Standard Questions

WEB DESIGN QUESTIONNAIRE

1   What is the exact company name as it should be used on the website?

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2   Company contact information such as phone, email, and address?

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3   What do you like/dislike about your current website (if you have one)?

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4   Please provide a little information about what your company does?

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5   Who are your competitors?

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6 Do you need to be able to update the website on your own (i.e. CMS)? Or would you like those services provided for you with a monthly fee?

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7 Will this be an e-commerce website (online store)? Will you be selling any products or taking payments on your website?

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8 Do you need it copy written, or will you provide the copy?

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9 Do you have specific images, graphics or icons that you wish to have, or will you need that provided to you?

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10 Do you already have a domain and host setup for your website? If so, do you have the FTP and host log in information accessible?

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11 How many pages will you need and what will their names be? Such as a Home Page, About Page, a Blog page, Contact Page, etc.

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12 Is this a redesign, or new website?

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13 Do you have any definite ideas about the website design or any examples of websites you like/dislike (links if possible)?

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14 Age range of your target audience?

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15 Do you have any specific color preferences?

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15 Do you have any social media pages (please provide links)?

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16 Will you be requiring corporate stationery or other design services?

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17 When is the completed website required by?

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18 Your budget? *The cost will be based off a package options service, based off your budget and services required. Please keep in mind that I will adjust to your budget and service you accordingly. Simply put, if you're at McDonald's and want a Big Mac but only have a dollar, I'll provide you with what you can afford in the dollar menu. We can discuss this in further detail later once I know your budget and what you can afford.*

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Print name: ....

Sign: ....   Date: .... / .... / ....