



PROPOSAL

Creative. **Bold.** Design.

Marcos Xavier | Website

April 2021

Prepared For: Marcos Xavier
Created By: **Ruben Matamoros**

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Pricing Options

The following estimates are preliminary projections based on the scope of work as outlined in this proposal. The costs cited below are best estimates of what actual design expenses may be. The following estimates do not include any applicable taxes, freight, printing costs, hosting fees, fonts, wire transfer fees or travel expenses unless otherwise noted.

PROJECT PRICING OPTIONS

Fixed fee for project based on 3 options: **Platinum** \$1,000 **Gold** \$750 **Silver** \$450

This proposal expires on December 31th, 2021

Option 1

PLATINUM PACKAGE

This is my concierge package with everything included. Top of the line, high end web design.

WHAT'S INCLUDED:

Website Design

Final production of website in Wordpress with a fully responsive, mobile friendly layout. Up to 6-7 web pages included. Hosting assistance and website launching is provided. Quality SEO is also included.

Research & Concept

In order to ensure world class design and customer satisfaction, in-depth research and conceptualization will be implemented, on a one on one basis.

Website Maintenance

4-5 revisions to both copy and graphics or images a month. After that, \$25 non-refundable fees apply.

Custom Digital Design

Need strong Digital Design? Up to 4-5 custom graphics or photo retouching will be provided to enhance the overall quality, look and feel of the website. Social media cover pages for up to 2 different platforms are also included.

This option would cost **\$1,050***

*(10% DISCOUNT IF PAID IN FULL AT TIME OF SIGNING)

Option 2

GOLD PACKAGE

This is my mid-level, professional package with everything you need for a strong, effective website.

WHAT'S INCLUDED:

Website Design

Final production for website in Wordpress with a fully responsive, mobile friendly layout. Up to 5-6 web pages included. Hosting assistance and website launching is provided. Basic SEO is also included.

Research & Concept

In order to ensure world class design and customer satisfaction, in-depth research and conceptualization will be implemented, on a one on one basis.

Website Maintenance

3-4 revisions to both copy and graphics or images a month. After that, \$50 non-refundable fees apply.

Custom Digital Design

Need strong Digital Design? Up to 2-3 custom graphics or photo retouching will be provided to enhance the overall quality, look and feel of the website. 1 social media cover page for the platform of your choosing is also included.

This option would cost **\$750***

*(10% DISCOUNT IF PAID IN FULL AT TIME OF SIGNING)

Option 3

SILVER PACKAGE

This is my more basic, professional package with everything you need for a clean, effective website.

WHAT'S INCLUDED:

Website Design

Final production for the website in Wordpress with mobile friendly layout, fully responsive. Up to 4 web pages included. Hosting assistance and website launching is provided. Basic SEO is also included.

Research & Concept

In order to ensure professional design and customer satisfaction, in-depth research and conceptualization will be implemented, on a one on one basis.

Website Maintenance

1-2 revisions to both copy and graphics or images a month. After that, \$100 non-refundable fees apply.

Custom Digital Design

Need strong Digital Design? 1 custom graphic or photo retouching will be provided to enhance the overall quality, look and feel of the website.

This option would cost **\$450***

*(10% DISCOUNT IF PAID IN FULL AT TIME OF SIGNING)

PROJECT AGREEMENT

1. Please read the proposal carefully to make sure you understand all the details involved with us working together on this project. It's really important to me that everything is transparent and understood from the beginning so that we lay a solid foundation for a great working relationship.
2. If you have any questions at all, please let me know. I'm happy to clarify any points, there may be some items that we can sort out together. I'm committed to finding the best way to work together.
3. If you'd like to speak to me via phone, don't hesitate to reach me at my cell at **407-300-5354**.
4. Please sign below to accept this proposal, along with the date and desired package.

First Name/Last Name	Signature of Client	Date
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Company Name	Company Address
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Desired Package

THANK YOU

FOR YOUR BUSINESS!



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Florida, USA

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