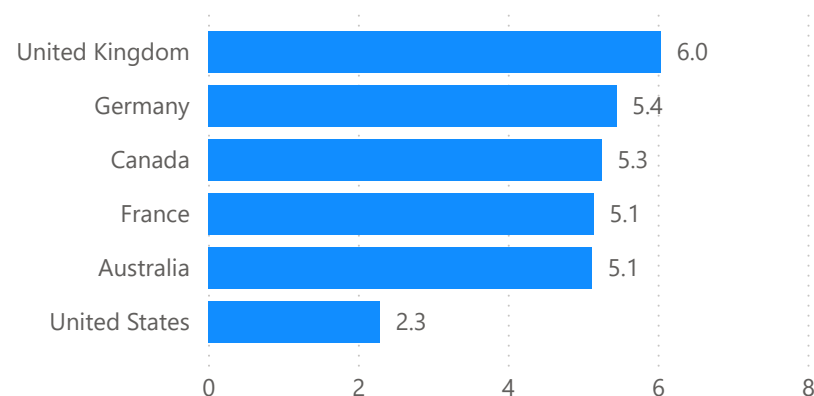


## 2. Do product category preferences differ between genders and ages?

gender ● F ● M



## 3. Which country has highest buying frequencies per customer?



## 4. How are sales distributed based on marital status and customer age?

maritalstatus ● M ● S

